

Charity Trustees Annual Report

Charity Name: Project Planet Earth

Charity Registration Number: 1204914

Year Ended: 26/09/2023 - 31/08/2024

Date of Report: 25 th June 2025

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1. Introduction

The trustees present their annual report and the accounts of Project Planet Earth for the year ending 31/08/2024. This report provides a summary of our activities, achievements, and financial position, demonstrating our commitment to transparency and accountability in relation to our charitable objectives.

2. Objectives and Activities

Project Planet Earth has been established to help decrease plastic pollution in the environment and raise awareness on the subject.

We provide free school talks and school collaborations to raise awareness of plastic pollution and to inspire children and their families to make changes that benefit the environment.

We organise and collaborate on beach clean events to directly remove plastic from beaches. This action has direct environmental benefit and helps build awareness of plastic pollution and promotes engagement with local communities.

We support our ambassadors to maintain a social media presence as a way of maintaining public awareness of plastic pollution and helping to build a community of support for people making lifestyle changes that decrease plastic pollution.

We promote and support events that highlight ocean health and actions needed to reduce harmful plastic uses.

In pursuit of these objectives, we carried out the following activities during the year:

School events: we delivered 15 school talks and collaborations. These included assembly presentations and eco project events

Beach Cleans: we completed 28 beach cleans and removed 1328kg of plastic. We collaborate with a local recycling business and donate sorted recyclable plastic to them. We engaged with over 129 volunteers from the general public who joined our beach cleaning .

Awareness Events : we participated in 12 community events; including presenting at a film festival, running stalls at community festivals and supporting local community litter picking and talks.

Social media activity: we have launched our website which has been supported entirely by donations of time and expertise. Our social media presence is linked to our instagram account where our founding member has above 8000 followers.

3. Achievements and Performance

During our first year as a charity we have achieved significant milestones:

- 1) Becoming a charity : We have been a group of individuals all doing our own things to decrease plastic pollution. Now we are working as a team with a strategy and organisation in place to try sustain and harness our energy. Helping connect with, and build a wider community of environmentally conscious and active citizens has been an important shift in focus for us.
- 2) Connecting with so many of our local schools. Our founding ambassador Oly Rush has a unique ability to inspire others to get active in reducing plastic pollution. The feedback from schools has been fantastic. Children have been inspired, have engaged in their school eco projects and families have frequently then joined some of our local beach cleaning activities.
- 3) Sustaining beach cleans: This could quickly become a thankless overwhelming activity given the endless nature of marine plastic pollution. By linking our beach cleans with social interactions and celebrating the positive action we have helped sustain this activity. We are particularly pleased to have had over 129 members of the public join us and from one particular site at Chapmans pool we have removed over a tonne of plastic in one year.

4. Financial Review

Summary of Financial Performance:

Total Income was £17 961 : Corporate donations £2800 , grants £2780, fundraising events £10 171.86, Speaker engagements £2210

Total Expenditure was £ 6603.91: Our main spends have been £3268.71 funding our sole employee at present to do school talks including time and travel expenses. £1368.86 on equipment needed for festival events. We have recorded as a spend £1773.43 which we paid to a charity healthy seas. This was a 50 % share of all donations received from a sea swim challenge. The event was advertised with explicit information about a 50 % share of any donations going to health seas as it was a joint event. We recorded all donations from that event as our income and hence recording the 50% share as a paid expense.

Our detailed accounts are included in appendix 1 .

Net Assets: Our charity has no net assets.

Financial Reserves Policy: The charity aims to maintain a reserve of £2000 to cover expected costs around administration and IT systems .

5. Structure, Governance, and Management

The charity is governed by a board of trustees who were appointed during the year 2023.

Our trustees during the 2023- 2024 period were:

- 1) Cathy Lewis
- 2) Nicholas Baker
- 3) Rebekah Harris
- 4) Stuart Purcell

The charity operates under a constitution that guides decision-making, supported by our policies and procedures. Our governing document outlines our working practices and regular meetings are held to ensure effective governance and compliance.

Our guiding principles are to ensure full transparency of all activities and finances and to harness a volunteering spirit in all our activities.

We are meticulous in ensuring there are no personal gains for trustees and no vested interest being forwarded by trustees.

