

Acting For Others

Unaudited Annual Report and Accounts

31 March 2025

Charity Registration Number 1202961

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President	Dame Judi Dench CH DBE
Vice Presidents	Lesley Garrett CBE Dame Monica Mason DBE Joanna McCallum Sir Trevor Nunn CBE Sir Mark Rylance Sir Patrick Stewart OBE Phoebe Waller-Bridge
Co-Chairs and Trustees	Sir Stephen Waley-Cohen Bt William Differ
Trustees	Ben Seale James Coombes Petra Siniawski
Treasurer and Trustee	Edward Oliver – resigned 21 st November 2024
General Secretary	Sharon Lomas MBE
Fundraising Director	Joel Marvin
Charity members and their delegates	Lee Dean, Actors' Children's Trust Julia Watson, Actors' Children's Trust Charles Glanville, Dancers' Career Development Kate Coyne, Dance Professionals Fund Derek Lamden, Denville Hall Ian Stephenson, Drury Lane Theatrical Fund Paul Hegarty, Drury Lane Theatrical Fund Oliver Ford Davies, Equity Charitable Trust Annie Bright, Equity Charitable Trust Dawn Hope, Evelyn Norris Trust Jo Cameron Brown, SafetyCurtain Mary Roscoe, SafetyCurtain Caroline Harker, King George V Fund for Actors and Actresses Ben Seale, King George V Fund for Actors and Actresses Joanna David, The Ralph & Meriel Richardson Foundation Nickolas Grace, The Ralph & Meriel Richardson Foundation Oliver Parr, Royal Opera House Benevolent Fund Samantha Bond, The Royal Theatrical Fund Sir Stephen Waley-Cohen Bt, The Royal Theatrical Fund Rev Lindsay Meader, Theatre Chaplaincy UK Jan Carey, The Theatrical Guild Claire Carrie, The Theatrical Guild

Ambassadors	Jenny Agutter OBE Annette Badland Christopher Biggins Samantha Bond Alan Brodie Doña Croll Jordan E Cunningham Sharon D Clarke MBE Sir Richard Eyre Ben Forster Raj Ghatak Matt Henry MBE Ginny Holder Irvine Iqbal Kim Ismay Lesley Joseph Matthew Kelly Sara Kestelman Belinda Lang Bonnie Langford Hayley Mills Francesca Moody MBE Carl Mullaney David O'Reilly John Partridge Wendi Peters Dame Arlene Phillips CBE Su Pollard Jodie Prenger Leon Robinson Cleve September Ben Stock Harriet Thorpe Rachel Tucker La Voix Hannah Waddingham Marisha Wallace Layton Williams Gary Wilmot MBE Tom Read Wilson
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Reference and administrative information 31 March 2025

Registered Charity number	1202961
Registered address	2 nd Floor 11 Garrick Street London WC2E 9AR
Independent Examiner	Buzzacott Audit LLP 130 Wood Street London EC2V 6DL
Bankers	HSBC 16 King Street London WC2E 8JF

Welcome and overview from the Chairman 31 March 2025

This year has once again emphasised the importance of Acting for Others to our network of 14 member charities, and through them to the many hundreds of individuals who receive their support.

At a time when so many in our industry continue to face financial hardship our fundraising work remains relevant and urgently needed. We are proud to continue the legacy of our founders - Laurence Olivier, Noel Coward and Richard Attenborough - and to play a central role in ensuring that support reaches those who need it most. Acting for Others continues to be increasingly recognised as the go-to organisation for providing financial support to our Member Charities, through gifts in Wills and a variety of fund-raising projects.

We encourage anyone considering leaving a gift to the theatre community in their Will to do so through Acting for Others, helping to ensure that we can continue offering vital assistance to theatre professionals across the board in their times of need, and support the extraordinary work of our Member Charities long into the future.

We offer our tremendous thanks to those who have raised money for us in many different and imaginative ways, notably The West End Charity Football Club with their continued support through football matches and The Big West End Walk, now becoming an annual event.

"A Marvellous Party" charity gala evening at the Prince of Wales theatre, organised and hosted by the Noël Coward Foundation in November, celebrated the legacy of Noël Coward and raised £10,000 for Acting for Others. The event, featured a star-studded cast including our President, Dame Judi Dench and many more supporters. The performance marked the two-year long celebration of Noël Coward's life and work, leading up to the 125th anniversary of Coward's birth.

