

**I'M GEORGE'S MATE
TRUSTEES' REPORT AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD 3 OCTOBER 2023 TO 5 APRIL 2025**



I'M GEORGE'S MATE Contents

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I'M GEORGE'S MATE

Trustees' Report For the Period 3 October 2023 to 5 April 2025

The trustees present their report and the financial statements for the period ended 5 April 2025.

Objectives and Activities

Aims and Objectives

The charity exists for the public benefit to preserve and protect the mental health of young people in England. It aims to improve awareness and understanding of mental health and suicide prevention among secondary school pupils by supporting access to accredited training and qualifications. Through education, information, and support, the charity seeks to equip young people with the knowledge and skills needed to recognise mental health challenges and to support their peers effectively.

Public Benefit

During the year, the trustees undertook a range of activities to further the charity's purposes of promoting mental health and suicide awareness among young people for the public benefit.

Trustees completed training in mental health issues and suicide awareness to ensure they were appropriately informed and equipped to lead the charity's work effectively and responsibly.

The charity established an online presence through the development of a website providing signposting to mental health support and information resources for young people and those supporting them. Work also commenced on the design of free educational resources, which will be made available through the website in the forthcoming period.

During the year, the charity was accredited by the National Suicide Prevention Alliance and participated in the Darlington Borough Council Suicide Prevention Forum, supporting collaboration and the sharing of good practice within the sector.

The charity formally launched its work at an event held at the House of Lords, attended by representatives from education, faith groups, the voluntary sector, business, and national and local decision-makers. This event helped raise awareness of young people's mental health and suicide prevention and supported the development of networks to further the charity's objectives.

Public awareness of mental health and suicide prevention was also promoted through a range of community and fundraising events, including a music festival, live music events, a charity ball, family fun day, festival stalls, group talks, and ongoing engagement through social media. These activities enabled the charity to engage with a wide audience and to share information aimed at reducing stigma and encouraging early support.

In addition, the charity developed links with other organisations working in the mental health and suicide prevention sector, particularly in the North East of England, including through collaborative and high-profile fundraising events. These partnerships support the charity's aims by strengthening local networks and increasing the reach and effectiveness of its work.

The trustees have had regard to the Charity Commission's guidance on public benefit when exercising their powers and duties and in planning and carrying out the charity's activities.

Additional Note

Policy on Grant Making:

The charity does not make grants to individuals or organisations and therefore has no grant-making policy. The trustees keep governance and operational policies under review as the charity develops.

Policy on Social Investment Including Program Related Investment:

The charity does not make social investments as defined by the Charities Act 2011 and therefore has no social investment policy. Any surplus funds are held or invested in accordance with the charity's financial investment policy.

Contribution Made by Volunteers:

The charity relies heavily on the voluntary contribution of its trustees and supporters. Trustees and volunteers gave their time and expertise to support governance, event organisation, public engagement, partnership working, and the development of resources. Their contribution was essential to the establishment and operation of the charity during the year.

Other:

The trustees are considering the future development of the charity's work, including whether to extend its activities beyond its current North East focus to operate on a more national basis. Any such development would be undertaken in furtherance of the charity's existing charitable purposes and subject to appropriate planning and governance.

I'M GEORGE'S MATE
Trustees' Report (continued)
For the Period 3 October 2023 to 5 April 2025

Achievements and Performance

Main Achievements

During the year, the charity made substantial progress in establishing its foundations and building capacity to deliver its charitable purposes of promoting mental health and suicide awareness among young people.

A key achievement was the development of a visible and credible platform for raising awareness of young people's mental health and suicide prevention. Through public events, community engagement activities, mental health walks, and an emerging online presence, the charity engaged with a wide and diverse audience, helping to reduce stigma and encourage open discussion around mental health and suicide.

The charity established strong relationships with local secondary schools and sixth-form colleges, supporting engagement with education settings and laying the groundwork for future delivery. As a result of the charity's involvement and advocacy, funding was secured to enable a mental health support app to be provided free of charge to students at a sixth-form college, delivering a direct benefit to young people by improving access to mental health support.

The charity developed a dedicated website and undertook preparatory work to create signposting information and educational resources to support young people, families, and those working with them. While these resources were not published during the reporting period, the work completed represents an important step towards expanding access to mental health information and support in future periods.

