



MORGAN'S Wings
Charity No: 1202610

Trustees' Annual Report
& Statement of Financial Activity
for the period 1 January 2023 to 31 December 2023

Trustees Annual Report
& Statement of Financial Activity
for the period 1 January 2023 to 31 December 2023

1. Introduction

1.1 Objectives and Activities

For the public benefit, to relieve the needs of those suffering bereavement or loss as a result of a miscarriage, by means of, but not exclusively: i. the provision of memory boxes and emergency hygiene packs; ii. the provision of peer support via phone, email and online community; iii. raising public awareness of miscarriage.”

This report outlines the activities, achievements, and financial performance of Morgan's Wings during the financial year January 2023 – 31st December 2023. Our mission is to help parents cope with the initial and long term aftermath of a miscarriage.

Morgan's Wings exists to provide support, services, and outreach for a parents (and families) affected by miscarriage. In setting out our objectives and planning our activities, our trustees have given careful consideration to the Charity Commission’s public benefit guidance.

2. Objectives for the year:-

- To provide support to families dealing with miscarriage.
- Increase awareness of miscarriage through campaigns, partnerships, and community activities.

During the year, Morgan's Wings carried out several key activities to achieve these objectives:

We provided 145 memory boxes to individuals

We delivered 200 care packages to hospitals

We supported 24 families via e-mail and text messages

We organised a memorial tree for Baby Loss Awareness week which had 96 names added to it.

We organised the lighting of Roath Park Lighthouse, The Office for National Statistics Newport, Coles Funeral Directors Birchgrove and Coles Funeral Directors Llandaff to be changed to Blue and Pink to raise awareness of Baby Loss Awareness Week.

We participated in a documentary – The Hidden Loss in 2022 – which was re-edited and broadcast Nationwide in 2023 and we were then featured in the news and online at Cardiff couple who lost two pregnancies launch miscarriage support group | ITV News Wales



3. Achievements and Performance

Our services directly impacted 465 individuals and families.

Feedback in this period included:

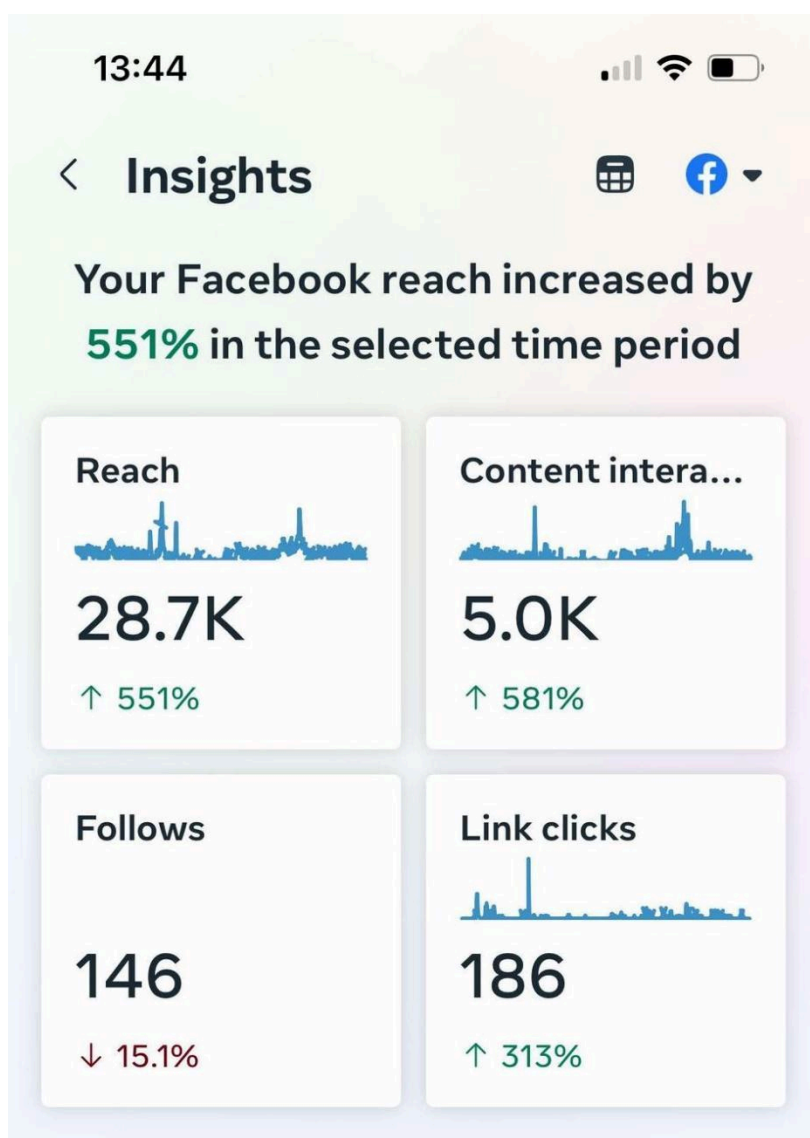
“I don’t really know how to summarise how supportive Morgans wings have been to me and my partner in our journey and I know will continue to be. From finding hope, strength and comfort in the testimonials, a Facebook check-in or the friendly, compassionate solidarity of their work. Thank you for sharing your story and helping so many along the way.”

“ Fantastic organisation helping many mums and dads get through the most difficult time. Geoff and his wife have recognised a much needed service and have selflessly worked so hard to ensure parents receive the care they need at such a difficult time. Would highly recommend.