Bucket collections again took place in many theatres in October, thanks to the support of the theatre owners and the producers and casts of the productions, although again this year this was mainly in London, because so many regional theatres are still addressing their own financial challenges. With the help of card machines to supplement traditional buckets, this raised £79,185

The West End Flea Market took place in May 2024 in the churchyard and garden of The Actors' Church, St Paul's Covent Garden, and saw many West End productions hosting stalls and selling surplus props and imaginative souvenirs. We thank all of them, including all those who signed autographs, and everyone who so generously gave their time, providing the thousands who attended with a unique theatrical experience. So many of our colleagues in the profession throughout the West End come together for this, which doesn't happen very often, to have a good time and raise money for us and our Member Charities. The event raised £84,490, a good increase over the previous year. There were many volunteers from Member Charities, although a few, sadly, were again unrepresented.

This year, we were fortunate to receive the balance of a significant legacy, which helped us to donate the total of £206,000 to our Member Charities, which although less than in recent years, provides an important supplement to their own raising activities and the income from their reserves or endowments, for which we can never be the sole substitute.

Sir Stephen Waley-Cohen

Co-Chair

Report of the Trustees Year to 31 March 2025

The Trustees of Acting for Others present their statutory report together with the accounts for the year to 31 March 2025. The accounts have been prepared in accordance with the accounting policies on pages 13 to 14 of the attached financial statements and comply with the Charity's governing document, applicable laws and the requirements of Statement of Recommended Practice "Accounting and Reporting by Charities: Statement of Recommended Practice" applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102).

History, objectives and activities of the Charity

The accounts accompanying this report are the second set of accounts of Acting for Others, a CIO registered with the Charity Commission on 5 May 2023, Charity Registration No. 1202961.

The predecessor charity, The Combined Theatrical Charities Appeals Council (Charity Registration No. 241279), was established for the purpose of furthering the work of the member charities and of any other charitable body admitted to the benefit of the Charity. That purpose was to raise and collect monies, investments and other property and to receive and accept any gift, legacy or devise, given or bequeathed or devised to the Charity or to the Trustees or Council.

With effect from 12 November 2024, the assets, liabilities and activities of The Combined Theatrical Charities Appeals Council (Charity Registration No. 241279) (the predecessor charity), were transferred to the charity.

Although the previous legacy charity is a separate legal entity to Acting for Others, these financial statements have been prepared under merger accounting in accordance with paragraphs 27.12-27.13 Charities SORP FRS102 in recognition that the new legal entity is continuing the charitable purposes and beneficiaries of the previous entity. As such, the results of The Combined Theatrical Charities Appeals Council for the year to 31 March 2024 form the comparative period for the purposes of these financial statements.

Structure, governance and management

The Charity is based in the UK at the registered office as shown on page 3. The Charity currently has fourteen member charities and each Charity nominates two representatives to represent their charity at the Council meetings throughout the year. The representatives who served during the year are shown on pages 1 to 3. The Trustees of the Acting for Others are elected every five years.

The Trustees conduct a risk assessment annually to review the major risks faced by the Charity. The risks are those of a major drop in fund-raising activities. The Charity does not make forward commitments, events and reductions in support would result in lower donations and support for the member charities and would not impact on the Charity's own finances.

The Trustees are insured under an indemnity policy.

Procedures and policy for grant making

The Trustees meet at least twice a year, as do the member charities. One meeting is to review and finalise the Accounts and consider any future activities. The second meeting is to consider the appeals from member charities. Trustees consider a variety of factors, including each appealing member Charity's own fund-raising, charitable expenditure, reserves, and any special factors which may apply. The Trustees meet occasionally to discuss other or related matters.

Objects and activities

The objects of the CIO are to further the work of the member charities by operating as an umbrella organization for charities operating in the theatrical profession by receiving monies donated for charitable purposes, including lifetime and testamentary donations, raising money or other funds for charitable purposes in such manner as the trustees see fit, and making donations to the members at such times and in such manner as the trustees may in their discretion think fit.

Fundraising events throughout the year from all our supporters including donations and royalties raised £92,802 in the year to 31 March 2025. We continue our efforts to make every theatre worker and theatre aware and to encourage them to make Acting for Others their Charity with unabated enthusiasm.

The Trustees confirm that they have complied with their duty in Section 17 of the Charities Act 2011 to have regard to the Charity Commission's general guidance on public benefit. The charitable purposes are realised through the activities noted above and the grant giving programme in the year.

