

**REPORT OF THE TRUSTEES AND  
FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 APRIL 2025  
FOR  
HOLLY'S HEARTS**

P B Syddall & Co  
Chartered Accountants  
Grafton House  
81 Chorley Old Road  
Bolton  
Lancashire  
BL1 3AJ

**HOLLY'S HEARTS**

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FOR THE YEAR ENDED 30 APRIL 2025**

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**HOLLY'S HEARTS**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 APRIL 2025**

The trustees present their report with the financial statements of the charity for the year ended 30 April 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

Holly's Hearts was established by Mark and Jenny Prince in memory of their daughter Holly who had a very rare condition called Bloom Syndrome. There are less than 300 people in the world registered with the condition. Children with Bloom Syndrome have an increased chance of developing cancer. Holly was diagnosed with cancer at age three and sadly passed away aged five in April 2022.

The organisation has been raising money for terminally ill children since 2022 but it was not until 11 April 2023 that the charitable incorporated organisation known as Holly's Hearts was formally registered with the Charity Commission. In June 2023, the balance of monies accumulated to date, £11,978, was transferred into the charity bank account.

**Message from the founders**

We are proud of how far our charity has come over the last year. We have seen the amount of gift requests go up a little and we have developed an increased awareness of the charity as well as the development of strong connections with social workers and NHS workers who are referring children to us on a regular basis. Families of a child going through cancer treatment face significant financial difficulties and because of this the opportunity for gifts, days out and holidays becomes hard. This is where Holly's Hearts comes in to help these families create heart-warming memories together that will last a lifetime. As well as days out and respite breaks we also offer support in the way of gifts such as toys, gaming, clothing anything the child needs or wants to put a smile on their face.

None of this would be possible without the generosity of our supporters. The community around us near and far have come together to raise funds for us this year and these funds help us to continue to deliver this support to the families that really need it.

With heartfelt thanks,  
Mark and Jenny Prince

**OBJECTIVES AND ACTIVITIES**

**Objectives and aims**

Our aim is to help create heart warming memories for children with cancer. Our objectives are to help children diagnosed with an oncology related illness by providing gifts, days out and respite breaks. Families can contact us directly or we receive referrals through social workers at various hospitals, community nursing teams and family support workers at local children's hospices.

Families with children (under 18) currently going through cancer treatment and/or up to two years from remission date can apply for a gift.

The trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake. The trustees are satisfied that they have complied with their duty to have due regard to the guidance on public benefit and are confident that the charity meets the criteria.

**Public benefit**

The trustees have given due regard to the charity commissions guidance on public benefit and are confident that the charity meets the criteria.



## HOLLY'S HEARTS

### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 30 APRIL 2025

#### ACHIEVEMENTS AND PERFORMANCE

##### Charitable activities

During the year 1st May 2024 to 30th April 2025 we gifted 61 children and their families with gifts, days out and respite breaks and we also provided the children's oncology Ward 86 at The Royal Manchester Children's Hospital with 5 Playstations along with games. Gifts this year included football hospitality, caravan breaks, Center Parcs breaks, trips to Blackpool and Chester Zoo, theme park days out to Gullivers World and Alton Towers, panto and theatre/show tickets.

Gaming, Lego, and iPads were very popular to help families through long hospital stays. As well as making memories we have also helped families with comfort gifts such as clothing for children who had lost/gained weight, garden toys for children isolating from infection risk, bunk beds for a family who had been rehomed with no furniture and pyjamas and story telling technology for children in palliative care. We are proud to offer such a diverse range of gifts that are unique to what the family want or need. This is personally discussed with the family and/or the social worker.

It is clear that families need our support and we hope to further increase the number of gift recipients in the future.

##### Fundraising activities

We have held a number of fundraising activities in this reporting period including:

- Hollys Hearts Charity Ball raising £24,000
- Charity Bike Ride, Cricket Match, Football Matches
- Holly's Hearts Charity Golf Day 2024 raising £2,500
- Holly's Hearts Christmas Raffle raising £6,230

We have also had celebrities from Coronation St raising money for us at the Al, Andy and Sam Golf Day which raised £21,719. We were also nominated as the Concrete Society 2024 Ball Charity of the year where their event raised £6,369 for us.

