

# GLOBAL FOUNDATION FOR AGRICULTURAL JOURNALISM

England & Wales · Charity number 1205235

## Details

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**Status** Registered

**Legal form** CIO

**Registered** 2023-10-17

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** 13 George Lane  
Marlborough  
SN8 4BX

**Phone** 02074862289

**Email** [GFAJ.secretariat@gmail.com](mailto:GFAJ.secretariat@gmail.com)

**Website** [www.gfaj.ngo](http://www.gfaj.ngo)

## Activities

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**Objects:** TO ADVANCE THE EDUCATION FOR THE PUBLIC BENEFIT IN THE SUBJECTS OF AGRICULTURAL JOURNALISM AND COMMUNICATION FOR THE PURPOSES OF IMPROVING AGRICULTURAL DEVELOPMENT AND THE PUBLIC UNDERSTANDING OF FOOD AND AGRICULTURAL SYSTEMS, THROUGHOUT THE WORLD BY:• PROVIDING FINANCIAL ASSISTANCE, EDUCATION, TRAINING, SUPPORT AND PRACTICAL ADVICE RELATING TO AGRICULTURAL JOURNALISM AND COMMUNICATION;• INITIATING AND SUPPORTING NEW AGRICULTURAL INFORMATION NETWORKS;• PROVIDING ORGANISATIONAL AND FINANCIAL SUPPORT FOR WORLDWIDE ACTIVITIES SUCH AS CONFERENCES,• WORKSHOPS, TOURS AND SEMINARS ON AGRICULTURAL TOPICS THAT WILL EDUCATE JOURNALISTS, COMMUNICATORS AND MEDIA WORKERS;• PROVIDING FINANCIAL SUPPORT FOR TRAINING NEW ENTRANTS TO THE PROFESSION; AND• FORMULATING SUPPORT AND BEST PRACTICE GUIDELINES FOR REPORTING ON FARMING AND FOOD SECURITY TOPICS.

**Activities:** GFAJ supports development and growth of agricultural journalism, helping to improve agricultural development and public understanding of food and agricultural systems throughout the world. We provide financial assistance, education, training, support and advice; and organise activities including conferences, workshops, tours and seminars to educate journalists, communicators and media workers.

## Classification

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- **How:** Makes Grants To Individuals, Makes Grants To Organisations, Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research
- **What:** Education/training, Other Charitable Purposes
- **Who:** The General Public/mankind

## Geography

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- Albania
- Argentina
- Australia
- Austria
- Bangladesh
- Belgium
- Benin
- Brazil
- Burkina Faso
- Burundi
- Cameroon
- Canada
- Chile
- Congo (Democratic Republic)
- Croatia
- Czech Republic
- Denmark
- Finland
- France
- Georgia
- Germany
- Ghana
- Guinea
- Hungary
- Iran
- Ireland
- Israel
- Italy
- Japan
- Kenya
- Liberia
- Mexico
- Nepal
- Netherlands

- New Zealand
- Nigeria
- Northern Ireland
- Norway
- Pakistan
- Philippines
- Romania
- Rwanda
- Scotland
- Senegal
- Serbia
- Slovakia
- Slovenia
- South Africa
- Spain
- Sweden
- Switzerland
- Tanzania
- The Gambia
- Togo
- Trinidad And Tobago
- Turkey
- Uganda
- Ukraine
- United States
- Zambia
- Throughout England And Wales

## Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£1,000	£0	-	-

## Trustees

Name	Role	Appointed
Jane Craigie	Chair	2025-10-15
Dr Owen Roberts		2025-10-15
Jacqueline Wijbenga		2025-10-15
Jefferson Massah Togbah		2025-10-15
Leigh Alexander Bryce Raford OAM		2025-10-15
Lena Gunilla Johansson		2023-10-18
Lucas McKelvie		2025-10-15
Magdalena du Toit		2025-10-15

**GLOBAL FOUNDATION FOR AGRICULTURAL JOURNALISM**

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# Accounts

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**ACCOUNTS**  
**And**  
**TRUSTEES' REPORT**  
**For 2023-24**  
**For**  
**GLOBAL FOUNDATION OF AGRICULTURAL JOURNALISTS**

30 October 2025

# GLOBAL FOUNDATION OF AGRICULTURAL JOURNALISTS

## TRUSTEES REPORT

### REFERENCE AND ADMINISTRATIVE DETAILS

#### TRUSTEES

Lena Johansson

Steve Werblow

Adrian Robert William Bell

Adalberto Rossi

**REGISTERED CHARITY NUMBER:** 1205235

**DATE OF CONSTITUTION:** 14 OCTOBER 2023

#### **Structure, governance and management**

The foundation was registered as a charity on 17 October 2023.

#### **Public Benefit**

In setting the objectives and planning activities of the charity, the Trustees have complied with the duty in section 4 of the Charities Act 2006 to have due regard for the Charities Commission's general guidance on public benefit. The objectives and activities, achievements and performance below explain more.

#### **Objects and activities**

The charity is an education and training body with other charitable purposes. The charity makes grants to individuals and organisations, provides services, advocacy, advice and information and it sponsors and undertakes research. The charity operates throughout 60 countries.

During Trustees' meetings discussions have focused on stakeholder engagement planning and mapping, identifying funding opportunities, defining the Foundation's scope and pillars and identifying opportunities for individuals in the Foundation's community. In addition, Trustees have made good progress in developing promising

long-term and strategic partnerships with global organisations and funding partners which will bear fruit during the next financial year.

The objects of the CIO are:

*To advance the education for the public benefit in the subjects of agricultural journalism and communication for the purposes of improving agricultural development and the public understanding of food and agricultural systems, throughout the world by:*

- *providing financial assistance, education, training, support and practical advice relating to agricultural journalism and communication;*
- *initiating and supporting new agricultural information networks;*
- *providing organisational and financial support for worldwide activities such as conferences,*
- *workshops, tours and seminars on agricultural topics that will educate journalists, communicators and media workers;*
- *providing financial support for training new entrants to the profession; and*
- *formulating support and best practice guidelines for reporting on farming and food security topics.*

## **FINANCIAL REVIEW**

For the period of this report – from registration on 17 October 2023 to end of the financial year, 31 December 2024, a grant of £1,000 has been received. No further income has been received, nor expenditure has been made. Obstacles have been encountered in setting up the Foundation’s bank account linked to the slow engagement of all 11 trustees to enable full update of the official trustees from the founding four trustees – Lena Johannson, Steve Weblow, Adrian Bell and Adalberto Rossi.

## **Statement of Trustees’ Responsibilities**

This document provides financial statements which give a true and fair view of the fund’s financial activities during its second year of existence. The Trustees are responsible for ensuring proper accounting records are kept which disclose, with reasonable accuracy at any time, the financial position of the Foundation and enable them to ensure that the financial statements comply with the Trust Deed and the disclosure regulations. They are also responsible for safeguarding the assets of the Fund and hence for taking reasonable steps for the prevention and detection of error, fraud and other irregularities.

Approved by the Board of Trustees on 30 October 2025 and signed on its behalf by:

Lena Johansson

Chair