

# **Imago Malawi: 2023 Trustees' Annual Report Activities Summary**

## **Mission**

**Our mission is to educate, nourish and empower marginalised communities in Malawi through atypical education and outreach and by challenging the status-quo of inequality, in order to break the cycle of poverty**

## **Vision**

**To break the cycle of poverty by creating healthy and thriving communities**

## **Objectives**

- **To provide equal opportunity and lessen the equality gap through education at grass root level.**
- **To improve individual and community livelihoods, health and nutrition through permaculture**
- **To protect & regenerate the natural environment**

## **Fundraising and Outreach:**

- **UK Fundraising:**
  - A successful race night in the UK on May 12th, 2023 generated funds for our projects.
  - A planned disco fundraiser on June 17th, 2023 was unfortunately cancelled, but donations from those who intended to attend were gratefully received.
  - A raffle held in July 2023 further supported our activities.
  - A globalgiving.org page was established to expand our reach and attract international donations.
  - An Easy fundraising page was set up, this means that as supporters shop they build a residual income for the charity.

## **Malawi Project Activities:**

- **Environment & Nutrition through Permaculture:**
  - Earthworks were constructed in Malawi to capture rainwater and prevent soil erosion, promoting long-term agricultural development.
  - Various crops and plants were planted to enhance food security and environmental health.
  - Introductory permaculture session for four civilians, positively impacting food security for at least four families.
  - Productive meetings were held with park rangers of Lake Malawi National Park to discuss potential collaboration.
- **Education Partnerships:**
  - Discussions took place with the head of Mangochi district education department and the national head of education to establish agreements for operating within Malawi's education system.

- Imago Malawi's concept paper was presented to education officials, and the process of creating a Memorandum of Understanding (MoU) commenced.
- Participation in ongoing teacher training programs at a successful local social enterprise school demonstrates commitment to collaborating with experienced educators.

### Website and Social Media:

- Our website, [www.theimagofoundation.org](http://www.theimagofoundation.org), provides further details about our mission and activities.
- Regular updates are posted on our Facebook page, <https://www.facebook.com/HannaMartynMalawi>, to keep supporters informed of our progress.

### Challenges

- In September 2023 the CEO and Deputy CEO were deported from Malawi due to over-staying their visa. They are in the process of applying to be allowed to return. The progress of the charity almost exclusively relied on their efforts. As well as applying to return, other options are being considered to keep the charities activities progressing. However, in the short term the charitable activities of Imago Malawi's sister organisation 'The Imago Foundation' are on hold.

This summary highlights Imago Malawi's dedication to supporting environmental sustainability and educational development in Malawi, alongside our efforts to raise funds and awareness through engaging activities in the UK.

### Statement of Financial Activities

	Unrestricted Funds (2023)	Restricted Funds (2023)	Total Funds (2023)
<b>Income</b>			
<b>Donations &amp; legacies</b>	8,296	0	8,296
<b>Charitable activities</b>	207	0	207
<b>Other</b>	0	0	0
<b>Total income</b>	8,503	0	8,503
<b>Expenditure</b>			
<b>Raising funds</b>	18	0	18
<b>Charitable activities</b>	0	0	0
<b>Total Expenditure</b>	18	0	18
<b>Net income</b>	8,485	0	8,485