We have also been charity of the year for Stephenson Solicitors who have raised £8,671.

We have had a number of people fundraising for us through various charity fundraisers which has been a steady income through platforms like JustGiving and we are grateful that people are continually donating to our charity by direct bank payments.

Our trustees and a number of volunteers help us to run our events throughout the year. The trustees have a volunteer management policy in place carefully managing the recruitment of volunteers and any perceived or actual conflicts.

#### FINANCIAL REVIEW

##### Financial position

During the year to 30 April 2025 the charity had a total income of £127,739 and total expenditure of £38,412. None of the income was restricted and was available to be used for the general objectives of the charity.

##### Reserves policy

The trustees have agreed that a reserves policy of £30,000 is an acceptable level of reserves as this is approximately what is needed to gift families in a one year period.

The trustees had discussed purchasing a caravan/holiday home in the coming year to provide respite breaks for families if their unrestricted funds reaches over £100,000. This was purchased in the year to 30 April 2026 at a cost in excess of £50,000.

#### FUTURE PLANS

Holly's Hearts was set up to help children with cancer and their families and the trustees are proud of what we have achieved so far in such a short space of time. Our plan for next year is to:

- Gift more children by establishing stronger links with more hospitals and social workers
- Purchase our own holiday home to offer more respite breaks to families
- Increase our income through increased fundraising events, securing more corporate sponsors, and strengthening donor relationships.
- Grow our reputation by increased marketing and engaging profile on social media and website.

# HOLLY'S HEARTS

## REPORT OF THE TRUSTEES FOR THE YEAR ENDED 30 APRIL 2025

### STRUCTURE, GOVERNANCE AND MANAGEMENT

#### Governing document

The charity is controlled by its constitution, dated 7 March 2023, and is a charitable incorporated organisation.

#### Recruitment and appointment of new trustees

Apart from the first charity trustees, every trustee must be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees. There must be at least three charity trustees and there is no maximum number of trustees that may be appointed to the CIO.

In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

#### Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

The trustees have considered the risks that could affect the long-term prospects of the charity as:

The number of referrals for support from families decreasing and the inability to gain donations and/or fundraise. Neither apply currently.

### REFERENCE AND ADMINISTRATIVE DETAILS

#### Registered Charity number

1202667

#### Principal address

6 Walden Close  
Hindley  
Wigan  
Lancashire  
WN2 4NP

#### Trustees

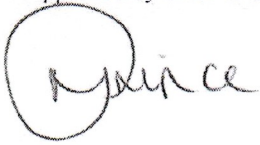
M Prince  
P Barnes  
A Kirkman  
J Conroy  
J Prince  
C Williams  
M Chantler  
S Foster  
J Farrimond

#### Independent Examiner

Adam J Syddall MA FCA  
P B Syddall & Co  
Chartered Accountants  
Grafton House  
81 Chorley Old Road  
Bolton  
Lancashire  
BL1 3AJ

HOLLY'S HEARTS  
REPORT OF THE TRUSTEES  
FOR THE YEAR ENDED 30 APRIL 2025

Approved by order of the board of trustees on 5 February 2026 and signed on its behalf by:

A handwritten signature in dark ink, appearing to read 'M Prince', is written over a circular stamp or seal.

M Prince - Trustee



**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF  
HOLLY'S HEARTS**

**Independent examiner's report to the trustees of Holly's Hearts**

I report to the charity trustees on my examination of the accounts of Holly's Hearts (the Trust) for the year ended 30 April 2025.

**Responsibilities and basis of report**

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

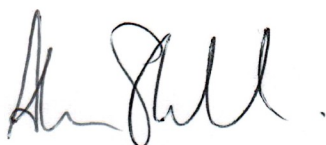
I report in respect of my examination of the Trust's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by Section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Adam J Syddall MA FCA

P B Syddall & Co  
Chartered Accountants  
Grafton House  
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Bolton  
Lancashire  
BL1 3AJ

5 February 2026

**HOLLY'S HEARTS**  
**STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR ENDED 30 APRIL 2025**

	Notes	Year Ended 30.4.25 Unrestricted fund £	Period 11.4.23 to 30.4.24 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>			
Donations and legacies		127,739	93,540
<b>EXPENDITURE ON</b>			
Raising funds		10,649	2,280
Charitable activities			
Charitable activities		27,763	14,028
<b>Total</b>		38,412	16,308
<b>NET INCOME</b>		89,327	77,232
<b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward		77,232	-
<b>TOTAL FUNDS CARRIED FORWARD</b>		166,559	77,232

