



THE PEOPLE'S CLASSROOM
(Charitable Incorporated Organisation)

UNAUDITED

TRUSTEES' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2024

THE PEOPLE'S CLASSROOM
(Charitable Incorporated Organisation)

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THE PEOPLE'S CLASSROOM
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**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 DECEMBER 2024**

Trustees	Yasarah Qureshi Shahrazad Pashaei Farahani Robert Spencer
Charity registered number	1205296
Registered office	39 Hawley Street London NW1 8BY United Kingdom
Bankers	Barclays Bank Plc, Leicester Servicing Centre Leicester LE87 2BB

THE PEOPLE'S CLASSROOM (Charitable Incorporated Organisation)

TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

The Charitable Incorporated Organisation – The People's Classroom was registered on 19 October 2023 with the Charity Commission for England and Wales. The Trustees present their annual report together with the financial statements of the charity for the period 19 October 2023 to 31 December 2024. This extended period incorporates the setting up of the charity and start of operations to meet our Charitable goals.

The Trustees confirm that the Annual Report and financial statements of the Charitable Incorporated Organisation comply with the current statutory requirements, the requirements of the CIO's governing document

Objectives and activities

a. Objectives

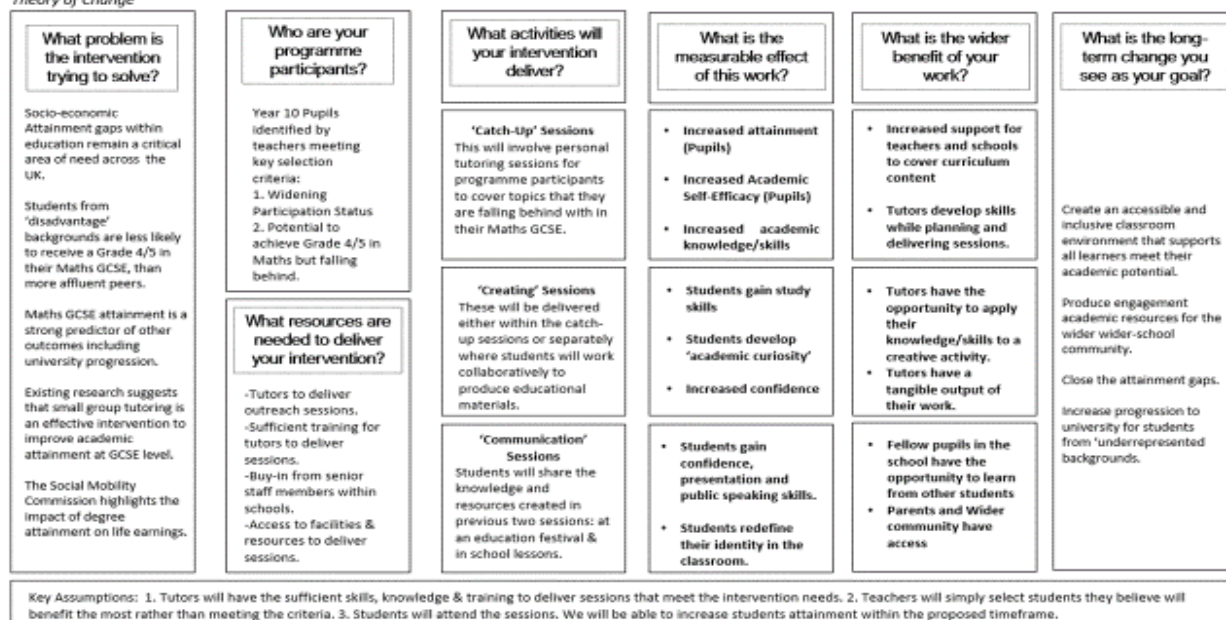
The objects of the charity as set out in the governing document are to improve the education in Maths among low-attaining students from socially or economically deprived communities and to support them in improving their overall school outcome and future opportunities. The main aims of the charity are:

- To advance the education of children and young people in North London by delivering small-scale tutoring sessions to low-attaining students from socially or economically deprived communities
- Identify suitable partner Schools and develop positive relationships with them.
- Recruit and train suitable Tutors to deliver the programme and develop their skills to enhance their outcome.
- To deliver additional academic support through small-scale tutoring sessions with the aim of improving Maths GCSE grades to help beneficiaries reach their full academic potential.
- To produce and distribute inspiring educational resources, Training tutors to deliver the material and bringing together Tutor & Learners in University facility.

