



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

## Trustees' Annual Report for the period

From 15<sup>th</sup> December 2023 To 31<sup>st</sup> December 2024

Charity name: We Are Listening

Charity registration number: 1206228

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To promote social inclusion for the public benefit by preventing people from becoming socially excluded, relieving the needs of those people who are socially excluded and assisting them to integrate into society.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	We offer a telephone and/or correspondence based befriending service using trained volunteers providing a weekly contact for elderly clients who may feel isolated and vulnerable.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	We confirm the trustees have had regard to the Charity Commission's guidance on public benefit.

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	We Are Listening does not make grants
Policy on social investment including program related investment	Para 1.38	We Are Listening has not made any investments
Contribution made by volunteers	Para 1.38	We Are Listening volunteers have worked with us to develop and launch the charity and to put the necessary infrastructure in place for growth. They have undertaken research, developed marketing and promotional materials, conducted outreach activities including identifying potential referrers and delivered front line services to beneficiaries.
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>In our first year, we have established banking facilities. We have public and employers liability insurance. We have developed a database to monitor all referrals, volunteers, programme operations, fundraising and costs. Our policies and procedures are now in place.</p> <p>We have established a good working relationship with a number of higher education establishments across the UK and many of our volunteers are mature students undertaking Business Management and Health &amp; Social Care courses.</p> <p>At present we have some 30 volunteers engaged in project work and/or delivering frontline services.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	<p>First 12 months operation:</p> <p>* Grants fundraising (target £50,000) Actual (£36,000)</p>
Investment performance against objectives	Para 1.41	None set
Other		Funding received in November enabled the recruitment of a part-time Programme Coordinator to manage volunteer recruitment and client referrals.

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	First 12 months Income £35,833 First 12 months expenditure £ 931 Bank balance at year end £34,902
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	None held
Amount of reserves held	Para 1.22	None
Reasons for holding zero reserves	Para 1.22	As a small charity with no employees in 2024 and no overheads, the Board considered it inappropriate to hold reserves.
Details of fund materially in deficit	Para 1.24	None
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	We have secured funding to support employment of a part-time Programme Coordinator for a minimum 18 months.

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	During 2024 we applied for funding to over 100 Charitable Trusts and Foundations.
Investment policy and objectives including any social investment policy adopted	Para 1.46	None
A description of the principal risks facing the charity	Para 1.46	The principal risk is a lack of funding. At present we have adequate funding to ensure a minimum 18 months operation/delivery. We will continue to focus our efforts on fundraising and maintaining a healthy bank balance. Volunteer recruitment is a potential risk but we have worked hard to establish strong and mutually beneficial partnerships with a number of higher education providers and have been encouraged by the positive response from students.
Other		We are increasing our client referrals through contacts with NHS agencies and care homes.

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document	Para 1.25	Foundation Model Constitution
How is the charity constituted?	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of	Para 1.25	Apart from the first charity trustees, every trustee must be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees.

any person or body entitled to appoint one or more trustees		
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### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	On-line training material for Good Call telephone befriending and for Postbox postal befriending. Policies on Equality & Diversity, Recruitment, Safeguarding and Volunteering.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	We have three Trustees.  We work with : - Charity Excellence - The Fundraising Regulator
Relationship with any related parties	Para 1.51	No formal relationships
Other		

### Reference and Administrative details

Charity name	We Are Listening
Other name the charity uses	
Registered charity number	1206228
Charity's principal address	6 Dunedin Drive Shrewsbury Shropshire SY3 9BH

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Terry Williams	Chair of Trustees		
2	Lesley Fry	Trustee		
3	Howard Rutherford	Trustee		

Corporate trustees – names of the directors at the date the report was approved

Director name		
None		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
None		

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

## Additional information (optional)

### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

### Name of chief executive or names of senior staff members (Optional information)

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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

None
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## Other optional information


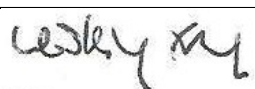
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## Declarations

The trustees declare that they have approved the trustees' report above.

### Signed on behalf of the charity's trustees

Signature(s)

	
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Full name(s)

Terrence Paul Williams	Lesley Fry
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**Position (eg Secretary,  
Chair, etc)**

Chair

Trustee

**Date**

26.02.2025



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Charity Name <b>We Are Listening</b>	No (if any) 1209228
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## Receipts and payments accounts

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For the period from	Period start date 01.01.2024	To	Period end date 31.12.2024
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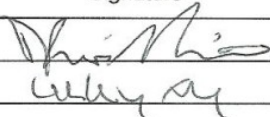
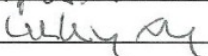
### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations, legacies and grants	35,833	-	-	35,833	N/A
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	35,833	-	-	35,833	-
<b>A2 Asset and investment sales, (see table).</b>					
None	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total receipts</b>	35,833	-	-	35,833	-
<b>A3 Payments</b>					
Telephone, internet & postage	249	-	-	249	-
Printing, postage, stationery & computer supplies	682	-	-	682	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	931	-	-	931	-
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total payments</b>	931	-	-	931	-

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Cash Funds this year end	34,902	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b> (agree balances with receipts and payments account(s))	34,902	-	-
		OK	OK	OK
<b>B2 Other monetary assets</b>	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
	None	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	None		-	-
			-	-
			-	-
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	None		-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B5 Liabilities</b>	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	None		-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	T.P. WILLIAMS	03/2/25
	WESLEY KY	03.02.25



## Independent Examiner's Report

### to the Trustees of We Are Listening Charity (a CIO)

I report to the trustees on my examination of the accounts of the We Are Listening Charity (the Trust) for the year ended 31 December 2024.

### Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act'). I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

### Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed: 

Name: R. W. DAVIES

Relevant professional qualification or membership of professional bodies (if any):

Wing Commander R. W. DAVIES BSc RAF (Retd)

Address: 5 CRUCKTON HALL GARDENS  
CRUCKTON  
SHREWSBURY, SHROPSHIRE, SY5 8PP

Date: 04 FEB 2025