

DILEMMA

England & Wales · Charity number 1204341

Details

Status Registered

Legal form CIO

Registered 2023-08-14

Register [View on the Charity Commission register](#)

Contact

Address 21 Main Street
Clifton Campville
Tamworth
Staffordshire
B79 0AS

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Website www.dilemmacharity.org.uk

Activities

Objects: FOR THE PUBLIC BENEFIT, TO RELIEVE THE NEEDS OF FAMILIES AND FRIENDS WHO ARE AFFECTED BY AN ADDICTED LOVED ONE'S ILLNESS CAUSED BY DRUGS OR ALCOHOL, IN TAMWORTH, STAFFORDSHIRE, AND THE SURROUNDING AREA, BY MEANS OF, BUT NOT EXCLUSIVELY: A. THE OPERATION OF SUPPORT GROUPS; B. THE OPERATION OF A TELEPHONE SUPPORT LINE; C. THE PROVISION OF PRACTICAL ADVICE; D. INCREASING PUBLIC AWARENESS OF, AND REDUCING THE STIGMA ATTACHED TO, THE EFFECT THAT DRUG AND ALCOHOL ADDICTION HAS ON THE FAMILIES AND FRIENDS OF THOSE WHO ARE ADDICTED.

Activities: Trustee of Dilemma Charity

Classification

- **How:** Provides Advocacy/advice/information
- **What:** Disability, Other Charitable Purposes
- **Who:** Children/young People, Elderly/old People, People With Disabilities, Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- Staffordshire

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£10,457	£9,378	-	-
2024-03-31	£4,122	£1,320	-	-

Trustees

Name	Role	Appointed
Scott Yates	Chair	2023-08-14
Daniel Harold Finch		2025-07-30
Darren Rose		2024-12-09
Lauren Robertson		2023-01-01
Linda Elaine Easto		2023-08-14
Michelle Rose		2023-10-02

DILEMMA

England & Wales - Charity number 1204341

Accounts

Dilemma Charity Trustee's Annual Report

January 2026

Period of reporting: -

1st April 2024 to 31st March 2025

Name: -

Dilemma Charity

Registration Number: -

1204341

Address: -

21 Main Street, Clifton Campville, Tamworth, Staffordshire. B79 0AS

Trustee's: - (as of the date of this report)

- Linda Easto (Founder)
- Scott Yates (Chair)
- Lauren Robertson
- Michelle Rose
- Darren Rose
- Catherine Wright
- Danny Finch

Structure, Management and Recruitment: -

Dilemma Consists of a Board of currently 7 Trustee's, with each Trustee taking accountability for one or more of the following management disciplines:

- Operational Management
- Treasury & Bookkeeping
- Fundraising and Event Planning
- Funding

- Volunteer Management
- Marketing, Communication and Promotion
- Service User Support
- Legal and Compliance

All Trustees have been recruited on the basis of their lived experience of having a loved one with some form of substance addiction, and to capitalise on their professional qualifications or experience in the particular disciplines described above.

Dilemma's Charitable Purpose: -

The Dilemma Charity provides help and support to the families and loved ones of those with some form of substance addiction. Dilemma educates, supports, and nurtures families who have an addicted loved one. We teach them how to reconnect with their own self-care, and to understand why this is so important. We educate them about addiction, how it affects the addict and how it impacts families. Most importantly we teach them how to support the addict and themselves in the right way.

Dilemma's Addiction Family Support provides a safe, confidential place, with no judgement or shame for people supporting an addict. We know the emotional rollercoaster; we know the merry go round because we have been there. We provide peer to peer support groups, 1 to 1 mentoring, telephone support, and outreach support.

Activities and Objectives: -

During the past year of operation, the Dilemma Team have been focussed on the following primary activities, which form our core directives:

- *Supporting our Service Users*
 - Dilemma hosts regular Family Group sessions at 2 venues in Staffordshire, where the loved ones of those in addiction can find the empathy, support and practical help provided by Dilemma Trustee's, Volunteers and their peers
 - In addition to the Family Group sessions, Dilemma has provided the opportunity for individual support sessions between one of our Trustee's or Volunteers and individual Service Users.
 - Telephone outreach support to enable those service users who for whatever reason are unable to travel, to access out help and support.
- *Funding and Fundraising*
 - Actively pursuing Funding opportunities from Local Authorities, Trusts and Philanthropic organisations. Drafting submissions and pro-actively managing the bid process to conclusion.
 - Organising fund-raising events, such as the Summer Ball, in-order to ensure that Dilemma is a self-sustaining charity, able to continue its work for the foreseeable future.
- *Marketing and Promotion*