The diagram below highlights the overall programme which will evolve based on successful outcomes.

How will we do this? (Flagship Programme Overview)

Figure 1: The People's Classroom
Theory of Change



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Objectives and activities (CONTINUED)

b. Report on Public Benefit

The Trustees have had regard to the Charities Commission Guidance on the principles of public benefit.

- Help to close the attainment gap for Mathematics GCSE, by providing students from under-resourced backgrounds with access to targeted academic support

c. Main activities undertaken to further the charity's purposes for the public benefit

Attainment Programme

- Piloted a 12-week tuition programme at a non-selective state school (Camden School for Girls)
- Provided free weekly after-school tuition in Math's GCSE to 20 'disadvantaged' Year 11 students from January to April 2024. The programme was led by volunteer tutors recruited from University College London. Tutors taught key topics that students need to catch up on to improve their grade.
- Students were selected by the Head of Math's, based on meeting the eligibility criteria (outlined below) to access the programme:
Eligibility was defined by any student who belonged to at least one of the
 - Asian Bangladeshi
 - Black Caribbean
 - Care Experienced
 - Free School Meals (Pupil Premium)
 - Gypsy Roma or Traveler
 - Homeless / Sofa Surfing
 - Refugee/Forced Migrant

Entrepreneurship Workshop

- One-day Entrepreneurship workshop delivered on August 31st 2024 at a community venue in Manor Park. The event was delivered in partnership with a youth outreach organisation (Coffee Afrik CIC).
 - Full-day workshop led by high-profile speakers with an Entrepreneurship & Finance background.
 - The speakers included:
 - Atif Siddiqui** (SLOAN Fellow at London Business School and former Strategy Manager, PWC Dubai)
 - Sabrina Yegela** (MBA Student, London Business School and founder Bantu Vegan)
 - Zainab Qasim** (Investor – Seraphim Space)
 - Ideja Bajra** (Founder Edvance AI)
 - Speakers shared their career journey, key learnings and the fundamentals of a startup and a training on using Dall-E, ChatGPT's visual generation AI tool.
 - Youth participants then tackled a real-life live challenge in groups, with support from speakers. Each group showcased their proposal to experts, and Sabrina (who set the challenge) selected a winning team.
 - 25 young people aged 16-18 attended the event, 20 young people were Coffee Afrik Youth Service Users, and 5 young people were recruited from advertising within the local community.
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TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

Achievements and performance

a. Review of activities

Attainment Programme

The pilot evaluation was impacted by rapid teacher-turnover as the Head of Math's (our school lead) left the school at short notice during the Easter Break, before our programme ended. As a result, we were not able to collect all of the required attainment data to track pre-post attainment outcomes.

We conducted small-scale qualitative studies midway through the programme to build our understanding of student experiences that were used to inform updates to our programme design. However, we were not able to conduct follow-up post intervention focus groups, due to the disruption from teacher turnover and study leave (students no longer attend school once study leave commences).

Entrepreneurship Workshop

We conducted a survey after the workshop, which mostly included qualitative questions to capture students' feedback from the event, given that it was the first of its kind. The survey was completed by a small sample of only 9 young attendees.

Key findings from this survey are presented below:

Participants were asked to rate the event:

-56% of respondents rated the event as 'Excellent'

-33 % of respondents rated the event as 'Good'

-11 % of respondents rated the event as 'Fair'

- 89% of survey respondents said they would apply something they learnt from the workshop in their own life.
- Participants enjoyed the interactive elements of the day (AI training session, challenge and pitch) most Participants also enjoyed learning how to test business ideas and hearing from real entrepreneurs
- Participants recommended extending the workshop into a series, increasing the interactive elements and deliver workshops for young people to test and pitch their own business ideas.

