

# MORGANS WINGS

England & Wales · Charity number 1202610

## Details

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**Status** Registered

**Legal form** CIO

**Registered** 2023-04-03

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** 69 Beulah Road  
Cardiff  
CF14 6LW

**Phone** 02921326936

**Email** [INFO@MORGAN-WINGS.CO.UK](mailto:INFO@MORGAN-WINGS.CO.UK)

**Website** [www.morgans-wings.co.uk](http://www.morgans-wings.co.uk)

## Activities

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**Objects:** FOR THE PUBLIC BENEFIT, TO RELIEVE THE NEEDS OF THOSE SUFFERING BEREAVEMENT OR LOSS AS A RESULT OF A MISCARRIAGE, BY MEANS OF, BUT NOT EXCLUSIVELY: I. THE PROVISION OF MEMORY BOXES AND EMERGENCY HYGIENE PACKS; II. THE PROVISION OF PEER SUPPORT VIA PHONE, EMAIL AND ONLINE COMMUNITY; III. RAISING PUBLIC AWARENESS OF MISCARRIAGE.

**Activities:** Morgan's Wings is a charity based in Cardiff, South Wales that provides memory boxes to individuals suffering from miscarriage. We provide hygiene care packages to local hospitals. Morgan's Wings supports parents affected by miscarriage through grief cafe's, peer support and online via email or messages. We raise awareness of miscarriage through campaigns, partnerships and community activities.

## Classification

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- **How:** Provides Advocacy/advice/information
- **What:** General Charitable Purposes, Disability
- **Who:** The General Public/mankind

## Geography

- Throughout Wales

## Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£6,410	£3,359	-	-
2023-12-31	£900	£2,504	-	-

## Trustees

Name	Role	Appointed
<b>Geoffrey Michael Davies</b>	Chair	2020-01-25
Cerys Watkins		2022-02-04
Dr Emma O'Sullivan		2022-02-04
Emma Stublely		2022-02-04
Gareth Brown		2022-02-04
Judith Pauline Davies		2020-01-25

**MORGANS WINGS**

England & Wales - Charity number 1202610

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# Accounts

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MORGAN'S Wings  
Charity No: 1202610

Trustees' Annual Report  
& Statement of Financial Activity  
for the period 1 January 2024 to 31 December 2024

Trustees Annual Report  
& Statement of Financial Activity  
for the period 1 January 2024 to 31 December 2024

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## 1. Introduction

### 1.1 Objectives and Activities

For the public benefit, to relieve the needs of those suffering bereavement or loss as a result of a miscarriage, by means of, but not exclusively: i. the provision of memory boxes and emergency hygiene packs; ii. the provision of peer support via phone, email and online community; iii. raising public awareness of miscarriage.”

This report outlines the activities, achievements, and financial performance of Morgan's Wings during the financial year January 2024 – 31<sup>st</sup> December 2024. Our mission is to help parents cope with the initial and long term aftermath of a miscarriage.

Morgan's Wings exists to provide support, services, and outreach for parents (and families) affected by miscarriage. In setting out our objectives and planning our activities, our trustees have given careful consideration to the Charity Commission’s public benefit guidance.

### 2. Objectives for the year:-

- To provide support to families dealing with miscarriage.
- Increase awareness of miscarriage through campaigns, partnerships, and community activities.

During the year, Morgan's Wings carried out several key activities to achieve these objectives:

We provided 154 memory boxes to individuals

We provided 103 “Certificates of Life”

We delivered 49 care packages to hospitals

We supported 24 families via e-mail and text messages

We organised a memorial tree for Baby Loss Awareness week which had 79 names added to it.

We organised the lighting of Roath Park Lighthouse, The Office for National Statistics Newport, Coles Funeral Directors, Birchgrove and Coles Funeral Directors, Llandaff to be lit up Blue and Pink to raise awareness of Baby Loss Awareness Week.