Achievements and performance

Performance is based on the total amounts raised for all fundraising activities. Achievements is also based on the amounts distributed to the member charities and awareness raised within the industry of the work of the member charities. This year we were able to make grants to the member charities of £206,000.

Financial review, investment policy and reserves

A summary of the year's result is given on the statement of financial activities (p10).

Total income for the year was £211,154, of which £79,186 was raised through bucket collections, fundraising events raised £88,490, investment income £323, royalties of £4,312 donations and legacies raised £38,843.

Total expenditure for the year was £324,566, of which £229,387 was spent on charitable activities and the remaining £95,179 on raising funds.

At 31 March 2025 the Charity had free reserves of £138,955.

Financial review, investment policy and reserves

Because the Charity distributes the majority of its income by way of grants to its member charities and retains only sufficient balance as reserves to provide working capital, this is not invested but kept at the Charity's bankers. The Charity encourages donations and legacies from former beneficiaries of its member charities as well as from members of the theatre profession and the general public.

Residual royalties made to Acting for Others, realised £4,312 this year.

A full list of fundraisers and donators can be found from page 17 of these financial statements.

Future plans and projects

As of 12th November 2024, the assets, liabilities and activities of The Combined Theatrical Charities Appeals Council (Charity Registration No. 241279), were transferred to the charity. The charity will continue the work of its predecessor charity.

- ◆ We will continue to highlight the work of Acting for Others
- ◆ Actively promote the West End Flea Market which is growing year on year.
- ◆ Actively engage with all theatres and encourage the annual theatre collections
- ◆ One Night Only is currently being reviewed and we anticipate this will be revived in 25/26

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' report and accounts in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the Trustees to prepare accounts for each financial year which give a true and fair view of the state of affairs of the Charity and of the income and expenditure of the Charity for that period. In preparing these accounts, the Trustees are required to:

- ◆ select suitable accounting policies and then apply them consistently;
- ◆ observe the methods and principles in Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102);
- ◆ make judgements and estimates that are reasonable and prudent;
- ◆ state whether applicable United Kingdom Accounting Standards have been followed, subject to any material departures disclosed and explained in the accounts; and
- ◆ prepare the accounts on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

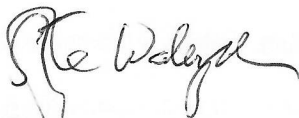
Report of the Trustees Year to 31 March 2025

Statement of Trustees' responsibilities

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the accounts comply with the Charities Act 2011 and applicable Charity (Accounts and Reports) Regulations and the provisions of the Charity's governing document. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the Charity and financial information included on the Charity's website. Legislation in the United Kingdom governing the preparation and dissemination of accounts may differ from legislation in other jurisdictions.

By order of the Trustees



Trustee

Approved on: 12th Nov 25

Independent Examiner's Report to the Trustees of Acting for Others

I report to the trustees on my examination of the accounts of Acting for Others (the Charity) for the year ended 31 March 2025, which are set out on pages 10 to 17.

Responsibilities and basis of report

As the charity trustees of the CIO you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011('the Act').

I report in respect of my examination of the CIO's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the CIO as required by section 130 of the Act; or
2. the accounts do not accord with those records.
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Catherine Biscoe, Chartered Accountant
Independent Examiner
Buzzacott Audit LLP
130 Wood Street
London
EC2V 6DL

Date: 05 December 2025

Statement of financial activities Year to 31 March 2025

INCOME AND EXPENDITURE	Notes	2025 £	2024 £
Income from:			
Donations and legacies		38,843	216,747
Fundraising events		88,490	162,159
Bucket collections		79,186	91,157
Investment income		323	—
Royalties		4,312	—
Other donations and legacies		—	918
Total income	1	211,154	470,981
Expenditure on:			
Raising funds	2	95,179	94,878
Charitable activities	3	229,387	292,087
Total expenditure		324,566	386,965
Net (expenditure)/ income/net movement in funds		(113,412)	84,016
Reconciliation of funds:			
Fund balance brought forward at 1 April		252,367	168,351
Fund balance carried forward at 31 March		138,955	252,367

All income and expenditure for the above two years was unrestricted.

