



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

## Trustees' Annual Report for the period

From 25<sup>th</sup> July 2023 Period start date To 31<sup>st</sup> December 2024  
Period end date

**Charity name: Alternative Angels**

**Charity registration number: 1204095**

## Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<b>The prevention or relief of poverty in Swindon and the surrounding area by providing; - meals and food items - services to individuals in need - essential furniture items - clothing, and any other items to meet basic standard of living</b>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<b>Alternative Angels supports Swindon's most vulnerable, including survivors of abuse, those facing homelessness due to financial struggles, and individuals battling addiction. Alternative Angels is dedicated to enhancing well-being. Our core mission revolves around providing essential aid, hot meals, clothing, and furniture, to uplift lives, improve circumstances, and promote holistic wellness.</b>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<b>The trustees have paid due regard to the Charity Commission's guidance on public benefit in deciding what activities the charity should undertake. The trustees consider that they have acted in the public benefit.</b>

## Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	

Contribution made by volunteers	Para 1.38	
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>In 2024, Alternative Angels made a significant impact on the homeless community in Swindon, serving 9,844 meals, a 3% increase from 2023. We continued to collaborate closely with the local council, connecting individuals in crisis to essential services, supporting those transitioning into housing by providing necessary items, and offering aid to rough sleepers during Severe Weather Emergency Protocol (SWEP) activation.</p> <p>Our charity formed valuable new partnerships, including with Swindon Fire Station, where we helped launch and continue to support their Saturday Soup Kitchen, which is now a regular fixture. We also teamed up with Outside Clinic to provide free eye checks to our beneficiaries during our service in National Eye Health Week. Additionally, we partnered with Tog24's 'Swap A Coat' campaign, collecting coats to provide warmth to those facing homelessness in Swindon during the winter months.</p> <p>We proudly continued to support young volunteers working towards their Duke of Edinburgh's Award, offering opportunities to cook and prepare sandwiches for the homeless. This initiative not only helps students develop new skills but also allows them to make a meaningful contribution to their community. We also continue to receive ongoing support from groups like Swindon Big Knit, whose donations of handmade hats and blankets are always appreciated by our beneficiaries.</p>

		<p>During the festive seasons, we provide extra support, including donated Easter eggs and our much-loved Christmas Festive evening, where we hand out donated shoe boxes filled with essentials and homecooked roast dinners. These efforts ensure that those experiencing homelessness can take part in holiday celebrations and feel connected to the community.</p> <p>Our marketing initiatives continue to contribute to increased engagement, with a 41.4% growth in Facebook reach, a 227.8% rise in LinkedIn followers, and a 185% increase in website traffic. This growth enabled us to connect with new donors and volunteers, raising awareness of homelessness and further expanding our reach. Additionally, we welcomed 24 new volunteers in 2024, many of whom joined through our newly launched website.</p>
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#### **Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	

Investment performance against objectives	Para 1.41	
Other		

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<b>The total funds at 31 December 2024 were £28,130.</b>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<p><b>Our current monthly expenditure is approximately £1,600, which covers rent, salaries, food, petrol, and operational expenses to support the 900 people we feed each month. To provide financial security, we aim to maintain at least 12 months' worth of reserves, ensuring we can continue delivering our services even in periods of funding uncertainty. Looking ahead to 2025, we are making strategic investments to strengthen our operations and sustainability:</b></p> <ul style="list-style-type: none"> <li>• <b>Hiring an Administrative Assistant (£4,000 per year) to support day-to-day operations.</b></li> <li>• <b>Enhancing our marketing efforts (£4,000 per year) to improve visibility and boost fundraising efforts.</b></li> <li>• <b>Van maintenance and running costs (£3,000 per year) to ensure continued service delivery.</b></li> <li>• <b>Accounting and compliance costs (£1,000 per year), with expected increases due to HMRC's Making Tax Digital requirements.</b></li> <li>• <b>Additional safeguarding training and trustee development to keep up with evolving governance and regulatory expectations.</b></li> </ul> <p><b>By maintaining adequate reserves, we can continue to operate sustainably, plan for growth, and respond to changing demands without compromising our core mission of supporting those in need.</b></p>
Amount of reserves held	Para 1.22	<b>The total funds at 31 December 2024 were £28,130.</b>
Reasons for holding zero reserves	Para 1.22	

Details of fund materially in deficit	Para 1.24	
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	

**Additional information (optional)**

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document ( <a href="#">trust deed</a> , <a href="#">royal charter</a> )	Para 1.25	<b>Charitable Incorporated Organization (CIO)</b>
How is the charity constituted? (e.g. <a href="#">unincorporated association</a> , <a href="#">CIO</a> )	Para 1.25	<b>CIO</b>
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p><b>Trustees of Alternative Angels are appointed through a structured selection process to ensure alignment with the charity's mission and governance standards.</b></p> <ol style="list-style-type: none"> <li><b>1. Application &amp; Initial Screening – Prospective trustees submit an application outlining their experience, skills, and alignment with Alternative Angels' values and objectives.</b></li> <li><b>2. Interview Process – Shortlisted candidates undergo an interview process with existing trustees, assessing their suitability, expertise, and commitment to the role.</b></li> <li><b>3. Final Interview &amp; Approval – Candidates who progress are invited for a final interview with the Chair Trustee, who provides the final approval before appointment.</b></li> <li><b>4. Formal Appointment – Upon successful selection, trustees are formally appointed and onboarded in accordance with the charity's constitution.</b></li> </ol>