# 2024

## AT A GLANCE



### CARE PACKAGES

We delivered 49 care packages to hospitals

### MEMORY BOXES

We provided 154 memory boxes to individuals



### DIRECT SUPPORT

We supported 24 families via email and text message

### BABY LOSS AWARENESS WEEK

79 names added to our baby loss awareness display and 5 businesses lit up as a direct request.



### RAISE AWARENESS

We participated in 6 events to raise awareness

### CERTIFICATES OF LIFE

We provided 103 certificates of life



### 3. Achievements and Performance

Our services directly impacted 409 individuals and families.

Feedback in this period included:

“Morgan’s Wings were there when I needed them. I was so grateful for their kind words and the carefully put together memory box I received.”

“ I received a certificate of life for my baby. It makes me feel comforted knowing that at least I have something to remember my baby with.”

“Thank you for all your support since the loss of baby \*\*\*\*\*. I am so grateful that you were there to talk me through my loss and the support you gave me afterwards to look after myself. I will forever be grateful.”

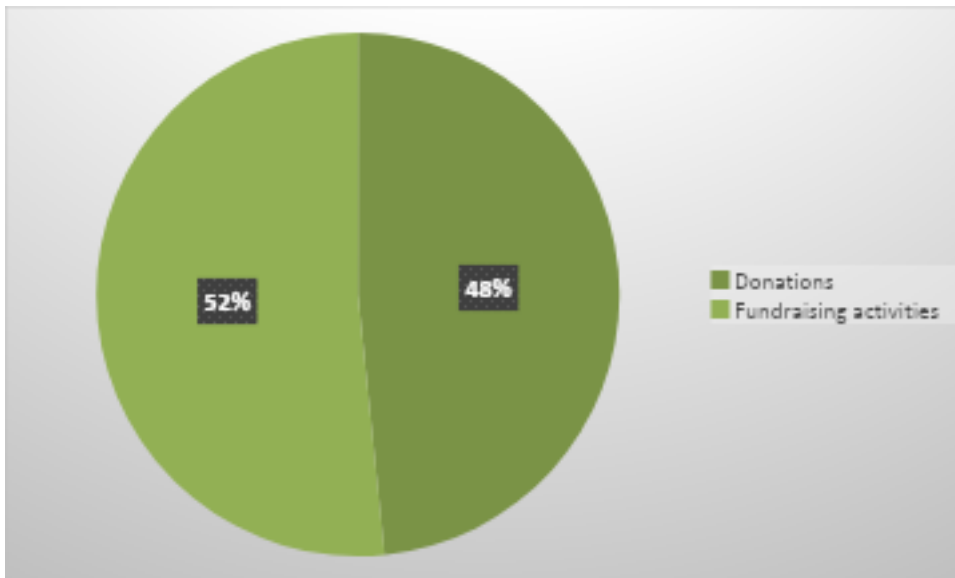
Although the outcomes are difficult to record we have put in place strategies going forward for 2025 that will help us to record tangible outcomes.

### The Roles & Contributions of Volunteers

Morgan’s Wings are lucky enough to have an incredible army of volunteers. During the period of January 1<sup>st</sup> – December 31<sup>st</sup> 2024, 17 people volunteered their time to help do bucket collections, making up memory boxes and helping at events, donating approximately 55 hours between them. With another 33 volunteers who knitted and crocheted items donating a further estimated 570 hours.

