

# Project 90-10

England & Wales · Charity number 1202125

## Details

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Other names	PROJECT 90/10
Status	Registered
Legal form	CIO
Registered	2023-03-01
Register	<a href="#">View on the Charity Commission register</a>

## Contact

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Address	First Floor 85 Great Portland Street London W1W 7LT
Phone	01491 877205
Email	<a href="mailto:juliegreen@project9010.com">juliegreen@project9010.com</a>
Website	<a href="http://www.project9010.com">www.project9010.com</a>

## Activities

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**Objects:** 1. The preservation and protection of the physical and mental health of children and young people who are at risk of or have been victims of sexual, emotional or physical abuse or neglect, by the provision of advice and information designed to improve their physical and mental health and wellbeing. 2. To advance the education of the public and professionals including parents, guardians, safeguarding leads, healthcare professionals and those providing support services to children and young people who have been or are at risk of sexual, emotional or physical abuse or neglect, by the provision of advice and information in particular, but not exclusively, by the provision of education packs.

**Activities:** Project 90-10 is set up for the public benefit, to educate, campaign and raise awareness /protect children from child sexual abuse. The educational P.A.C.K programmes, are designed to encourage young people to understand the importance of healthy relationships and to offer safe-guarding knowledge for the SG teams supporting parents and guardians.

## Classification

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- **How:** Provides Advocacy/advice/information
- **What:** Education/training
- **Who:** Children/young People

## Geography

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- Throughout England

## Finances

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Period end	Income	Expenditure	Assets	Employees
2024-10-24	£2,031	£1,502	-	-
2023-10-24	£1,513	£0	-	-

## Trustees

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Name	Role	Appointed
Emma Taylor	Chair	2023-03-01
Imogen Scott		2023-03-01
Julie Green		2023-03-01
Lauren Sullivan		2025-03-01
Rebecca Geary		2025-03-01
Rosalyn Burbidge		2025-03-01

**Project 90-10**

England & Wales - Charity number 1202125

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# Accounts

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## Trustees' Annual Report for the period

**From**            **25 October 2023**                      **Period start date**

**To**                **24 October 2024**                              **Period end date**

**Charity name: Project 9010**

**Charity registration number: 1202125**

## Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<b>Project 90/10 is set up for the public benefit, to educate, campaign and raise awareness /protect children from child sexual abuse. The educational programmes/P.A.C.Ks are designed to encourage young people to understand the importance of healthy relationships and to offer safe-guarding knowledge for the SG teams supporting parents and guardians.</b>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<b>Educational programmes to supplement existing safeguarding in schools is delivered to safeguarding teams. Focussed primarily on primary age schools in the Bucks/Berks/Oxon/W London area.</b>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<b>All trustees have been trained on public benefit guidance and are familiar with PB1-3 and both the 'benefit' &amp; 'public' aspect of the guidance.</b>

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
		<b>N/A</b>

Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	N/A
Contribution made by volunteers	Para 1.38	N/A
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b>Project 9010 was founded in March 2023. The initial few months were focused on establishing our group of Trustees and agreeing our ways of working &amp; terms of reference.</b></p> <p><b>The focus of the first few months was agreeing and embedding the charity's strategy and confirming key priorities.</b></p> <p><b>This included both planning a launch event in the community to raise awareness, establishing social media &amp; communications channels.</b></p> <p><b>And most importantly, engaging with</b></p>

		<p><b>local educational establishments &amp; leaders to test the proposed learning materials to be delivered to schools.</b></p> <p><b>Feedback will be used from initial engagements to further develop materials and track impact.</b></p>
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**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<b>This accounting period saw fundraising gains of £2031 and outgoing costs of £1502 were incurred.</b>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<b>N/A</b>
Amount of reserves held	Para 1.22	<b>£2041 cash in bank</b>
Reasons for holding zero reserves	Para 1.22	<b>N/A</b>
Details of fund materially in deficit	Para 1.24	<b>N/A</b>
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<b>N/A</b>

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	<b>Fundraising events (sponsorship for activities), donations via PayPal charity giving &amp; raffle prizes</b>
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	<b>The charity is relatively newly formed. With limited overheads and outgoing costs, balanced by a steady stream of fundraising income, there is minimal financial risk identified</b>

Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	<b>Foundation CIO constitution</b>
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	<b>Foundation CIO</b>
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<b>Consideration given to skills, knowledge &amp; experience for effective administration of duties, complementary to existing trustees. Quorum of trustees to agree on appointment via introductory interview meeting. Ensure trustees understand commitment &amp; responsibilities.</b>

