

IMAGO MALAWI

England & Wales · Charity number 1203204

Details

Status Registered

Legal form CIO

Registered 2023-05-23

Register [View on the Charity Commission register](#)

Contact

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Website <https://www.theimagofoundation.org>

Activities

Objects: FOR THE PUBLIC BENEFIT, THE ADVANCEMENT OF EDUCATION AND THE RELIEF OF POVERTY AMONG YOUNG PEOPLE IN MALAWI WHO WOULD OTHERWISE NOT BE ABLE TO AFFORD TO ACCESS EDUCATION BY:- AWARDING TO SUCH PERSONS SCHOLARSHIPS FOR THE PAYMENT OF FEES TENABLE AT ANY PRE-SCHOOL AND PRIMARY EDUCATION INSTITUTION;- PROVIDING ADDITIONAL FINANCIAL ASSISTANCE TO ENSURE THE BASIC REQUIREMENTS OF ATTENDING SUCH INSTITUTIONS ARE MET, FOR PURPOSES SUCH AS SCHOOL UNIFORMS, BOOKS AND STATIONERY, TRANSPORT BETWEEN HOME AND SCHOOL- PROVIDING FUNDING FOR INDIVIDUALS IN NAMASO VILLAGE, AND OTHER VILLAGES IN THE TRADITIONAL AUTHORITY OF NANKUMBA TOWARDS INFORMAL EDUCATION SUCH AS ENGLISH AND PERMACULTURE

Activities: Imago Malawi fundraises through events and other means to provide funding to its sister charity in Malawi (The Imago Foundation) that provides holistic education and promotes permaculture to address malnutrition and environmental issues.

Classification

- **How:** Provides Other Finance, Provides Advocacy/advice/information, Acts As An Umbrella Or Resource Body
- **What:** Education/training, The Advancement Of Health Or Saving Of Lives, Disability, The Prevention Or Relief Of Poverty, Environment/conservation/heritage, Economic/community Development/employment, Other Charitable Purposes
- **Who:** Children/young People, People With Disabilities, Other Charities Or Voluntary Bodies

Geography

- Malawi

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31		£1,905	£0	-
2023-12-31		£8,503	£18	-

Trustees

Name	Role	Appointed
David Sydney Marklew	Chair	2023-05-23
Charlotte Louise Applegarth		2023-05-23
Heidi Parkes-Smith		2023-05-23

IMAGO MALAWI

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Accounts

Imago Malawi: 2024 Trustees' Annual Report Activities Summary

Mission

Our mission is to educate, nourish and empower marginalised communities in Malawi through atypical education and outreach and by challenging the status-quo of inequality, in order to break the cycle of poverty.

Vision

To break the cycle of poverty by creating healthy and thriving communities.

Objectives

To provide equal opportunity and lessen the equality gap through education at grass root level.

To improve individual and community livelihoods, health and nutrition through permaculture.

To protect & regenerate the natural environment.

Challenges

- In September 2023 the CEO and Deputy CEO were deported from Malawi due to over-staying their visa. They are in the process of applying to be allowed to return. The progress of the charity almost exclusively relied on their efforts. As well as applying to return, other options are being considered to keep the charities activities progressing. However, in the short term the charitable activities of Imago Malawi's sister organisation 'The Imago Foundation' are on hold.

Fundraising and Outreach:

- **UK Fundraising:**
 - An Easy fundraising page is ongoing and being used day to day, this means that as supporters shop they build a residual income for the charity. We currently have 13 supporters.
- **Outreach:**
 - The CEO and deputy CEO were both re-inducted as honorary members of the Cannock Rotary Club for the year 2024-2025.

Future Outlook

- **Environment & Nutrition through Permaculture:**
 - A 6 month permaculture course was planned, due to start around March-April 2025, following rainy season.
 - The core objective of the permaculture garden is to inspire a way of life in Namaso village and surrounding areas, providing a sustainable method of farming and living that involves working with nature.

- 5-10 community members are to be involved.
- Skills to focus on: growing a variety of foods; establishing a tree nursery; mastering techniques for making compost; understanding soil types; mulching; and practicing seed saving.
- A compost toilet is planned to be built.

Website and Social Media:

Our website, www.theimagofoundation.org, provides further details about our mission and activities.

Regular updates are posted on our Facebook page, <https://www.facebook.com/HannaMartynMalawi>, to keep supporters informed of our progress.

This summary highlights Imago Malawi's dedication to supporting environmental sustainability and educational development in Malawi, alongside our efforts to raise funds and awareness through engaging activities in the UK.

Included in the 2024 income under 'Donations and legacies' is a receipt of £820 which originated from a fundraising evening held in 2023 (original value £1,400). The difference of £580 is primarily due to transaction fees and the adverse foreign exchange loss incurred when converting the local currency to UK sterling in 2024.

Statement of Financial Activities

	Unrestricted Funds (2024)	Restricted Funds (2024)	Total Funds (2024)
Income			
Donations & legacies	1,904.61	0	1,904.61
Charitable activities	0	0	0
Other	0	0	0
Total income	1,904.61	0	1,904.61
Expenditure			
Raising funds	0	0	0
Charitable activities	0	0	0
Total Expenditure	0	0	0
Net income	1,904.61	0	1,904.61

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- **To provide equal opportunity and lessen the equality gap through education at grass root level.**
- **To improve individual and community livelihoods, health and nutrition through permaculture**
- **To protect & regenerate the natural environment**

Fundraising and Outreach:

- **UK Fundraising:**
 - A successful race night in the UK on May 12th, 2023 generated funds for our projects.
 - A planned disco fundraiser on June 17th, 2023 was unfortunately cancelled, but donations from those who intended to attend were gratefully received.
 - A raffle held in July 2023 further supported our activities.
 - A globalgiving.org page was established to expand our reach and attract international donations.
 - An Easy fundraising page was set up, this means that as supporters shop they build a residual income for the charity.

Malawi Project Activities:

- **Environment & Nutrition through Permaculture:**
 - Earthworks were constructed in Malawi to capture rainwater and prevent soil erosion, promoting long-term agricultural development.
 - Various crops and plants were planted to enhance food security and environmental health.
 - Introductory permaculture session for four civilians, positively impacting food security for at least four families.
 - Productive meetings were held with park rangers of Lake Malawi National Park to discuss potential collaboration.
- **Education Partnerships:**
 - Discussions took place with the head of Mangochi district education department and the national head of education to establish agreements for operating within Malawi's education system.

- Imago Malawi's concept paper was presented to education officials, and the process of creating a Memorandum of Understanding (MoU) commenced.
- Participation in ongoing teacher training programs at a successful local social enterprise school demonstrates commitment to collaborating with experienced educators.

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Statement of Financial Activities

	Unrestricted Funds (2023)	Restricted Funds (2023)	Total Funds (2023)
Income			
Donations & legacies	8,296	0	8,296
Charitable activities	207	0	207
Other	0	0	0
Total income	8,503	0	8,503
Expenditure			
Raising funds	18	0	18
Charitable activities	0	0	0
Total Expenditure	18	0	18
Net income	8,485	0	8,485