The trustees strengthened the charity's effectiveness and credibility through mental health training, accreditation by a national suicide prevention body, and participation in local authority suicide prevention forums. These actions enhanced the charity's ability to work responsibly, collaboratively, and in line with recognised good practice.

By building partnerships with other charities, schools, and stakeholders, particularly in the North East of England, the charity contributed to wider collaboration across the mental health and suicide prevention sector. Together, these achievements demonstrate public benefit by increasing awareness, improving access to support, strengthening local networks, and laying strong foundations for future impact.

Additional Note

During the reporting period, the trustees focused on establishing the charity's foundations and developing its capacity to deliver its charitable purposes. Formal, measurable objectives were not set for this initial period. Progress was reviewed through regular trustee oversight and is reflected in the charity's reported activities and achievements.

The trustees did not set formal fundraising performance objectives for this reporting period. Fundraising activity during the year focused on raising awareness of the charity and establishing a sustainable supporter base. The outcomes of fundraising activity are reflected in the charity's income for the year as shown in the accounts.

During the reporting period, the charity's funds remained in the charity's bank account and no investments were made. The trustees have adopted a financial investment policy which will be applied should the charity make investments in future periods.

There are no other matters relating to fundraising or investment performance which the trustees consider should be reported for the period.

Financial Review

Financial Position

At the end of the reporting period, the charity held funds in its bank account and had no investments. The charity's income and expenditure for the year resulted in a modest surplus, which has been carried forward to support the charity's future activities.

The trustees consider that the charity was in a stable financial position at the year end and that the level of funds held was appropriate to support its planned activities and ongoing commitments.

Reserves Policy

The charity's funds are held in its bank account and are maintained as reserves to support the charity's future engagement and educational activities. The trustees hold reserves to ensure the charity can meet its ongoing commitments, fund planned activities, and manage short-term financial risk.

In determining the level of reserves, the trustees have considered the charity's current stage of development, anticipated expenditure, and the need to maintain financial stability. The reserves policy is kept under regular review.

I'M GEORGE'S MATE
Trustees' Report (continued)
For the Period 3 October 2023 to 5 April 2025

Additional Note

The Charity's Principal Sources of Funds (including Any Fundraising):

The charity's principal sources of income during the year were voluntary donations, including donations eligible for Gift Aid. Income was also generated through community fundraising activities, such as Christmas fayres and other public events, merchandise sales from charity stalls, and donations collected through collection boxes.

In addition, the charity was selected as the chosen charity by two companies, which provided financial donations in support of the charity's work.

Investment Policy and Objectives Including Any Social Investment Policy Adopted:

The trustees have adopted a financial investment policy to guide the management of the charity's funds should investments be made in future periods. The policy aims to achieve an appropriate balance between growth and income while protecting the capital value of the charity's assets and ensuring that investments align with the charity's objectives and ethical standards.

The trustees have set a moderate risk appetite and recognise the need to balance risk and return through diversification, while maintaining sufficient liquidity to meet the charity's commitments and support its charitable activities. Responsibility for investment decisions rests with the trustees, who may seek professional advice where appropriate.

During the reporting period, the charity did not undertake any investments and all funds were held in the charity's bank account. The charity does not currently make social investments as defined by the Charities Act 2011 and therefore does not have a social investment policy.

The trustees review the investment policy regularly to ensure it remains appropriate to the charity's financial position, activities, and future plans.

The Principal Risks Facing the Charity:

The trustees have identified and reviewed the principal risks facing the charity as part of their ongoing governance and oversight responsibilities, in line with the charity's risk management policy.

The main risks identified include financial risk, particularly the risk of insufficient funds to support planned activities; operational risk associated with reliance on volunteers; and reputational risk arising from the sensitive nature of mental health and suicide prevention work. There is also a risk related to safeguarding and the appropriate handling of information when engaging with young people and the wider public.

The trustees manage these risks by maintaining careful financial oversight, holding appropriate reserves, and ensuring that activities are planned within available resources. Governance and operational risks are mitigated through clear trustee oversight, defined roles and responsibilities, and regular review of activities. Reputational and safeguarding risks are addressed through trustee training, adherence to recognised good practice, engagement with relevant networks, and the careful design of activities and communications.

