

Kit 4 Kenya – Trustees' Annual Report

Reporting period: 01 January 2024 to 31 December 2024

1. Reference and Administrative Details

- Charity Name: Kit 4 Kenya
- Charity Registration Number: 1202039
- Address:

The Old Vicarage
Mill Lane
Weston-on-the-Green
Bicester
OX25 3QR

- Trustees who served during the year:
 - Tom Sweetnam
 - Guy Gowar
 - Byron Woodmansee
 - David Sweetnam

2. Structure, Governance and Management

Kit 4 Kenya is governed by a constitution and operated by a board of trustees. Trustees are appointed through a board resolution and provided with an induction, including their legal responsibilities. The charity is run entirely by volunteers and operates from its principal address in the UK.

3. Objectives and Activities

The charity exists to support underprivileged communities in Kenya through the power of sport, primarily by:

- Collecting and repurposing football kits and sportswear in the UK
- Shipping them to youth teams and communities in Kenya
- Running fundraising and awareness campaigns via schools and social media
- Building a network of ambassadors to expand the initiative

The trustees confirm that they have considered the Charity Commission's guidance on public benefit in planning the charity's activities.

4. Achievements and Performance

In the reporting year 2024, Kit 4 Kenya:

- Collected and sorted over 3,000 full kits
- Took on 10 student ambassadors in 2024 who all helped fundraise for the charity
- Distributed kits to 7 teams across Kenya
- Grew our social media presence
- Secured relationships with schools for future collaboration

5. Financial Review

Total income for the year was **£6381** raised from:

- Individual donations
- Fundraising events and merchandise sales
- Ambassador-led initiatives

Expenditure totaled **£5131** covering:

- Shipping and logistics
- Marketing and branding
- Web, admin, and set-up costs
- Travel

Reserves Policy: The trustees aim to maintain 3 months of operating reserves. At 31 December 2024, the reserves stood at £10,097.78, which meets this target.

Debts: The charity has no outstanding debts.

6. Custodian Trusteeship

Kit 4 Kenya does not hold any funds as a custodian trustee on behalf of others.

7. Declaration

Approved by the trustees and signed on their behalf:

Name: Tom Sweetnam

Signature: Tom Sweetnam

Date: 25.07.2025

Kit4Kenya - Receipts and Payments Account

For the period 01 January 2024 to 31 December 2024

Summary of Receipts and Payments

Category	Amount (£)
Total Income	£6381
Total Expenditure	£5131
Net Movement in Funds	£1250

Opening Bank Balance (01/01/2024): £9957.24

Closing Bank Balance (31/12/2024): £10,097.78

Although the charity had a net surplus of £1,250 during the financial year, the increase in the bank balance appears smaller (£140.54) due to regular transfers to a separate **savings account**. This account is used to **safeguard funds and earn interest**, ensuring better long-term financial stability for the charity.

Statement of Assets and Liabilities

Asset / Liability	Value (£)
Cash at bank	£10,097.78