We have developed risk policies for our beach clean events and activities at community festivals.

All school work done by our ambassadors is done alongside teachers at school premises in school time and approved by head teachers.

6. Future Plans

We are looking forward to:

- 1) Consolidating our governance and operating procedures so that our charity can manage expanded activities.
- 2) Enhancing our school offer: we want to help several local schools expand their eco hub activities. We have had initial consultations with deputy heads at 2 schools and the potential is there for exciting projects.
- 3) Local collaborations for monthly beach cleans.
- 4) Financial Sustainability: Focus on enhancing fundraising strategies to secure future income.

7. Acknowledgments

We would like to express our heartfelt gratitude to our volunteers, ambassadors and community partners. We are indebted to several larger charities who continue to promote awareness and actions at a national and international level.

Conclusion

As trustees of Project Planet Earth, we remain committed to our mission and are dedicated to maintaining the highest standards of governance

and accountability. We thank all our supporters for their contributions and look forward to another year of service and impact.

Signature of Chair of Trustees

I confirm that all current trustees have read and approved this report .



Stuart Purcell

Chair of Trustees

26th June 2025

		Outgoings	In	BA 1	BA2	INTRA
Date Description						BANK TRANSFERS
9	1/9/2023 Donations Brought Forward		5,556.67	5,556.67		
9	27/9/2023 Donations		9.46	5,566.13		
9	29/9/2023 Donations		48.30	5,614.43		
10	3/10/2023 Donations		96.85	5,711.28		
10	04/10/2023 Donations		9.46	5,720.74		
10	17/10/2023 Donations		11.4	5,732.14		
10	30/10/2023 Oly Consultancy	447.04		5,285.10		
11	28/11/2023 Oly Consultancy	480		4,805.10		
12	20/12/2023 GOOGLE	4.6		4,800.50		
12	21/12/2023 Oly Consultancy	213		4,587.50		
1	8/1/2024 GOOGLE	7.71		4,579.79		
2	5/2/2024 Oly Consultancy	446.24		4,133.55		
2	5/2/2024 HEALTHY SEAS	1773.43		2,360.12		
2	5/2/2024 INTRA BANK ACCOUNT TRANSFER	2360.12		-		-2360.12
2	07/02/2024 ADMIN		10	10.00		
2	07/02/2024 ADMIN	9.2		0.80		
2	07/02/2024 ADMIN	0.6		0.20		
3	7/3/2024 ADMIN		9	9.20		
Surplus / Def	7/3/2024 ADMIN	9.2		-		
1	18/1/2024 FLANET WIMBORNE CP FWOIC GREEN FESTIV		75.00		75.00	
1	25/1/2024 PAYPAL CODE 4193		0.01		75.01	
2	5/2/2024 INTRA BANK ACCOUNT TRANSFER		2,360.12		2,435.13	2,360.12
2	7/2/2024 3171 TEEMILL TECH	32.42			2,402.71	
2	19/2/2024 3171 TEEMILL TECH	29.58			2,373.13	
3	11/3/2024 Oliver Rush PPE	219.75			2,153.38	
3	14/3/2024 GOOGLE GG103I9TL2		0.34		2,153.72	
3	21/3/2024 CAF24031821319CF 24031821319CF		385.60		2,539.32	
3	21/3/2024 ADYEN N.V. TX39884212900XT DB		502.38		3,041.70	
3	22/3/2024 ADYEN N.V. TX39912556500XT DC		154.60		3,196.30	
4	9/4/2024 CAF2404042007CF 2404042007CF		10.00		3,206.30	
4	11/4/2024 Oliver Rush march	213.00			2,993.30	
4	16/4/2024 3171 TEEMILL TECH	187.56			2,805.74	
4	16/4/2024 ADYEN N.V. TX40401871800XT DZ		96.85		2,902.59	
4	22/4/2024 ADYEN N.V. TX40524472100XT 1F		4.60		2,907.19	
4	23/4/2024 The Sturminster Ma WI DONATION		60.00		2,967.19	
4	29/4/2024 HARRIS R K Worth Night		150.00		3,117.19	

