

Trustees' Annual Report

Mercy Direct

For the financial year ended 31 March 2025

1. Reference and Administrative Details

Charity name: Mercy Direct

Reporting period: 1 April 2024 to 31 March 2025

The trustees present their annual report together with the financial information for the year ended 31 March 2025.

2. Objectives and Activities

Charity's purposes (aims and objectives)

Mercy Direct was established to provide humanitarian and charitable support, with a focus on assisting those in need in Yemen. The charity aims to raise funds and deliver support through transparent and effective charitable activities.

3. Activities and Achievements During the Year

During the reporting period, the charity's activities were limited and primarily focused on organisational development. The trustees concentrated on establishing the charity's digital infrastructure by securing the charity's website domain and planning the development of an innovative website platform.

The website is intended to allow donors to view the charity's work, understand the needs of beneficiaries, and make donations quickly and securely. During this financial year, funds were used solely to secure the charity's website domain. Broader charitable activities and fundraising initiatives are planned for future periods once the website development is complete.

4. Public Benefit

The trustees have had due regard to the Charity Commission's guidance on public benefit. During the year, public benefit was provided through the trustees' work to establish a sustainable and transparent platform that will enable effective future fundraising and charitable delivery. Funds received during the period were held and directed towards preparing the charity to deliver its charitable purposes for the public benefit in future financial years.

5. Governance and Management

Trustees

During the year, the charity had five trustees. One trustee stepped down, and the charity ended the financial year with four active trustees. The trustees meet as required and are responsible for the overall governance, strategic direction, and financial oversight of the charity.

6. Financial Review

Financial performance

During the year ended 31 March 2025:

- Total income: £205
- Total expenditure: £23.96

Expenditure during the year related solely to the cost of securing the charity's website domain. No grants were received during the period. The charity had no employees or volunteers during the financial year.

Reserves policy

The charity holds small reserves to support future charitable activities. Due to the size and early stage of the charity, the trustees have not adopted a formal reserves policy at this time. Reserves are held to support the development of the charity's website and future fundraising and charitable activities.

7. Plans for Future Periods

In the next financial year, the trustees plan to:

1. Continue the development of a robust and innovative charity website capable of handling increased traffic and donations

2. Implement a streamlined donation process, including a two-click donation system and regular progress updates for donors
 3. Increase fundraising activity to support the technical development and coding requirements of the website
 4. Maintain strong governance, compliance, and financial oversight as the charity grows
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8. Statement of Trustees' Responsibilities

The trustees are responsible for preparing the Trustees' Annual Report and financial information in accordance with applicable law and the Charities SORP (FRS 102). The trustees confirm that they have taken reasonable steps to ensure that relevant information is provided and that the charity's assets are safeguarded.

Accounts

Mercy Direct

For the financial year ended 31 March 2025

Statement of Receipts and Payments

Description	
Income from donations	£205.00
Total income	£205.00
Website domain costs	(£23.96)
Total expenditure	(£23.96)
Net surplus for the year	£181.04

Notes to the Accounts

1. Basis of preparation

The accounts have been prepared on a receipts and payments basis in accordance with the Charities SORP (FRS 102), applicable to charities of the size of Mercy Direct.

2. Funds

All income received during the year was unrestricted.

3. Employees and volunteers

The charity had no employees or volunteers during the financial year.

4. Grants

No grants were received during the year.

Approval of Accounts

These accounts were approved by the trustees and authorised for issue on behalf of the charity.

Name of trustee: ABDULAZIZ AL-ABDALI

Position: Trustee: CHAIR

Date: 13.01.2026

Signed:

