

GAME THERAPY UK

England & Wales · Charity number 1201860

Details

Status Registered

Legal form CIO

Registered 2023-02-07

Register [View on the Charity Commission register](#)

Contact

Address 27 Old Gloucester Street
London
WC1N 3AX

Phone 07879881345

Email gary.colman@game-therapy.co.uk

Website <https://www.game-therapy.co.uk/>

Activities

Objects: 1. TO PROMOTE SOCIAL INCLUSION FOR THE PUBLIC BENEFIT BY PREVENTING PEOPLE FROM BECOMING SOCIALLY EXCLUDED, RELIEVING THE NEEDS OF THOSE PEOPLE WHO ARE SOCIALLY EXCLUDED AND ASSISTING THEM TO INTEGRATE INTO SOCIETY. FOR THE PURPOSE OF THIS CLAUSE 'SOCIALLY EXCLUDED' MEANS BEING EXCLUDED FROM SOCIETY, OR PART OF SOCIETY, AS A RESULT OF FACTORS SUCH AS UNEMPLOYMENT; FINANCIAL HARDSHIP; YOUTH OR OLD AGE; ILL HEALTH (PHYSICAL OR MENTAL); SUBSTANCE DEPENDENCY (INCLUDING DRUGS AND ALCOHOL); DISCRIMINATION ON THE GROUNDS OF SEX, RACE, DISABILITY, ETHNIC ORIGIN, RELIGION, BELIEF, SEXUAL ORIENTATION OR GENDER RE ASSIGNMENT, POOR EDUCATIONAL OR SKILLS ATTAINMENT; RELATIONSHIP AND FAMILY BREAKDOWN; POOR HOUSING; CRIME (EITHER AS A VICTIM OF CRIME OR AN OFFENDER REHABILITATING BACK INTO SOCIETY). THIS WILL BE ACHIEVED BY, BUT NOT RESTRICTED TO, A. PROMOTING SOCIAL INCLUSION THROUGH COOPERATIVE GAME PLAY AND THERAPEUTIC GAMING. B. USING COOPERATIVE GAME PLAY AND THERAPEUTIC GAME PLAY, CO-DESIGNED WITH SERVICE PROVIDERS, TO PROVIDE EDUCATION (SUCH AS IMPROVING 'SOFT SOCIAL SKILLS', BASIC LANGUAGE SKILLS, BASIC NUMERACY) TO THOSE GROUPS. THIS COULD INCLUDE AWARDED RECOGNISED QUALIFICATIONS IN THOSE SKILLS (SUCH AS AQAS IN BASIC LITERACY, NUMERACY, AND CREATIVE SKILLS). 2. TO ADVANCE EDUCATION IN THE SUBJECT OF GAME THERAPY AND THERAPEUTIC GAMING BY THE FUNDING OR CONDUCT OF RESEARCH AND PUBLISHING THE USEFUL RESULT OF THAT RESEARCH." FOR THE PURPOSE OF BOTH CLAUSES, WE DEFINE A. 'THERAPEUTIC GAMING' AS "THE INTENTIONAL USE OF GAMES (PRIMARILY, BUT NOT EXCLUSIVELY COOPERATIVE ROLE-PLAYING GAMES) FOR THEIR PSYCHOSOCIAL BENEFIT BY NON-CLINICIANS". B. 'GAME THERAPY' TO MEAN "THE INTENTIONAL USE OF GAMES (PRIMARILY, BUT NOT EXCLUSIVELY COOPERATIVE ROLE-PLAYING GAMES (RPGS) FOR THEIR PSYCHOSOCIAL BENEFIT BY REGISTERED CLINICIANS SUCH AS PSYCHIATRISTS OR ALLIED HEALTH PROFESSIONALS SUCH AS CLINICAL PSYCHOLOGISTS, PSYCHOLOGISTS, OCCUPATIONAL THERAPISTS, DRAMA THERAPISTS ETC.

Activities: Game Therapy UK's activities include supporting the provision of high quality, evidence-based Therapeutic Gaming projects to the UK population across the areas of physical health, mental health and social disadvantage. We will also promote research into, and education of, all aspects of Therapeutic Gaming.

Classification

- **How:** Makes Grants To Individuals, Makes Grants To Organisations, Provides Other Finance, Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research, Acts As An Umbrella Or Resource Body
- **What:** Education/training, The Advancement Of Health Or Saving Of Lives
- **Who:** Children/young People, Elderly/old People, People With Disabilities, Other Charities Or Voluntary Bodies, Other Defined Groups, The General Public/mankind

Geography

- Australia
- Canada
- United States
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£42,874	£4,296	-	-
2024-03-31	£29,591	£3,104	-	-

Trustees

Name	Role	Appointed
Dr gary colman	Chair	2022-05-04
Charlie Conquest		2024-01-18
Finbar Macdonald-Westall		2022-05-04
Hollie Baines		2026-02-01
Professor Steven Harris		2026-02-01
martin king		2026-04-12

GAME THERAPY UK

England & Wales - Charity number 1201860

Accounts



Changing lives, one game at a time

Annual report and accounts 2024/2025



What is Game Therapy?

Game therapy, much like drama therapy, offers a safe, structured, and psychologically informed space where participants can explore and act out scenarios. Through guided play, individuals tap into creativity and imagination, gaining insights, learning new skills, and fostering emotional growth.



An innovative, evidence-based approach to address social isolation, trauma and aid recovery



And you get to play a game. So, it's fun!

