

THE PEOPLE'S CLASSROOM

England & Wales · Charity number 1205296

Details

Status Registered

Legal form CIO

Registered 2023-10-19

Register [View on the Charity Commission register](#)

Contact

Address 39 Hawley Street
London
NW1 8BY

Phone 07948082707

Email info@thepeoplesclassroom.com

Website <https://thepeoplesclassroom.com/>

Activities

Objects: TO ADVANCE THE EDUCATION OF CHILDREN AND YOUNG PEOPLE BY DELIVERING SMALL SCALE TUTORING SESSIONS TO LOW-ATTAINING STUDENTS FROM SOCIALLY OR ECONOMICALLY DEPRIVED COMMUNITIES.

Activities: To advance the education of children and young people by delivering small-scale tutoring sessions to low-attaining students from socially or economically deprived communities

Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** Education/training
- **Who:** Children/young People

Geography

- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2025-12-31	£17,620	£24,231	-	-
2024-12-31	£12,387	£3,194	-	-

Trustees

Name	Role	Appointed
Yasarah Qureshi	Chair	2023-10-13
Claire Kotze		2025-12-02
Hugh Merritt		2025-12-02
Jibran Khurshid		2025-10-09
Thomas Castel		2025-10-09

THE PEOPLE'S CLASSROOM

England & Wales - Charity number 1205296

Accounts



THE PEOPLE'S CLASSROOM
(Charitable Incorporated Organisation)

UNAUDITED

TRUSTEES' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2025

THE PEOPLE'S CLASSROOM
(Charitable Incorporated Organisation)

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THE PEOPLE'S CLASSROOM
(Charitable Incorporated Organisation)

**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 DECEMBER 2025**

Trustees	Yasarah Qureshi Robert Spencer (Until 23 October 2025) Shahrzad Pashaei Farahani (Until 23 October 2025) Jibran Khurshid (From 9 October 2025) Thomas Castel (From 9 October 2025) Claire Kotze (From 2 December 2025) Hugh Merritt (From 2 December 2025)
Charity registered number	1205296
Registered office	39 Hawley Street London NW1 8BY United Kingdom
Bankers	Barclays Bank Plc, Leicester Servicing Centre Leicester LE87 2BB

THE PEOPLE'S CLASSROOM

(Charitable Incorporated Organisation)

TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2025

The Charitable Incorporated Organisation – The People's Classroom was registered on 19 October 2023 with the Charity Commission for England and Wales. The Trustees present their annual report together with the financial statements of the charity for the year to 31 December 2025. This extended period incorporates the setting up of the charity and start of operations to meet our Charitable goals.

The Trustees confirm that the Annual Report and financial statements of the Charitable Incorporated Organisation comply with the current statutory requirements, the requirements of the CIO's governing document, and the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)."

Objectives and activities

a. Objectives

The objects of the charity as set out in the governing document are to improve the education in Maths among low-attaining students from socially or economically deprived communities and to support them in improving their overall school outcome and future opportunities. The main aims of the charity are:

- To advance the education of children and young people in North London by delivering small-scale tutoring sessions to low-attaining students from socially or economically deprived communities
- Identify suitable partner Schools and develop positive relationships with them.
- Recruit and train suitable Tutors to deliver the programme and develop their skills to enhance their outcome.
- To deliver additional academic support through small-scale tutoring sessions with the aim of improving Maths GCSE grades to help beneficiaries reach their full academic potential.
- To produce and distribute inspiring educational resources, Training tutors to deliver the material and bringing together Tutor & Learners in University facility.

b. Report on Public Benefit

The Trustees have had regard to the Charities Commission Guidance on the principles of public benefit. Public benefit is a mandatory legal requirement for all charities in England and Wales under the Charities Act 2011 [1].

- The Charity seeks to help to close the attainment gap for Mathematics GCSE, by providing students from under-resourced backgrounds with access to targeted academic support

c. Main activities undertaken to further the charity's purposes for the public benefit

Below is a detailed report of activities undertaken to achieve the charities goals and deliver the public benefit.

INTRODUCTION & OVERVIEW

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The People's Classroom is an education and youth based charity that aims to empower underserved young people through collaborative and interactive outreach. We support young people aged **14-18** at non-selective state schools across London through attainment and career-skills support.

2025 Key Projects

A summary of our key projects for 2025

Attainment Programme

Tuition, mentorship and academic guidance for Year 11 students at partner schools.

Playground Redesign

Workshops for students to redesigned playground using design tools, group work and AI.

Future's Day

Talks, subject tasters, career workshops and UCAS support to prepare Year 12 students for their futures.

ATTAINMENT PROGRAMME



Our flagship programme is a 12-week intervention for Year 11 students.

The programme delivers weekly after-school workshops to support Year 11 students with Math's & English GCSEs.

The workshops, led by university students covered:

- Tuition
- Revision & Exam techniques
- Academic advice

The programme was delivered to 90 students across Brent, Camden and Tower Hamlets.