- Publication of editorial features in appropriate periodicals such as ‘Lichfield Life’ to increase the quantity of service users that know about our service
- Appearances on local media such as the live interview which our Founder gave to Moorlands Radio
- Participation in council run events, such as Tamworth’s Volunteering Day
- Publication of a quarterly newsletter to our service users

Achievements: -

During Dilemma’s 4th year of operation (its 2nd as a Charity), we have celebrated the achievement of the following goals:

- Expanding the use of appropriate volunteers to support the Trustee’s in their Dilemma activities.
 - Facilitating Family Group Sessions
 - Delivering marketing material door-to-door
 - On-boarding new service users
 - Administrative duties
- Conducted a participant survey to gain insight into the views of our service users.
- Engagement with Staffordshire County Council and closer relationship with Support Staffordshire
- Expanded our presence on social media via TikTok & other short video platforms
- Attendance as a key support organisation at ‘Recoverfest’, a unique event in the UK supported by Staffordshire County Council as a celebration of the recovery from addiction.
- Refinement and expansion of appropriate Processes and Systems to ensure our activities are both legally compliant and structured to support the charity’s sustainable growth
- Strengthening of our Trustee team to include representation from the world of Mental Health support.
- An increase in the outreach Family Group support from 1 session per week in Lichfield to 3 sessions per week in both Lichfield and Tamworth
- Securing further financial support funding from Tamworth Borough Council and the Harry Payne Fund to enable the purchase of appropriate resources and equipment to assist in the day-to-day running of the Charity
 - During the Year, Dilemma Charity raised £10456.90 in funding and fundraising (see full financial breakdown in Appendix 1)
 - The Charity spent £9378.07 on supporting its service users as described in the ‘activities’ and ‘achievements’ above
 - During this period, Dilemma saw 50 individual service users at either its Lichfield, Tamworth, one-to-one, or telephone support sessions

Appendix 1 – Statement of Recommended Practice (FRS102)

Financial Year 2024 -2025	1	2	3	4	5	6	7	8	9	10	11	12	Total
Month	April	May	June	July	August	Septem	October	Novemb	Decemb	January	Februar	March	
Income													
Grants	300.00			1,000.00							250.00		1,550.00
Donations													0.00
Fundraising		1,270.46	1,480.00	4,231.20		1,925.24							8,906.90
Bank Interest													0.00
Sundry													0.00
													0.00
Total income	300.00	1,270.46	1,480.00	5,231.20	0.00	1,925.24	0.00	0.00	0.00	0.00	250.00	0.00	10,456.90
Expenditure													
Staff costs													
Salaries													0.00
Pension													0.00
PAYE													0.00
National Insurance													0.00
													0.00
Running costs													
Bank Fees													0.00
Communications													0.00
Equipment & Maintenance													0.00
Hospitality				5,350.00				500.00					5,850.00
Insurance							195.15						195.15
IT Softwater & Maintenance		199	7.19	2.98	199	199	199	199		199	199		24.10
Meetings & Conference							180.00						180.00
Printin& Stationery	34.65			245.39			787.20					75.00	1,142.24
Professional Fees													0.00
Website Domain, Email								2158					2158
Social Media/ Podcasts/ Videos/ Photos													0.00
Publications & Subscriptions													0.00
Rent & Service Charge				240.00			760.00		160.00	160.00		280.00	1,600.00
Staff Training							365.00						365.00
Sundry Expenses													0.00
Travel Costs													0.00
													0.00
Total expenditure	34.65	199	7.19	5,838.37	199	199	2,289.34	523.57	160.00	161.99	199	355.00	9,378.07
Balance (£)	265.35	1,268.47	1,472.81	-607.17	-199	1,923.25	-2,289.34	-523.57	-160.00	-161.99	248.01	-355.00	1,078.83
Opening balance	2,802.06	3,067.41	4,335.88	5,808.69	5,201.52	5,199.53	7,122.78	4,833.44	4,309.87	4,149.87	3,987.88	4,235.89	
Closing balance	3,067.41	4,335.88	5,808.69	5,201.52	5,199.53	7,122.78	4,833.44	4,309.87	4,149.87	3,987.88	4,235.89	3,880.89	

DILEMMA

England & Wales - Charity number 1204341

Accounts

Dilemma Charity Trustee's Annual Report

January 2025

Period of reporting: -

14th August 2023 to 31st March 2024

Name: -

Dilemma Charity

Registration Number: -

1204341

Address: -

21 Main Street, Clifton Campville, Tamworth, Staffordshire. B79 0AS

Trustee's: - (as of the date of this report)

- Linda Easto (Founder)
- Scott Yates (Chair)
- Kelly St Lambert
- Lauren Robertson
- Michelle Rose
- Darren Rose
- Catherine Wright.

