



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 7 August 2023 Period start date **To 5 June 2024** Period end date

Charity name: The Woodpecker Project

Charity registration number: 1204232

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	Raise awareness around mental health and train mental health first aiders in gyms and communities around the UK.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	We started training mental health first aiders (MHFA) with 6 candidates successfully trained. We created a headline campaign called "Do What It Takes" to promote education around signs and symptoms of poor mental health which was highly successful in reaching a wider awareness audience. We created a support group for our MHFAs and we signposted 10 people to receive much needed support.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	Yes the trustees have reviewed the guidance and are pleased with the charity's activities toward public benefit.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<ul style="list-style-type: none"> *Had 12 applications for training and successfully trained 6 MHFAs *Educational campaign reached an audience of 250,000 people *Hosted online challenge with 75 participants either fundraising or raising awareness *Promoted a walking/mental health campaign that had 20 participants *Created and produced a video mental health awareness campaign that introduced the charity and explained the mission of the Woodpecker Project. The campaign had 7 participants, was viewed by over 25,000 people and resulted in an additional 3 fundraisers/campaigners come forward. *From our campaigns, 10 people reached out to the charity for help and we were able to get them appropriate support for their mental health.

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	At the end of the period the charity had a balance of £6,325.07 and nothing was owed.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	As the charity was in its initial period there were no reserves and the policy will be reviewed updated.
Amount of reserves held	Para 1.22	None
Reasons for holding zero reserves	Para 1.22	The charity was first established and taking in its initial income with minimal outgoings.
Details of fund materially in deficit	Para 1.24	One, there is no material deficit.
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	None

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	All funds are from fundraising activities and donations freely given.
Investment policy and objectives including any social investment policy adopted	Para 1.46	None
A description of the principal risks facing the charity	Para 1.46	No financial risks.
Other		

Structure, Governance and Management

Description of charity's trusts:		The charity is governed by a board of trustees.
Type of governing document (trust deed, royal charter)	Para 1.25	Charity constitution.
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO with no view for corporate expansion.
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Trustees are nominated by a board member, and chosen via interview. Trustees must have the right skills and expertise to lead the charity effectively and the application and interview are evidence based. The applicant must pass a unanimous vote for successful election as a trustee. Trustees are reviewed/re-elected every three years.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	The Woodpecker Project
Other name the charity uses	None
Registered charity number	1204232
Charity's principal address	55 Warren Drive, Southwater, West Sussex RH13 9GL

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Charles Mears		Whole year	
2	Oliver Bullen		Whole year	
3	Amy Wilson Hardy		Whole year	
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Corporate trustees – names of the directors at the date the report was approved

Director name		
None		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
None		

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	None
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	None

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
Charity Advisor	Amanda Wyman	7 The Mews, Pulborough RH20 2DG

Name of chief executive or names of senior staff members (Optional information)

N/A

Exemptions from disclosure

Reason for non-disclosure of key personnel details

None



Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Charles Mears	Amanda Wyman
Position (eg Secretary, Chair, etc)	Chair	Charity/trustee Advisor
Date	01/04/2025	

Accounts period start date: 07/08/2023	Total Out	IN	BALANCE
	3286.51	9611.58	6325.07

