

AVP STOKE

England & Wales · Charity number 1204364

Details

Status Registered

Legal form CIO

Registered 2023-08-16

Register [View on the Charity Commission register](#)

Contact

Address Avp Stoke
Pennycroft Lane
Uttoxeter
ST14 7BW

Phone 000000000

Email hello@wearestoke.co.uk

Website www.avpstoke.org.uk

Activities

Objects: THE OBJECT OF THE CIO IS:THE PREVENTION OR RELIEF OF POVERTY IN STOKE AND THE SURROUNDING AREAS BY PROVIDING GRANTS, ITEMS AND SERVICES TO INDIVIDUALS IN NEED AND/OR CHARITIES OR OTHER ORGANISATIONS WORKING TO PREVENT OR RELIEVE POVERTY.

Classification

- **How:** Other Charitable Activities
- **What:** The Prevention Or Relief Of Poverty

Geography

- Staffordshire

Finances

Period end	Income	Expenditure	Assets	Employees
2025-07-01	£1,183	£1,200	-	-
2024-07-01	£1,166	£1,087	-	-

Trustees

Name	Role	Appointed
Daniel Stevenson	Chair	2023-08-16
ANGELA SMITH		
Emma Bryan		

AVP STOKE

England & Wales - Charity number 1204364

Accounts

Annual Report



2024/25

Prepared by
DANIEL STEVENSON

Prepared for
AVP STOKE



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Open Letter from the CEO



Dear Supporters, Volunteers, and Friends,

As we move further into 2026, it feels like the right moment to pause and reflect on how far we've come together, and to look ahead with renewed purpose.

Since becoming a registered charity in 2023, each year has brought both challenges and progress. Over the past year in particular, we have continued to grow in ways that matter—strengthening our presence in the community, building lasting partnerships, and finding new ways to respond to the needs around us.

We know this has not been an easy time. Many of you have faced your own pressures, yet you have still found ways to support us—whether through your time, your generosity, or simply by helping to spread our message. That continued support has never been taken for granted.

DANIEL STEVENSON

CEO, AVP Stoke

Despite ongoing funding uncertainty, we've remained focused, working with partners to ensure every contribution makes a real difference.

Our direction is clearer than ever, and we remain committed to deepening our impact, expanding our reach, and supporting our community in meaningful ways.

We're excited for what lies ahead, with plans to bring people together through events and initiatives that strengthen both our work and our connections.

Thank you for your continued support—your generosity makes everything we do possible.

Warmest wishes,

Daniel Stevenson
CEO, AVP Stoke

Daniel Stevenson

Vision & Mission



VISION

Our vision hasn't changed - nobody should grow up or live in relative poverty. Whilst the government has made some policy changes to ensure more children don't grow up in poverty; more needs to be done at a local level to ensure real families and getting real support.

MISSION

- Address and alleviate poverty in the Stoke-on-Trent community.
- Provide essential resources, support, and opportunities to those in need.
- Inspire a sense of hope and empower individuals to improve their lives.
- Work together with a spirit of compassion and commitment.
- Strive to ensure a better future for all residents of Stoke-on-Trent.
- Ensure that everyone in the community receives the support they need.

Financial Highlights

In the fiscal year 2024-25, AVP Stoke has made significant strides in its mission to combat poverty and uplift the community of Stoke-on-Trent. The charity was able to achieve various monetary donations, including a £1000 grant from Aldi UK as part of their Winter Fund in 2024. However, increasing marketing costs, travel expenditure and more have meant that the charity spent more than it made, leading to no money being carried forward.



→	Donations/Grants	£1,183.38
→	Expenses	£1,200.00
→	Carried Forward	£0

Future Outlook

As we look ahead, AVP Stoke remains dedicated to its mission of alleviating poverty and empowering the community of Stoke-on-Trent. In the coming years, we aim to expand our outreach and services, ensuring that even more residents receive the support they need to thrive. We plan to strengthen our partnerships with local organisations and stakeholders, fostering collaboration and maximising our impact. With a focus on sustainability and innovation, we are committed to creating lasting, positive change. Together, we will build a brighter, more inclusive future for all.



