

THE PIERCE PERSPECTIVE

England & Wales · Charity number 1204682

Details

Status Registered

Legal form CIO

Registered 2023-09-12

Register [View on the Charity Commission register](#)

Contact

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Activities

Objects: THE PRESERVATION AND PROTECTION OF GOOD MENTAL HEALTH FOR THE PUBLIC BENEFIT IN SUCH PARTS OF THE UK AS THE TRUSTEES SHALL DETERMINE BY: (A) DELIVERING MENTAL HEALTH EDUCATION, SUPPORT, AND RESOURCES THROUGH PODCASTS, VIDEOS, WORKSHOPS, LIVE EVENTS, WRITTEN MATERIALS AND ONLINE PLATFORMS; (B) RAISING AWARENESS OF THE POSITIVE IMPACT UPON MENTAL HEALTH TO BE GAINED FROM PARTICIPATION IN THERAPEUTIC HORTICULTURE WHICH INCORPORATES THE USE OF ENVIRONMENTALLY CONSCIOUS PRACTICES; (C) PROVIDING OR FACILITATING THE PROVISION OF FACILITIES FOR RECREATION AND LEISURE TIME ACTIVITY IN THE INTERESTS OF SOCIAL WELFARE FOR PEOPLE WHO HAVE NEED BY REASON OF THEIR YOUTH, AGE, INFIRMITY OR DISABILITY, POVERTY OR SOCIAL AND ECONOMIC CIRCUMSTANCES WITH A VIEW TO IMPROVING THE CONDITIONS OF LIFE AND MENTAL HEALTH OF SUCH PERSONS, INCLUDING THE OPPORTUNITY TO PARTICIPATE IN THERAPEUTIC HORTICULTURE PROJECTS.

Activities: The Pierce Perspective promotes mental health awareness and well-being through nature-based solutions and educational initiatives. We focus on community well-being gardens, mental health educational programs, men's mental health groups, and a dedicated podcast. Our work empowers individuals with knowledge, support, and a connection to nature, fostering a healthier society.

Classification

- **How:** Provides Advocacy/advice/information
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives, Disability, Environment/conservation/heritage
- **Who:** The General Public/mankind

Geography

- Throughout England

Finances

| Period end | Income | Expenditure | Assets | Employees |
|------------|---------|-------------|--------|-----------|
| 2025-04-05 | £11,407 | £10,375 | - | - |
| 2024-04-05 | £482 | £243 | - | - |

Trustees

| Name | Role | Appointed |
|-------------------|-------|------------|
| JOANNE DRINKWATER | Chair | 2023-05-10 |
| DAVID DRINKWATER | | 2023-05-10 |
| Edward Cooper | | 2025-07-16 |
| Paul Connolly | | 2026-01-05 |

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THE PIERCE PERSPECTIVE
ANNUAL REPORT & FINANCIAL
STATEMENTS
For the Year Ended 31 March 2025

Empowering mental wellbeing through horticulture, nature connection, and
community support.

ADVOCATE – EDUCATE - EMPOWER

1. About The Pierce Perspective

The Pierce Perspective (TPP) is a mental-health-focused charitable organisation dedicated to improving emotional wellbeing through nature-based interventions, therapeutic horticulture, and community empowerment. Founded by Andy Pierce, the charity works to create safe, inclusive green spaces that promote personal growth, connection, and resilience.

2. Objectives and Activities

TPP operates with the mission to support individuals through nature connection, workshops, community engagement, and wellbeing programs. Its core activities include therapeutic horticulture, community events, wellbeing workshops, volunteer opportunities, and mental health advocacy.

3. Achievements & Performance

Highlights of 2024/25 include significant development of the flagship Wellbeing Garden, successful delivery of community workshops such as wreath-making, creative fundraising through calendar and notebook sales, and strengthened partnerships with EMR, HBBC, RCC, Burbage Parish, and local businesses. The charity also expanded wellbeing outreach through supportive conversations, mental health signposting, and nature-led activities. Volunteers played an important role in supporting the charity's activities during the year, particularly through the development and maintenance of the Wellbeing Garden and support at community events. Their contribution helped extend the charity's reach and impact. Work is underway to develop a more structured volunteer programme as activities continue to grow.