Eligible students were selected by schools based on the following criteria (see below):

Any students who identified with at least one of the following and was performing at a grade 3 or below at the start of Year 10:

- Asian Bangladeshi
- Black Caribbean
- Care Experienced
- Free School Meal (Pupil Premium)
- Gypsy, Roma or Traveller
- Homeless/Sofa surfing
- Refugee / Forced Migrant
- Young Carer

INTRODUCTION - SCHOOL DETAILS

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We deliver our programmes and projects in partnership with schools and youth organisations. Key details for our partners are listed below:

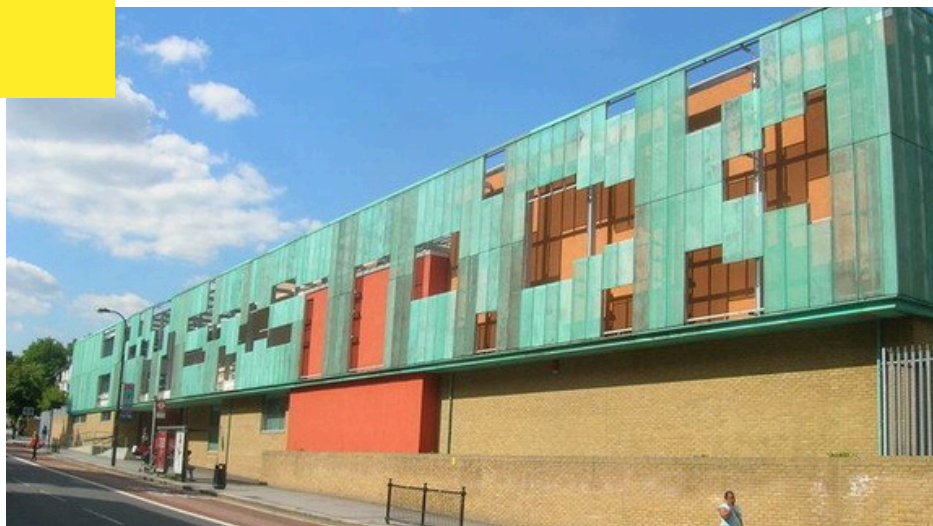


THE CAMDEN SCHOOL FOR GIRLS PILOT SCHOOL

Cohort Size: 10 students
Subjects: Maths (GCSE)
Workshops delivered: 20

HAVERSTOCK SCHOOL

Cohort Size: 20 students
Subjects: Maths & English
GCSE
Workshops delivered: 12



HAMPSTEAD SCHOOL

Cohort Size: 20 students
Subjects: Maths & English GCSE
Workshops delivered: 10

INTRODUCTION - SCHOOL DETAILS

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THE CREST ACADEMY

Cohort Size: 20 students
Subjects: Maths (GCSE)
Workshops delivered: 20

COFFEE AFRIK CIC

Cohort Size: 20 students
Subjects: Maths & English
GCSE
Workshops delivered: 12





ATTAINMENT PROGRAMME OVERVIEW

Alongside weekly workshops delivered at the partner school or youth club, we



WORKSHOPS

In-person after-school workshops to teach key English & Math's GCSE topics that students need to catch-up on to improve their grade. Tutors lead both 1:1 and group tutoring activities.

CAMPUS TRIP

Students were invited to one of our partner university campuses to explore university life. Students had the opportunity to interact with students, career speakers and university academics.



CAREER INSIGHTS DAY

Students were invited to a corporate HQ site for the opportunity to learn about career pathways.



WORKSHOPS

“My confidence has improved since I started this programme”



INTERIM SURVEY

We conducted a mid-programme survey to check in with students. The survey was designed as a short pulse check for students to share feedback on the programme so far.

Only a 10 students (20% of total cohort) responded.

100% AGREED

“I believe that I can improve my current grade with the support of my tutors”

SURVEY FINDINGS - WORKSHOPS

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A final survey was conducted at the end of the programme. 8 students (16%) in total completed the survey. Key findings from the survey are outlined below



100% AGREED

- Attending the tuition workshops have helped to increase my subject knowledge
- Attending the tuition workshops have helped to increase my confidence

87.5% AGREED

- Attending the tuition workshops have helped to feel more confident about my next steps after my GCSEs
- I have noticed an improvement in my grades due to attending this programme



STUDENT TESTIMONIALS - WORKSHOPS

"This programme is very supportive; it has helped me understand Math's for my GCSE's."

(Year 11 student, interim survey)

"The programme was amazing and gave me better confidence."

(Year 11 student, final survey)

"The sessions are so helpful, but it would be great if it was longer."

(Year 11 student, interim survey)

"I like the programme because it's a nice chill space to do some Math's while getting help."

(Year 11 student, interim survey)

"I'm getting extra support and new ways to work stuff out, like the actual method."

(Year 11 student, interim survey)



STUDENT TESTIMONIALS - WORKSHOPS

"I have been feeling supported and understand more."
(Year 11 student, final survey)

"It's very useful and has helped to bring my grades up."
(Year 11 student, interim survey)

"It's very useful and has helped to bring my grades up."
(Year 11 student, interim survey)