HOW WILL WE DO THAT?

We will actively seek out and apply for grants from governmental bodies, private foundations, and corporate sponsors to secure funding. Whilst also implementing a structured schedule for charity drives, ensuring that we consistently provide support to those in need and partner with local businesses, schools, and organisations to maximise participation and impact.

Our Partners

We'd like to take this opportunity to bring some attention to the amazing partners who have supported our work and continue to do so!



GXO SCREWFIX



OUTLET SHOPPING

AFFINITY STAFFORDSHIRE



ROWTYPE PRINTERS



ADVANTIS CREDIT

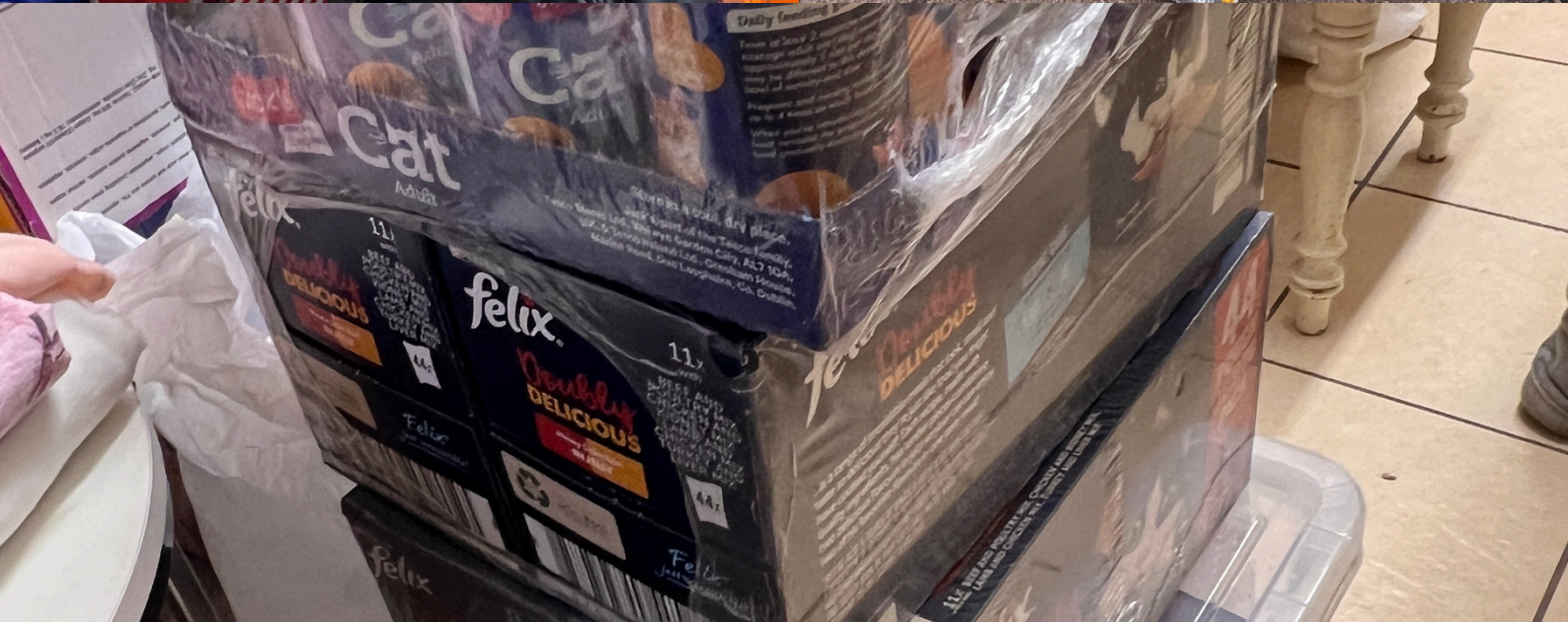


BHYGIENIC

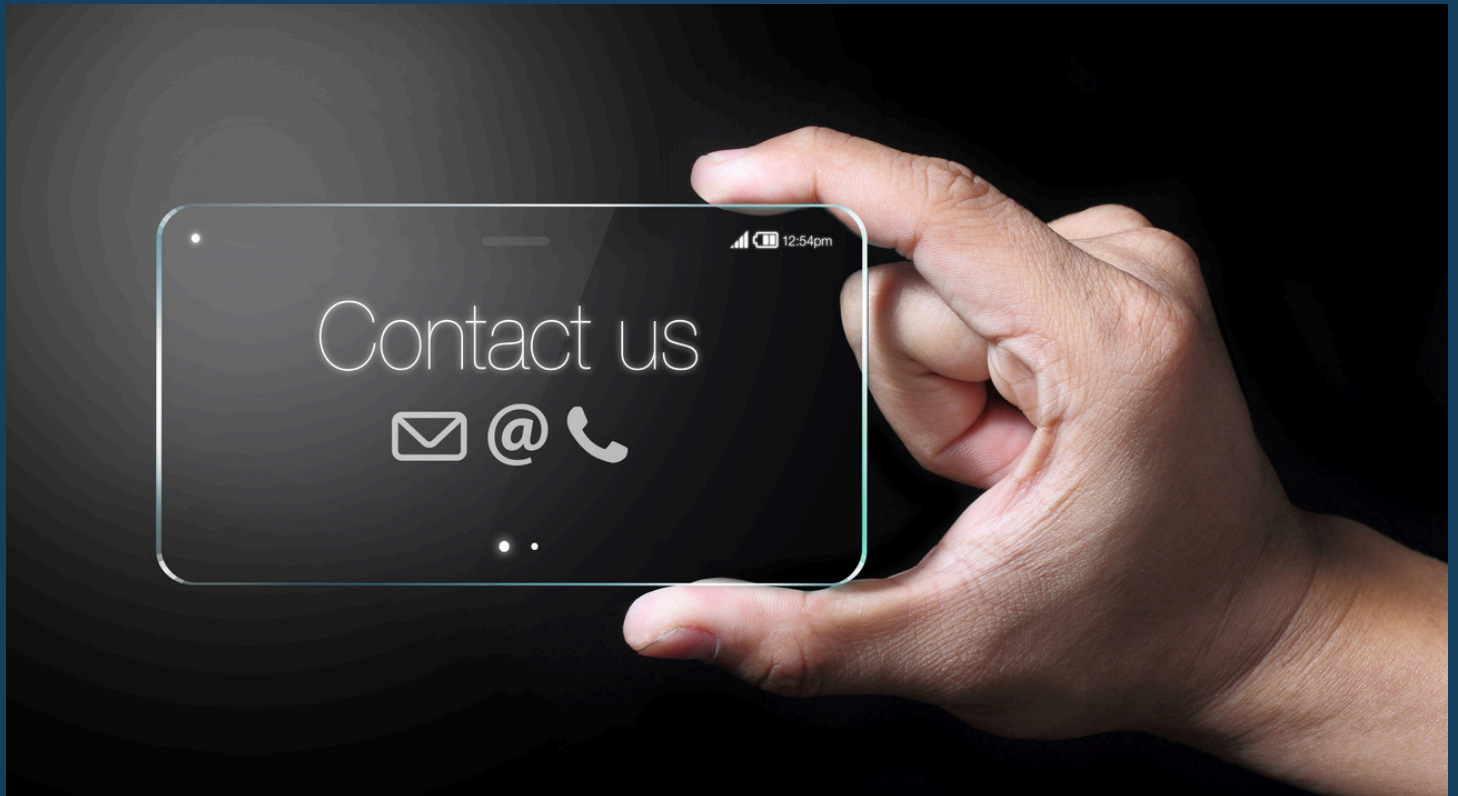


MORNFLAKE

MORNING FOODS



Contact Us



Email

hello@wearestoke.co.uk



Website

www.avpstoke.org.uk



Address

**AVP Stoke, C/O Gunpoint,
Pennycroft Lane, Uttoxeter, ST14
7BW**



CHARITY COMMISSION
FOR ENGLAND AND WALES

IP STROKE

No (if any)