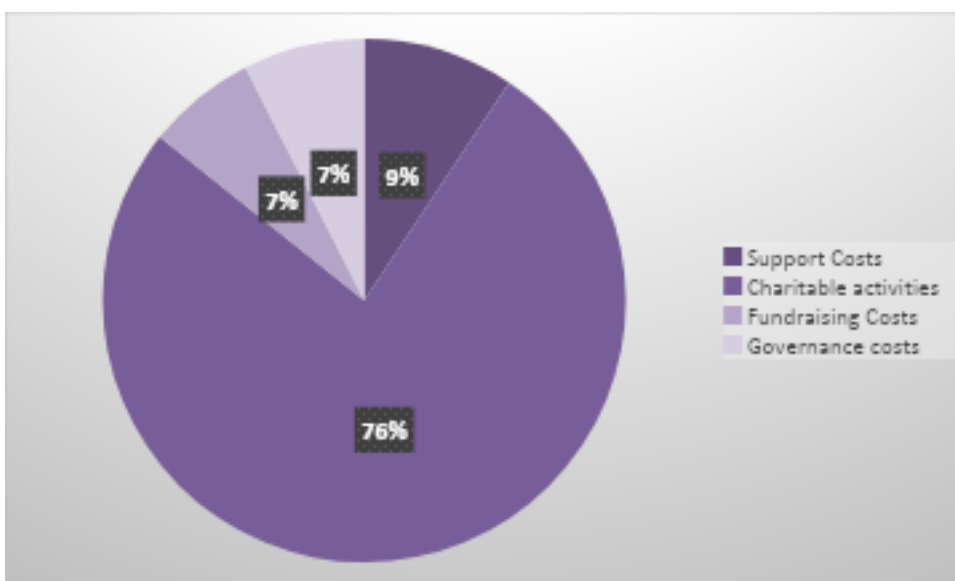
#### 4. Financial Review

Morgan's Wings received funding from various sources, including donations and fundraising events. Our total income for the year was £6,409.93, which represents a significant increase compared to the previous year. We were lucky enough to have the support of a department within South Wales Police who fundraised a fantastic £2189.00.



The total expenditure for the year was £3360.45. This is broken down into support costs, charitable activities, fundraising costs and governance costs.

76 % of our expenditure is charitable activities which include but is not limited to the memory boxes, memory box items, the products for the hygiene care packages and postage.



The charity holds £5,000 in reserves, which is sufficient to cover just over 12 months of operational costs at its current level. This year we adopted a reserves policy which states “Morgan's Wings Charity aims to maintain reserves equivalent to 100% of its annual operating costs. This target will provide sufficient funds to:

- Cover operational costs for a minimum of 12 months in case of unexpected income fluctuations.
- Support strategic initiatives and project development.
- Respond to emergencies or unforeseen circumstances.”

Morgan’s Wings has no debt outstanding.

## 5. Structure, Governance, and Management

Morgan’s Wings is a CIO and is governed by our constitution which clearly sets out how we operate.

Trustees are recruited by nomination and remain in post for a period of 1 year. There must be at least six charity trustees. In accordance with the Constitution, Trustees are appointed or re-appointed for a term of 1 year by a resolution passed at a properly convened meeting of the charity trustees.

In appointing Trustees due consideration is given to ensuring that the Trustees have, between them, the skills and experience necessary to manage the charity effectively and in accordance with charity law.

Trustees for the year included:

Judith Davies - Secretary

Geoffrey Davies - Chair

Emma Stubley

Emma O’Sullivan

Gareth Brown

Cerys Watkins – Treasurer

During the year 2024, we held trustee meetings to ensure we updated and upheld our governance processes.

## 6. Last year our priorities for this year included:

- Increase fundraising to a minimum of £2,000 by holding more fundraisers and to engage a local business. This was achieved through engagement with South Wales Police and running a March for Miscarriage during the month of March, a celebration evening in May and a fundraising afternoon tea in August.
- Increase the number of memory boxes to 200 by being more active on Social Media. Despite an increase in activity on social media, we fell just short of this goal.

- Increase volunteer engagement with practical face to face volunteer mornings. – This has been achieved with our events and bucket collections.
- Provide a safe space for affected families to seek support. Unfortunately the take up of the safe space has been poorly attended. Having spoken with other charities, this seems to be something that is happening across the board. This is something that we will still offer going forward and following a volunteer morning to ensure that we are not wasting people's time whilst also offering that safe space.

