

CANCERWATCH

England & Wales · Charity number 1206140

Details

Status Registered

Legal form CIO

Registered 2023-12-11

Register [View on the Charity Commission register](#)

Contact

Address 8 Maunsel Street
London
SW1P 2QL

Phone 07775677449

Email office@cancerwatchuk.org

Website www.cancerwatchuk.org

Activities

Objects: THE PRESERVATION AND PROTECTION OF GOOD HEALTH IN RELATION TO THE PREVENTION AND EARLY DIAGNOSIS OF CANCER BY:A) IMPROVING RELEVANT PUBLIC EDUCATION, INFORMATION AND AWARENESS;B) DEVELOPING RELEVANT PUBLIC POLICY AND MAKING RECOMMENDATIONS TO PUBLIC BODIES;C) CAMPAIGNING FOR THE ENACTMENT OF IMPROVED PUBLIC HEALTH POLICY;D) PROMOTING SCREENING AND OTHER MEDICAL TECHNIQUES; ANDE) SUPPORTING RELEVANT MEDICAL RESEARCH AND SUPPORTING THE DISSEMINATION OF THE USEFUL RESULTS OF SUCH RESEARCH.IN FURTHERANCE OF THAT OBJECT BUT NOT OTHERWISE, THE TRUSTEES SHALL HAVE POWER TO ENGAGE IN POLITICAL ACTIVITY PROVIDED THAT THE TRUSTEES ARE SATISFIED THAT THE PROPOSED ACTIVITIES WILL FURTHER THE PURPOSES OF THE CHARITY TO AN EXTENT JUSTIFIED BY THE RESOURCES COMMITTED AND THE ACTIVITY IS NOT THE DOMINANT MEANS BY WHICH THE CHARITY CARRIES OUT ITS OBJECTS.

Classification

- **How:** Provides Advocacy/advice/information
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-09-30	£24,104	£24,104	-	-
2024-09-30	£20,821	£20,821	-	-

Trustees

Name	Role	Appointed
JILLIAN MARY CLARK	Chair	
Adrian Charles Thompson		
John Martin Kell		

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Accounts



Reg. Charity: 1206140

CancerWatch

Annual Report 1st Oct 2024 - 30th Sept 2025

Impact Policy, who had been supplying consultancy services to us, completed their contract in January and were replaced by Andrew Dixon, a charity worker and local councillor. He had already been supplying some part time work for us, and took over the role. He has proved to be an excellent consultant for developing our policy requirements. Additionally, during the year, a number of online courses have been attended to ensure the efficient running of the charity, included ones on Influencing Parliament; Making Office 365 Work for your Charity; and Management Accounts.

New Website www.cancerwatchuk.org

The key objective for the year was to update and modernise the website, make it more effective and easier to use. A web designer, Ben Blankley of Charity & Biscuits, who specialises in websites for smaller charities was recommended to us by a number of other charities. Ben was duly engaged to undertake the work, resulting in a website that is now much more professional in its design and will be easier to use and update in the future. Accustomed to dealing with smaller organisations, he also supplied a number of training videos which he had developed for his clients.

Cancer Prevention Action Week (CPAW) – June 2025

Held in June, the CPAW was spearheaded by the Cancer Prevention Research Fund which set the key message for the Week – the links between cancer and alcohol. Various lines were taken by other charities to remedy the misuse of alcohol – the implementation of Minimal Unit Pricing; various restrictions on marketing; and greater restrictions on sales. However, we decided as a small charity to concentrate primarily on campaigning for mandatory health messaging on all containers of alcohol, which was in the process of being enacted in the Republic of Ireland. A letter addressed to the Secretary of State for Public Health was duly despatched as well as a letter to the Food Standards Agency requesting that it should be the independent regulator for health information on alcohol, contrary to the current situation of alcohol self-regulation. It proved to be a good call, as in the event, it was one of the health improvements the Dept. of Health and Social Care decided to implement following the campaign, and is currently in the process of being implemented as part of the National Cancer Plan.

Other aspects of the campaign included: blogs; social media messages; adding our signature to other charities' open letters on the same subject, and political engagement.

