



Reg. Charity: 1206140

CancerWatch

Annual Report 1st Oct 2024 - 30th Sept 2025

Impact Policy, who had been supplying consultancy services to us, completed their contract in January and were replaced by Andrew Dixon, a charity worker and local councillor. He had already been supplying some part time work for us, and took over the role. He has proved to be an excellent consultant for developing our policy requirements. Additionally, during the year, a number of online courses have been attended to ensure the efficient running of the charity, included ones on Influencing Parliament; Making Office 365 Work for your Charity; and Management Accounts.

New Website www.cancerwatchuk.org

The key objective for the year was to update and modernise the website, make it more effective and easier to use. A web designer, Ben Blankley of Charity & Biscuits, who specialises in websites for smaller charities was recommended to us by a number of other charities. Ben was duly engaged to undertake the work, resulting in a website that is now much more professional in its design and will be easier to use and update in the future. Accustomed to dealing with smaller organisations, he also supplied a number of training videos which he had developed for his clients.

Cancer Prevention Action Week (CPAW) – June 2025

Held in June, the CPAW was spearheaded by the Cancer Prevention Research Fund which set the key message for the Week – the links between cancer and alcohol. Various lines were taken by other charities to remedy the misuse of alcohol – the implementation of Minimal Unit Pricing; various restrictions on marketing; and greater restrictions on sales. However, we decided as a small charity to concentrate primarily on campaigning for mandatory health messaging on all containers of alcohol, which was in the process of being enacted in the Republic of Ireland. A letter addressed to the Secretary of State for Public Health was duly despatched as well as a letter to the Food Standards Agency requesting that it should be the independent regulator for health information on alcohol, contrary to the current situation of alcohol self-regulation. It proved to be a good call, as in the event, it was one of the health improvements the Dept. of Health and Social Care decided to implement following the campaign, and is currently in the process of being implemented as part of the National Cancer Plan.

Other aspects of the campaign included: blogs; social media messages; adding our signature to other charities' open letters on the same subject, and political engagement.

As a result of our political campaigning for CPAW, Baroness Walmsley, a public health campaigner and chair of the Food Diet and Obesity Committee in the House of Lords requested a meeting with us during which we outlined our message and the issues involved.

Supermarkets:

In June our Chair attended the AGM of both Sainsbury's and Tesco, with the assistance of ShareAction, and spoke strongly at their shareholder meetings against the retailing of tobacco products in their stores. Tesco is the largest retailer in the UK and thus is almost certainly the biggest purveyor of tobacco products in the country. By law, they are not allowed to have tobacco on open display, but this also has the unfortunate side effects of making their tobacco sales invisible.

Although the Chair is campaigning on the strength of her personal holdings in Tesco and Sainsbury's shares, she makes it clear that she is supported by CancerWatch as a charity. It is possible that in the near future it may be possible to turn the campaign into a Shareholder's Resolution.

Obesity Health Alliance www.obesityhealthalliance.org.uk ; **Alcohol Health Alliance** www.ahauk.org;
Smokefree Action Committee www.ash.org.uk

We are active members of all three organisations and contribute to their campaigning. The OHA is a coalition of over 50 health charities and royal colleges. It campaigns for relevant legislation in Parliament which this year centred around the 9pm watershed for junk food for children. The AHA is a similar organisation working to positively influence policies to reduce the misuse of alcohol. Possibly its main achievement this year was the acceptance by the Dept. of Health to put health information on bottles of alcohol. The Smokefree Action Committee, which is the campaigning arm of Action on Smoking and Health has been a key resource for updating us and campaigning for the Tobacco & Vapes Bill currently going through Parliament. Andrew Dixon attends its meetings on a regular basis.

Calls for Evidence and Submissions

In October 2024 we responded to the Dept. of Health's Call for Evidence for the NHS 10 Year Plan which focused on a) moving care from hospitals to communities b) analogue to digital c) earlier diagnosis and causes of ill health. In February 2025 CancerWatch took part in the Dept. of Health's Call for Evidence for Shaping the National Cancer Plan (ultimately published in Feb 2026). Only parts of it were relevant to CancerWatch's agenda, but sections on Prevention and Awareness; Early Diagnosis; Research and Innovation; Inequalities; and Priorities for the National Cancer Plan were submitted by us.

JMC

February 2026



CancerWatch

Financial Accounts - Year Ending 30th September 2025

Note: CancerWatch became a registered charity on 11th December 2023

Charity Commission Accounts

	01/10/24 – 30/09/25	11/12/23 – 30/09/24
Opening Balance	£0	£0
Income		
Donations:	£24,104.00	£20,821.00
Total Income	£24,104.00	£20,821.00
Expenditure		
Website development	£2750.00	£0
IT: Domain, Email, Microsoft 365 £431 (Mic365) + £23 (domain)	£454	£165.00
Zoom Contract	£0	£156.00
Consultant Fees	£19,900.00	£17,100.00
Membership Fees (OHA, AHA)	£1000.00	£1000.0
Fund Raising	£0	£1200.00
Graphic Design and Printing	£0	£1200.00
Total Expenditure	£24,104.00	£20,821.00
Income less Expenditure	£0	£0

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