



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

## Trustees' Annual Report 2025

From: 1<sup>st</sup> August 2024

To: 31<sup>st</sup> July 2025

Charity name: The England Football Charity

Charity registration number: 1204361

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>The England Football Charity is a national charity that aims to harness the power of football for the good of society. We do this through effective fundraising, grant making and performance monitoring of new and existing programmes that utilise football to drive individual, community and societal development and provide mental health benefits.</p> <p>The target beneficiary groups are those from an impoverished background or with a disability. The current focus is on helping young people not in employment, education or training (NEET). During this year, we have been doing the groundwork to develop our first project which will support NEETs by ensuring they have a trusted adult available to support them at their grassroots football club.</p>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>In our second year of operation, the focus has been on ensuring a robust foundation for the charity, through effectively embedding all critical governance, organisational and operational activities.</p> <p>Hence, whilst initial fundraising activities and engagement have been conducted, which has established a number of highly viable donor income streams, no direct delivery has taken place this year.</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<p>Our trustees have acted with all due regard to the guidance issued by the Charity Commission on public benefit, when exercising their power and duties to which the guidance is relevant.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
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Policy on grant making	Para 1.38	n/a
Policy on social investment including program related investment	Para 1.38	n/a
Contribution made by volunteers	Para 1.38	n/a
Other		n/a

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Following confirmation as a Charitable Incorporated Organisation by the Charity Commission on 15<sup>th</sup> August 2023, this second year of the England Football Charity has focused on finalising the comprehensive set-up of the charity.</p> <p>To this end, a wide variety of governance, organisational and operational activities have been completed. From a governance perspective, we have implemented the required policies to operate, established a cadence of trustee meetings and ensured effective ways of working are embedded in the charity. From an organisational perspective, we have leveraged Football Association (FA) value-in-kind support to develop the charity, utilising legal and strategic expertise provided by FA-funded organisations. From an operational perspective, we have embedded the necessary financial, communication and engagement systems to operate, established relationships with key organisations in our area of operation and developed all necessary branding, marketing and promotional collateral.</p> <p>Initial fundraising activities and engagement have been completed, which has established a number of highly viable donor income streams for the coming years, as well as developing a strong network of partners.</p>

**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	n/a
Performance of fundraising activities against objectives set	Para 1.41	n/a
Investment performance against objectives	Para 1.41	n/a
Other		n/a

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<p>No direct financial activity occurred at the England Football Charity during this reporting period.</p> <p>All activity undertaken was funded either through value-in-kind resource provided by The Football Association or undertaken by the trustees without charge.</p>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<p>The England Football Charity has adopted a clear reserves policy, which we follow as a charity.</p> <p>In our role as a grant giving organisation, we aim to redistribute the vast majority of the income we receive back out again, to enable outcomes that support our beneficiaries.</p> <p>The only area where will we require reserves is once there are operational costs for the charity, the major element of which will be salaries. For these, as a minimum reserves will be held to cover the notice period, with the aim of building up to a reserves level that covers three months of operational activity.</p>
Amount of reserves held	Para 1.22	None
Reasons for holding zero reserves	Para 1.22	<p>Currently there is no financial burden on the England Football Charity, given activity undertaken has been delivered either through value-in-kind resource provided by The Football Association or undertaken by the trustees without charge.</p> <p>At the point where it becomes necessary to hold reserves, these will be built-up in accordance with the reserves policy.</p>
Details of fund materially in deficit	Para 1.24	n/a
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<p>There are no uncertainties about the charity continuing as a going concern.</p> <p>Whilst there was no fundraising income in the second year of operation, this aligned with the approach agreed with the trustees to first ensure a robust governance, organisational and operational set-up. The fact that initial fundraising activities and engagement has established a number a viable donor income streams for the coming years provides confidence over future fundraising income.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal	Para 1.47	n/a
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sources of funds (including any fundraising)		
Investment policy and objectives including any social investment policy adopted	Para 1.46	n/a
A description of the principal risks facing the charity	Para 1.46	n/a
Other		n/a