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	<b>Induction includes familiarisation with:  Governing documents, safeguarding policy &amp; all other relevant board documents. Completion of Trustee Declaration.  Meetings with all current trustees to understand board roles &amp; requirement to attend regular board meetings per governance document.</b>
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related		

parties	Para 1.51	
Other		

### Reference and Administrative details

Charity name	Project 90/10
Other name the charity uses	
Registered charity number	1202125
Charity's principal address	LONDON UTILITY SERVICES 85 GREAT PORTLAND STREET LONDON W1W 7LT



Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

	Type of adviser	Name	Address
	<b>Name of chief executive or names of senior staff members (Optional information)</b>		

### Exemptions from disclosure

Reason for non-disclosure of key personnel details

### Other optional information

## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

	<b>Signature(s)</b>	I.Scott	
	<b>Full name(s)</b>	Imogen Scott	
	<b>Position (eg Secretary, Chair, etc)</b>	Treasurer	
	<b>Date</b>	26/03/25	



## Receipts and payments accounts

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For the period from	Period start date 25/10/2023	To	Period end date 24/10/24
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### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
	2,031	-	-	2,031	1,513
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>2,031</b>	<b>-</b>	<b>-</b>	<b>2,031</b>	<b>1,513</b>
(see table).					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>2,031</b>	<b>-</b>	<b>-</b>	<b>2,031</b>	<b>1,513</b>
<b>A3 Payments</b>					
	1,502	-	-	1,502	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>1,502</b>	<b>-</b>	<b>-</b>	<b>1,502</b>	<b>-</b>
<b>A4 Asset and investment</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>1,502</b>	<b>-</b>	<b>-</b>	<b>1,502</b>	<b>-</b>
<b>Net of receipts/(payments)</b>	<b>528</b>	<b>-</b>	<b>-</b>	<b>528</b>	<b>1,513</b>

A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	1,513	-	-	1,513	-
<i>Cash funds this year end</i>	<b>2,041</b>	-	-	<b>2,041</b>	<b>1,513</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted to nearest £	Restricted to nearest £	Endowment to nearest £
<b>B1 Cash funds</b>		2,041	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	<b>2,041</b>	<b>-</b>	<b>-</b>

(agree balances with receipts and payments account(s))

OK OK OK

	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>			-	-
			-	-
			-	-
			-	-

		-	-
		-	-
		-	-
		-	-
		-	-

**B5 Liabilities**

Details	Fund to which	Amount due	When due
		-	
		-	
		-	
		-	
		-	

Signed by one or two trustees on

Signature	Print Name	Date of approval
I.Scott	Imogen Scott	14/4/25



**Project 90-10**

England & Wales - Charity number 1202125

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# Accounts

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**Trustees' Annual Report for the period**

**From** 01 March 2023 **Period start date** **To** 24  
**October 2023** **Period end date**

**Charity name: Project 9010**

**Charity registration number: 1202125**

**Objectives and Activities**

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<b>Project 90/10 is set up for the public benefit, to educate, campaign and raise awareness /protect children from child sexual abuse. The educational programmes/P.A.C.Ks are designed to encourage young people to understand the importance of healthy relationships and to offer safe-guarding knowledge for the SG teams supporting parents and guardians.</b>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<b>Educational programmes to supplement existing safeguarding in schools is delivered to safeguarding teams. Focussed primarily on secondary age schools in the Bucks/Berks/Oxon/W London area.</b>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<b>All trustees have been trained on public benefit guidance and are familiar with PB1-3 and both the 'benefit' &amp; 'public' aspect of the guidance.</b>

**Additional information (optional)**

You may choose to include further statements where relevant about:

	SORP reference	
	Para 1.38	<b>N/A</b>

Policy on grant making		
Policy on social investment including program related investment	Para 1.38	N/A
Contribution made by volunteers	Para 1.38	N/A
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b>Project 9010 was founded in March 2023. The initial few months were focused on establishing our group of Trustees and agreeing our ways of working &amp; terms of reference.</b></p> <p><b>The focus of the first few months was agreeing and embedding the charity's strategy and confirming key priorities.</b></p> <p><b>This included both planning a launch event in the community to raise awareness, establishing social media &amp; communications channels.</b></p> <p><b>And most importantly, engaging with</b></p>

		<p><b>local educational establishments &amp; leaders to test the proposed learning materials to be delivered to schools.</b></p> <p><b>Feedback will be used from initial engagements to further develop materials and track impact.</b></p>
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**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<b>The initial formal accounting period saw fundraising gains of £1513 and no outgoing costs were incurred.</b>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<b>N/A</b>
Amount of reserves held	Para 1.22	<b>£1513</b>
Reasons for holding zero reserves	Para 1.22	<b>N/A</b>
Details of fund materially in deficit	Para 1.24	<b>N/A</b>
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<b>N/A</b>

