

BRA OFF DEFIB ON

England & Wales · Charity number 1205363

Details

Other names BODO

Status Registered

Legal form CIO

Registered 2023-10-23

Register [View on the Charity Commission register](#)

Contact

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Activities

Objects: TO PROMOTE AND PROTECT GOOD HEALTH, FOR THE PUBLIC BENEFIT, BY THE PROVISION OF: • EDUCATION, THROUGH TRAINING WORKSHOPS, IN LIFE SAVING SKILLS SUCH AS PERFORMING CPR AND USING AN AED (AUTOMATED EXTERNAL DEFIBRILLATOR) • RAISING AWARENESS OF THE POTENTIALLY LIFE-THREATENING ISSUE THAT EXISTS WHEN DEFIBRILLATORS ARE USED ON WOMEN (PERSON'S) WEARING A BRA THAT CONTAINS METAL.

Activities: Bra Off Defib On has been set up to raise the awareness of safe defibrillator use on women (bra wearers). Our aim is to change our 'shocking' behaviour. We will do this by empowering members of the public to pledge and give permission for bra removal, educate the public in safe defibrillator use and influence awarding bodies to include bra removal as standard in First Aid training across the UK.

Classification

- **How:** Provides Advocacy/advice/information
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-07-31	£1,000	£2,730	-	-
2024-07-31	£744	£0	-	-

Trustees

Name	Role	Appointed
Heather Kingdon		2023-10-23
Jane Galloway		2023-12-15
MARC HARROLD		2023-12-15
Miroslava Neupauerova		2023-10-23

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Accounts

Bra Off Defib On

End of financial year meeting – Oct 23 – July 24

📅 31st July 2024 | 🕒 5:00 PM – 5:30 PM | 📍 Online Meeting

1. Welcome & Introductions

Chairperson's Opening Remarks:

- The Chairperson (JL) welcomed all attendees and thanked them for joining the charity's end of year finance meeting.

Attendees: Hilary Harold (HH) – Treasurer, Marc Harold (MH), Heather Kingdon (HK), Miroslava Neupauerova (MN), Jane Galloway (JG), Jenny Legg (JL) - CHAIR

Apologies for Absence:

- All present
-

2. Approval of Previous Meeting Minutes

- As this was the charity's first meeting, there were no previous minutes to review or approve.
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3. Chairperson's Report (Year in Review)

Summary of the Charity's Achievements

- **Bra Off Defib On (BODO)** began with ambitious goals and has since refined its focus to three key objectives:
 - **Empower** – Encourage individuals to take the pledge or give permission.
 - **Educate** – Promote awareness through the ambassador scheme and sticker campaign.
 - **Influence** – Conduct research and advocate for the inclusion of CPR on women in First Aid courses.

Key Projects & Impact

- The charity has refined its focus and goals to remain realistic given funding constraints.
- The trustee board consists of members with diverse skill sets, which will be further utilised in the coming year.
- The training workshop has been delivered to participants, with individuals pledging or granting permission.

Challenges & Future Plans

- **Challenges Identified:**
 - Building partnerships with other charities to expand the reach of the message.
 - Raising funds for the **sticker campaign** and securing resources to attend events and shows.
 - **Future Plans:**
 - Expand presentations and training reach.
 - Strengthen the charity's **social media presence** and develop a **business funding strategy**.
-

4. Treasurer's Report (Financial Overview)

Financial Summary

☐ Balance as of 31st July 2024: £744

Income & Expenditure

- **Outgoings:**
 - £0.
- **Income:**
 - £444 from **First Aid Facilitators Forum**
 - £300 from **Training Legs First Aid (Sponsorship)**

Approval of Accounts

✓ Accounts Approved.

5. Trustee & Officer Positions

Confirmation of Trustee Positions

- All current trustees confirmed their willingness to remain in their roles:
 - HH - treasurer, MH, JG, HK, MN

Nominations & Elections

- No changes or new nominations.
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6. Any Other Business (AOB)

- No additional matters were raised.
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Next Meeting Date

□ July 2025 TBC

Chairperson's Closing Comments:

- The Chairperson (JL) thanked everyone for attending and for their continued support.