The workshop received unprompted feedback from Coffee Afrik's Founder and CEO via email, see below:

"I received such amazing feedback about the event today it would be great to meet in the next couple of weeks."

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TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

b. Plans for the future

Attainment Programme

- Internal growth: Updated programme structure informed by pilot programme evaluation.
- The 12-week programme will include two external trips: a university campus tour at University College London and a Graduation event hosted at a corporate office (Financial Times HQ).
- External growth: implement the programme across four partner schools (Hampstead School, Haverstock School, The Camden School for Girls and The Crest Academy.) to reach 70 students.
- Recruit paid tutors to deliver the programme.

Skills Workshops

Following strong feedback, we will continue to collaborate with Coffee Afrik to deliver further workshops on the topics outlined below for Coffee Afrik youth:

- AI & Coding
- Entrepreneurship
- Finance
- Leadership

We will also expand our network of organisations operating within the youth sector, by partnering with other outreach organisations to deliver skills workshops to their young people.

The skills workshops will also increase youth engagement, co-design and interactivity, following recommendations from youth participant.

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**TRUSTEES' REPORT FOR THE YEAR
ENDED 31 DECEMBER 2024**

Financial Review

For a Charitable Incorporated Organisation (CIO), audits are required when either

- gross income exceeds £1 million or
- when gross assets exceed £3.26 million and gross income exceeds £250,000.

If these thresholds are not met, an independent examination of the accounts is required if the CIO's gross income is more than £25,000 in the financial year.

Due to the embryonic stage of the charity - The People's Classroom, none of these criteria have been reached, so the report has been prepared unaudited but with the oversight of a qualified accountant familiar with charity reporting.

The transactions and activities undertaken during the period are summarised in the Statement of Financial Activities.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Under charity guidelines, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with Charities SORP. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on their behalf by:



.....
Yasarah Qureshi
(Trustee)
5 June 2025



.....
Robert Spencer
(Trustee)

THE PEOPLE'S CLASSROOM
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**STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE PERIOD ENDED 31 DECEMBER 2024**

		Total Unrestricted Funds
		2024
	<u>Note</u>	£
INCOME FROM:		
Donations and grants	2	£ 12,374
Other income - Interest	3	£ 13
TOTAL INCOME		<u>£ 12,387</u>
EXPENDITURE ON:		
Charity set up costs	4	£ 1,367
Charitable activities	5	£ 1,827
TOTAL EXPENDITURE		<u>£ 3,194</u>
NET (EXPENDITURE)/INCOME		<u>£ 9,193</u>
NET MOVEMENT IN FUNDS		<u>£ 9,193</u>
RECONCILIATION OF FUNDS:		
Total funds brought forward		0
Net movement in funds		<u>£ 9,193</u>
TOTAL FUNDS CARRIED FORWARD		<u>£ 9,193</u>

. The notes on pages 13 to 28 form part of these financial statements.

THE PEOPLE'S CLASSROOM
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BALANCE SHEET
AS AT 31 DECEMBER 2024

	<u>Note</u>		2024 £
FIXED ASSETS			
Tangible assets			£ - 0
CURRENT ASSETS			
Debtors	6	£ 219	
Cash at bank and in hand	7	£ 8,974	
		<u>£ 9,193</u>	
Creditors: amounts falling due within one year		£ -	
NET CURRENT ASSETS			<u>£ 9,193</u>
TOTAL NET ASSETS			<u>£ 9,193</u>
CHARITY FUNDS			
Restricted funds			£ -
Unrestricted funds			<u>£ 9,193</u>
TOTAL FUNDS			<u>£ 9,193</u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



.....
Yasarah Qureshi
(Trustee)
5 June 2025



.....
Robert Spencer
(Trustee)

The notes on pages 13 to 28 form part of these financial statements.

THE PEOPLE'S CLASSROOM
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NOTES TO THE FINANCIAL STATEMENTS FOR
THE PERIOD ENDED 31 DECEMBER 2024

1. ACCOUNTING POLICIES

1.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (second edition of the charities SORP (FRS102) October 2019, effective 1 January 2019)

The People's Classroom meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

There were no significant estimates or judgements made by management in preparing these financial statements.