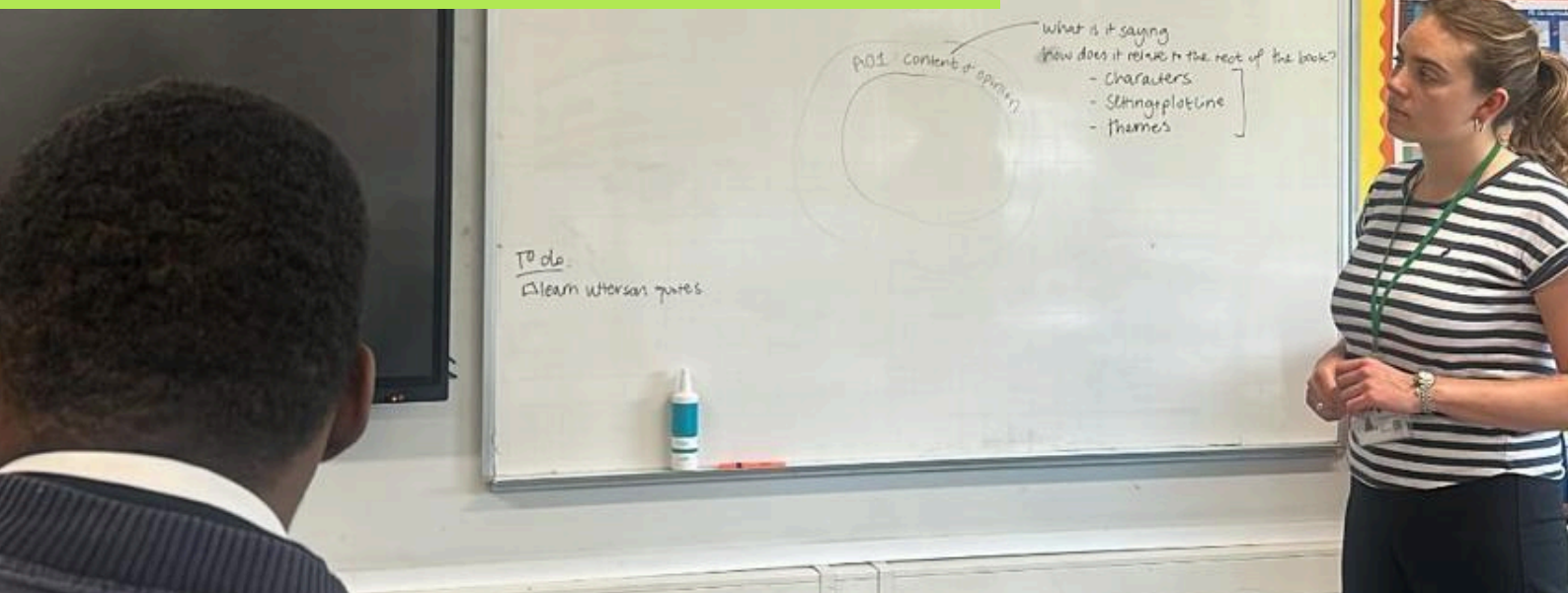
"It has helped tremendously, and I think it would help others too."
(Year 11 student, interim survey)

**"If you're unsure of how to do something, or what to do, the tutors will explain in a way that we understand, and it makes it easier for us to learn it."
(Year 11 student, interim survey)**



STUDENT TESTIMONIALS WORKSHOPS

**“THE TUTORS ARE AMAZING, KIND AND SUPERCALIFRAJELISTICEXPIALIDOCIOUS.”
(YEAR 11 STUDENT, INTERIM SURVEY)**



“The Tutors are the best, they are hardworking, and I am grateful for their support.” (Year 11 student final survey)

“The Tutors are so friendly, energetic and fun.” (Year 11 student, final survey)



TEACHER TESTIMONIALS WORKSHOPS

"The People's Classroom has been a fantastic support system for our students, providing expert tutoring in English and Maths.

Those who engaged with the programme showed significant progress, not just in these subjects, but across their studies as a whole.

The boost in confidence has been remarkable, helping students approach their learning with enthusiasm and independence. We highly recommend The People's Classroom for their dedication to student success and their ability to inspire a love of learning."

Assistant Head (Camden School)



20 students from Haverstock were invited to UCL in March. The campus trip was delivered at the programme midpoint to give students the opportunity to learn more about university.

This was a full-day event that included a:

- Careers Talk
- Campus Tour
- University outreach workshop.



CAMPUS TRIP - CAREERS TALK



As part of the campus trip, we organised a careers talk. Five external speakers shared their journey so far, advice they would give to students and tips and tricks to getting into their industry.

STUDENT TESTIMONIALS - CAREERS TALK



Nour Abida (Senior Journalist - BBC)

“What stood out to me was that it doesn't matter what background you are you can rise up to greatness.”

Year 11 student



Zaynab Abdulle - (Consultant - Accenture)

“I learnt that confidence is key and never give up on yourself.”

Year 11 student



CAREERS INSIGHTS

10 students from Haverstock attended a career-insights event at the Financial Times HQ in April.

This full day event included career-pathways and a Financial Literacy workshop.



CAREER PATHWAYS



"Really professional but also fun, and it was so interesting to learn about how diverse Olivia's career path has been."

"The presentation was my favourite part of the day; it really spoke to me. It was really interesting and joyful."

"OLIVIA'S PRESENTATION WAS REALLY GOOD! IT WAS EYE OPENING TO SEE THAT SHE HAD EXPLORED MANY CAREERS AND IS STILL NOT SET ON A SINGULAR CAREER."

STUDENT TESTIMONIALS - FINANCIAL LITERACY

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100% OF STUDENTS
REPORTED THAT THEY
FOUND THE FINANCIAL
LITERACY WORKSHOP
BENEFICIAL.

90% REPORTED
THEY WOULD APPLY THE
KNOWLEDGE GAINED FROM
THE WORKSHOP IN THEIR
SCHOOL OR PERSONAL LIFE.





STUDENT TESTIMONIALS - FINANCIAL LITERACY



"IT WAS INTERESTING, TAUGHT ME THINGS I HAD NO CLUE ABOUT, ALLOWING ME TO LEAVE WITH MORE WORKING KNOWLEDGE."

"FUN, INFORMATIVE, AND IMPORTANT, ESPECIALLY THE INFORMATION THEY PROVIDE CONCERNING FINANCE AND TAX."

"I appreciated how the presenters logically covered many details and went at a good pace. They explained everything with the same openness, so I did not feel like my questions were stupid."

CREST ACADEMY PLAYGROUND REDESIGN PROJECT



In June 2026, we delivered a bespoke project for one of our partner schools, The Crest Academy.

