



**DYNASTY REIGN ALLSTARS
TRUSTEES' REPORT AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2025**

**Dynasty Reign Allstars
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Dynasty Reign Allstars
Trustees' Report For The Year Ended 31 July 2025

The trustees present their report and the financial statements for the year ended 31 July 2025.

Objectives and Activities

Aims and Objectives

Dynasty Reign Allstars was registered as a Charitable Incorporated Organisation (CIO) in June 2023. The charity's purpose is to advance the amateur sport of cheerleading in East Sussex for public benefit through the provision of participation facilities and activities for individuals aged 4 and above.

The core mission of Dynasty Reign Allstars is to promote social welfare by providing cheerleading, gymnastics, and physical activities to the inhabitants of St. Leonards and surrounding areas, with a focus on improving their condition of life.

Key objectives include:

- Advancing cheerleading for public benefit.
- Providing opportunities for personal and athletic development.
- Promoting social inclusion for economically disadvantaged individuals and their families.

Public Benefit

The trustees confirm that they have complied with the duty in Section 17 of the Charities Act 2022 to have due regard to the Charity Commission's guidance on public benefit. All activities undertaken by Dynasty Reign Allstars are aimed at promoting participation in cheerleading for physical, social, and mental well-being. The charity's programmes are inclusive and designed to provide equal opportunities for all, particularly focusing on youth development and social inclusion through sport.

Achievements and Performance

Main Achievements

Membership

In the year ending 31 July 2024, the charity served 95 members (55 competitive athletes and 40 recreational athletes), with teams spanning various age groups from 4 to 21. The athletes were structured in the following teams:

- Tiny Novice Level 1 aged 4-6
- Mini Novice Level 1 aged 7-8
- Youth Novice Level 1 aged 9-11
- Allstar Youth Level 1 aged 8-12
- Allstar Junior Level 1 aged 9-14
- Allstar Senior Level 1 aged 12-21
- Allstar Junior Level 2 aged 11-14
- Prep Junior Level 1 aged 9 - 14
- 4-6 years Recreational Team
- 7-8 years Recreational Team
- 9+ years Recreational Team

Competition Achievements

During the season the teams achieved amazing results:

- Allstar World Championships
- Moonstone - World Champions
- Opal - Silver Champions
- Emerald - Bronze Champions

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**Dynasty Reign Allstars
Trustees' Report (continued)
For The Year Ended 31 July 2025**

Main Achievements - continued

- Elite teams - 16 x 1st places and 8 x 2nd places
- Grand Champion titles - 5
- Judges choice awards - 3
- National Champion title - 2
- Speciality performance awards - 3

Bids secured

- Battle of Champions 2026 - 8
- Allstar worlds Florida 2026 - 3
- AIA Global Tournament Canada - 3
- European Summit Portugal - 1
- Youth Summit Florida - 1

Novice and Prep teams - 9 x 1st, 3 x 2nd, 3 x 3rd, Superior and Excellent ratings.

Volunteer Contributions

The charity's success is built on the hard work of its dedicated volunteers, including coaches, junior coaches, and supportive parents.

Financial Review

Financial Position

The charity closed the financial year with reserves of £42,566 (2024: £13,704), primarily held for the employment of a programme development manager and for future growth. The funds are used to ensure operational security, meet unforeseen expenditures and support capital purchases for gym equipment.

Reserves Policy

Dynasty Reign Allstars holds funds to secure ongoing operations in case of reduced income, unexpected costs and to fund capital expenditures and support schemes for members facing financial difficulties.

Risk Management

During the 2023-2024 period, the trustees identified several potential risks to the charity's operations, including:

- **Financial Risk:** The trustees ensured prudent financial management by maintaining a reserves policy and monitoring cash flow to safeguard against unexpected drops in income.
- **Safeguarding Risk:** The charity followed strict safeguarding policies, with DBS checks and safeguarding officers in place. Trustees worked closely with coaches to ensure that all activities are conducted in a safe environment.
- **Operational Risk:** As the charity expanded, managing the increasing number of members and teams presented logistical challenges. To mitigate this, Dynasty Reign Allstars developed structured coaching programmes and ensured that volunteers were well-trained to handle the workload.