5	3/5/2024 ADYEN N.V. TX40792034100XT 1S	19.17		3,136.36	
5	8/5/2024 Green Folk Ltd charity donation	1,000.00		4,136.36	
5	10/5/2024 PAYPAL PPWDL5RTJ22223B374	972.51		5,108.87	
5	14/5/2024 Oliver Rush April Invoice	283.50		4,825.37	
6	3/6/2024 Cooperative Grant	500.00		5,325.37	
6	17/6/2024 Oliver Rush May Invoice	240.55		5,084.82	
6	18/6/2024 Eco Label - litter pickers	50.98		5,033.84	
6	19/6/2024 Circular - litter pickers	150.00		4,883.84	
6	19/6/2024 Waterhaul - litter pickers	340.51		4,543.33	
6	26/6/2024 Freemasons Cheque	400.00		4,943.33	
7	1/7/2024 Annual Insurance - Greenwood	184.95		4,758.38	
7	3/7/2024 Yarrells	2,000.00		6,758.38	
7	3/7/2024 Go Fund Me and Paypal	448.23		7,206.61	
7	5/7/2024 Oly invoice costs	447.75		6,758.86	
7	16/7/2024 Invoice 8395: Tent Walls	412.80		6,346.06	
7	17/7/2024 Donation MSP Capital	1,000.00		7,346.06	
7	18/7/2024 Donation Green Folk	400.00		7,746.06	
7	29/7/2024 Tshirts: Swanage Festival	165.01		7,581.05	
8	1/8/2024 Oly invoice costs	277.88		7,303.17	
8	7/8/2024 Go Fund Me and Paypal	28.88		7,332.05	
8	16/8/2024 Lush Grant	2,280.00		9,612.05	
8	20/8/2024 Gofundme	8.49		9,620.54	
8	22/8/2024 Gofundme	38.59		9,659.13	
8	30/8/2024 PayPal	1,694.82		11,353.95	
				11,353.95	-

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Income	Income	Income	Income	Expenses	Expenses	Healthy Seas	Expenses
Grants	Talks	Events	Corporate	Invoices: Oly / Photography	Kit		Sundry
		5,556.67					
		9.46					
		48.30					
		96.85					
		9.46					
		11.40					
				447.04			
				480			
							4.6
				213			
							7.71
				446.24			
						1773.43	
							-10
							9.2
							0.6
							-9
							9.2
		75.00					
							(0.01)
					32.42		
					29.58		
				219.75			
							(0.34)
		385.60					
		502.38					
		154.60					
		10.00					
				213.00			
					187.56		
		96.85					
		4.60					
	60.00						
	150.00						

		19.17	1,000.00				
		972.51		283.50			
500.00				240.55	50.98		
					150.00		
					340.51		
			400.00				184.95
	2,000.00	448.23		447.75			
			1,000.00		412.80		
			400.00				
				277.88	165.01		
		28.88					
2280		8.49					
		38.59					
		1,694.82					
2,780.00	2,210.00	10,171.86	2,800.00	3,268.71	1,368.86	1,773.43	196.91

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Income	Month	Sept	Oct	Nov	Dec	Jan	Feb	Mar	April	
		9	10	11	12	1	2	3	4	
	Grants	-	-	-	-	-	-	-	-	-
	Talks	-	-	-	-	-	-	-	-	210
	Events	5,614	118	-	-	75	-	1,043	-	111
	Corporate	-	-	-	-	-	-	-	-	-
	Total Income	5,614	118	-	-	75	-	1,043	-	321
Outgoings										
	Oly consultancy	-	447	480	213	-	446	220	-	213
	Kit	-	-	-	-	-	62	-	-	188
	Healthy Seas	-	-	-	-	-	1,773	-	-	-
	Sundry	-	-	-	4.60	7.70	(0.20)	(9.34)	-	-
		-	447	480	218	8	2,281	210	-	401
Surplus / Deficit		5,614	(329)	(480)	(218)	67	(2,281)	832	-	(79)

May	Jun	Jul	Aug	Total
5	6	7	8	
-	500	-	2,280	2,780
-	-	2,000	-	2,210
992	-	448	1,771	10,172
1,000	400	1,400	-	2,800
1,992	900	3,848	4,051	17,962
284	241	448	278	3,269
-	541	578	-	1,369
-	-	-	-	1,773
-	-	185	-	188
284	782	1,211	278	6,599
1,708	118	2,638	3,773	11,363

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