1.2 COMPANY STATUS

The Charity is a Charitable Incorporated Organisation .

1.3 GOING CONCERN

The Trustees have reviewed the financial position of the Charity and have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. The Trustees are actively seeking grant funding and donations.

1.4 FUND ACCOUNTING

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

1.5 INCOME

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the Bank.

Grants are recognised when the Charity has been notified in writing of both the amount and settlement date. In the event that a grant is subject to conditions that require a level of performance before the Charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfillment of those conditions is wholly within the control of the Charity and it is probable that those conditions will be fulfilled in the reporting period.

Donations are recognised when the Charity has been notified of both the amount and settlement date, which usually occur upon receipt.

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**NOTES TO THE FINANCIAL STATEMENTS FOR
THE PERIOD ENDED 31 DECEMBER 2024**

1. ACCOUNTING POLICIES (CONTINUED)

1.6 EXPENDITURE

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

All expenditure is accounted for on a cash basis.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

1.7 FOREIGN CURRENCIES

There were no Foreign Exchange transactions.

1.8 PENSIONS

There were no Pension arrangements.

1.9 OPERATING LEASES

There were no operating leases.

1. ACCOUNTING POLICIES (CONTINUED)

1.10 TANGIBLE FIXED ASSETS AND DEPRECIATION

All assets costing more than £200 would be capitalized, no transaction of this size happened in the year.

1.11 DEBTORS

There were no Trade and other debtors. Prepayments amounting to £ 219 are valued at the amount prepaid and relate to Insurance and video conferencing contracts.

1.12 CASH AT BANK AND IN HAND

Cash at bank and in hand includes cash and short-term deposits.

1.13 LIABILITIES AND PROVISIONS

There are no Liabilities or Provisions recorded.

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**NOTES TO THE FINANCIAL STATEMENTS FOR
THE PERIOD ENDED 31 DECEMBER 2024**

2. INCOME FROM DONATIONS AND GRANTS

£	Total Funds for 2024
Grants	£ 12,000
Donations	£ 374
	<hr/>
£	12,374

Grants were gratefully received from two organisation in the year and donation from a number of individuals.

The organisation is being set up to claim Gift Aid

3. OTHER INCOME

This income was derived from a Bank deposit account set up in November 2024.

4. CHARITY SET UP COSTS

£	Total Funds for 2024
Website Development & Hosting	£ 614
Equipment	£ 205
Telephone services (Temporary)	£ 78
DBS Checks for Volunteers	£ 470
	<hr/>
£	1,367

While many of these costs are one-off start off costs, some may require further investment, for example Website development and Safeguarding checks as new Volunteers are recruited.

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**NOTES TO THE FINANCIAL STATEMENTS FOR
THE PERIOD ENDED 31 DECEMBER 2024**

5. CHARITABLE ACTIVITIES AND SUPPORT COSTS

£	Total Funds for 2024
Events (Venue Hire, Material, Support)	£ 1,148
Volunteer Expenses	£ 162
Insurance	£ 96
Video Conferencing	£ 62
Advertising	£ 350
Sundries	£ 8
	<hr/>
	£ 1,827

6. DEBTORS

£	2024
Trade Debtors	£ -
Other Debtors	£ -
Prepaid Expenses	£ 219
	<hr/>
	£ 219

The amount relates to Insurance and video conferencing contracts for 2025.

7. CASH AT BANK

£	2024
Current Account	£ 2
Interest bearing Deposit	£ 8,973
	<hr/>
	£ 8,974

THE PEOPLE'S CLASSROOM
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NOTES TO THE FINANCIAL STATEMENTS FOR
THE PERIOD ENDED 31 DECEMBER 2024

8. STAFF COSTS, KEY MANAGEMENT PERSONNEL, TRUSTEES' REMUNERATION AND EXPENSES

The average number of persons employed by the charity during the year was Zero.

During the year, one Trustee received consultancy Fee £ 422 her capacity as Programme Manager.

During the year, no Trustees received any benefits in kind. All other Trustees give their time and expertise without any form of remuneration or other benefit in kind as noted above