The notes form part of these financial statements



HOLLY'S HEARTS

BALANCE SHEET  
30 APRIL 2025

	Notes	30.4.25 Unrestricted fund £	30.4.24 Total funds £
<b>CURRENT ASSETS</b>			
Cash at bank and in hand		167,159	77,832
<b>CREDITORS</b>			
Amounts falling due within one year	4	(600)	(600)
<b>NET CURRENT ASSETS</b>		<u>166,559</u>	<u>77,232</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		166,559	77,232
<b>NET ASSETS</b>		<u>166,559</u>	<u>77,232</u>
<b>FUNDS</b>	5		
Unrestricted funds		166,559	77,232
<b>TOTAL FUNDS</b>		<u>166,559</u>	<u>77,232</u>

The financial statements were approved by the Board of Trustees and authorised for issue on 5 February 2026 and were signed on its behalf by:



M Prince - Trustee

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 APRIL 2025

1. ACCOUNTING POLICIES

**Basis of preparing the financial statements**

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

**Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

**Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

**Taxation**

The charity is exempt from tax on its charitable activities.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

2. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 30 April 2025 nor for the period ended 30 April 2024.

**Trustees' expenses**

During the period, £757 was paid to four of the trustees in order to reimburse them for costs that they had incurred on behalf of the charity.

HOLLY'S HEARTS

NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 30 APRIL 2025

3. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
<b>INCOME AND ENDOWMENTS FROM</b>	
Donations and legacies	93,540
<b>EXPENDITURE ON</b>	
Raising funds	2,280
Charitable activities	
Charitable activities	14,028
<b>Total</b>	<b>16,308</b>
<b>NET INCOME</b>	<b>77,232</b>
<b>TOTAL FUNDS CARRIED FORWARD</b>	<b>77,232</b>

4. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.4.25 £	30.4.24 £
Other creditors	600	600

5. MOVEMENT IN FUNDS

	At 1.5.24 £	Net movement in funds £	At 30.4.25 £
<b>Unrestricted funds</b>			
General fund	77,232	89,327	166,559
<b>TOTAL FUNDS</b>	<b>77,232</b>	<b>89,327</b>	<b>166,559</b>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	127,739	(38,412)	89,327
<b>TOTAL FUNDS</b>	<b>127,739</b>	<b>(38,412)</b>	<b>89,327</b>



HOLLY'S HEARTS

NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 30 APRIL 2025

5. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	Net movement in funds £	At 30.4.24 £
Unrestricted funds		
General fund	77,232	77,232
<b>TOTAL FUNDS</b>	<u>77,232</u>	<u>77,232</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	93,540	(16,308)	77,232
<b>TOTAL FUNDS</b>	<u>93,540</u>	<u>(16,308)</u>	<u>77,232</u>

6. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 30 April 2025.

# HOLLY'S HEARTS

## DETAILED STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 30 APRIL 2025

	Year Ended 30.4.25 £	Period 11.4.23 to 30.4.24 £
<b>INCOME AND ENDOWMENTS</b>		
<b>Donations and legacies</b>		
Donations	58,250	71,098
Fundraising	69,489	22,442
	<u>127,739</u>	<u>93,540</u>
<b>Total incoming resources</b>	<b>127,739</b>	<b>93,540</b>
<b>EXPENDITURE</b>		
<b>Raising donations and legacies</b>		
Fundraising costs	10,649	2,280
<b>Charitable activities</b>		
Gifts and holidays	26,048	12,398
<b>Support costs</b>		
<b>Other</b>		
Merchandise	396	490
Subscriptions	90	-
Computer costs	415	-
Postage and stationery	94	480
Repairs and renewals	120	60
	<u>1,115</u>	<u>1,030</u>
<b>Governance costs</b>		
Independent examination	600	600
<b>Total resources expended</b>	<b>38,412</b>	<b>16,308</b>
<b>Net income</b>	<b>89,327</b>	<b>77,232</b>

This page does not form part of the statutory financial statements