The trustees believe that appropriate systems and controls are in place to manage the charity's risks and support the charity's ongoing work.

Structure, Governance and Management

Governing Document

The charity is constituted as a Charitable Incorporated Organisation and does not operate any separate charitable trusts. All of the charity's activities and funds are governed by its constitution.

Trustee Selection Methods

Trustees are appointed in accordance with the charity's constitution. New trustees are identified through co-option, based on their skills, experience, and interest in the aims of the charity, including individuals known to the charity or recommended to the trustees. All trustee appointments are approved by a vote of the trustees at a properly convened meeting.

No person or external body has the right to appoint trustees.

I'M GEORGE'S MATE
Trustees' Report (continued)
For the Period 3 October 2023 to 5 April 2025

Additional Note

New trustees receive information about the roles and responsibilities of charity trustees, including their legal duties and governance obligations. As part of their induction, each new trustee has a one-to-one discussion with an existing trustee, who acts as an initial mentor to support their understanding of the charity's work, governance arrangements, and expectations.

Trustees are encouraged to undertake relevant training to support their role and to ensure that the board maintains appropriate skills and knowledge.

The charity is governed by its board of trustees, who are also the charity's members. The trustees collectively manage the charity's affairs and are responsible for setting strategy, overseeing activities, and ensuring compliance with legal and regulatory requirements.

The charity does not employ staff and relies on the voluntary contribution of trustees and volunteers to deliver its activities. Certain administrative tasks, including the submission of required information and returns to the Charity Commission, are carried out by a volunteer administrator under the direction of the trustees. Overall responsibility and accountability remain with the board of trustees.

The charity works in collaboration with a range of external organisations to further its charitable purposes. These include local schools and sixth-form colleges, local authorities, and other charities and organisations working in the mental health and suicide prevention sector. The charity engages with relevant local and national networks to support partnership working, information sharing, and the development of good practice.

The trustees confirm that there were no material related party transactions during the reporting period. Any potential conflicts of interest are managed in accordance with the charity's constitution and are recorded as required.

Reference and Administrative Details

Trustees

Jennifer Baxter - Chair
Simon James Murphy
William Aidan Iles
William Brown
Bethany Grace Rabbett-Smith
Louise Allen
Adiy Ahmed
Clare Louise Wheeler
Jane Keen

Charity Number

1205135

Principal Address

4 South View
Bowes
Barnard Castle
DL12 9LQ

Independent Examiner

Mr Umber Khan, AFA MIPA
Taxwise Accountancy
16 Titan Court, Laporte Way
Luton
Bedfordshire
LU4 8EF

I'M GEORGE'S MATE
Trustees' Report (continued)
For the Period 3 October 2023 to 5 April 2025

Statement of Trustees' Responsibilities

The trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing the financial statements the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgments and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records which disclose with reasonable accuracy at anytime the financial position of the charity and to enable them to ensure that the accounts comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The trustees' report was approved by the board of trustees and signed on its behalf by:

J C Baxter

Jennifer Baxter

Trustee

04/02/2026

I'M GEORGE'S MATE
Independent Examiner's Report to the Trustees of I'M GEORGE'S MATE
For the Period 3 October 2023 to 5 April 2025

I report to the trustees on my examination of the accounts of I'M GEORGE'S MATE (the Trust) for the period ended 5 April 2025.

Responsibilities and Basis of Report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent Examiner's Statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and contents of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mr Umber Khan, AFA MIPA
04/02/2026
Taxwise Accountancy
16 Titan Court, Laporte Way
Luton
Bedfordshire
LU4 8EF

I'M GEORGE'S MATE
Statement of Financial Activities
For the Period 3 October 2023 to 5 April 2025

		5 April 2025
		Unrestricted funds
	Notes	£
INCOME AND ENDOWMENTS FROM:		
Donations and legacies	3	38,010
EXPENDITURE ON:		
Charitable activities:	4	
Charitable activities		(16,129)
NET INCOME		21,881
NET MOVEMENT IN FUNDS		21,881
RECONCILIATION OF FUNDS:		
Total funds brought forward		-
TOTAL FUNDS CARRIED FORWARD	8	21,881

The notes on pages 9 to 10 form part of these financial statements.