## 7. Future Plans

Our priorities for the upcoming year include:

Increase awareness of Morgan's Wings and miscarriage by collaborating with the media and organising bucket collections.

Increase fundraising by holding more fundraisers and to engage others to run fundraising events.

Increase volunteer engagement with practical face to face volunteer mornings.

Long term (10 year plan) we aim to have our own premises which will be the hub of Morgan's Wings including the storage and construction of memory boxes, a working office and a charity shop.

We aim to provide a set amount of counselling hours to individuals to help with the grieving process.

We aim to increase our involvement in local hospitals and build our network of professionals.

## 4. Reference and Administration Details

### 4.1 Charity Name & Registration

Name of the Charity: Morgan's Wings

Any other names by which the charity is known: Morgan's Wings, Miscarriage Support

Charity No: 1202610

Registered with HM Revenue & Customs No

### 4.2 Charity's Principal Address

69 Beulah Road, Rhiwbina, Cardiff, CF14 6LW

e-mail: [info@morgans-wings.co.uk](mailto:info@morgans-wings.co.uk)

website: [www.morgans-wings.co.uk](http://www.morgans-wings.co.uk)

5. Exemptions from Disclosure


There are no exemptions from disclosure.

6. Funds held as custodian trustee on behalf of others

There are no funds held as custodian trustee on behalf of others.

Approved by the Trustees and signed on their behalf.

25<sup>th</sup> October 2025

A handwritten signature in black ink, appearing to read 'Geoff Davies', written in a cursive style with a large loop at the start.

Geoff Davies (Chair)

**MORGANS WINGS**

England & Wales - Charity number 1202610

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# Accounts

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# Morgan's Wings

Supporting Parents Through Miscarriage

MORGAN'S Wings  
Charity No: 1202610

Trustees' Annual Report  
& Statement of Financial Activity  
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1. Introduction

1.1 Objectives and Activities

For the public benefit, to relieve the needs of those suffering bereavement or loss as a result of a miscarriage, by means of, but not exclusively: i. the provision of memory boxes and emergency hygiene packs; ii. the provision of peer support via phone, email and online community; iii. raising public awareness of miscarriage.”

This report outlines the activities, achievements, and financial performance of Morgan's Wings during the financial year January 2023 – 31<sup>st</sup> December 2023. Our mission is to help parents cope with the initial and long term aftermath of a miscarriage.

Morgan's Wings exists to provide support, services, and outreach for a parents (and families) affected by miscarriage. In setting out our objectives and planning our activities, our trustees have given careful consideration to the Charity Commission’s public benefit guidance.

2. Objectives for the year:-

- To provide support to families dealing with miscarriage.
- Increase awareness of miscarriage through campaigns, partnerships, and community activities.

During the year, Morgan's Wings carried out several key activities to achieve these objectives:

We provided 145 memory boxes to individuals

We delivered 200 care packages to hospitals

We supported 24 families via e-mail and text messages

We organised a memorial tree for Baby Loss Awareness week which had 96 names added to it.

We organised the lighting of Roath Park Lighthouse, The Office for National Statistics Newport, Coles Funeral Directors Birchgrove and Coles Funeral Directors Llandaff to be changed to Blue and Pink to raise awareness of Baby Loss Awareness Week.

We participated in a documentary – The Hidden Loss in 2022 – which was re-edited and broadcast Nationwide in 2023 and we were then featured in the news and online at [Cardiff couple who lost two pregnancies launch miscarriage support group | ITV News Wales](#)



### 3. Achievements and Performance

Our services directly impacted 465 individuals and families.

