

THE PIERCE PERSPECTIVE ANNUAL REPORT & FINANCIAL STATEMENTS For the Year Ended 31 March 2025

Empowering mental wellbeing through horticulture, nature connection, and
community support.

ADVOCATE – EDUCATE - EMPOWER

1. About The Pierce Perspective

The Pierce Perspective (TPP) is a mental-health-focused charitable organisation dedicated to improving emotional wellbeing through nature-based interventions, therapeutic horticulture, and community empowerment. Founded by Andy Pierce, the charity works to create safe, inclusive green spaces that promote personal growth, connection, and resilience.

2. Objectives and Activities

TPP operates with the mission to support individuals through nature connection, workshops, community engagement, and wellbeing programs. Its core activities include therapeutic horticulture, community events, wellbeing workshops, volunteer opportunities, and mental health advocacy.

3. Achievements & Performance

Highlights of 2024/25 include significant development of the flagship Wellbeing Garden, successful delivery of community workshops such as wreath-making, creative fundraising through calendar and notebook sales, and strengthened partnerships with EMR, HBBC, RCC, Burbage Parish, and local businesses. The charity also expanded wellbeing outreach through supportive conversations, mental health signposting, and nature-led activities. Volunteers played an important role in supporting the charity's activities during the year, particularly through the development and maintenance of the Wellbeing Garden and support at community events. Their contribution helped extend the charity's reach and impact. Work is underway to develop a more structured volunteer programme as activities continue to grow.

4. Financial Review

Opening Bank Balance (1 April 2024): £248.26

Total Income: £11,407.27

Total Expenditure: £10,375.30

Net Movement: £1,031.97

Closing Balance (31 March 2025): £1,280.23

Restricted income of £9,500 from EMR, HBBC, RCC, and Burbage Parish was fully applied to project activities. Unrestricted income of £1,907.27 supported general operations, fundraising, and wellbeing activities. Trustees have also agreed to work towards building a

modest unrestricted reserve equivalent to approximately three months running costs, in line with good practice.

5. Receipts & Payments Statement

Receipts: £11,407.27

Payments: £10,375.30

Net Movement: £1,031.97

6. Statement of Financial Activities (SOFA)

Restricted Income: £9,500

Unrestricted Income: £1,907.27

Total Income: £11,407.27

Total Expenditure: £10,375.30

Closing Funds: £1,280.23

7. Restricted Funds Summary

Restricted funding supported the Wellbeing Garden, asset purchases, community outreach, infrastructure, tools, and workshop delivery.

Restricted Income:

- EMR: £5,000

- HBBC: £3,500

- RCC: £500

- Burbage Parish: £500

All restricted funds were fully spent during the year.

8. Bank Reconciliation

Opening Balance: £248.26

Add Income: £11,407.27

Less Expenditure: £10,375.30

Closing Balance: £1,280.23 (matches bank statement)

9. Notes to the Accounts

- Accounts prepared on a Receipts & Payments basis.
- No trustee received remuneration or benefits.
- Restricted funds were used entirely for approved wellbeing and community activities.

- Volunteers contributed extensively to the charity's delivery and development.
- No significant post-year-end events.

10. Trustees' Annual Statement

The trustees are proud of the charity's achievements, including the development of the Wellbeing Garden, partnership growth, and increased community wellbeing impact. Looking forward, TPP aims to expand its nature-based programs, strengthen partnerships, and continue building accessible mental health support through horticulture and community collaboration.

11. Governance, Volunteers and Sustainability

As The Pierce Perspective continues to grow, trustees have remained focused on ensuring the charity is well governed, resilient and able to deliver high-quality support to the communities it serves.

Good governance underpins all of the charity's work. During the year, trustees have reviewed the charity's governance arrangements and identified opportunities to strengthen oversight as activities, partnerships and funding increase. Over the coming year, the charity intends to expand its board of trustees to bring a wider range of skills, experience and independent perspectives, supporting strong strategic decision-making and accountability.

Volunteers remain central to the delivery and development of The Pierce Perspective. Their contribution enables the charity to extend its reach, support community projects and maintain the Wellbeing Garden. Looking ahead, the charity is working towards building a more structured and sustainable volunteer programme, increasing volunteer capacity while ensuring appropriate support, safeguarding and supervision are in place.

Trustees are also committed to strengthening the charity's financial sustainability. While much of the charity's income is project-restricted, plans are in place to gradually build an unrestricted reserve equivalent to approximately three months' running costs. This will help ensure continuity of services, responsible financial management and resilience in the face of unforeseen challenges.

Together, these steps reflect the trustees' commitment to building a strong, sustainable organisation that can continue to support mental wellbeing through nature, connection and community for years to come.

These foundations inform the charity's strategic priorities for the coming period, set out below.

12. Looking Ahead - Strategic Priorities for 2025-2027

As The Pierce Perspective moves into the next phase of its development, trustees are focused on building a strong, sustainable organisation that can continue to deliver meaningful mental health and wellbeing support through nature and community connection.

A key priority for the coming period is financial resilience. While the charity has successfully delivered projects through restricted funding, trustees recognise the importance of strengthening unrestricted income. Over the next two years, the charity will explore the development of a Regular Giving or "Friends of The Pierce Perspective" model, enabling supporters to contribute small, regular donations. This will support the long-term aim of building an unrestricted reserve equivalent to approximately three months running costs, helping to ensure stability and continuity of services.

The charity will also focus on strengthening governance and advocacy. In addition to expanding the trustee board to bring a wider range of skills and experience, The Pierce Perspective intends to identify and engage a small number of ambassadors. These individuals will help champion the charity's mission, raise awareness of the link between nature and mental health, and support the development of new partnerships and funding opportunities.

Measuring and demonstrating impact is another important area of development. While qualitative feedback and lived experience have been central to the charity's work to date, trustees are committed to improving how impact is captured and reported. Over the coming year, the charity will work towards more consistent collection of participation data, feedback and outcomes to better evidence the difference its work makes.

Finally, volunteers will remain at the heart of delivery. Building on the contribution of volunteers to date, the charity will continue developing a more structured volunteer



programme, enabling people to contribute their time and skills in a supported way, while also capturing the social value created through volunteering.

Together, these priorities reflect the trustees commitment to responsible growth, strong governance and long-term sustainability, ensuring The Pierce Perspective can continue to support wellbeing, connection and resilience within the community.