As a result of our political campaigning for CPAW, Baroness Walmsley, a public health campaigner and chair of the Food Diet and Obesity Committee in the House of Lords requested a meeting with us during which we outlined our message and the issues involved.

Supermarkets:

In June our Chair attended the AGM of both Sainsbury's and Tesco, with the assistance of ShareAction, and spoke strongly at their shareholder meetings against the retailing of tobacco products in their stores. Tesco is the largest retailer in the UK and thus is almost certainly the biggest purveyor of tobacco products in the country. By law, they are not allowed to have tobacco on open display, but this also has the unfortunate side effects of making their tobacco sales invisible.

Although the Chair is campaigning on the strength of her personal holdings in Tesco and Sainsbury's shares, she makes it clear that she is supported by CancerWatch as a charity. It is possible that in the near future it may be possible to turn the campaign into a Shareholder's Resolution.

Obesity Health Alliance www.obesityhealthalliance.org.uk ; **Alcohol Health Alliance** www.ahauk.org;
Smokefree Action Committee www.ash.org.uk

We are active members of all three organisations and contribute to their campaigning. The OHA is a coalition of over 50 health charities and royal colleges. It campaigns for relevant legislation in Parliament which this year centred around the 9pm watershed for junk food for children. The AHA is a similar organisation working to positively influence policies to reduce the misuse of alcohol. Possibly its main achievement this year was the acceptance by the Dept. of Health to put health information on bottles of alcohol. The Smokefree Action Committee, which is the campaigning arm of Action on Smoking and Health has been a key resource for updating us and campaigning for the Tobacco & Vapes Bill currently going through Parliament. Andrew Dixon attends its meetings on a regular basis.

Calls for Evidence and Submissions

In October 2024 we responded to the Dept. of Health's Call for Evidence for the NHS 10 Year Plan which focused on a) moving care from hospitals to communities b) analogue to digital c) earlier diagnosis and causes of ill health. In February 2025 CancerWatch took part in the Dept. of Health's Call for Evidence for Shaping the National Cancer Plan (ultimately published in Feb 2026). Only parts of it were relevant to CancerWatch's agenda, but sections on Prevention and Awareness; Early Diagnosis; Research and Innovation; Inequalities; and Priorities for the National Cancer Plan were submitted by us.

JMC

February 2026



CancerWatch

Financial Accounts - Year Ending 30th September 2025

Note: CancerWatch became a registered charity on 11th December 2023

Charity Commission Accounts

	01/10/24 – 30/09/25	11/12/23 – 30/09/24
Opening Balance	£0	£0
Income		
Donations:	£24,104.00	£20,821.00
Total Income	£24,104.00	£20,821.00
Expenditure		
Website development	£2750.00	£0
IT: Domain, Email, Microsoft 365 £431 (Mic365) + £23 (domain)	£454	£165.00
Zoom Contract	£0	£156.00
Consultant Fees	£19,900.00	£17,100.00
Membership Fees (OHA, AHA)	£1000.00	£1000.0
Fund Raising	£0	£1200.00
Graphic Design and Printing	£0	£1200.00
Total Expenditure	£24,104.00	£20,821.00
Income less Expenditure	£0	£0

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CancerWatch

Annual Report 1st Oct 2023 - 30th Sept 2024

September commenced with the engagement of a new policy consultant, Claire Mathys of Impact Policy who remained with us throughout the year. She was later to engage two assistant consultants.

The immediate task in hand was the dissemination of the Charity Section Review Report, which was developed by the previous policy consultant and which we had embellished to a professional standard by a graphic designer. We published it on our website and on social media and disseminated it wherever possible. We used it as an example of our research in any meetings that were held with other organisations. We also sent it to anyone who had made a contribution to those who produced the survey contained in the report. Sending it to carefully selected trustees of cancer charities on Trustee Week was surprisingly successful, as the pivot to greater prevention is an issue at strategy and trustee level.

In December our application to become a registered charity was successful. Key benefits of this include the use of Gift Aid and the existence of a regulator (the Charity Commission and Fund Raising Regulator) which gives reassurance of financial probity.