Feedback in this period included:

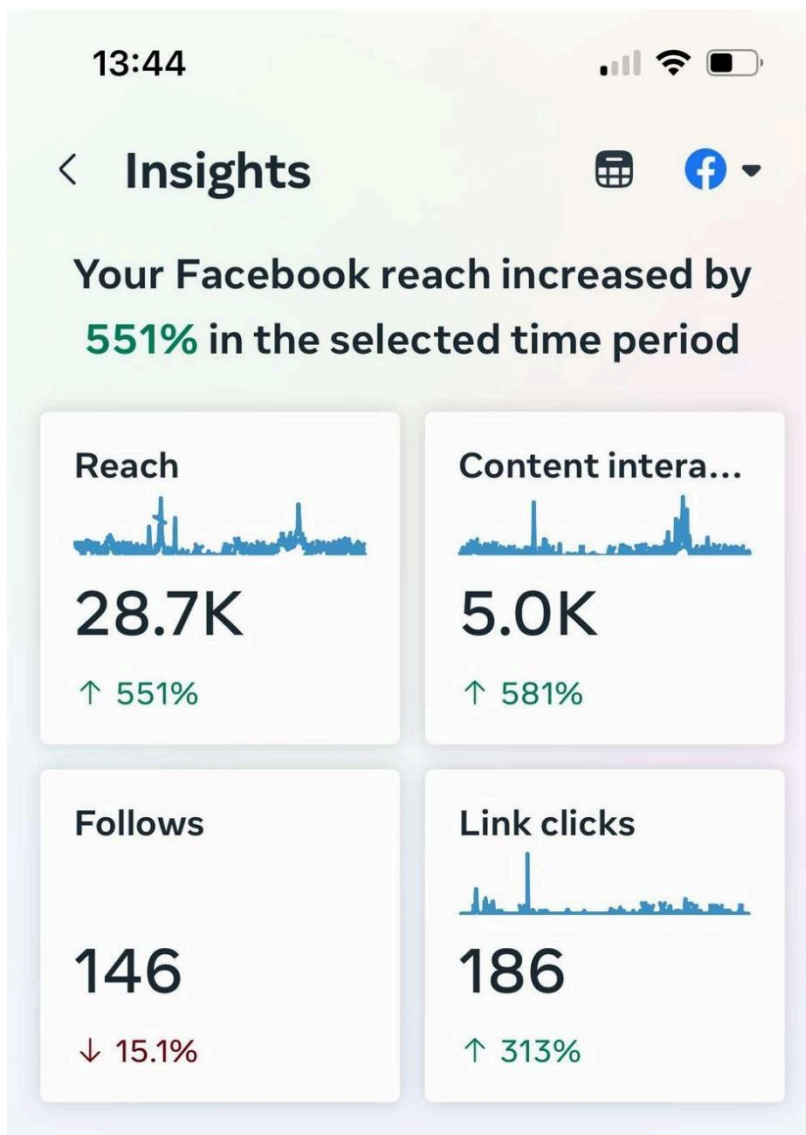
“I don’t really know how to summarise how supportive Morgans wings have been to me and my partner in our journey and I know will continue to be. From finding hope, strength and comfort in the testimonials, a Facebook check-in or the friendly, compassionate solidarity of their work. Thank you for sharing your story and helping so many along the way.”

“ Fantastic organisation helping many mums and dads get through the most difficult time. Geoff and his wife have recognised a much needed service and have selflessly worked so hard to ensure parents receive the care they need at such a difficult time. Would highly recommend.

“The memory boxes from this organisation are absolutely beautiful, recently received mine and couldn’t be any more happy, I am so in love with the care and consideration put into these boxes, thank you for how you’re helping others as well.”

Although the outcomes are difficult to record we have put in place strategies going forward for 2025 that will help us to record tangible outcomes.

In the period 1<sup>st</sup> January 2023 – 31<sup>st</sup> December 2023 our Facebook reach increased by 551%.



