



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report 2024

From: 15th August 2023

To: 31st July 2024

Charity name: The England Football Charity

Charity registration number: 1204361

Objectives and Activities

| | SORP reference | |
|--|--------------------|---|
| Summary of the purposes of the charity as set out in its governing document | Para 1.17 | <p>The England Football Charity is a national charity that aims to harness the power of football for the good of society. We do this through effective fundraising, grant making and performance monitoring of new & existing programmes that utilise football to drive individual, community & societal development and provide mental health benefits.</p> <p>The target beneficiary groups are those from an impoverished background or with a disability. The current focus is on helping young people not in employment, education or training (NEET) gain the skills they need to achieve the future they want.</p> |
| Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts. | Para 1.17 and 1.19 | <p>In our first year of operation, the focus has been on ensuring a robust foundation for the charity, through effectively establishing all critical governance, organisational and operational activities.</p> <p>Hence, whilst initial fundraising activities and engagement have been conducted, which has established a number a viable donor income streams, no grants have been delivered in this first year.</p> |
| Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit | Para 1.18 | <p>Our trustees have acted with all due regard to the guidance issued by the Charity Commission on public benefit, when exercising their power and duties to which the guidance is relevant.</p> |

Additional information (optional)

You may choose to include further statements where relevant about:

| | SORP reference | |
|------------------------|----------------|-----|
| Policy on grant making | Para 1.38 | n/a |

| | | |
|--|-----------|-----|
| | | |
| Policy on social investment including program related investment | Para 1.38 | n/a |
| Contribution made by volunteers | Para 1.38 | n/a |
| Other | | n/a |

Achievements and Performance

| | SORP reference | |
|---|----------------|--|
| Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole. | Para 1.20 | <p>Following confirmation as a Charitable Incorporated Organisation by the Charity Commission on 15th August 2023, the first year of the England Football Charity has focused on the comprehensive set-up of the charity.</p> <p>To this end, a wide variety of governance, organisational and operational activities have taken place. From a governance perspective, we have developed the required policies to operate, established a cadence of trustee meetings and ensured effective ways of working are embedded in the charity. From an organisational perspective, we have leveraged Football Association value-in-kind support to develop the charity and utilised legal & strategic expertise provided by FA-funded organisations. From an operational perspective, we have set up the necessary financial, communication & engagement systems to operate, established relationships with key organisations in our area of operation and developed all necessary branding, marketing and promotional collateral.</p> <p>Initial fundraising activities and engagement have been conducted, which has established a number of viable donor income streams for the coming years.</p> |

Additional information (optional)

You may choose to include further statements where relevant about:

| | | |
|----------------------|-----------|-----|
| Achievements against | Para 1.41 | n/a |
|----------------------|-----------|-----|

| | | |
|--|-----------|-----|
| objectives set | | |
| Performance of fundraising activities against objectives set | Para 1.41 | n/a |
| Investment performance against objectives | Para 1.41 | n/a |
| Other | | n/a |

Financial Review

| | | |
|--|-----------|--|
| Review of the charity's financial position at the end of the period | Para 1.21 | <p>No direct financial activity occurred at the England Football Charity during this reporting period.</p> <p>All activity undertaken was funded either through value-in-kind resource provided by The Football Association or undertaken by the trustees without charge.</p> |
| Statement explaining the policy for holding reserves stating why they are held | Para 1.22 | <p>The England Football Charity has adopted a clear reserves policy, which we follow as a charity.</p> <p>In our role as a grant giving organisation, we aim to redistribute the vast majority of the income we receive back out again, to enable outcomes that support our beneficiaries.</p> <p>The only area where will we require reserves is once there are operational costs for the charity, the major element of which will be salaries. For these, as a minimum reserves will be held to cover the notice period, with the aim of building up to a reserves level that covers three months of operational activity.</p> |
| Amount of reserves held | Para 1.22 | None |
| Reasons for holding zero reserves | Para 1.22 | <p>Currently there is no financial burden on the England Football Charity, given activity undertaken has been delivered either through value-in-kind resource provided by The Football Association or undertaken by the trustees without charge.</p> <p>At the point where it becomes necessary to hold reserves, these will be built-up in accordance with the reserves policy.</p> |
| Details of fund materially in deficit | Para 1.24 | n/a |
| Explanation of any uncertainties about the charity continuing as a going concern | Para 1.23 | <p>There are no uncertainties about the charity continuing as a going concern.</p> <p>Whilst there was no fundraising income in the first year of operation, this aligned with the approach agreed with the trustees to first ensure a robust governance, organisational and operational set-up. The fact that initial fundraising activities and engagement has established a number a viable donor income streams for the coming years provides confidence over future fundraising income.</p> |

Additional information (optional)

You may choose to include further statements where relevant about:

| | | |
|---|-----------|-----|
| The charity's principal sources of funds (including | Para 1.47 | n/a |
|---|-----------|-----|

| | | |
|---|-----------|-----|
| any fundraising) | | |
| Investment policy and objectives including any social investment policy adopted | Para 1.46 | n/a |
| A description of the principal risks facing the charity | Para 1.46 | n/a |
| Other | | n/a |

Structure, Governance and Management

| | | |
|---|-----------|--|
| Description of charity's trusts: | | |
| Type of governing document (trust deed, royal charter) | Para 1.25 | The England Football Charity is governed through a constitution, which was developed and submitted to the Charity Commission as part of the foundation of the charity, |
| How is the charity constituted? | Para 1.25 | The England Football Charity is constituted as a Charitable Incorporated Organisation, having received this status from the Charity Commission on 15th August 2023. |
| Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees | Para 1.25 | <p>The initial trustees of the England Football Charity were appointed as part of the initial constitution.</p> <p>For future trustee appointments, the charity is constitutionally bound to ensure trustees have the skills, knowledge, experience and independent judgement needed for the effective administration of the charity.</p> <p>The Football Association has the constitutional right to appoint up to three charity trustees to the charity. However, to support the independence of the England Football Charity, the number of Football Association appointed trustees may not exceed 50% of the total number of charity trustees.</p> |