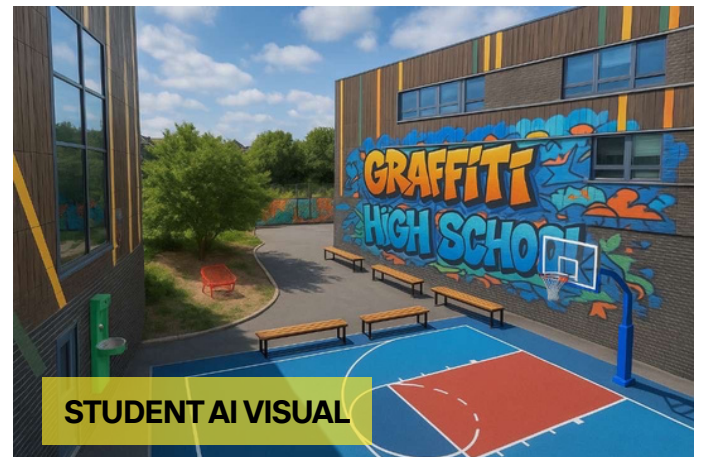
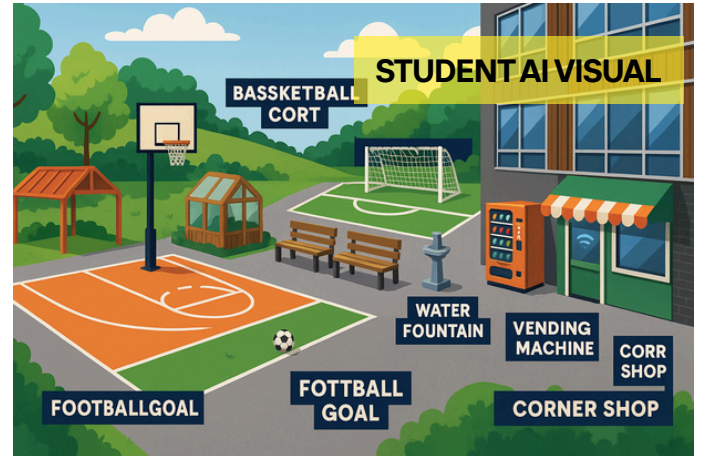
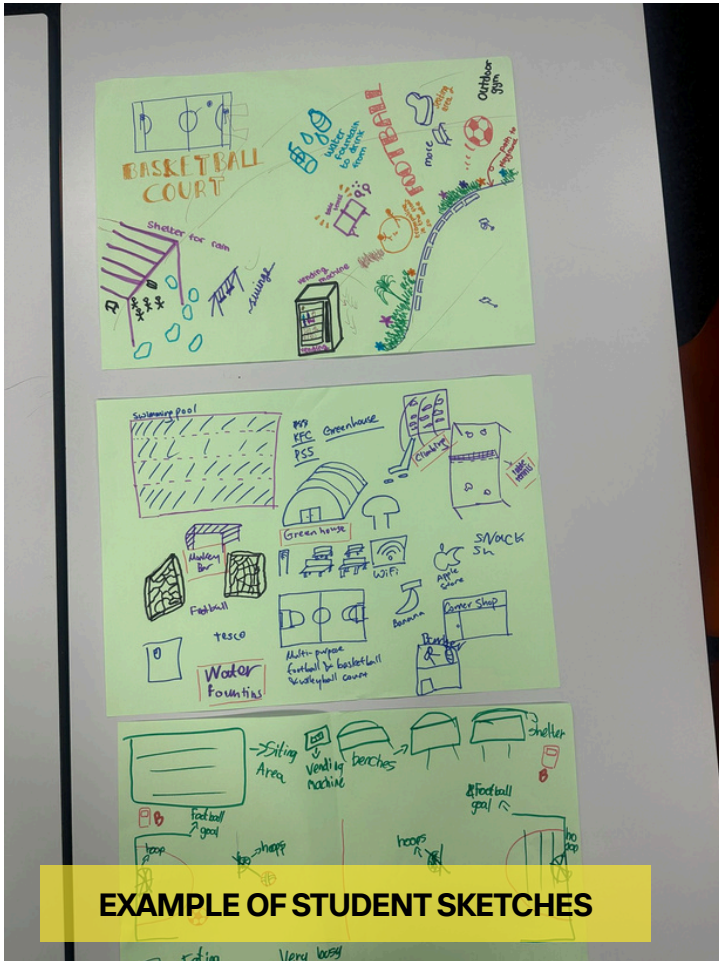
The Crest Academy serves a diverse and underserved student community, with around 75% of students speaking English as an additional language and nearly half eligible for free school meals. The project focused on redesigning and reimagining the Year 7 playground to create a more suitable outdoor space for the school's youngest cohort. Well-designed outdoor spaces are important in supporting students' wellbeing, social development, creativity, and sense of belonging within the school environment.

In partnership with Kultum, a UK-based creative and sustainability collective, we delivered workshops for 25 Years 7–9 students interested in architecture and urban planning.

Students were assigned to groups and worked collaboratively through practical co-design sessions, using empathy maps, the MAEN framework, and AI tools to develop ideas for the space. Each group then presented their designs to the wider school community, receiving feedback which they used to refine and improve their proposals. This iterative process enabled students to engage with the project in a way that mirrored a real-world client design cycle.

The project gave students the opportunity to shape their own environment while broadening their understanding of design, sustainability, and urban planning.

CREST ACADEMY PLAYGROUND REDESIGN PROJECT





FUTURE'S DAY

JULY 1

UNIVERSITY COLLEGE LONDON



GEORGIE ADAMS LEADING A NURSING CAREER-SKILLS WORKSHOP

Future's Day is an annual event designed to support Year 12 students at Haverstock School with their UCAS and apprenticeship applications.

On 1 July 2026, 120 students visited University College London for a day of talks, subject tasters and workshops. The programme included a keynote from Mediation expert **Mia Forbes Pirie**, followed by academic sessions linked to students' areas of interest, as well as career-focused workshops built around team-based, real-world style challenges.