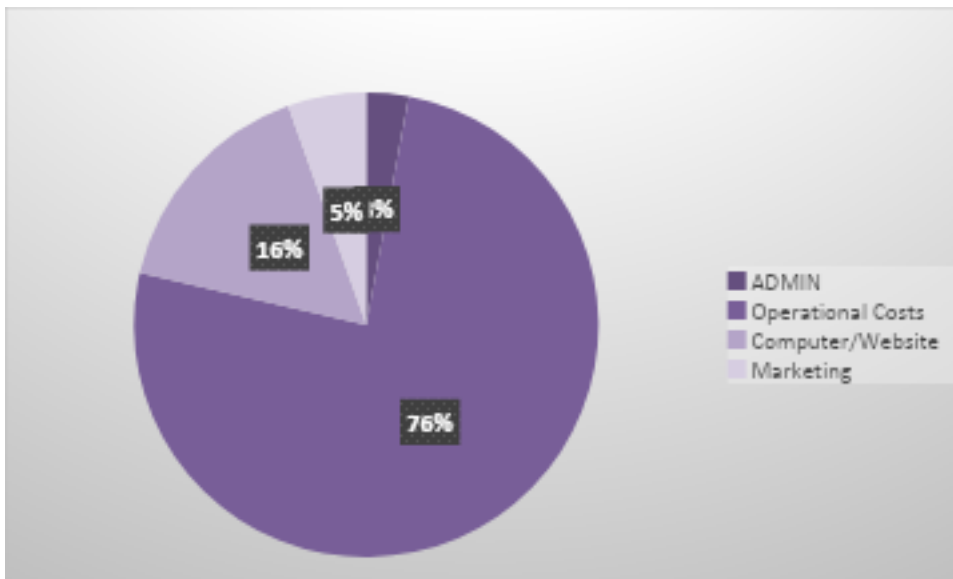
### The Roles & Contributions of Volunteers

Morgan's Wings are lucky enough to have an incredible army of volunteers who make items to be placed in the memory boxes. It is estimated that during the period of January 1<sup>st</sup> – December 31<sup>st</sup> that approximately 27 people volunteered their time donating approximately 540 hours between them.

#### 4. Financial Review

Morgan's Wings received funding from various sources, including donations and fundraising events. Our total income for the year was £900, which represents a decrease compared to the previous year. This was due to the fact that two of the trustees who are usually the main organisers of fundraising activities had to deal with significant unexpected life events. This meant that for a period of time we did not have regular fundraising activities or events, but we do not expect anything like this should happen again.

The total expenditure for the year was £2,504.28. This is broken down into Administration costs, Operational Costs, Computer/website and Marketing.



The charity holds £5,000 in reserves, which is sufficient to cover 12-24 months of operational costs at its current level. Although Morgan's Wings does not currently have a reserves policy, it is on the agenda for next year. Morgan's Wings has no debt outstanding.

#### 5. Structure, Governance, and Management

Morgan's Wings is a CIO and is governed by our constitution which clearly sets out how we operate.

Trustees are recruited by nomination and remain in post for a period of 1 year. There must be at least six charity trustees. In accordance with the Constitution, Trustees are appointed or re-appointed for a term of 1 year by a resolution passed at a properly convened meeting of the charity trustees.

In appointing Trustees due consideration is given to ensuring that the Trustees have, between them, the skills and experience necessary to manage the charity effectively and in accordance with charity law.

Trustees for the year included:

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Emma Stublely

Emma O'Sullivan

Gareth Brown

Cerys Watkins – Treasurer

During the year 2023-2024, we held trustee meetings to ensure we updated and upheld our governance processes.

## 6. Future Plans

Our priorities for the upcoming year include:

Increase fundraising to a minimum of £2,000 by holding more fundraisers and to engage a local business.

Increase the number of memory boxes to 200 by being more active on Social Media.

Increase volunteer engagement with practical face to face volunteer mornings.

Provide a safe space for affected families to seek support.

Long term we aim to have our own premises which will be the hub of Morgan's Wings including the storage and construction of memory boxes, a working office and a charity shop.

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Approved by the Trustees and signed on their behalf.

23 October 2024

A handwritten signature in black ink, appearing to read 'Geoff Davies', is written over two horizontal lines. The signature is stylized and cursive.

Geoff Davies (Chair)