“The memory boxes from this organisation are absolutely beautiful, recently received mine and couldn’t be any more happy, I am so in love with the care and consideration put into these boxes, thank you for how you’re helping others as well.”

Although the outcomes are difficult to record we have put in place strategies going forward for 2025 that will help us to record tangible outcomes.

In the period 1st January 2023 – 31st December 2023 our Facebook reach increased by 551%.



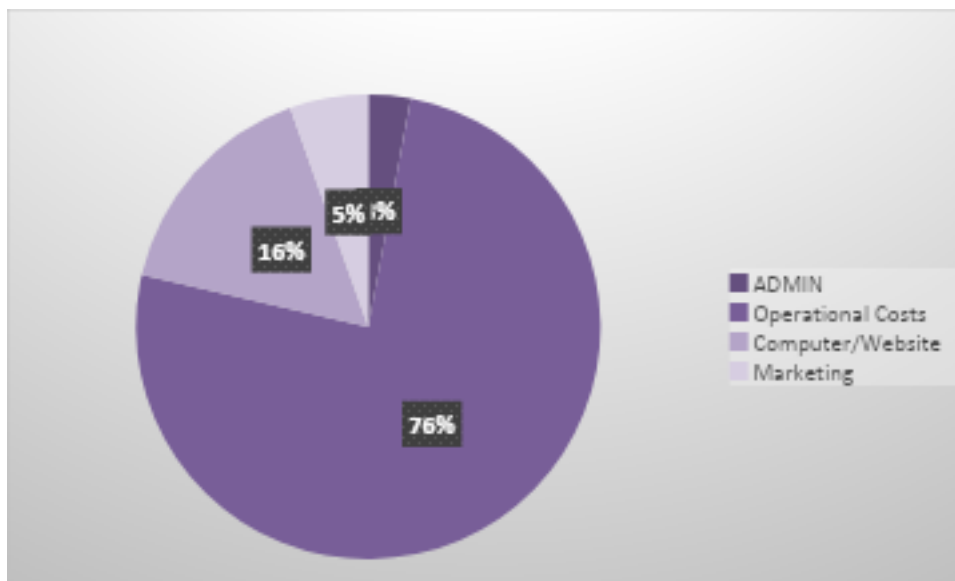
The Roles & Contributions of Volunteers

Morgan's Wings are lucky enough to have an incredible army of volunteers who make items to be placed in the memory boxes. It is estimated that during the period of January 1st – December 31st that approximately 27 people volunteered their time donating approximately 540 hours between them.

4. Financial Review

Morgan's Wings received funding from various sources, including donations and fundraising events. Our total income for the year was £900, which represents a decrease compared to the previous year. This was due to the fact that two of the trustees who are usually the main organisers of fundraising activities had to deal with significant unexpected life events. This meant that for a period of time we did not have regular fundraising activities or events, but we do not expect anything like this should happen again.

The total expenditure for the year was £2,504.28. This is broken down into Administration costs, Operational Costs, Computer/website and Marketing.



The charity holds £5,000 in reserves, which is sufficient to cover 12-24 months of operational costs at its current level. Although Morgan's Wings does not currently have a reserves policy, it is on the agenda for next year. Morgan's Wings has no debt outstanding.

5. Structure, Governance, and Management

Morgan's Wings is a CIO and is governed by our constitution which clearly sets out how we operate.

Trustees are recruited by nomination and remain in post for a period of 1 year. There must be at least six charity trustees. In accordance with the Constitution, Trustees are appointed or re-appointed for a term of 1 year by a resolution passed at a properly convened meeting of the charity trustees.

In appointing Trustees due consideration is given to ensuring that the Trustees have, between them, the skills and experience necessary to manage the charity effectively and in accordance with charity law.

Trustees for the year included:

Judith Davies - Secretary

Geoffrey Davies - Chair

Emma Stubley

Emma O'Sullivan

Gareth Brown

Cerys Watkins – Treasurer

During the year 2023-2024, we held trustee meetings to ensure we updated and upheld our governance processes.

6. Future Plans

Our priorities for the upcoming year include:

Increase fundraising to a minimum of £2,000 by holding more fundraisers and to engage a local business.

Increase the number of memory boxes to 200 by being more active on Social Media.

Increase volunteer engagement with practical face to face volunteer mornings.

Provide a safe space for affected families to seek support.

Long term we aim to have our own premises which will be the hub of Morgan's Wings including the storage and construction of memory boxes, a working office and a charity shop.

We aim to provide a set amount of counselling hours to individuals to help with the grieving process.

We aim to increase our involvement in local hospitals and build our network of professionals.

4. Reference and Administration Details

4.1 Charity Name & Registration

Name of the Charity: Morgan's Wings

Any other names by which the charity is known: Morgan's Wings, Miscarriage Support

Charity No: 1202610

Registered with HM Revenue & Customs No

4.2 Charity's Principal Address

79 Tyn-Y-Parc Road,
Rhiwbina, Cardiff, Cf14 6BJ

e-mail: info@morgans-wings.co.uk

website: www.morgans-wings.co.uk

5. Exemptions from Disclosure

There are no exemptions from disclosure.

6. Funds held as custodian trustee on behalf of others

There are no funds held as custodian trustee on behalf of others.

Approved by the Trustees and signed on their behalf.

23 October 2024

A handwritten signature in black ink, appearing to be 'Geoff Davies', written over two horizontal lines.

Geoff Davies (Chair)