Academic staff from **University College London, SOAS University of London, BPP University** and **Kingston University** ran tasters across *law, nursing, social sciences, philosophy* and *STEM*.

Students also heard from professionals at **Accenture, BBC, Boston Consulting Group, Google, Depop, Financial Times, Mace Group** and the **UK Civil Service**, who led workshops based on real workplace challenges and skills.

We also delivered a follow-up **personal statement workshop** for students, providing guidance, feedback and tailored support with their UCAS applications. Facilitators, who were current university students, helped students reflect on their experiences from Future's Day and translate the skills and insights gained into their personal statements, supporting them to evidence their learning effectively in their applications.



**DR. ELENA DRESOIT LEADING A STEM
ACADEMIC TASTER**



**CHECK OUT THE FEEDBACK
AND TESTIMONIALS FROM
STUDENTS, STAFF AND
SPEAKERS FOR FUTURE'S DAY**

THE PEOPLE'S CLASSROOM
(Charitable Incorporated Organisation)

**TRUSTEES' REPORT FOR THE YEAR
ENDED 31 DECEMBER 2025**

Financial Review

For a Charitable Incorporated Organisation (CIO), audits are required when either

- gross income exceeds £1 million or
- when gross assets exceed £3.26 million and gross income exceeds £250,000.

If these thresholds are not met, an independent examination of the accounts is required if the CIO's gross income is more than £25,000 in the financial year. The minimum Income is increasing from 30 September 2026 to £40,000.

Due to the developing stage of the charity - The People's Classroom, none of these criteria have been reach, so the report has been prepared unaudited but with the oversight of a qualified accountant familiar with charity reporting.

The transactions and activities undertaken during the period are summarised in the Statement of Financial Activities.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Under charity guidelines, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with Charities SORP. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on their behalf by:



.....
Yasarah Qureshi
(Trustee)
2 June 2026



.....
Jibrán Khurshid
(Trustee)

THE PEOPLE'S CLASSROOM
(Charitable Incorporated Organisation)

**STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE PERIOD ENDED 31 DECEMBER 2025**

	<u>Note</u>	Total Unrestricted Funds 2025 £	Total Funds 2024
INCOME FROM:			
Donations and grants	2	£ 17,591	£ 12,374
Other income - Interest	3	£ 29	£ 13
TOTAL INCOME		£ 17,620	£ 12,387
EXPENDITURE ON:			
Charity set up costs	4	£ -	£ 1,367
Charitable activities	5	£ 24,231	£ 1,827
TOTAL EXPENDITURE		£ 24,231	£ 3,194
NET (EXPENDITURE)/INCOME		£ (6,611)	£ 9,193
NET MOVEMENT IN FUNDS		£ (6,611)	£ 9,193
RECONCILIATION OF FUNDS:			
Total funds brought forward		£ 9,193	0
Net movement in funds		£ (6,611)	£ 9,193
TOTAL FUNDS CARRIED FORWARD		£ 2,582	£ 9,193

The notes on pages 30 to 33 form part of these financial statements.

THE PEOPLE'S CLASSROOM
(Charitable Incorporated Organisation)

BALANCE SHEET
AS AT 31 DECEMBER 2025

	<u>Note</u>	<u>2025</u> £	<u>2024</u>
FIXED ASSETS			
Tangible assets		£ -	£ -
		0	0
CURRENT ASSETS			
Debtors	6	£ 120	£ 219
Cash at bank and in hand	7	<u>£ 2,463</u>	<u>£ 8,974</u>
		£ 2,583	£ 9,193
Creditors: amounts falling due within one year		£ -	£ -
NET CURRENT ASSETS		<u>£ 2,583</u>	<u>£ 9,193</u>
TOTAL NET ASSETS		<u>£ 2,583</u>	<u>£ 9,193</u>
CHARITY FUNDS			
Restricted funds		£ -	£ -
Unrestricted funds		<u>£ 2,582</u>	<u>£ 9,193</u>
TOTAL FUNDS		<u>£ 2,582</u>	<u>£ 9,193</u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



.....
Yasarah Qureshi
(Trustee)
2 June 2026



.....
Jibran Khurshid
(Trustee)

The notes on pages 30 to 33 form part of these financial statements.

THE PEOPLE'S CLASSROOM
(Charitable Incorporated Organisation)

NOTES TO THE FINANCIAL STATEMENTS FOR
THE PERIOD ENDED 31 DECEMBER 2025

1. ACCOUNTING POLICIES

1.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (second edition of the charities SORP (FRS102) October 2019, effective 1 January 2019)

The People's Classroom meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

There were no significant estimates or judgements made by management in preparing these financial statements.

1.2 COMPANY STATUS

The Charity is a Charitable Incorporated Organisation .

1.3 GOING CONCERN

The Trustees have reviewed the financial position of the Charity and have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. The Trustees are actively seeking grant funding and donations.

1.4 FUND ACCOUNTING

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

1.5 INCOME

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the Bank.

Grants are recognised when the Charity has been notified in writing of both the amount and settlement date. In the event that a grant is subject to conditions that require a level of performance before the Charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfillment of those conditions is wholly within the control of the Charity and it is probable that those conditions will be fulfilled in the reporting period.

Donations are recognised when the Charity has been notified of both the amount and settlement date, which usually occur upon receipt.

THE PEOPLE'S CLASSROOM
(Charitable Incorporated Organisation)

NOTES TO THE FINANCIAL STATEMENTS FOR
THE PERIOD ENDED 31 DECEMBER 2025

1. ACCOUNTING POLICIES (CONTINUED)

1.6 EXPENDITURE

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

All expenditure is accounted for on a cash basis.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

1.7 FOREIGN CURRENCIES

There were no Foreign Exchange transactions.