On 12 November 2024 the assets, liabilities and activities of The Combined Theatrical Charities Appeal Council were transferred to Acting for Others (see note 9). There were no other recognised gains or losses other than those stated above. Year ended 31 March 2024 comparatives shown relate to The Combined Theatrical Charities Appeal.

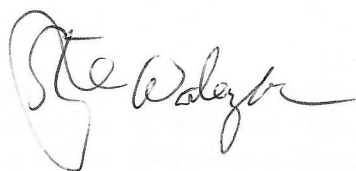
The notes on pages 14 onwards form part of these accounts.

Balance sheet 31 March 2025

	Notes	2025 £	2024 £
Current assets			
Debtors	6	—	5,693
Cash at bank and in hand		<u>148,554</u>	<u>251,043</u>
		148,554	256,736
Creditors: amounts due within one year	7	<u>(9,599)</u>	<u>(4,369)</u>
Net current assets		138,955	252,367
Total net assets		<u>138,955</u>	<u>252,367</u>
Funds of the charity			
Unrestricted fund		<u>138,955</u>	<u>252,367</u>

Approved by the Board of Trustees on 17 Nov 25 and signed on its behalf by

Chairman



Charity registration no. 1202961

The notes on pages 14 onwards form part of these accounts.

Principal accounting policies Year to 31 March 2025

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the accounts are laid out below.

Basis of preparation

The accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant notes to these accounts. The accounts have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities SORP (FRS 102), the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

The Charity constitutes a public benefit entity as defined by FRS 102.

Merger accounting

The assets, liabilities and activities of the predecessor charity were transferred to the new incorporated entity on 12 November 2024. Merger accounting has been applied in these financial statements in accordance with paragraphs 27. 12-27. 13 Charities SORP FRS102 in recognition that the new legal entity is continuing with the charitable purposes and beneficiaries of the previous entity. Consequently, the comparative figures presented in these financial statements relate to the predecessor charity for the year ended 31 March 2024, see note 9 for further detail.

Assessment of going concern

The trustees have assessed whether the use of the going concern assumption is appropriate in preparing these accounts. The trustees have made this assessment in respect to a period of one year from the date of approval of these accounts.

The trustees of the charity have concluded that there are no material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The trustees are of the opinion that once the charity commences activity, it will have sufficient resources to meet its liabilities as they fall due.

Critical areas of judgement or uncertainty

There are no other significant areas of judgement or key assumptions that affect items in the accounts other than those included within the accounting policies described below.

Cash flows

The Trustees have taken advantage of the disclosure exemption in respect of the requirements of Section 7 "Statement of Cash Flows" in preparing these accounts as permitted by FRS 102 and the Charities SORP (FRS 102) Update Bulletin 1.

Principal accounting policies Year to 31 March 2025

Income

Income is recognised in the period in which the Charity is entitled to receipt and the amount can be measured with reasonable certainty.

Expenditure

All expenditure is included on an accruals basis and is recognised when there is a legal or constructive obligation to pay for expenditure.

Expenditure

Charitable expenditure comprises grants which are provided for when approved by the Trustees, and support costs which are identifiable as wholly or mainly in support of the Charity's objectives based on the allocation of staff time and office resources.

Support costs are those costs which enable fund generator and charitable activities to be undertaken. Where activities incurred relate to more than one cost category, it is apportioned on the basis of staff time incurred.

Taxation

Acting for Others is a registered charity and, therefore, is not liable to income tax or corporation tax on income derived from its charitable activities, as it falls within the various exemptions available to registered charities.

Unrestricted funds

Unrestricted funds comprise those funds which the Trustees are free to use for any purpose in furtherance of the charitable objects.

Debtors

Debtors are recognised initially at fair value. Subsequent to initial recognition they are measured at amortised cost using the effective interest method, less any impairment losses.

Creditors

Creditors are recognised initially at fair value. Subsequent to initial recognition they are measured at amortised cost using the effective interest method.

Cash and cash equivalents

Cash and cash equivalents consist of cash on hand and balances with banks, and investments in money market instruments which are readily convertible, being those with original maturities of three months or less.

