

# Kit 4 Kenya – Trustees' Annual Report

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Reporting period: 22 February 2023 to 31 December 2023

## 1. Reference and Administrative Details

- Charity Name: Kit 4 Kenya
- Charity Registration Number: 1202039
- Address:

The Old Vicarage  
Mill Lane  
Weston-on-the-Green  
Bicester  
OX25 3QR

- Trustees who served during the year:
  - Tom Sweetnam
  - Guy Gowar
  - Byron Woodmansee
  - David Sweetnam

## 2. Structure, Governance and Management

Kit 4 Kenya is governed by a constitution and operated by a board of trustees. Trustees are appointed through a board resolution and provided with an induction, including their legal responsibilities. The charity is run entirely by volunteers and operates from its principal address in the UK.

## 3. Objectives and Activities

The charity exists to support underprivileged communities in Kenya through the power of sport, primarily by:

- Collecting and repurposing football kits and sportswear in the UK
- Shipping them to youth teams and communities in Kenya
- Running fundraising and awareness campaigns via schools and social media
- Building a network of ambassadors to expand the initiative

The trustees confirm that they have considered the Charity Commission's guidance on public benefit in planning the charity's activities.

#### **4. Achievements and Performance**

In the reporting year 2023, Kit 4 Kenya:

- Collected and sorted over 8,000 full kits
- Took on 10 student ambassadors in 2023 who all helped fundraise for the charity
- Distributed kits to 11 teams across Kenya
- Launched our Kit 4 Kenya branded beanies
- Grew our social media presence to over 2,000 followers
- Secured relationships with schools for future collaboration

#### **5. Financial Review**

Total income for the year was £10,911.36 raised from:

- Individual donations
- Fundraising events and merchandise sales
- Ambassador-led initiatives

Expenditure totaled **£6,378.42** covering:

- Shipping and logistics
- Marketing and branding
- Web, admin, and set-up costs
- Travel

Reserves Policy: The trustees aim to maintain 3 months of operating reserves. At 31 December 2023, the reserves stood at £9,903.99, which meets this target.

Debts: The charity has no outstanding debts.

#### **6. Custodian Trusteeship**

Kit 4 Kenya does not hold any funds as a custodian trustee on behalf of others.

#### **7. Declaration**

Approved by the trustees and signed on their behalf:

Name: Tom Sweetnam

Signature: Tom Sweetnam

Date: 29.06.2025

# Kit4Kenya - Receipts and Payments Account

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For the period 22 February 2023 to 31 December 2023

## Summary of Receipts and Payments

Category	Amount (£)
Total Income	£10,911.36
Total Expenditure	£6,378.42
Net Movement in Funds	£4,532.94

Opening Bank Balance (22/02/2023): £5,371.05

Closing Bank Balance (31/12/2023): £9,903.99

**Statement of Assets and Liabilities**

Asset / Liability	Value (£)
Cash at bank	££9,903.99