4. Financial Review

Opening Bank Balance (1 April 2024): £248.26

Total Income: £11,407.27

Total Expenditure: £10,375.30

Net Movement: £1,031.97

Closing Balance (31 March 2025): £1,280.23

Restricted income of £9,500 from EMR, HBBC, RCC, and Burbage Parish was fully applied to project activities. Unrestricted income of £1,907.27 supported general operations, fundraising, and wellbeing activities. Trustees have also agreed to work towards building a

modest unrestricted reserve equivalent to approximately three months running costs, in line with good practice.

5. Receipts & Payments Statement

Receipts: £11,407.27

Payments: £10,375.30

Net Movement: £1,031.97

6. Statement of Financial Activities (SOFA)

Restricted Income: £9,500

Unrestricted Income: £1,907.27

Total Income: £11,407.27

Total Expenditure: £10,375.30

Closing Funds: £1,280.23

7. Restricted Funds Summary

Restricted funding supported the Wellbeing Garden, asset purchases, community outreach, infrastructure, tools, and workshop delivery.

Restricted Income:

- EMR: £5,000

- HBBC: £3,500

- RCC: £500

- Burbage Parish: £500

All restricted funds were fully spent during the year.

8. Bank Reconciliation

Opening Balance: £248.26

Add Income: £11,407.27

Less Expenditure: £10,375.30

Closing Balance: £1,280.23 (matches bank statement)

9. Notes to the Accounts

- Accounts prepared on a Receipts & Payments basis.
- No trustee received remuneration or benefits.
- Restricted funds were used entirely for approved wellbeing and community activities.

- Volunteers contributed extensively to the charity's delivery and development.
- No significant post-year-end events.

10. Trustees' Annual Statement

The trustees are proud of the charity's achievements, including the development of the Wellbeing Garden, partnership growth, and increased community wellbeing impact. Looking forward, TPP aims to expand its nature-based programs, strengthen partnerships, and continue building accessible mental health support through horticulture and community collaboration.

11. Governance, Volunteers and Sustainability

As The Pierce Perspective continues to grow, trustees have remained focused on ensuring the charity is well governed, resilient and able to deliver high-quality support to the communities it serves.

Good governance underpins all of the charity's work. During the year, trustees have reviewed the charity's governance arrangements and identified opportunities to strengthen oversight as activities, partnerships and funding increase. Over the coming year, the charity intends to expand its board of trustees to bring a wider range of skills, experience and independent perspectives, supporting strong strategic decision-making and accountability.

Volunteers remain central to the delivery and development of The Pierce Perspective. Their contribution enables the charity to extend its reach, support community projects and maintain the Wellbeing Garden. Looking ahead, the charity is working towards building a more structured and sustainable volunteer programme, increasing volunteer capacity while ensuring appropriate support, safeguarding and supervision are in place.

Trustees are also committed to strengthening the charity's financial sustainability. While much of the charity's income is project-restricted, plans are in place to gradually build an unrestricted reserve equivalent to approximately three months' running costs. This will help ensure continuity of services, responsible financial management and resilience in the face of unforeseen challenges.

Together, these steps reflect the trustees' commitment to building a strong, sustainable organisation that can continue to support mental wellbeing through nature, connection and community for years to come.

These foundations inform the charity's strategic priorities for the coming period, set out below.

12. Looking Ahead - Strategic Priorities for 2025-2027

As The Pierce Perspective moves into the next phase of its development, trustees are focused on building a strong, sustainable organisation that can continue to deliver meaningful mental health and wellbeing support through nature and community connection.

A key priority for the coming period is financial resilience. While the charity has successfully delivered projects through restricted funding, trustees recognise the importance of strengthening unrestricted income. Over the next two years, the charity will explore the development of a Regular Giving or "Friends of The Pierce Perspective" model, enabling supporters to contribute small, regular donations. This will support the long-term aim of building an unrestricted reserve equivalent to approximately three months running costs, helping to ensure stability and continuity of services.

The charity will also focus on strengthening governance and advocacy. In addition to expanding the trustee board to bring a wider range of skills and experience, The Pierce Perspective intends to identify and engage a small number of ambassadors. These individuals will help champion the charity's mission, raise awareness of the link between nature and mental health, and support the development of new partnerships and funding opportunities.