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**Dynasty Reign Allstars
Trustees' Report (continued)
For The Year Ended 31 July 2025**

Risk Management - continued

Future Focus and Strategic Development

Dynasty Reign Allstars is committed to long-term growth, both in terms of membership and the professional development of its staff. Future plans include:

- Employing a full-time Head Coach to lead and oversee all training programmes and competitions.
- Six junior coaches and three assistant coaches completed their coaching courses to become qualified in October 2024, ensuring a strong leadership pipeline for the future.
- Expanding the charity's reach by promoting cheerleading in local schools and community centres, encouraging broader participation.
- Increasing fundraising efforts to ensure financial sustainability and continued investment in equipment and facilities

Trustee and Staff Development

Dynasty Reign Allstars has taken significant steps to enhance its leadership and coaching structure. In February 2024, Ashleigh Rowe was employed as the CEO Programme Director, a pivotal role responsible for overseeing all aspects of the charity's operational and coaching programmes. This full-time position has allowed the charity to professionalise its operations, ensuring the long-term development and sustainability of the organisation. Additionally, plans are underway to qualify six junior coaches and provide further development opportunities for two assistant coaches, strengthening the coaching infrastructure for future growth.

Looking ahead, the charity aims to:

- Employ a full-time Head Coach to oversee day-to-day training and operations.
- Support six junior coaches in gaining formal qualifications, ensuring they are equipped to lead future teams.
- Provide further development opportunities for two assistant coaches to strengthen the coaching infrastructure.

Structure, Governance and Management

Governing Document

Dynasty Reign Allstars is a Charitable Incorporated Organisation. The charity is governed by a deed of trust and trustees are selected or re-appointed at the Annual General Meeting (AGM) held in November. Membership is open to all children and young adults who meet basic safety and instructional requirements. The charity follows safeguarding policies, with all trustees and coaches undergoing DBS checks.

Trustees serving during the period

- Nadine Best
- Louise Harding
- Becky Duly
- Debbie Sinfield

In February 2024, the charity employed a CEO and programme director. From this date, Becky Duly no longer participates in any decisions that involves the CEO, due to them being a connected person. This was agreed by the remaining trustees.

**Dynasty Reign Allstars
Trustees' Report (continued)
For The Year Ended 31 July 2025**

Reference and Administrative Details

Trustees

Ms N Best
Ms L Harding
Ms D Sinfield
Mrs R Duly

Charity Number

1205246

Principal Address

Robsack Centre
Bodiam Drive
St. Leonards-on-Sea
East Sussex
TN38 9TW

Independent Examiner

Cornfield Accountants Limited
5 Cornfield Terrace
Eastbourne
BN21 4NN

**Dynasty Reign Allstars
Trustees' Report (continued)
For The Year Ended 31 July 2025**

Statement of Trustees' Responsibilities

The trustees are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales, the Charities Act 2022, Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Charities Act 2022, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees' report was approved by the board of trustees and signed on its behalf by:



Ms D Sinfield

Trustee

Date 04 Dec 2025

Dynasty Reign Allstars
Independent Examiner's Report to the Trustees of Dynasty Reign Allstars
For The Year Ended 31 July 2025

I report to the trustees on my examination of the accounts of Dynasty Reign Allstars (the Trust) for the year ended 31 July 2025.

Responsibilities and Basis of Report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2022 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.

Independent Examiner's Statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and contents of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Cornfield Accountants Limited

Cornfield Accountants Limited

Date 04 Dec 2025
5 Cornfield Terrace
Eastbourne
BN21 4NN

Dynasty Reign Allstars
Statement of Financial Activities
For The Year Ended 31 July 2025

		31 July 2025	31 July 2024
		Unrestricted funds	Unrestricted funds
	Notes	£	£
INCOME AND ENDOWMENTS FROM:			
Donations and legacies		29,830	20,010
Charitable activities:			
Development, launch and delivery of sporting activities		153,354	82,385
Investments	3	66	146
		<u>183,250</u>	<u>102,541</u>
EXPENDITURE ON:			
Charitable activities:	4		
Development, launch and delivery of sporting activities		(154,388)	(88,837)
NET INCOME		<u>28,862</u>	<u>13,704</u>
NET MOVEMENT IN FUNDS		<u>28,862</u>	<u>13,704</u>
RECONCILIATION OF FUNDS:			
Total funds brought forward		13,704	-
TOTAL FUNDS CARRIED FORWARD	11	<u><u>42,566</u></u>	<u><u>13,704</u></u>

The notes on pages 9 to 13 form part of these financial statements.