I'M GEORGE'S MATE
Statement of Financial Position
As At 5 April 2025

		5 April 2025
		Unrestricted funds
	Notes	£
CURRENT ASSETS		
Cash at bank and in hand		22,481
		<u>22,481</u>
Creditors: Amounts Falling Due Within One Year	7	(600)
		<u> </u>
NET CURRENT ASSETS (LIABILITIES)		21,881
		<u> </u>
TOTAL ASSETS LESS CURRENT LIABILITIES		21,881
		<u> </u>
NET ASSETS		21,881
		<u> </u>
FUNDS OF THE CHARITY		
Unrestricted Funds		21,881
		<u> </u>
TOTAL FUNDS	8	21,881
		<u> </u>

The financial statements were approved by the board of trustees on 4 February 2026 and were signed on its behalf by:

J C Baxter

Jennifer Baxter
Trustee

The notes on pages 9 to 10 form part of these financial statements.

I'M GEORGE'S MATE
Notes to the Financial Statements
For the Period 3 October 2023 to 5 April 2025

1. General Information

I'M GEORGE'S MATE is a charitable incorporated organisation registered with the Charity Commission, registered charity number 1205135. The principal address is 4 South View, Bowes, Barnard Castle, DL12 9LQ.

2. Accounting Policies

2.1. Basis of Preparation of Financial Statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)", Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Charities Act 2011.

The charity is a Public Benefit Entity as defined by FRS 102.

2.2. Going Concern Disclosure

The trustees have identified material uncertainties related to events or conditions that may cast significant doubt about the charity's ability to continue as a going concern, however, the going concern basis remains appropriate.

2.3. Cash and Cash Equivalents

Cash and cash equivalents are basic financial assets and include cash in hand and deposits held at call with banks, other short-term highly liquid investments that mature in no more than three months from the date of acquisition and are readily convertible to a known amount of cash with insignificant risk of change in value, and bank overdrafts.

3. Income from Donations and Legacies

	5 April 2025
	Unrestricted funds
	£
Donations and gifts	38,010

4. Analysis of Expenditure

	5 April 2025	
	Activities undertaken directly	Support costs (see note 5)
	£	£
Charitable activities	12,979	3,150
	16,129	

5. Support Costs

	5 April 2025
	Charitable activities
	£
General administration	2,550
Governance costs	600
	3,150

6. Average Number of Employees

Average number of employees during the period was: NIL

I'M GEORGE'S MATE
Notes to the Financial Statements (continued)
For the Period 3 October 2023 to 5 April 2025

7. Creditors: Amounts Falling Due Within One Year

	5 April 2025
	£
Accruals and deferred income	600

8. Movement in Funds

	As at 3 October 2023	Income	Expenditure	As at 5 April 2025
	£	£	£	£
Unrestricted funds				
General:				
General unrestricted fund	-	38,010	(16,129)	21,881
Total funds	-	38,010	(16,129)	21,881

9. Transactions with Trustees

None of the trustees received any remuneration or any other benefits from an employment with the charity or a related entity during the current year.

No trustee expenses have been incurred.

10. Related Party Disclosures

There have been no related party transactions in the reporting period that require disclosure.

I'M GEORGE'S MATE
Detailed Statement of Financial Activities
For the Period 3 October 2023 to 5 April 2025

	5 April 2025
	Total funds
	£
INCOME AND ENDOWMENTS FROM:	
Donations and legacies	
Donations and gifts	38,010
	<hr/> 38,010 <hr/>
	38,010
EXPENDITURE ON:	
Charitable Activities:	
Charitable activities	
Fundraising & awareness events expenses	(10,814)
Travel and subsistence expenses	(60)
Marketing and advertising costs	(2,105)
Repairs, renewals and maintenance	(998)
Insurance	(260)
Printing, postage and stationery	(857)
Website costs	(223)
Bank charges	(211)
Sundry expenses	(1)
Accountancy fees	(600)
	<hr/> (16,129) <hr/>
	(16,129)
NET INCOME	<hr/> 21,881 <hr/> <hr/>