1.8 PENSIONS

There were no Pension arrangements.

1.9 OPERATING LEASES

There were no operating leases.

1. ACCOUNTING POLICIES (CONTINUED)

1.10 TANGIBLE FIXED ASSETS AND DEPRECIATION

All assets costing more than £200 would be capitalized, no transaction of this size happened in the year.

1.11 DEBTORS

There were no Trade and other debtors. Prepayments amounting to £ 219 are valued at the amount prepaid and relate to Insurance and video conferencing contracts.

1.12 CASH AT BANK AND IN HAND

Cash at bank and in hand includes cash and short-term deposits.

1.13 LIABILITIES AND PROVISIONS

There are no Liabilities or Provisions recorded.

THE PEOPLE'S CLASSROOM
(Charitable Incorporated Organisation)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE PERIOD ENDED 31 DECEMBER 2025**

2. INCOME FROM DONATIONS AND GRANTS

£	Total Funds for 2025		2024	
Grants	£	10,950	£	12,000
Donations	£	2,023	£	374
Other	£	4,618		
Interest	£	29	£	13
		17,591	12,374	
	£		£	

Grants were gratefully received from three organisations in the year and donation from a number of organisations or individuals.

3. OTHER INCOME

This income was derived from a Bank deposit account set up in November 2024.

4. CHARITY SET UP COSTS

In the prior year costs relating to the set-up of the Charity were identified separately, this year all costs have been treated as normal operating costs.

5. CHARITABLE ACTIVITIES AND SUPPORT COSTS

£	Total Expenditure for 2025	
Website Development & Hosting	£	4,527
Volunteers Expenses	£	6,931
Programme Manager Fee/Expenses	£	10,624
Events & Other Expenses	£	2,149
		24,231
	£	

The majority of costs incurred in 2025 were for Volunteer & Programme Manager fees and expenses which were supported by written agreements and Invoices/Receipts.

THE PEOPLE'S CLASSROOM
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**NOTES TO THE FINANCIAL STATEMENTS FOR
THE PERIOD ENDED 31 DECEMBER 2025**

6. DEBTORS

	£		2025
Trade Debtors	£		-
Other Debtors	£		-
Prepaid IT Expenses	£		120
		£	120

The amount relates to IT contracts for 2026.

7. CASH AT BANK

	£		2025
Current Account	£		100
Interest bearing Deposit	£		2,363
		£	2,463

8. STAFF COSTS, KEY MANAGEMENT PERSONNEL, TRUSTEES' REMUNERATION AND EXPENSES

The average number of persons employed by the charity during the year was Zero.

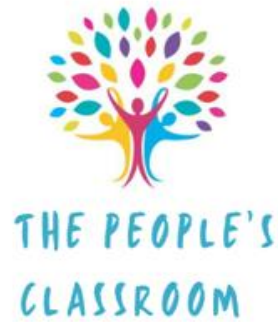
During the year, one Trustee received consultancy Fee/expenses £ 10,624 in their capacity as Programme Manager, which is supported by an agreement.

During the year, all other Trustees gave their time and expertise without any form of remuneration, expenses or other benefit in kind as noted above

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England & Wales - Charity number 1205296

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Trustees	Yasarah Qureshi Shahrazad Pashaei Farahani Robert Spencer
Charity registered number	1205296
Registered office	39 Hawley Street London NW1 8BY United Kingdom
Bankers	Barclays Bank Plc, Leicester Servicing Centre Leicester LE87 2BB

THE PEOPLE'S CLASSROOM

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The Trustees confirm that the Annual Report and financial statements of the Charitable Incorporated Organisation comply with the current statutory requirements, the requirements of the CIO's governing document

Objectives and activities

a. Objectives

The objects of the charity as set out in the governing document are to improve the education in Maths among low-attaining students from socially or economically deprived communities and to support them in improving their overall school outcome and future opportunities. The main aims of the charity are:

- To advance the education of children and young people in North London by delivering small-scale tutoring sessions to low-attaining students from socially or economically deprived communities
- Identify suitable partner Schools and develop positive relationships with them.
- Recruit and train suitable Tutors to deliver the programme and develop their skills to enhance their outcome.
- To deliver additional academic support through small-scale tutoring sessions with the aim of improving Maths GCSE grades to help beneficiaries reach their full academic potential.
- To produce and distribute inspiring educational resources, Training tutors to deliver the material and bringing together Tutor & Learners in University facility.

The diagram below highlights the overall programme which will evolve based on successful outcomes.

How will we do this? (Flagship Programme Overview)

Figure 1: The People's Classroom
Theory of Change



Key Assumptions: 1. Tutors will have the sufficient skills, knowledge & training to deliver sessions that meet the intervention needs. 2. Teachers will simply select students they believe will benefit the most rather than meeting the criteria. 3. Students will attend the sessions. We will be able to increase students attainment within the proposed timeframe.

THE PEOPLE'S CLASSROOM

(Charitable Incorporated Organisation)

TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

Objectives and activities (CONTINUED)

b. Report on Public Benefit

The Trustees have had regard to the Charities Commission Guidance on the principles of public benefit.