Dynasty Reign Allstars
Statement of Financial Position
As At 31 July 2025

		31 July 2025	31 July 2024
		Unrestricted funds	Total funds
	Notes	£	£
FIXED ASSETS			
Tangible Assets	8	6,453	8,725
		<u>6,453</u>	<u>8,725</u>
CURRENT ASSETS			
Debtors	9	6,315	-
Cash at bank and in hand		54,894	34,240
		<u>61,209</u>	<u>34,240</u>
Creditors: Amounts Falling Due Within One Year	10	(25,096)	(29,261)
		<u>36,113</u>	<u>4,979</u>
NET CURRENT ASSETS (LIABILITIES)			
		<u>42,566</u>	<u>13,704</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			
		<u>42,566</u>	<u>13,704</u>
NET ASSETS		<u>42,566</u>	<u>13,704</u>
FUNDS OF THE CHARITY			
Unrestricted Funds		42,566	13,704
TOTAL FUNDS	11	<u>42,566</u>	<u>13,704</u>

On behalf of the board



Ms D Sinfield

Trustee

Date 04 Dec 2025

The notes on pages 9 to 13 form part of these financial statements.

Dynasty Reign Allstars
Notes to the Financial Statements
For The Year Ended 31 July 2025

1. General Information

Dynasty Reign Allstars is a charitable incorporated organisation registered with the Charity Commission, registered charity number 1205246. The principal address is Robsack Centre, Bodiam Drive, St. Leonards-on-Sea, East Sussex, TN38 9TW.

2. Accounting Policies

2.1. Basis of Preparation of Financial Statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)", Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Charities Act 2022.

The charity is a Public Benefit Entity as defined by FRS 102.

2.2. Going Concern Disclosure

There are no material uncertainties that cast doubt on the charity's ability to continue as a going concern.

2.3. Fund Accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

2.4. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Plant & Machinery	25% Reducing balance
Fixtures & Fittings	25% Reducing balance
Computer Equipment	33% Straight line

2.5. Taxation

The charity is exempt from tax on its charitable activities.

2.6. Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Dynasty Reign Allstars
Notes to the Financial Statements (continued)
For The Year Ended 31 July 2025

2.7. Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

3. Investment Income

	31 July 2025	31 July 2024
	Unrestricted funds	Unrestricted funds
	£	£
Bank interest receivable	66	146

4. Analysis of Expenditure

			31 July 2025
	Activities undertaken directly	Support costs (see note 5)	Total
	£	£	£
Development, launch and delivery of sporting activities	123,544	30,844	154,388

			31 July 2024
	Activities undertaken directly	Support costs (see note 5)	Total
	£	£	£
Development, launch and delivery of sporting activities	59,780	29,057	88,837

Dynasty Reign Allstars
Notes to the Financial Statements (continued)
For The Year Ended 31 July 2025

5. Support Costs

	31 July 2025
	Development, launch and delivery of sporting activities
	£
Employee costs	838
Premises expenses	21,885
General administration	5,654
Depreciation	2,419
Interest payable	48
	<hr/>
	30,844
	<hr/> <hr/>
	 31 July 2024
	Development, launch and delivery of sporting activities
	£
Employee costs	798
Premises expenses	20,849
General administration	4,322
Depreciation	3,042
Interest payable	46
	<hr/>
	29,057
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6. Staff Costs

Staff costs were as follows:

	31 July 2025	31 July 2024
	£	£
Wages and salaries	34,311	15,000
Social security costs	1,348	-
Other pension costs	713	178
	<hr/>	<hr/>
	36,372	15,178
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No employees received employee benefits (excluding employer pension costs) for the reporting period of more than £60,000.