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
	Para 1.51	

Relationship with any related parties		
Other		

## Reference and Administrative details

Charity name	<b>Alternative Angels</b>
Other name the charity uses	
Registered charity number	<b>1204095</b>
Charity's principal address	62 CALLINGTON ROAD SWINDON SN25 2BF

### **Names of the charity trustees who manage the charity**

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Bhavna Somaiya Plummer			
2	Cara Leanne Hiscock			
3	Gemma Bolton			
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

[illegible]

Name of trustees holding title to property belonging to the charity

[illegible]



## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

#### Name of chief executive or names of senior staff members (Optional information)

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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

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## Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Bhavna Somaiya Plummer	
Position (eg Secretary, Chair, etc)	Chair	
Date	14 <sup>th</sup> March 2025	



Section A

Independent Examiner's Report

Report to the trustees

Charity Name

Alternative Angels

On accounts for the  
period ended

31 December 2024

Charity no  
(if any)

1204095

Set out on pages

1 and 2

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the period ended 31/12/2024

Responsibilities and  
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent  
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

20 March 2025

Name:

James Gare

Relevant professional  
qualification(s) or body  
(if any):

FCA. DChA

Address:

Monahans, Hermes House, Swindon, SN2 2GA




Alternative Angels			No (if any) 1204095	CC16a
Receipts and payments accounts				
For the period from	25/07/2023	To	31/12/2024	

## Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Funds transferred on charity set up	£ 19,299.91	£ -	£ -	£ 19,299.91	-
Donations, legacies and grants	£ 38,939.72	£ 2,500.00	£ -	£ 41,439.72	-
<b>Sub total (Gross income for AR)</b>	<b>£ 58,239.63</b>	<b>£ 2,500.00</b>	<b>£ -</b>	<b>£ 60,739.63</b>	<b>£ -</b>
<b>A2 Asset and investment sales, (see table).</b>					
	£ -	£ -	£ -	£ -	£ -
<b>Sub total</b>	<b>£ -</b>	<b>£ -</b>	<b>£ -</b>	<b>£ -</b>	<b>£ -</b>
<b>Total receipts</b>	<b>£ 58,239.63</b>	<b>£ 2,500.00</b>	<b>£ -</b>	<b>£ 60,739.63</b>	<b>£ -</b>
<b>A3 Payments</b>					
Bank interest and charges	£ 4.45	£ -	£ -	£ 4.45	£ -
Costs of charitable activities	£ 13,728.47	£ 2,500.00	£ -	£ 16,228.47	£ -
Governance costs	£ 1,440.58	£ -	£ -	£ 1,440.58	£ -
Insurance	£ 1,985.51	£ -	£ -	£ 1,985.51	£ -
Printing, postage, stationery and computer supplies	£ 209.97	£ -	£ -	£ 209.97	£ -
Rent/ hire of rooms	£ 1,807.80	£ -	£ -	£ 1,807.80	£ -
Repairs and maintenance	£ 395.20	£ -	£ -	£ 395.20	£ -
Volunteer expenses	£ 2,537.64	£ -	£ -	£ 2,537.64	£ -
Wages / salaries and national insurance	£ 8,000.00	£ -	£ -	£ 8,000.00	£ -
<b>Sub total</b>	<b>£ 30,109.62</b>	<b>£ 2,500.00</b>	<b>£ -</b>	<b>£ 32,609.62</b>	<b>£ -</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	£ -	£ -	£ -	£ -	£ -
<b>Sub total</b>	<b>£ -</b>	<b>£ -</b>	<b>£ -</b>	<b>£ -</b>	<b>£ -</b>
<b>Total payments</b>	<b>£ 30,109.62</b>	<b>£ 2,500.00</b>	<b>£ -</b>	<b>£ 32,609.62</b>	<b>£ -</b>
<b>Net of receipts/(payments)</b>	<b>£ 28,130.01</b>	<b>£ -</b>	<b>£ -</b>	<b>£ 28,130.01</b>	<b>£ -</b>
<b>A5 Transfers between funds</b>	£ -	£ -	£ -	£ -	£ -
<b>A6 Cash funds last year end</b>	£ -	£ -	£ -	£ -	£ -
<b>Cash funds this year end</b>	<b>£ 28,130.01</b>	<b>£ -</b>	<b>£ -</b>	<b>£ 28,130.01</b>	<b>£ -</b>

**Section B Statement of assets and liabilities at the end of the period**

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Lloyds	28,130		-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	<b>28,130</b>	<b>-</b>	<b>-</b>
	payments account(s))	£ -	£ -	£ -
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees		Signature	Print Name	Date of approval
			Bhavna Somaiya Plummer	14 <sup>th</sup> March 202