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	The England Football Charity is governed through a constitution, which was developed and submitted to the Charity Commission as part of the foundation of the charity,
How is the charity constituted?	Para 1.25	The England Football Charity is constituted as a Charitable Incorporated Organisation, having received this status from the Charity Commission on 15 <sup>th</sup> August 2023.
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>The founding trustees of the England Football Charity were appointed as part of the initial constitution, with Adam Walker and Helen Vost being re-elected until 15<sup>th</sup> August 2028 during this report period. In addition, Baroness Sue Campbell and Tom Bristowe were added as trustees from 17<sup>th</sup> April 2025, to reflect activities and support they were providing to the charity.</p> <p>For any trustee appointments, the charity is constitutionally bound to ensure trustees have the skills, knowledge, experience and independent judgement needed for the effective administration of the charity.</p> <p>The Football Association has the constitutional right to appoint up to three charity trustees to the charity. One trustee is currently appointed by The Football Association – James Kendall. However, to support the independence of the England Football Charity, the number of Football Association appointed trustees may not exceed 50% of the total number of charity trustees.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	n/a
The charity's organisational structure and any wider network with which the charity works	Para 1.51	n/a
Relationship with any related parties	Para 1.51	n/a

Other		n/a
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## Reference and Administrative details

Charity name	<a href="#">The England Football Charity</a>
Other name the charity uses	<a href="#">n/a</a>
Registered charity number	<a href="#">1204361</a>
Charity's principal address	<a href="#">Wembley Stadium</a> <a href="#">Wembley</a> <a href="#">London</a> <a href="#">HA9 0WS</a>

**Names of the charity trustees who manage the charity**

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	James Kendall	Chair	n/a	The Football Association
2	Helen Vost	n/a	n/a	n/a
3	Adam Walker	n/a	n/a	n/a
4	Tom Bristowe	n/a	from 17 <sup>th</sup> April 2025	n/a
5	Baroness Sue Campbell	n/a	from 17 <sup>th</sup> April 2025	n/a

Corporate trustees – names of the directors at the date the report was approved

Director name		
n/a		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
n/a		



## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	n/a
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	n/a
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	n/a

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
n/a	n/a	n/a

#### Name of chief executive or names of senior staff members (Optional information)

n/a
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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

n/a
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## Other optional information

n/a
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Declarations

The trustees declare that they have approved the trustees’ report above.

Signed on behalf of the charity’s trustees

Signature(s)			
Full name(s)	James Kendall	Helen Vost	Adam Walker
Position (eg Secretary, Chair, etc)	Chair of Trustees	Trustee	Trustee
	31 <sup>st</sup> March 2026	31 <sup>st</sup> March 2026	31 <sup>st</sup> March 2026



CHARITY COMMISSION  
FOR ENGLAND AND WALES

The England Football Charity

1204361

## Receipts and payments accounts

CC16a

For the period  
from

1st August  
2024

To

31st July  
2025

### Section A Receipts and payments

Unrestricted  
funds  
to the nearest £

Restricted  
funds  
to the nearest £

Endowment  
funds  
to the nearest £

Total funds  
to the nearest £

Last year  
to the nearest £

#### A1 Receipts

None	-	-	-	-	-
<b>Sub total</b> (Gross income for AR)	-	-	-	-	-

#### A2 Asset and investment sales, (see table).

None	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-

<b>Total receipts</b>	-	-	-	-	-
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#### A3 Payments

None	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-

#### A4 Asset and investment purchases, (see table)

None	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-

<b>Total payments</b>	-	-	-	-	-
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<b>Net of receipts/(payments)</b>	-	-	-	-	-
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<b>A5 Transfers between funds</b>	-	-	-	-	-
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<b>A6 Cash funds last year end</b>	-	-	-	-	-
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<b>Cash funds this year end</b>	-	-	-	-	-
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## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	None	-	-	-
	<b>Total cash funds</b>	-	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	None	-	-	-
	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>	None	n/a	-	-
	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>	None	n/a	-	-
	None	n/a	-	-
	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>	None	n/a	-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
	James Kendall.	James Kendall	31st March 2026	
	Helen Vost	Helen Vost	31st March 2026	