

Imago Malawi: 2024 Trustees' Annual Report Activities Summary

Mission

Our mission is to educate, nourish and empower marginalised communities in Malawi through atypical education and outreach and by challenging the status-quo of inequality, in order to break the cycle of poverty.

Vision

To break the cycle of poverty by creating healthy and thriving communities.

Objectives

To provide equal opportunity and lessen the equality gap through education at grass root level.

To improve individual and community livelihoods, health and nutrition through permaculture.

To protect & regenerate the natural environment.

Challenges

- In September 2023 the CEO and Deputy CEO were deported from Malawi due to over-staying their visa. They are in the process of applying to be allowed to return. The progress of the charity almost exclusively relied on their efforts. As well as applying to return, other options are being considered to keep the charities activities progressing. However, in the short term the charitable activities of Imago Malawi's sister organisation 'The Imago Foundation' are on hold.

Fundraising and Outreach:

- **UK Fundraising:**
 - An Easy fundraising page is ongoing and being used day to day, this means that as supporters shop they build a residual income for the charity. We currently have 13 supporters.
- **Outreach:**
 - The CEO and deputy CEO were both re-inducted as honorary members of the Cannock Rotary Club for the year 2024-2025.

Future Outlook

- **Environment & Nutrition through Permaculture:**
 - A 6 month permaculture course was planned, due to start around March-April 2025, following rainy season.
 - The core objective of the permaculture garden is to inspire a way of life in Namaso village and surrounding areas, providing a sustainable method of farming and living that involves working with nature.

- 5-10 community members are to be involved.
- Skills to focus on: growing a variety of foods; establishing a tree nursery; mastering techniques for making compost; understanding soil types; mulching; and practicing seed saving.
- A compost toilet is planned to be built.

Website and Social Media:

Our website, www.theimagofoundation.org, provides further details about our mission and activities.

Regular updates are posted on our Facebook page, <https://www.facebook.com/HannaMartynMalawi>, to keep supporters informed of our progress.

This summary highlights Imago Malawi's dedication to supporting environmental sustainability and educational development in Malawi, alongside our efforts to raise funds and awareness through engaging activities in the UK.

Included in the 2024 income under 'Donations and legacies' is a receipt of £820 which originated from a fundraising evening held in 2023 (original value £1,400). The difference of £580 is primarily due to transaction fees and the adverse foreign exchange loss incurred when converting the local currency to UK sterling in 2024.

Statement of Financial Activities

	Unrestricted Funds (2024)	Restricted Funds (2024)	Total Funds (2024)
Income			
Donations & legacies	1,904.61	0	1,904.61
Charitable activities	0	0	0
Other	0	0	0
Total income	1,904.61	0	1,904.61
Expenditure			
Raising funds	0	0	0
Charitable activities	0	0	0
Total Expenditure	0	0	0
Net income	1,904.61	0	1,904.61