Receipts and payments accounts

CC16a

For the period
from

Period start date
7/1/2024

To

Period end date
7/1/2025

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
N/A	£0.00	£0.00	£0.00	£0.00	£0.00
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	-	-	-	-	-
A2 Asset and investment sales, (see table).					
N/A	£0.00	£0.00	£0.00	£0.00	£0.00
Sub total	-	-	-	-	-
Total receipts	-	-	-	-	-
A3 Payments					
ALDI UK Grant	£1,000.00	-	-	£1,000.00	-
Public Donations	£183.38	-	-	£183.38	-
Expenditure across Campaigns	(£1,200.00)	-	-	(£1,200.00)	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	17	-	-	17	-
A4 Asset and investment purchases, (see table)					
N/A	£0.00	£0.00	£0.00	£0.00	£0.00
Sub total	-	-	-	-	-
Total payments	(£16.62)	-	-	17	-
Net of receipts/(payments)	17	-	-	17	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	17	-	-	17	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Nothing carried forward	£0.00	£0.00	£0.00
		-	-	-
		-	-	-
	Total cash funds	£0.00	£0.00	£0.00
	(agree balances with receipts and payments account(s))	Agreement Error	OK	OK
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
	N/A	£0.00	£0.00	£0.00
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		N/A	£0.00	£0.00
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	N/A	N/A	£0.00	£0.00
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	N/A	N/A	£0.00	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
	D.Stevenson	Daniel Stevenson	4/20/2026	

AVP STOKE

England & Wales - Charity number 1204364

Accounts



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From **16/08/2023** To **01/07/2024**

Charity name: AVP Stoke

Charity registration number: 1204364

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The prevention or relief of poverty in stoke and the surrounding areas by providing grants, items and services to individuals in need and/or charities or other organisations working to prevent or relieve poverty.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	The supply of goods/items generated from seasonal appeals to support the ongoing need within the city of Stoke on Trent & surrounding areas.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	AVP Stoke continues to take into consideration and follow the guidance issued by the Charities Commission on public benefit.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	Grants are only made available by the charity in limited circumstances; where the charity has A) the available funds to do so and B) such funds are not required by chosen beneficiaries. There have been no such instances in which grants have been made available and we do not envision that there will be any forthcoming.
Policy on social investment including program related investment	Para 1.38	No such social investment is made as per the activities of the charity.
Contribution made by	Para 1.38	AVP Stoke relies on the time and resources from it's volunteers. Our volunteers commit hours of time, storage space for donations

volunteers		within their homes; collection services of donations and distribution of said items to those who need them most. The charity currently has 10 volunteers; of which 7 are active.
Other		N/A

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	When taking into consideration the charities performance from the above-mentioned period; we're satisfied that we have made a difference within the local community. This includes donating over 500 eggs to make the Easter of 500 children in hospices and local hospitals over the past two Easter periods. In addition, we have delivered over 1 tonnes of food to our foodbank beneficiaries to feed the most vulnerable in our society. This work has made children happier and has fed over 18,765 people in the past year.

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	N/A
Performance of fundraising activities against objectives set	Para 1.41	No provisional target was set for fundraising during this period but we're happy with the outcome of our work.
Investment performance against objectives	Para 1.41	No such investments have been made.
Other		N/A

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Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charities policy is to spend donated funds at the earliest available opportunity. Due to our latest fundraising activity coinciding with the end of reporting period; funds will be carried over to the new period.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Due to AVP Stoke not being required to lease property, pay staff, trustees or otherwise. We do not need to hold reserve funds. On occasion, where significant donations are received; a percentage of these may be carried over to support the next appeal. E.g: Easter funds carrying over to support the summer appeal.
Amount of reserves held	Para 1.22	At the time of writing this, we currently hold reserve funds of £81.38.
Reasons for holding zero reserves	Para 1.22	Not applicable for this reporting period as reserves are held.
Details of fund materially in deficit	Para 1.24	Not applicable for this reporting period as charity has appropriate level of funds.
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	No concerns are held by the trustees regarding the charities status or ability to continue operating.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	- Grant funding from Aldi Stores Limited for £1,000. - Fundraising activities such as raffles, cash buckets within local businesses have raised funds whilst other items were donated or purchased using grant funds.
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	The economic state of the country and ongoing rising costs/cost of living problems may decrease the cons
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Daniel Stevenson – CEO & Chair of the charity is entitled to appoint one or more trustees. No membership is available for the charity.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	AVP STOKE
Other name the charity uses	N/A
Registered charity number	1204364
Charity's principal address	AVP STOKE PENNYCROFT LANE UTTOXETER ST14 7BW

