

# Bottom Line

## Annual Report

**14<sup>th</sup> November 2023 – 31 March 2025**

## Structure, Governance and Management

### Registered Name

Bottom Line

### Other names in use

None

### Registered address

8 Warham Road, London N4 1AT

### Registration Number

1205704

### Charity Structure

Charitable Interest Organisation (Foundation Model)

### Governing Document

Constitution

### Trustees

| Name                  | Dates Acting   | Name of person/body entitled to appoint trustee |
|-----------------------|--|---|
| Michael Anderson      | 14 <sup>th</sup> August 2023 – 31 <sup>st</sup> March 2025 | Bottom Line                                     |
| Sandra Greenwood      | 14 <sup>th</sup> August 2023 – 31 <sup>st</sup> March 2025 | Bottom Line                                     |
| Fiona Patricia Hughes | 14 <sup>th</sup> August 2023 – 31 <sup>st</sup> March 2025 | Bottom Line                                     |
| Gill Plumbley         | 14 <sup>th</sup> August 2023 – 31 <sup>st</sup> March 2025 | Bottom Line                                     |
| Andrew James Rimmer   | 14 <sup>th</sup> August 2023 – 31 <sup>st</sup> March 2025 | Bottom Line                                     |
| Dr Sian Thomas        | 14 <sup>th</sup> August 2023 – 31 <sup>st</sup> March 2025 | Bottom Line                                     |
| Lori Joanne Watson    | 14 <sup>th</sup> August 2023 – 31 <sup>st</sup> March 2025 | Bottom Line                                     |

## **Objectives and Activities**

### **Objects**

The relief of sickness and the promotion of health of those diagnosed with anal cancer and their families/carers through –

- Raising public awareness of anal cancer through publicity, campaigning and education
- Working alongside health providers, support organisations, research organisations, government bodies and any other relevant bodies, organisations and individuals to promote best practice in the treatment of anal cancer
- To further the research into prevention, diagnosis, treatment and follow on care

### **Summary of main activities**

Bottom Line carried out its charitable objectives in three main activity areas.

#### **People living with anal cancer and their carers**

The charity founded, managed and supported an online peer support group, 'Bottom Line', and a website for those living with anal cancer, those who provide care for them and the general public. It also worked with the general public and organisations to promote awareness of anal cancer.

#### **Providers of care**

The charity worked with other charities, health providers to promote best possible diagnosis, treatment and aftercare for those living with anal cancer.

#### **Research and Innovation**

The charity worked with academic and research organisations and industries to further innovation in, and the development of, new and improved methods of diagnosis, treatment and aftercare.

#### **Trustees are aware of the Charity Commission's guidance on public benefit**

## **Achievements and Performance**

### **Introduction**

The activities of the charity were severely impacted by ill health but despite this there were a number of achievements during the year.

### **People living with anal cancer and their carers**

- Hosted and managed an online support group for those living with anal cancer and their carers attracting a membership of almost 300 people by 31 March 2025.
- Hosted and managed a website containing resources and information on anal cancer.

### **Providers of care**

- Interviewed by St Bartholomew's Hospital London as part of planned improvements to anal cancer diagnostic procedures.
- Provided a speaker at a conference hosted by the Live Through This charity and the North Central London Cancer Alliance on the experience of diagnosis and care of those living with anal cancer.
- Worked with the Royal Marsden Hospital London to plan a new service for people with a dual diagnosis of anal cancer and HIV.
- Co-opted onto the NHS England National Cancer Plan external reference group.

### **Research and Innovation**

- Became members of Cancer 52, which raises the profile of rare and less common cancers, the HPV Foundation which campaigns around the elimination of HPV related cancers and formed a co-working agreement with the Anal Cancer Foundation based in the USA.
- Provided a speaker at the Cancer Research UK Early Diagnosis conference.
- Started work with a pharmaceutical company developing a new anal cancer treatment drug.
- Provided a speaker at the International Multidisciplinary Anal Cancer Conference.

## Financial Review

### Charity's financial position at the end of the reporting period

|  |                |
|--|----------------|
| <b>Opening balance</b>                                     | £10            |
| <b>Total income</b>  | £107.49        |
| <b>Total expenditure</b><br><i>(incl. asset purchases)</i> | £0             |
| <b>Closing balance</b>                                     | <b>£107.49</b> |

### Reserves

£107.49

Reserves are held in line with the charity's Reserves Policy to cover core activity delivery for a limited period and cover any costs associated with the closure of the organisation. Any additional unrestricted funds are allocated to projects delivering on the organisation's objects by the trustees.


### Details of fund materially in deficit

There is no deficit and the organisation does not plan to operate with a deficit.

### Declaration

The trustees declare that they have approved the trustee report above.

The Chair has signed on behalf of the trustees.



### Full Name

Michael Anderson

### Position

### Chair of the Board of Trustees

Date 14 October 2025

# Profit and Loss

## Bottom Line

For the period 14 November 2023 to 31 March 2024

14 Nov 2023 – 31 Mar 2024

|                              |                |
|------------------------------|----------------|
| <b>Income</b>                |                |
| Donations                    | £107.49        |
| <b>Total income</b>          | <b>£107.49</b> |
| <b>Cost of sales</b>         |                |
| Direct expenses              | £0             |
| <b>Total cost of sales</b>   | <b>£0</b>      |
| <b>Gross Profit</b>          | <b>£107.49</b> |
| <b>Operating costs</b>       |                |
|                              | £0             |
| <b>Total Operating costs</b> |                |
| <b>Operating profit</b>      | <b>£107.49</b> |