Dynasty Reign Allstars
Notes to the Financial Statements (continued)
For The Year Ended 31 July 2025

7. Average Number of Employees

Average number of employees during the year was: 2 (2024: 1)

8. Tangible Assets

	Plant & Machinery	Fixtures & Fittings	Computer Equipment	Total
	£	£	£	£
Cost				
As at 1 August 2024	10,250	315	1,203	11,768
Additions	-	147	-	147
As at 31 July 2025	10,250	462	1,203	11,915
Depreciation				
As at 1 August 2024	2,563	79	401	3,043
Provided during the period	1,922	96	401	2,419
As at 31 July 2025	4,485	175	802	5,462
Net Book Value				
As at 31 July 2025	5,765	287	401	6,453
As at 1 August 2024	7,687	236	802	8,725

9. Debtors

	31 July 2025	31 July 2024
	£	£
Due within one year		
Trade debtors	6,315	-

10. Creditors: Amounts Falling Due Within One Year

	31 July 2025	31 July 2024
	£	£
Trade creditors	1,183	12,192
Other loans	15,011	15,011
Other creditors	6,523	168
Taxation and social security	1,485	1,050
Accruals and deferred income	894	840
	25,096	29,261

Dynasty Reign Allstars
Notes to the Financial Statements (continued)
For The Year Ended 31 July 2025

11. Movement in Funds

	As at 1 August 2024	Income	Expenditure	As at 31 July 2025
	£	£	£	£
Unrestricted funds				
General:				
General unrestricted fund	13,704	183,250	(154,388)	42,566
Total funds	<u>13,704</u>	<u>183,250</u>	<u>(154,388)</u>	<u>42,566</u>
	As at 4 June 2023	Income	Expenditure	As at 31 July 2024
	£	£	£	£
Unrestricted funds				
General:				
General unrestricted fund	-	102,541	(88,837)	13,704
Total funds	<u>-</u>	<u>102,541</u>	<u>(88,837)</u>	<u>13,704</u>

12. Transactions with Trustees

None of the trustees received any remuneration or any other benefits from an employment with the charity or a related entity during the current or previous year.

During the year the expenses reimbursed to the trustees or paid directly to third parties were as follows:

	31 July 2025	31 July 2024
	£	£
Other Expenses	-	63

13. Related Party Disclosures

A loan was introduced by a member of staff in 2024 amounting to £15,011 and is still repayable on demand.

Dynasty Reign Allstars
Detailed Statement of Financial Activities
For The Year Ended 31 July 2025

	31 July 2025	31 July 2024
	Total funds	Total funds
	£	£
INCOME AND ENDOWMENTS FROM:		
Donations and legacies		
Donations and gifts	29,830	20,010
	<u>29,830</u>	<u>20,010</u>
Charitable Activities:		
Development, launch and delivery of sporting activities		
Monthly and competition fees	112,555	69,328
Membership income	8,025	4,673
Uniform income	32,774	8,384
	<u>153,354</u>	<u>82,385</u>
Investments		
Bank interest receivable	66	146
	<u>66</u>	<u>146</u>
	<u>183,250</u>	<u>102,541</u>
EXPENDITURE ON:		
Charitable Activities:		
Development, launch and delivery of sporting activities		
Competition fees	(33,043)	(20,522)
Music	(2,045)	(1,518)
Competition travel costs	(13,849)	(4,546)
Uniform expenses	(32,816)	(13,217)
Advertising, marketing, direct mail and publicity	(28)	(68)
Wages and salaries	(34,341)	(15,000)
Employers NI	(1,348)	-
Employers pensions - defined contribution schemes	(713)	(178)
Travel and subsistence expenses	(4,677)	(4,032)
Other direct costs	(684)	(699)
Wages and salaries	30	-
Staff training	(868)	(798)
Rent	(19,640)	(18,903)
Repairs and maintenance	(1,048)	(132)
Cleaning	(36)	(595)
Other premises costs	(1,161)	(1,219)
Computer software, consumables and maintenance	(1,071)	(259)
Insurance	(1,550)	(1,312)
Printing, postage and stationery	(13)	(12)

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Dynasty Reign Allstars
Detailed Statement of Financial Activities (continued)
For The Year Ended 31 July 2025

Telecommunications	(14)	-
Accountancy fees	(948)	(840)
Subscriptions	(119)	(103)
Charitable donations	(134)	-
Entertaining	-	(288)
Sundry expenses	(755)	(1,508)
Choreography	(1,050)	-
Depreciation of plant and machinery	(1,922)	(2,562)
Depreciation of fixtures and fittings	(96)	(79)
Depreciation of computer equipment	(401)	(401)
Bank charges	(48)	(46)
	<u>(154,388)</u>	<u>(88,837)</u>
	<u>(154,388)</u>	<u>(88,837)</u>
NET INCOME	<u>28,862</u>	<u>13,704</u>