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Daniel Stevenson	N/A		Daniel Stevenson
2	Angela Smith	N/A		
3	Emma Bryan	N/A		
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

Director name		
N/A	N/A	N/A

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
N/A	N/A	N/A

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

--

Exemptions from disclosure

Reason for non-disclosure of key personnel details

--

Other optional information

--

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

DanielStevenson

Full name(s)

Daniel Stevenson

Position (eg Secretary,
Chair, etc)

Chair/CEO

Date

29/04/2025

Annual Report



2023/24

Prepared by
DANIEL STEVENSON

Prepared for
AVP STOKE



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Open Letter from the CEO



Dear Supporters, Volunteers, and Friends,

As we're now almost five months into 2025, I want to take a moment to reflect on the incredible journey we've had over the past two years, and extend my warmest wishes for the rest of the year.

Officially registering as a charity in 2023, we built on the work that we had done to date. We expanded our reach, and formed new partnerships that we hope will benefit our community for years to come.

Together, we made a tangible difference in the lives of many, proving that when we come together, we can achieve the extraordinary.

Despite the funding levels of the charity being inconsistent and unpredictable, we have simply worked with our partners to make the most of the resources available.

DANIEL STEVENSON

CEO, AVP Stoke

We recognise that times have been exceptionally difficult for all of us and that sometimes, it has been hard to ask you for more, when you continue to give so generously.

2025 has made our vision clearer than ever. We are committed to deepening our impact, broadening our reach, and continuing to alleviate poverty in ways that uplift our community.

We have exciting plans in store, including events, social gatherings and more.

None of this would be possible without the dedication and generosity of people like you.

Your contributions—whether through cash, items, or sharing on social media—are the foundation upon which we build our success. From the bottom of my heart, thank you.

Warmest wishes,

Daniel Stevenson
CEO, AVP Stoke

Daniel Stevenson

Vision & Mission



VISION

We want to create a future that is free from poverty; where our local community doesn't need to rely on foodbanks, homeless centres and one that doesn't need to sleep on the cold and damp pavements in our city.

MISSION

- Address and alleviate poverty in the Stoke-on-Trent community.
 - Provide essential resources, support, and opportunities to those in need.
 - Inspire a sense of hope and empower individuals to improve their lives.
 - Work together with a spirit of compassion and commitment.
 - Strive to ensure a better future for all residents of Stoke-on-Trent.
 - Ensure that everyone in the community receives the support they need.
-

Financial Highlights

In the fiscal year 2023-24, AVP Stoke has made significant strides in its mission to combat poverty and uplift the community of Stoke-on-Trent. Despite being a newly registered charity, we have successfully mobilised resources and support to make a tangible impact. Our financial performance reflects our commitment to transparency, efficiency, and the effective use of funds to achieve our goals. We are proud to share the following key financial highlights from this year.



→	Donations/Grants	£1,166
→	Expenses	£1,087
→	Carried Forward	£79

Future Outlook

As we look ahead, AVP Stoke remains dedicated to its mission of alleviating poverty and empowering the community of Stoke-on-Trent. In the coming years, we aim to expand our outreach and services, ensuring that even more residents receive the support they need to thrive. We plan to strengthen our partnerships with local organisations and stakeholders, fostering collaboration and maximizing our impact. With a focus on sustainability and innovation, we are committed to creating lasting, positive change. Together, we will build a brighter, more inclusive future for all.



HOW WILL WE DO THAT?

We will actively seek out and apply for grants from governmental bodies, private foundations, and corporate sponsors to secure funding. Whilst also implementing a structured schedule for charity drives, ensuring that we consistently provide support to those in need and partner with local businesses, schools, and organisations to maximise participation and impact.