1 Donations and legacies

	2025 Total funds £	2024 Total funds £
Bucket collections	79,186	91,157
Fundraising events	88,490	162,159
Other donations & legacies	38,843	216,747
Royalties	4,312	—
Investment income	323	918
	211,154	470,981

2 Expenditure on raising funds

	2025 £	2024 £
Fundraising costs	29,953	25,666
Staff costs	36,480	35,552
Running costs (see note 3)	7,500	7,500
Publicity	6,547	11,425
Meetings and Travel	2,232	1,341
Professional Fees	7,938	8,400
Bank charges	1,455	1,498
Insurance	2,294	3,497
Storage costs	780	—
	95,179	94,879

3 Expenditure on charitable activities

	2025 £	2024 £
Grants to member charities		
Actors' Children's Trust	16,000	20,000
Dancers' Career Development	30,000	35,000
Dance Professionals Fund	—	5,000
Denville Hall	25,000	30,000
Drury Lane Theatrical Fund	6,500	8,000
King George V Fund for Actors and Actresses	30,000	35,000
The Evelyn Norris Trust	15,000	18,000
The Royal Theatrical Fund (2024/25)	10,000	35,000
The Theatrical Guild	25,000	30,000
Safety Curtain	16,000	20,000
Royal Opera House Benevolent Fund	12,500	15,000
Theatre Chaplaincy	20,000	25,000
	206,000	276,000
Running costs (as below)	7,500	7,500
Staff costs (as below)	15,887	8,587
	229,387	292,087

Office space and resources of £15,000 are charged by The Royal Theatrical Fund and are split in equal proportion between the cost of raising funds (note 2) the cost of charitable activities. Staff costs of £52,298 have been allocated across the two categories in the relevant proportion for 2025.

4 Staff costs

	2025 £	2024 £
Wages and salaries	41,861	29,948
National Insurance	5,980	4,091
Pension costs	4,457	1,513
	52,298	35,552

The average number of staff during the year was 2 (2024 – 3) and no staff member received salary of more than £60,000 (2024 – none).

The key management personnel of the charity comprise the Trustees, who are not remunerated.

5 Trustee remuneration

No Trustee or Member of the Council received any remuneration or reimbursement of travel expenses (2024 – £nil) incurred in carrying out their responsibilities.

6 Debtors

	2025 £	2024 £
Gift aid receivable	—	5,693
	—	5,693

7 Creditors: amounts due within one year

	2025 £	2024 £
Accruals	6,600	3,900
Trade creditors	2,988	469
	9,588	4,369

8 Related party transactions

The Charity Chairman and Trustee, Sir Stephen Waley-Cohen, is also a Trustee of the Royal Theatrical Fund.

Staff employed by the Royal Theatrical Fund act as General Secretary and Director of Fundraising co-ordinator for the Charity.

During the year costs of £15,000 (2024: £15,000) were recharged by the Royal Theatrical Fund for use of office resources.

The Charity made a grant of £10,000 (2024: £35,000) to the Royal Theatrical Fund.

The Trustee Ben Searle is also a trustee of The King George V Fund for Actors and Actresses which received a grant of £nil (2024: £35,000).

The Trustee Dame Monica Mason is also a Trustee of Dance Professionals Fund which received a grant of £nil (2024 - £5,000).

The Trustee James Coombes is also a Trustee of Denville Hall which received a grant of £nil (2024 - £30,000).

The Trustee Petra Siniawski is also a Trustee of The Drury Lane Theatre Fund which received a grant of £6,500 (2024 - £8,000).

9 Transfer of activities, assets and liabilities

The activities, assets and liabilities of The Combined Theatrical Charities Appeals Council, Charity Registration No. 241279 (CTC) were transferred to Acting for Others, Charity Registration No. 120296 (CIO) by deed of transfer on 12 November 2024.

The net assets transferred on 12 November 2024 comprised:

	£			
Cash at bank and in hand				306,875
Creditors: amounts falling due within one year				(3,600)
				303,275
	CTC pre merger £	CIO pre merger £	CIO post merger £	Combined total £
Total income	110,979	—	100,175	211,154
Total expenditure	(60,070)	—	(254,496)	(324,566)
Net income/(expenditure)	50,909	—	(154,321)	(113,412)
Net movements in funds	50,909	—	(154,321)	(113,412)

A FULL LIST OF FUNDRAISERS AND DONATORS

Katie Barnes
Mrs A Browell
Mark Curry – Backstage Curry Podcast
Delfont Mackintosh Theatres
Eimear Gallagher
OnBook Theatre Ltd - Ian Nicholas & Jason Moore
The Mackintosh Foundation
The West End Charity Football Club
The Noel Coward Foundation
Musical Con
Mary Tyrrell Place & Patrick Place