During the year we had meetings with the following charities and organisations in order to inform and develop our campaigns: British Liver Trust (Richard Daniels, Policy Executive); Action on Smoking and Health (Jim Patterson, Policy Manager); Alcohol Change (Ailar Hashemzadeh, Dir. Of Research & Public Affairs, Laura Harvey, Policy & Research Officer); Mesothelioma UK (Liz Darlison CEO); Action Kidney Cancer (Sharon Deveson Kell, Policy & Media Affairs, Karen McNee, Communications); C3 (Christine Hancock); Local Gov. Assn. (Charli Fudge, Senior Policy Adviser); Bill Morgan (SPAD at No 10 Downing St). The meetings had the effect of improving our sense of self-identity and allowing us to “stress test” our campaigns and policies.

In June our Chair attended the AGM of both Sainsbury’s and Tesco’s, with the assistance of ShareAction, and spoke strongly at their shareholder meetings against the retailing of tobacco products in their stores. Tesco is the largest retailer in the UK and thus is almost certainly the biggest purveyor of tobacco products in the country. By law, they are not allowed to have tobacco on open display, but this also has the unfortunate side effects of making their nicotine sales unnoticed.

Much of the year was spent under the shadow of an impending General Election whereby we had to ensure we were compliant with Charity and Electoral Commission regulations on political campaigning. We also had to develop our own manifesto which would form the

basis of any future campaigns. After lengthy discussions, especially with respect to what would be most successful from the point of view of the consultant, the following three “asks” were developed into a General Election Manifesto with the following:

- 1) A “polluter pays” tax on tobacco industry profits to fund comprehensive smoking cessation programmes
- 2) Mandatory alcohol labelling that provides information on key health risks
- 3) A target to minimise the use of ultra-processed foods especially in school meals.

In the event, the General Election was called earlier than expected (in July) which solved the problem of marking time when campaigning is difficult in political uncertainty.

However, with the establishment of the new government and with the assistance of our policy consultant, we wrote to the new Secretary of State for Health Wes Streeting and the minister for public health, Andrew Gwynne, MP, introducing ourselves and putting forward our case. Our local MP, Rachel Blake for Cities of Westminster has been more difficult to link with.

In August we became members of both the Alcohol Health Alliance and the Obesity Health Alliance and now carry their logos on our website. Both organisations are prestigious umbrella organisations with a membership that includes royal colleges as well as national charities.

We developed a specified pathway for our smaller campaigns – social media/research/blogs/ and carried out a number of small campaigns during the year, for example an August skin cancer campaign on social media, and a wider Stoptober campaign including, social media, blogs etc. The Cancer Prevention Action Week in February 2024 was largely a low key affair, as the WCRF who promote it seemed to have little interest in it, but we have identified it as a major campaigning point and intend to take a more robust approach in the future.

Several blogs were written and published on our website, including ones covering: pork and nitrates/nitrites; parliament and cigarettes; alcohol and cancer; cervical cancer; UPFs – Why the Fuss and What’s the Answer; My Sliding Doors Moment (quitting smoking).

In social media, we now have established our Linked In page; Twitter page; Facebook Page and have been establishing a social media strategy. Our online presence will include improvements to our website during 2025.

JMC

1/5/25



CancerWatch

Financial Accounts - Year Ending 30th September 2024

Note: CancerWatch became a registered charity on 11th December 2023

	Charity Commission Accounts 11/12/23 – 30/09/24	Full Year 1/10/23-30/09/24
Opening Balance	£0	£0
Income		
Donations:	£20,821.00	<i>£25,321.00</i>
Total Income	£20,821.00	<i>£25,321.00</i>
Expenditure		
Website (paid previously by 3 yr contract)	£0	<i>£0</i>
Domain, Email Addresses,	£165.00	<i>£165.00</i>
Zoom Contract	£156.00	<i>£156.00</i>
Consultant Fees	£17,100.00	<i>£21,600.00</i>
Membership Fees (OHA, AHA)	£1000.00	£1000.0
Fund Raising	£1200.00	<i>£1200.00</i>
Graphic Design and Printing	£1200.00	<i>£1200.00</i>
Total Expenditure	£20,821.00	<i>£25,321.00</i>
Income less Expenditure	£0	£0

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