

Dilemma Charity Trustee's Annual Report

January 2025

Period of reporting: -

14th August 2023 to 31st March 2024

Name: -

Dilemma Charity

Registration Number: -

1204341

Address: -

21 Main Street, Clifton Campville, Tamworth, Staffordshire. B79 0AS

Trustee's: - (as of the date of this report)

- Linda Easto (Founder)
- Scott Yates (Chair)
- Kelly St Lambert
- Lauren Robertson
- Michelle Rose
- Darren Rose
- Catherine Wright.

Structure, Management and Recruitment: -

Dilemma Consists of a Board of currently 7 Trustee's, with each Trustee taking accountability for one or more of the following management disciplines:

- Operational Management
- Treasury & Bookkeeping
- Fundraising and Event Planning
- Funding
- Volunteer Management
- Marketing, Communication and Promotion
- Service User Support
- Legal and Compliance

All Trustees have been recruited on the basis of their lived experience of having a loved one with some form of substance addiction, and to capitalise on their professional qualifications or experience in the particular disciplines described above.

Dilemma's Charitable Purpose: -

The Dilemma Charity provides help and support to the families and loved ones of those with some form of substance addiction. Dilemma educates, supports, and nurtures families who have an addicted loved one. We teach them how to reconnect with their own self-care, and why this is so important. We educate them about addiction, how it affects the addict and how it impacts families. Most importantly we teach them how to support the addict in the right way.

Dilemma's Addiction Family Support provides a safe, confidential place, with no judgement or shame for people supporting an addict. We know the emotional rollercoaster; we know the merry go round because we have been there. We provide peer to peer support groups, 1 to 1 mentoring, telephone support, and outreach support.

Activities and Objectives: -

During the first full year of operation, the Dilemma Team have been focussed on the following primary activities, which form our core directives:

- *Supporting our Service Users*
 - Dilemma hosts regular Family Group sessions at 2 venues in Staffordshire where the loved ones of those in addiction can find the empathy, support and practical help provided by Dilemma Trustee's, Volunteers and their peers
 - In addition to the Family Group sessions, Dilemma has provided the opportunity for individual support sessions between one of our Trustee's or Volunteers and individual Service Users.
 - Telephone outreach support to enable those service users who for whatever reason are unable to travel, to access out help and support.
- *Funding and Fundraising*
 - Actively pursuing Funding opportunities from Local Authorities, Trusts and Philanthropic organisations. Drafting submissions and pro-actively managing the bid process to conclusion.
 - Organising fund-raising events, such as the Summer Ball, in-order to ensure that Dilemma is a self-sustaining charity, able to continue its work for the foreseeable future.
- *Marketing and Promotion*
 - Publication of editorial features in appropriate periodicals such as 'Lichfield Life' to increase the quantity of service users that know about our service
 - Appearances on local media such as the live interview which our Founder gave to Moorlands Radio
 - Participation in council run events, such as Tamworth's Volunteering Day

Achievements: -

During Dilemma's 2nd year of operation (its 1st 6 months as a Charity), we have celebrated the achievement of the following goals:

- The pre-Launch and 'official' launch of Dilemma's transition from an informal weekly family self-help group to a formal Charity.
- The creation of appropriate Processes and Systems to ensure our activities are both legally compliant and structured to support the charity's sustainable growth
- Obtaining start-up funding from the National Lottery Community Fund, Support Staffordshire, Tamworth Borough Council Community Fund for Projects/Activities, 3 x Tamworth Borough Council Councillor Grants which has enabled the purchase of appropriate resources and equipment to assist in the day-to-day running of the Charity, and to hold a Pre-Launch Event for Stake Holders
 - The Charity spent £1,270 on the Pre-Launch Event, this including purchasing a Laptop, PA system, and Marketing materials, as well as a buffet, and room rental.
 - The Charity spent £400 on insurance, printing, stationery and flyers .
 - £200 to enable investigation of out of hours phone support and training.
 - £900 on Community Awareness and Community Launch event which included branded marketing materials/merchandise, pop up stands, event table, office stationery, and flyers.

Appendix 1 – Statement of Recommended Practice (FRS102)

10.3 Cashflow forecast

Financial Year 2023 -2024	1	2	3	4	5	Total
Month	November	December	January	February	March	
Income						
Grants		2,251.00			800.00	3,051.00
Donations						0.00
Fundraising				378.00	692.61	1,070.61
Bank Interest						0.00
Sundry						0.00
						0.00
Total income	0.00	2,251.00	0.00	378.00	1,492.61	4,121.61
Expenditure						
Staff costs						
Salaries						0.00
Pension						0.00
PAYE						0.00
National Insurance						0.00
Running costs						
Bank Fees						0.00
Communications						0.00
Equipment & Maintenance					809.56	809.56
Hospitality						0.00
Insurance						0.00
IT Softwater & Maintenance						0.00
Meetings & Conference					500.00	500.00
Printing & Stationery					9.99	9.99
Professional Fees						0.00
Website Domain, Email						0.00
Social Media/Podcasts/Videos/Photos						0.00
Publications & Subscriptions						0.00
Rent & Service Charge						0.00
Staff Training						0.00
Sundry Expenses						0.00
Travel Costs						0.00
						0.00
Total expenditure	0.00	0.00	0.00	0.00	1,319.55	1,319.55
Balance (£)	0.00	2,251.00	0.00	378.00	173.06	2,802.06
Opening balance	0.00	0.00	2,251.00	2,251.00	2,629.00	
Closing balance	0.00	2,251.00	2,251.00	2,629.00	2,802.06	

[illegible]

To copy and paste into your business plan, click and hold the bottom right cell. Drag your cursor to the top left to select the whole table. Let go of your mouse, then right click and choose 'Copy'. Go to the section of the business plan where you want the table to appear. Right click with your mouse and choose 'Paste picture'. You may need to change the size of the picture, or change the page layout to landscape.

DO NOT ENTER DATA INTO ANY OF THE COLOURED CELLS, EXCEPT THE YELLOW CELL (OPENING BALANCE IN MONTH 1).