Unfiltered from bank account statements

OUTS	INS
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Income 9611.58 0

Outgoings 3286.51

6561.36 2765.03 23.2 261.99 0

189.87 1400 1350 11.35 105 163.31 66.98 Info

NEW ACCOUNT		NIL.
16 OCT 23 THE WOODPECK Deposit from ltd	1,000.00	1,000.00
6 NOV 23 WOOCOMMERCE INC WOOPAYMENTS /PA	11.63	1,011.63
6 NOV 23 JUSTGIVING 3502949 THE WOODPE	97.9	1,109.53
13 NOV 23 JUSTGIVING 3504519 THE WOODPE	781.54	1,891.07
17 NOV 23 THE WOODPECK Deposit from ltd	765.03	2,656.10
20 NOV 23 JUSTGIVING 3514199 THE WOODPE	878.77	3,534.87
24 NOV 23 000000 CREDIT 4525301468880000	1,000.00	4,534.87
27 NOV 23 JUSTGIVING 3519278 THE WOODPE	485.88	5,020.75
4 DEC 23 JUSTGIVING 3534885 THE WOODPE	467.87	5,488.62
11 DEC 23 JUSTGIVING 3543225 THE WOODPE	1,205.40	6,694.02
18 DEC 23 JUSTGIVING 3559049 THE WOODPE	63.16	6,757.18
31 JAN 24 2545 Vistaprint	189.87	6,567.31
6 FEB 24 LLOYD HUNT Client 1	300	6,267.31
12 FEB 24 JUSTGIVING 3641665 THE WOODPE	115.71	6,383.02
27 FEB 24 BROUGHT FORWARD		6,383.02
4 MAR 24 Military Functional Bo	105	6,278.02
4 MAR 24 THE ROYAL ASSOC	200	6,078.02
4 MAR 24 BTG Training invoice	1150	4,928.02
4 MAR 24 JUSTGIVING 3655545 THE WOODPE	36.41	4,964.43
7 MAR 24 LLOYD HUNT Client1	300	4,664.43
11 MAR 24 JUSTGIVING 3690721 THE WOODPE	91.99	4,756.42
18 MAR 24 JUSTGIVING 3700343 THE WOODPE	289.68	5,046.10
25 MAR 24 JUSTGIVING 3719015 THE WOODPE	272.47	5,318.57
27 MAR 24 BROUGHT FORWARD		5,318.57
2 APR 24 WOOCOMMERCE INC WOOPAYMENTS /PA	11.57	5,330.14
2 APR 24 JUSTGIVING 3728086 THE WOODPE	199.9	5,530.04
8 APR 24 JUSTGIVING 3737289 THE WOODPE	208.91	5,738.95
10 APR 24 2545 STREETSHIRT	163.31	5,575.64
16 APR 24 JUSTGIVING 3751840 THE WOODPE	107.08	5,682.72
22 APR 24 JUSTGIVING 3768633 THE WOODPE	207.05	5,889.77
23 APR 24 2545 APPLE.COM/BIL	11.99	5,877.78
26 APR 24 BROUGHT FORWARD		
29 APR 24 2545 ASHINGTON S	11.35	5,866.43
29 APR 24 LLOYD HUNT Do wh	350	5,516.43
29 APR 24 2545 APPLE.COM/BIL	11.99	5,528.42
29 APR 24 JUSTGIVING 3777704 THE WOODPE	77.88	5,606.30
8 MAY 24 JUSTGIVING 3793031 THE WOODPE	121.62	5,727.92
10 MAY 24 CAF2405077060CF 2405077060CF	250	5,977.92
13 MAY 24 JUSTGIVING 3805789 THE WOODPE	342.34	6,320.26
14 MAY 24 LLOYD HUNT extra 1	100	6,220.26
14 MAY 24 LLOYD HUNT camp	350	5,870.26
21 MAY 24 JUSTGIVING 3818780 THE WOODPE	256.94	6,127.20
24 MAY 24 BROUGHT FORWARD		
30 MAY 24 2545 APPLE.COM/B	54.99	6,072.21
3 JUN 24 JUSTGIVING 3841122 THE WOODPE	252.86	6,325.07

Just Giving Donation from LT E commerce CAF Other

1,000.00 11.63

97.9 781.54

765.03

878.77 1,000.00

485.88 467.87

1,205.40 63.16

6,567.31

6,267.31

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6,383.02

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6,127.20

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6,325.07

Vistaprint (marketing) Videos (MHA) Training Expenses Events Clothing Other

189.87 300

300

105

200 1150

300

11.35

100 350

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350

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Financial period end date: 05/06/2024