Measuring and demonstrating impact is another important area of development. While qualitative feedback and lived experience have been central to the charity's work to date, trustees are committed to improving how impact is captured and reported. Over the coming year, the charity will work towards more consistent collection of participation data, feedback and outcomes to better evidence the difference its work makes.

Finally, volunteers will remain at the heart of delivery. Building on the contribution of volunteers to date, the charity will continue developing a more structured volunteer



programme, enabling people to contribute their time and skills in a supported way, while also capturing the social value created through volunteering.

Together, these priorities reflect the trustees commitment to responsible growth, strong governance and long-term sustainability, ensuring The Pierce Perspective can continue to support wellbeing, connection and resilience within the community.

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The Pierce Perspective Trustees' Annual Report: 2023-2024

Executive Summary

The Pierce Perspective's inaugural year (2023-2024) marks the beginning of an impactful journey in mental health advocacy and community well-being. As a newly registered charity based in Burbage, Leicestershire, we have established strong foundations through community engagement, partnership building, and innovative programming, while maintaining financial stability with a positive year-end balance of **£238.41**.

Our Foundation

Established in 2023 and registered with the Charity Commission in September, The Pierce Perspective emerged from a vision to transform mental health support through nature connection, education, and community engagement. Our Burbage-based organisation represents a fresh approach to mental health advocacy, combining traditional support methods with innovative, nature-based solutions.

Mission and Vision

Mission: To empower individuals and communities through:

- Nature-based mental health initiatives
- Educational programming and resources
- Community-driven support systems
- Sustainable well-being practices

Vision: We strive for a society where:

- Mental health receives equal priority with physical health
- Nature-based healing is accessible to all
- Communities actively support mental well-being
- Open dialogue about mental health is the norm

Key Achievements

Community Impact and Engagement

- Conducted comprehensive community needs assessment
- Established vital partnerships with local organisations
- Launched **The Pierce Perspective Podcast** as an educational resource
- Built meaningful connections with community stakeholders

Strategic Partnerships

We've formed collaborative relationships with:

- **Tesco**
- **B&Q**
- **Neighbourly**
- **Pixie and Pickle's Therapy Ponies**

Financial Performance

Income Generation:

- **Total Revenue:** £481.17
 - o Community Fundraising (Tesco): £61.17
 - o Major Donation: £400.00
 - o Additional Support: £20.00

Expenditure Management:

- **Total Expenses:** £242.76
 - o Digital Infrastructure: £213.48
 - o Operational Costs: £29.28

Financial Position:

- **Year-End Balance:** £238.41
- Achieved positive financial status in first year

- Maintained low operational costs
-

Strategic Priorities for 2024-2025

1. Infrastructure Development

- o Secure a permanent location for **The Pierce Perspective Wellbeing Garden**
- o Expand digital presence
- o Strengthen operational systems

2. Programme Expansion

- o Launch wellness workshops and retreats
- o Enhance podcast programming
- o Develop nature-based therapy initiatives

3. Financial Growth

- o Target: **£10,000 fundraising goal**
- o Diversify revenue streams
- o Develop financial reserves equivalent to three months' running costs

4. Community Engagement

- o Increase local partnerships
 - o Host regular community events
 - o Strengthen volunteer network
-

Challenges and Learning

Our first year revealed valuable insights:

- Need for sustainable funding mechanisms

- Importance of strong community partnerships
 - Value of adaptable programming
 - Significance of digital presence
-

Governance and Policies

- The **trustees have met on four occasions** to discuss the day-to-day running of the charity along with strategic development plans.
 - We are in the process of developing **key policies and procedures** to ensure best practices in governance and operational efficiency.
 - Volunteer **recruitment, training, and supervision remain a high priority** as we expand our initiatives.
-

Future Outlook

The Pierce Perspective stands poised for significant growth, building on our successful foundation year. Our focus remains on:

- Expanding mental health support services
 - Strengthening community partnerships
 - Developing sustainable funding streams
 - Increasing impact through innovative programming
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Acknowledgements

We extend our deepest gratitude to:

- Our generous donors and supporters
- Partner organisations and community allies
- Dedicated volunteers and team members



- Local community members who believe in our mission
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Declaration

This report accurately represents The Pierce Perspective's activities and achievements for the financial year 2023-2024.

Signed,

Andy Pierce

Founder and Director

The Pierce Perspective

Date: **02/01/2025**