



The Pierce Perspective Trustees' Annual Report: 2023-2024

Executive Summary

The Pierce Perspective's inaugural year (2023-2024) marks the beginning of an impactful journey in mental health advocacy and community well-being. As a newly registered charity based in Burbage, Leicestershire, we have established strong foundations through community engagement, partnership building, and innovative programming, while maintaining financial stability with a positive year-end balance of **£238.41**.

Our Foundation

Established in 2023 and registered with the Charity Commission in September, The Pierce Perspective emerged from a vision to transform mental health support through nature connection, education, and community engagement. Our Burbage-based organisation represents a fresh approach to mental health advocacy, combining traditional support methods with innovative, nature-based solutions.

Mission and Vision

Mission: To empower individuals and communities through:

- Nature-based mental health initiatives
- Educational programming and resources
- Community-driven support systems
- Sustainable well-being practices

Vision: We strive for a society where:

- Mental health receives equal priority with physical health
- Nature-based healing is accessible to all
- Communities actively support mental well-being
- Open dialogue about mental health is the norm

Key Achievements

Community Impact and Engagement

- Conducted comprehensive community needs assessment
- Established vital partnerships with local organisations
- Launched **The Pierce Perspective Podcast** as an educational resource
- Built meaningful connections with community stakeholders

Strategic Partnerships

We've formed collaborative relationships with:

- **Tesco**
- **B&Q**
- **Neighbourly**
- **Pixie and Pickle's Therapy Ponies**

Financial Performance

Income Generation:

- **Total Revenue:** £481.17
 - o Community Fundraising (Tesco): £61.17
 - o Major Donation: £400.00
 - o Additional Support: £20.00

Expenditure Management:

- **Total Expenses:** £242.76
 - o Digital Infrastructure: £213.48
 - o Operational Costs: £29.28

Financial Position:

- **Year-End Balance:** £238.41
- Achieved positive financial status in first year

- Maintained low operational costs
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Strategic Priorities for 2024-2025

1. Infrastructure Development

- o Secure a permanent location for **The Pierce Perspective Wellbeing Garden**
- o Expand digital presence
- o Strengthen operational systems

2. Programme Expansion

- o Launch wellness workshops and retreats
- o Enhance podcast programming
- o Develop nature-based therapy initiatives

3. Financial Growth

- o Target: **£10,000 fundraising goal**
- o Diversify revenue streams
- o Develop financial reserves equivalent to three months' running costs

4. Community Engagement

- o Increase local partnerships
 - o Host regular community events
 - o Strengthen volunteer network
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Challenges and Learning

Our first year revealed valuable insights:

- Need for sustainable funding mechanisms

- Importance of strong community partnerships
 - Value of adaptable programming
 - Significance of digital presence
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Governance and Policies

- The **trustees have met on four occasions** to discuss the day-to-day running of the charity along with strategic development plans.
 - We are in the process of developing **key policies and procedures** to ensure best practices in governance and operational efficiency.
 - Volunteer **recruitment, training, and supervision remain a high priority** as we expand our initiatives.
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Future Outlook

The Pierce Perspective stands poised for significant growth, building on our successful foundation year. Our focus remains on:

- Expanding mental health support services
 - Strengthening community partnerships
 - Developing sustainable funding streams
 - Increasing impact through innovative programming
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Acknowledgements

We extend our deepest gratitude to:

- Our generous donors and supporters
- Partner organisations and community allies
- Dedicated volunteers and team members



- Local community members who believe in our mission
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Declaration

This report accurately represents The Pierce Perspective's activities and achievements for the financial year 2023-2024.

Signed,

Andy Pierce

Founder and Director

The Pierce Perspective

Date: **02/01/2025**