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	<b>Fundraising events (sponsorship for activities), donations via PayPal charity giving &amp; raffle prizes</b>
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	<b>The charity is newly formed. With limited overheads and outgoing costs, balanced by a steady stream of fundraising income, there is minimal financial risk identified</b>

Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	<b>Foundation CIO constitution</b>
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	<b>Foundation CIO</b>
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<b>Consideration given to skills, knowledge &amp; experience for effective administration of duties, complementary to existing trustees. Quorum of trustees to agree on appointment via introductory interview meeting. Ensure trustees understand commitment &amp; responsibilities.</b>

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	<b>Induction includes familiarisation with:  Governing documents, safeguarding policy &amp; all other relevant board documents. Completion of Trustee Declaration.  Meetings with all current trustees to understand board roles &amp; requirement to attend regular board meetings per governance document.</b>
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related		

parties	Para 1.51	
Other		

### Reference and Administrative details

Charity name	Project 90/10
Other name the charity uses	
Registered charity number	1202125
Charity's principal address	LONDON UTILITY SERVICES 85 GREAT PORTLAND STREET LONDON W1W 7LT

**Names of the charity trustees who manage the charity**

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Emma Taylor	Chair		Y
2	Julie Greene	Secretary		
3	Sarah Gardner	Vice Chair		
4	Imogen Scott	Treasurer		
5	Jamie Dewson		From 1 March 2024	
6	Elisha Hall		From 1 March 2024	
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11				
12				
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14				
15				
16				
17				
18				
19				
20				

**Corporate trustees – names of the directors at the date the report was approved**

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

	Type of adviser	Name	Address
	<b>Name of chief executive or names of senior staff members (Optional information)</b>		

### Exemptions from disclosure

Reason for non-disclosure of key personnel details

### Other optional information



## Declarations

The trustees declare that they have approved the trustees' report above.

### Signed on behalf of the charity's trustees

	<b>Signature(s)</b>	I.Scott	
	<b>Full name(s)</b>	Imogen Scott	
	<b>Position (eg Secretary, Chair, etc)</b>	Treasurer	
	<b>Date</b>	12/08/24	



## Receipts and payments accounts

For the period from	Period start date 1/3/23	To	Period end date 24/10/23
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### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £
<b>A1 Receipts</b>				
	1,513	-	-	1,513
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
<b>Sub total(Gross income for AR)</b>	<b>1,513</b>	<b>-</b>	<b>-</b>	<b>1,513</b>
(see table).	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>1,513</b>	<b>-</b>	<b>-</b>	<b>1,513</b>
<b>A3 Payments</b>				
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A4 Asset and investment</b>				
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Net of receipts/(payments)</b>	<b>1,513</b>	<b>-</b>	<b>-</b>	<b>1,513</b>
<b>A5 Transfers between funds</b>	-	-	-	-
<b>A6 Cash funds last year end</b>	-	-	-	-
<b>Cash funds this year end</b>	<b>1,513</b>	<b>-</b>	<b>-</b>	<b>1,513</b>

### Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted to nearest £	Restricted to nearest £
<b>B1 Cash funds</b>		1,513	-
		-	-
		-	-
	<b>Total cash funds</b>	<b>1,513</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK

<b>B2 Other monetary assets</b>	<b>Details</b>	<b>Unrestricted funds</b>	<b>Restricted funds</b>
		<b>to nearest £</b>	<b>to nearest £</b>
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

<b>B3 Investment assets</b>	<b>Details</b>	<b>Fund to which asset belongs</b>	<b>Cost (optional)</b>
		-	
		-	
		-	
		-	

<b>B4 Assets retained for the charity's own use</b>	<b>Details</b>	<b>Fund to which asset belongs</b>	<b>Cost (optional)</b>
		-	
		-	
		-	
		-	
		-	
		-	
		-	
		-	

<b>B5 Liabilities</b>	<b>Details</b>	<b>Fund to which liability relates</b>	<b>Amount due (optional)</b>
		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of all the trustees

<b>Signature</b>	<b>Print Name</b>
I.Scott	Imogen Scott

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**Last year  
to the nearest £**

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**Endowment  
to nearest £**

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**Endowment funds**  
to nearest £

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**Current value (optional)**

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-
-

**Current value (optional)**

-
-
-
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-

**When due (optional)**


**Date of approval**

23/8/24