Our Partners

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WINCANTON SCREWFIX

BOOKER

BOOKER WHOLESALE



ROWTYPE PRINTERS



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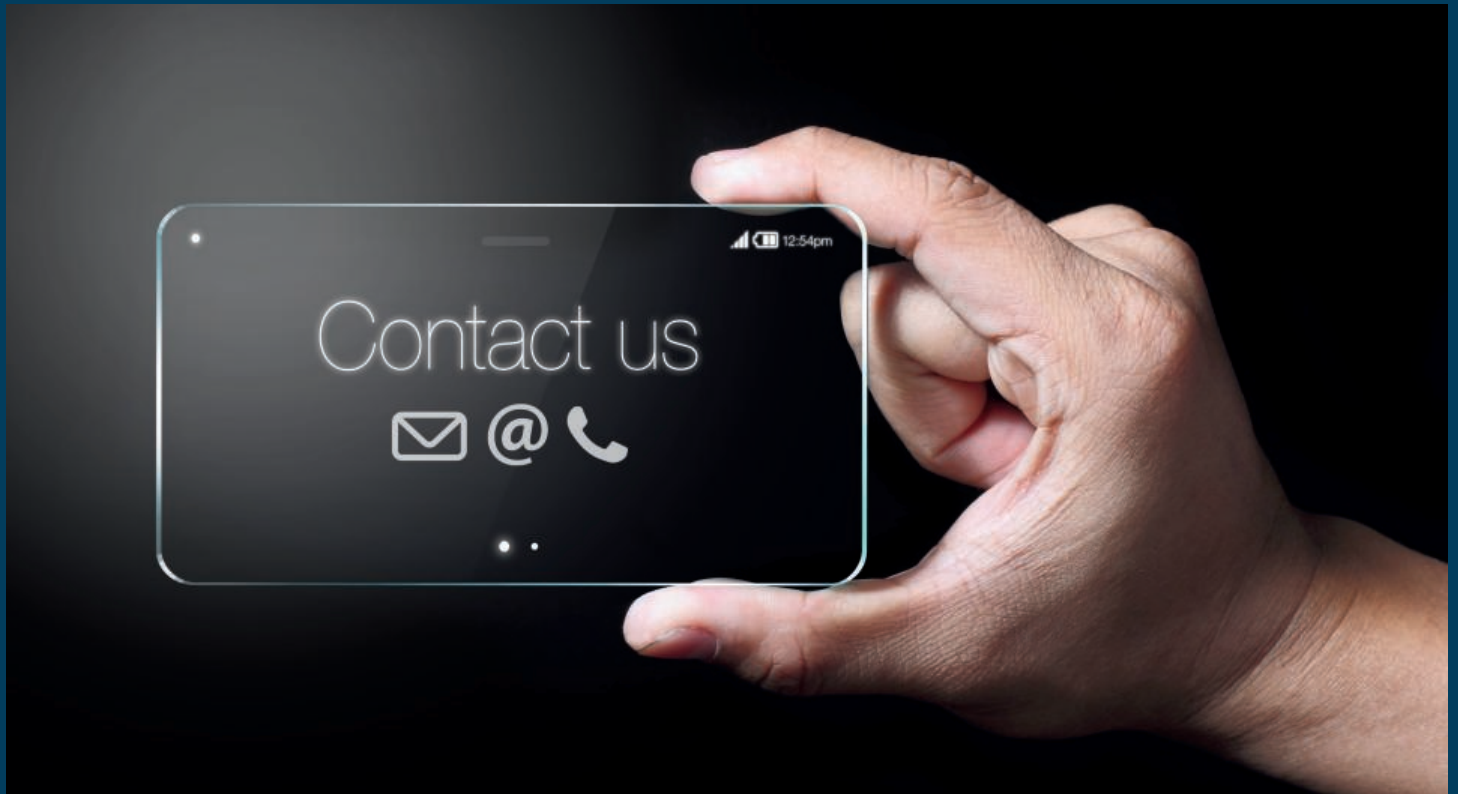


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