Additional information (optional)

You may choose to include further statements where relevant about:

| | | |
|---|-----------|-----|
| Policies and procedures adopted for the induction and training of trustees | Para 1.51 | n/a |
| The charity's organisational structure and any wider network with which the charity works | Para 1.51 | n/a |
| Relationship with any related parties | Para 1.51 | n/a |
| Other | | n/a |

Reference and Administrative details

| | |
|--------------|------------------------------|
| Charity name | The England Football Charity |
|--------------|------------------------------|

| | |
|-----------------------------|---|
| Other name the charity uses | n/a |
| Registered charity number | 1204361 |
| Charity's principal address | Wembley Stadium Wembley London HA9 0WS |

Names of the charity trustees who manage the charity

| | Trustee name | Office (if any) | Dates acted if not for whole year | Name of person (or body) entitled to appoint trustee (if any) |
|---|---------------|-----------------|-----------------------------------|---|
| 1 | James Kendall | Chair | n/a | n/a |
| 2 | Helen Vost | n/a | n/a | n/a |
| 3 | Adam Walker | n/a | n/a | n/a |

Corporate trustees – names of the directors at the date the report was approved

| Director name | | |
|---------------|--|--|
| n/a | | |

Name of trustees holding title to property belonging to the charity

| Trustee name | Dates acted if not for whole year | |
|--------------|-----------------------------------|--|
| n/a | | |

Funds held as custodian trustees on behalf of others

| | |
|---|-----|
| Description of the assets held in this capacity | n/a |
| Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects | n/a |
| Details of arrangements for safe custody and segregation of such assets from the charity's own assets | n/a |

Additional information (optional)

Names and addresses of advisers (Optional information)

| Type of adviser | Name | Address |
|-----------------|------|---------|
| n/a | n/a | n/a |

Name of chief executive or names of senior staff members (Optional information)

| |
|-----|
| n/a |
|-----|

Exemptions from disclosure

Reason for non-disclosure of key personnel details

| |
|-----|
| n/a |
|-----|

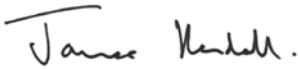


Other optional information

| |
|-----|
| n/a |
|-----|

Declarations

The trustees declare that they have approved the trustees’ report above.

Signed on behalf of the charity’s trustees

| | | | |
|-------------------------------------|---|---|---|
| Signature(s) |  |  |  |
| Full name(s) | James Kendall | Helen Vost | Adam Walker |
| Position (eg Secretary, Chair, etc) | Chair of Trustees | Trustee | Trustee |
| | 17 th April 2025 | 17 th April 2025 | 17 th April 2025 |



CHARITY COMMISSION
FOR ENGLAND AND WALES

The England Football Charity

1204361

Receipts and payments accounts

CC16a

For the period
from

15th August
2023




To

31st July
2024

Section A Receipts and payments

| | Unrestricted funds to the nearest £ | Restricted funds to the nearest £ | Endowment funds to the nearest £ | Total funds to the nearest £ | Last year to the nearest £ |
|---|---|---|--|---------------------------------|-------------------------------|
| A1 Receipts | | | | | |
| None | - | - | - | - | - |
| Sub total (Gross income for AR) | - | - | - | - | - |
| A2 Asset and investment sales, (see table). | | | | | |
| None | - | - | - | - | - |
| Sub total | - | - | - | - | - |
| Total receipts | - | - | - | - | - |
| A3 Payments | | | | | |
| None | - | - | - | - | - |
| Sub total | - | - | - | - | - |
| A4 Asset and investment purchases, (see table) | | | | | |
| None | - | - | - | - | - |
| Sub total | - | - | - | - | - |
| Total payments | - | - | - | - | - |
| Net of receipts/(payments) | - | - | - | - | - |
| A5 Transfers between funds | - | - | - | - | - |
| A6 Cash funds last year end | - | - | - | - | - |
| Cash funds this year end | - | - | - | - | - |

Section B Statement of assets and liabilities at the end of the period

| Categories | Details | Unrestricted funds to nearest £ | Restricted funds to nearest £ | Endowment funds to nearest £ |
|---|---|------------------------------------|----------------------------------|---------------------------------|
| B1 Cash funds | None | - | - | - |
| | Total cash funds | - | - | - |
| | (agree balances with receipts and payments account(s)) | OK | OK | OK |
| | | Unrestricted funds to nearest £ | Restricted funds to nearest £ | Endowment funds to nearest £ |
| B2 Other monetary assets | None | - | - | - |
| | Details | Fund to which asset belongs | Cost (optional) | Current value (optional) |
| B3 Investment assets | None | n/a | - | - |
| | Details | Fund to which asset belongs | Cost (optional) | Current value (optional) |
| B4 Assets retained for the charity's own use | None | n/a | - | - |
| | None | n/a | - | - |
| | Details | Fund to which liability relates | Amount due (optional) | When due (optional) |
| B5 Liabilities | None | n/a | - | |
| Signed by one or two trustees on behalf of all the trustees | Signature | Print Name | Date of approval | |
| |  | James Kendall | 17th April 2025 | |
| |  | Helen Vost | 17th April 2025 | |
| |  | Adam Walker | 17th April 2025 | |