- Help to close the attainment gap for Mathematics GCSE, by providing students from under-resourced backgrounds with access to targeted academic support

c. Main activities undertaken to further the charity's purposes for the public benefit

Attainment Programme

- Piloted a 12-week tuition programme at a non-selective state school (Camden School for Girls)
- Provided free weekly after-school tuition in Math's GCSE to 20 'disadvantaged' Year 11 students from January to April 2024. The programme was led by volunteer tutors recruited from University College London. Tutors taught key topics that students need to catch up on to improve their grade.
- Students were selected by the Head of Math's, based on meeting the eligibility criteria (outlined below) to access the programme:
Eligibility was defined by any student who belonged to at least one of the
 - Asian Bangladeshi
 - Black Caribbean
 - Care Experienced
 - Free School Meals (Pupil Premium)
 - Gypsy Roma or Traveler
 - Homeless / Sofa Surfing
 - Refugee/Forced Migrant

Entrepreneurship Workshop

- One-day Entrepreneurship workshop delivered on August 31st 2024 at a community venue in Manor Park. The event was delivered in partnership with a youth outreach organisation (Coffee Afrik CIC).
- Full-day workshop led by high-profile speakers with an Entrepreneurship & Finance background.
- The speakers included:
 - Atif Siddiqui** (SLOAN Fellow at London Business School and former Strategy Manager, PWC Dubai)
 - Sabrina Yegela** (MBA Student, London Business School and founder Bantu Vegan)
 - Zainab Qasim** (Investor – Seraphim Space)
 - Ideja Bajra** (Founder Edvance AI)
- Speakers shared their career journey, key learnings and the fundamentals of a startup and a training on using Dall-E, ChatGPT's visual generation AI tool.
- Youth participants then tackled a real-life live challenge in groups, with support from speakers. Each group showcased their proposal to experts, and Sabrina (who set the challenge) selected a winning team.
- 25 young people aged 16-18 attended the event, 20 young people were Coffee Afrik Youth Service Users, and 5 young people were recruited from advertising within the local community.

THE PEOPLE'S CLASSROOM

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TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

Achievements and performance

a. Review of activities

Attainment Programme

The pilot evaluation was impacted by rapid teacher-turnover as the Head of Math's (our school lead) left the school at short notice during the Easter Break, before our programme ended. As a result, we were not able to collect all of the required attainment data to track pre-post attainment outcomes.

We conducted small-scale qualitative studies midway through the programme to build our understanding of student experiences that were used to inform updates to our programme design. However, we were not able to conduct follow-up post intervention focus groups, due to the disruption from teacher turnover and study leave (students no longer attend school once study leave commences).

Entrepreneurship Workshop

We conducted a survey after the workshop, which mostly included qualitative questions to capture students' feedback from the event, given that it was the first of its kind. The survey was completed by a small sample of only 9 young attendees.

Key findings from this survey are presented below:

Participants were asked to rate the event:

-56% of respondents rated the event as 'Excellent'

-33 % of respondents rated the event as 'Good'

-11 % of respondents rated the event as 'Fair'

- 89% of survey respondents said they would apply something they learnt from the workshop in their own life.
- Participants enjoyed the interactive elements of the day (AI training session, challenge and pitch) most Participants also enjoyed learning how to test business ideas and hearing from real entrepreneurs
- Participants recommended extending the workshop into a series, increasing the interactive elements and deliver workshops for young people to test and pitch their own business ideas.

The workshop received unprompted feedback from Coffee Afrik's Founder and CEO via email, see below:

"I received such amazing feedback about the event today it would be great to meet in the next couple of weeks."

THE PEOPLE'S CLASSROOM

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TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

b. Plans for the future

Attainment Programme

- Internal growth: Updated programme structure informed by pilot programme evaluation.
- The 12-week programme will include two external trips: a university campus tour at University College London and a Graduation event hosted at a corporate office (Financial Times HQ).
- External growth: implement the programme across four partner schools (Hampstead School, Haverstock School, The Camden School for Girls and The Crest Academy.) to reach 70 students.
- Recruit paid tutors to deliver the programme.

Skills Workshops

Following strong feedback, we will continue to collaborate with Coffee Afrik to deliver further workshops on the topics outlined below for Coffee Afrik youth:

-AI & Coding

-Entrepreneurship

-Finance

-Leadership

We will also expand our network of organisations operating within the youth sector, by partnering with other outreach organisations to deliver skills workshops to their young people.

The skills workshops will also increase youth engagement, co-design and interactivity, following recommendations from youth participant.

THE PEOPLE'S CLASSROOM
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**TRUSTEES' REPORT FOR THE YEAR
ENDED 31 DECEMBER 2024**

Financial Review

For a Charitable Incorporated Organisation (CIO), audits are required when either

- gross income exceeds £1 million or
- when gross assets exceed £3.26 million and gross income exceeds £250,000.

If these thresholds are not met, an independent examination of the accounts is required if the CIO's gross income is more than £25,000 in the financial year.

Due to the embryonic stage of the charity - The People's Classroom, none of these criteria have been reach, so the report has been prepared unaudited but with the oversight of a qualified accountant familiar with charity reporting.

The transactions and activities undertaken during the period are summarised in the Statement of Financial Activities.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Under charity guideline's, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with Charities SORP. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on their behalf by:



.....
Yasarah Qureshi
(Trustee)
5 June 2025



.....
Robert Spencer
(Trustee)

THE PEOPLE'S CLASSROOM
(Charitable Incorporated Organisation)

**STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE PERIOD ENDED 31 DECEMBER 2024**

	<u>Note</u>		Total Unrestricted Funds 2024 £
INCOME FROM:			
Donations and grants	2	£	12,374
Other income - Interest	3	£	13
TOTAL INCOME		£	12,387
EXPENDITURE ON:			
Charity set up costs	4	£	1,367
Charitable activities	5	£	1,827
TOTAL EXPENDITURE		£	3,194
NET (EXPENDITURE)/INCOME		£	9,193
NET MOVEMENT IN FUNDS		£	9,193
RECONCILIATION OF FUNDS:			
Total funds brought forward			0
Net movement in funds		£	9,193
TOTAL FUNDS CARRIED FORWARD		£	9,193

. The notes on pages 13 to 28 form part of these financial statements.