Structure, Management and Recruitment: -

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- Funding
- Volunteer Management
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- Service User Support
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Activities and Objectives: -

During the first full year of operation, the Dilemma Team have been focussed on the following primary activities, which form our core directives:

- *Supporting our Service Users*
 - Dilemma hosts regular Family Group sessions at 2 venues in Staffordshire where the loved ones of those in addiction can find the empathy, support and practical help provided by Dilemma Trustee's, Volunteers and their peers
 - In addition to the Family Group sessions, Dilemma has provided the opportunity for individual support sessions between one of our Trustee's or Volunteers and individual Service Users.
 - Telephone outreach support to enable those service users who for whatever reason are unable to travel, to access out help and support.
- *Funding and Fundraising*
 - Actively pursuing Funding opportunities from Local Authorities, Trusts and Philanthropic organisations. Drafting submissions and pro-actively managing the bid process to conclusion.
 - Organising fund-raising events, such as the Summer Ball, in-order to ensure that Dilemma is a self-sustaining charity, able to continue its work for the foreseeable future.
- *Marketing and Promotion*
 - Publication of editorial features in appropriate periodicals such as 'Lichfield Life' to increase the quantity of service users that know about our service
 - Appearances on local media such as the live interview which our Founder gave to Moorlands Radio
 - Participation in council run events, such as Tamworth's Volunteering Day

Achievements: -

During Dilemma's 2nd year of operation (its 1st 6 months as a Charity), we have celebrated the achievement of the following goals:

- The pre-Launch and 'official' launch of Dilemma's transition from an informal weekly family self-help group to a formal Charity.
- The creation of appropriate Processes and Systems to ensure our activities are both legally compliant and structured to support the charity's sustainable growth
- Obtaining start-up funding from the National Lottery Community Fund, Support Staffordshire, Tamworth Borough Council Community Fund for Projects/Activities, 3 x Tamworth Borough Council Councillor Grants which has enabled the purchase of appropriate resources and equipment to assist in the day-to-day running of the Charity, and to hold a Pre-Launch Event for Stake Holders
 - The Charity spent £1,270 on the Pre-Launch Event, this including purchasing a Laptop, PA system, and Marketing materials, as well as a buffet, and room rental.
 - The Charity spent £400 on insurance, printing, stationery and flyers .
 - £200 to enable investigation of out of hours phone support and training.
 - £900 on Community Awareness and Community Launch event which included branded marketing materials/merchandise, pop up stands, event table, office stationery, and flyers.

Appendix 1 – Statement of Recommended Practice (FRS102)

10.3 Cashflow forecast

Financial Year 2023 -2024	1	2	3	4	5	Total
Month	November	December	January	February	March	
Income						
Grants		2,251.00			800.00	3,051.00
Donations						0.00
Fundraising				378.00	692.61	1,070.61
Bank Interest						0.00
Sundry						0.00
						0.00
Total income	0.00	2,251.00	0.00	378.00	1,492.61	4,121.61
Expenditure						
Staff costs						
Salaries						0.00
Pension						0.00
PAYE						0.00
National Insurance						0.00
Running costs						
Bank Fees						0.00
Communications						0.00
Equipment & Maintenance					809.56	809.56
Hospitality						0.00
Insurance						0.00
IT Softwater & Maintenance						0.00
Meetings & Conference					500.00	500.00
Printing & Stationery					9.99	9.99
Professional Fees						0.00
Website Domain, Email						0.00
Social Media/Podcasts/Videos/Photos						0.00
Publications & Subscriptions						0.00
Rent & Service Charge						0.00
Staff Training						0.00
Sundry Expenses						0.00
Travel Costs						0.00
						0.00
Total expenditure	0.00	0.00	0.00	0.00	1,319.55	1,319.55
Balance (£)	0.00	2,251.00	0.00	378.00	173.06	2,802.06
Opening balance	0.00	0.00	2,251.00	2,251.00	2,629.00	
Closing balance	0.00	2,251.00	2,251.00	2,629.00	2,802.06	

[illegible]

To copy and paste into your business plan, click and hold the bottom right cell. Drag your cursor to the top left to select the whole table. Let go of your mouse, then right click and choose 'Copy'. Go to the section of the business plan where you want the table to appear. Right click with your mouse and choose 'Paste picture'. You may need to change the size of the picture, or change the page layout to landscape.

DO NOT ENTER DATA INTO ANY OF THE COLOURED CELLS, EXCEPT THE YELLOW CELL (OPENING BALANCE IN MONTH 1).