THE PEOPLE'S CLASSROOM
(Charitable Incorporated Organisation)

BALANCE SHEET
AS AT 31 DECEMBER 2024

	<u>Note</u>		2024 £
FIXED ASSETS			
Tangible assets			£ - 0
CURRENT ASSETS			
Debtors	6	£ 219	
Cash at bank and in hand	7	<u>£ 8,974</u>	
		<u>£ 9,193</u>	
Creditors: amounts falling due within one year		£ -	
NET CURRENT ASSETS			<u>£ 9,193</u>
TOTAL NET ASSETS			<u>£ 9,193</u>
CHARITY FUNDS			
Restricted funds			£ -
Unrestricted funds			<u>£ 9,193</u>
TOTAL FUNDS			<u>£ 9,193</u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



.....
Yasarah Qureshi
(Trustee)
5 June 2025



.....
Robert Spencer
(Trustee)

The notes on pages 13 to 28 form part of these financial statements.

THE PEOPLE'S CLASSROOM
(Charitable Incorporated Organisation)

NOTES TO THE FINANCIAL STATEMENTS FOR
THE PERIOD ENDED 31 DECEMBER 2024

1. ACCOUNTING POLICIES

1.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (second edition of the charities SORP (FRS102) October 2019, effective 1 January 2019)

The People's Classroom meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

There were no significant estimates or judgements made by management in preparing these financial statements.

1.2 COMPANY STATUS

The Charity is a Charitable Incorporated Organisation .

1.3 GOING CONCERN

The Trustees have reviewed the financial position of the Charity and have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. The Trustees are actively seeking grant funding and donations.

1.4 FUND ACCOUNTING

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

1.5 INCOME

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the Bank.

Grants are recognised when the Charity has been notified in writing of both the amount and settlement date. In the event that a grant is subject to conditions that require a level of performance before the Charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfillment of those conditions is wholly within the control of the Charity and it is probable that those conditions will be fulfilled in the reporting period.

Donations are recognised when the Charity has been notified of both the amount and settlement date, which usually occur upon receipt.

THE PEOPLE'S CLASSROOM
(Charitable Incorporated Organisation)

NOTES TO THE FINANCIAL STATEMENTS FOR
THE PERIOD ENDED 31 DECEMBER 2024

1. ACCOUNTING POLICIES (CONTINUED)

1.6 EXPENDITURE

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

All expenditure is accounted for on a cash basis.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

1.7 FOREIGN CURRENCIES

There were no Foreign Exchange transactions.

1.8 PENSIONS

There were no Pension arrangements.

1.9 OPERATING LEASES

There were no operating leases.

1. ACCOUNTING POLICIES (CONTINUED)

1.10 TANGIBLE FIXED ASSETS AND DEPRECIATION

All assets costing more than £200 would be capitalized, no transaction of this size happened in the year.

1.11 DEBTORS

There were no Trade and other debtors. Prepayments amounting to £ 219 are valued at the amount prepaid and relate to Insurance and video conferencing contracts.

1.12 CASH AT BANK AND IN HAND

Cash at bank and in hand includes cash and short-term deposits.

1.13 LIABILITIES AND PROVISIONS

There are no Liabilities or Provisions recorded.

THE PEOPLE'S CLASSROOM
(Charitable Incorporated Organisation)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE PERIOD ENDED 31 DECEMBER 2024**

2. INCOME FROM DONATIONS AND GRANTS

	£		Total Funds for 2024
Grants	£	12,000	
Donations	£	374	
			12,374

Grants were gratefully received from two organisation in the year and donation from a number of individuals.

The organisation is being set up to claim Gift Aid

3. OTHER INCOME

This income was derived from a Bank deposit account set up in November 2024.

4. CHARITY SET UP COSTS

	£		Total Funds for 2024
Website Development & Hosting	£	614	
Equipment	£	205	
Telephone services (Temporary)	£	78	
DBS Checks for Volunteers	£	470	
			1,367

While many of these costs are one-off start off costs, some may require further investment, for example Website development and Safeguarding checks as new Volunteers are recruited.

THE PEOPLE'S CLASSROOM
(Charitable Incorporated Organisation)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE PERIOD ENDED 31 DECEMBER 2024**

5. CHARITABLE ACTIVITIES AND SUPPORT COSTS

£	Total Funds for 2024
Events (Venue Hire, Material, Support)	£ 1,148
Volunteer Expenses	£ 162
Insurance	£ 96
Video Conferencing	£ 62
Advertising	£ 350
Sundries	£ 8
	<hr/>
	£ 1,827

6. DEBTORS

£	2024
Trade Debtors	£ -
Other Debtors	£ -
Prepaid Expenses	£ 219
	<hr/>
	£ 219

The amount relates to Insurance and video conferencing contracts for 2025.

7. CASH AT BANK

£	2024
Current Account	£ 2
Interest bearing Deposit	£ 8,973
	<hr/>
	£ 8,974

THE PEOPLE'S CLASSROOM
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NOTES TO THE FINANCIAL STATEMENTS FOR
THE PERIOD ENDED 31 DECEMBER 2024

8. STAFF COSTS, KEY MANAGEMENT PERSONNEL, TRUSTEES' REMUNERATION AND EXPENSES

The average number of persons employed by the charity during the year was Zero.

During the year, one Trustee received consultancy Fee £ 422 her capacity as Programme Manager.

During the year, no Trustees received any benefits in kind. All other Trustees give their time and expertise without any form of remuneration or other benefit in kind as noted above