Our Three Charitable Aims

1. Projects

We design and deliver evidence-based therapeutic gaming programmes for people who are most at risk, including:

Inclusion Projects

- Young people and adults experiencing homelessness
- People in recovery from drug or alcohol addiction
- Survivors of modern-day slavery

Veterans Projects

- Military veterans with common mental-health conditions and/or PTSD

Youth Projects

- Neurodivergent individuals
- Young people living with chronic or life-limiting illness
- Individuals with Special Educational Needs

Working alongside charities, local authorities, schools, and NHS services, we tailor each project to the needs of the community we serve.

2. Academic Research

We champion rigorous, open-access scholarship that advances the field of therapeutic gaming:

- An Academic Faculty of volunteer professors, clinicians, and researchers guides our studies.
- We publish the British Journal of Therapeutic Gaming—a free, peer-reviewed journal.
- We host the UK & International Academic Therapeutic Gaming Conference, sharing the latest findings with practitioners worldwide.

Every study we support appears in peer-reviewed, freely accessible journals, in partnership with universities, medical schools, and libraries.

3. Teaching & Education

We equip professionals and volunteers with the skills to deliver best-practice, therapeutic gaming:

- A dedicated Teaching Faculty—comprising teachers, lecturers, and field experts—develops our curricula.
- All active volunteers receive free, role-specific training, peer mentoring, and ongoing supervision.

Through these initiatives, Game Therapy UK ensures that evidence-based methods reach the people who need them most, empowering communities to heal, connect, and thrive.

A solid orange rectangular bar at the top left of the page.

CONTENTS

A long, solid orange vertical bar on the left side of the page, serving as a design element for the table of contents.

	Overview
5	Welcome from the Chair of Trustees
6	2023-24 Highlights
9	Strategic Report
10	Our vision and strategy
11	Our partnerships
12	Our promise to donors
13	Our promise to volunteers
14	Our commitment to equity, diversity and inclusion
15	Structure, Governance, Management
16	Governance Frameworks
17	Strategy and Capacity Building
18	Trustees Statement of Responsibilities
19	Governing Document
21	Projects by Speciality #1- Inclusion
23	Projects by Speciality #2- Veterans
24	Projects by Speciality #3- Young Persons
26	Research and Training
27	Financial review
28	Risks and uncertainties
30	Independent Accounts
32	Financial Statements
33	Statement of Financial Activities
35	Balance Sheet Financial Performance
36	Notes on the Financial Statements

Welcome

Foreword from Gary Colman, Chair of trustees

On behalf of the Board, I am delighted to present our Trustees' Annual Report (TAR) for 2024-25.

Game Therapy UK (GTUK) continues to transform the lives of some of society's most vulnerable people through innovative, evidence-based therapeutic gaming.

Firm Foundations for Growth

In our second year as a registered charity, we prioritised robust governance—the bedrock on which GTUK will continue to grow. We have:

- **A clear vision:** to make best-practice, evidence-based therapeutic gaming accessible to all, focusing first on those with the greatest need.
- **Core values:** trustworthiness, inclusivity, and compassion guide every decision.
- **A diverse Board:** spanning gender, ethnicity, age, and social background, and bringing clinical, financial, and leadership expertise.
- **Strategic sub-committees:** overseeing our expanding project portfolio—homelessness, veterans, neurodivergence, special educational needs, and more—and our academic, education, and training faculties.

Powered by People

GTUK's impact is driven by an ever-growing network of volunteers—clinical psychologists, educators, psychiatrists, researchers, and, of course, gamers—whose specialist knowledge underpins everything we do. We are especially grateful to those with lived experience who shape our projects with insight and authenticity.

Sustained by Generosity

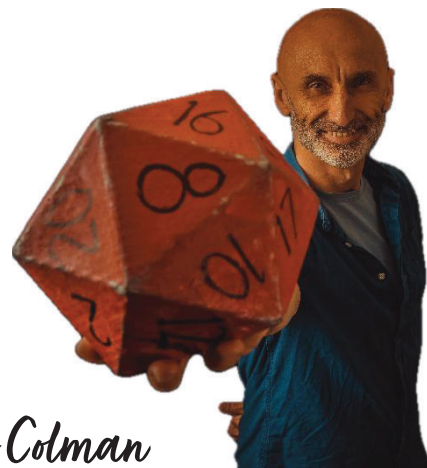
To our donors and funders: thank you. Your support equips our volunteers with the resources they need to deliver this transformative work. Every pound donated, every dice loaned, every miniature gifted is cherished, carefully accounted for, and put to work changing lives.

Together, we are proving that when safe, structured play meets rigorous science, profound healing and growth can follow. We look forward to building on this year's achievements—expanding our projects, deepening our research, and ensuring that therapeutic gaming reaches everyone who can benefit.

Thank you for joining us on this journey.

Gary Colman

Chair of Trustees, Game Therapy UK



Gary Colman

2024-25 Highlights

**April
2024**

GTUK were thrilled to be nominated GamesAid funding for a second year running. This will allow GTUK to deliver our initial young person projects in 2025-2028.



**May
2024**

GTUK third annual all-star comedy fundraiser, with a host of top TV comedians, was another huge success.

Our annual comedy fundraiser is incredibly important as it raises enough money to cover most of our central costs.



**June
2024**

GTUK received a GamesAid cheque for £30k. This will allow GTUK to deliver its first nine Young Person Projects, funded for three years. These projects included groups for autistic teenagers, young people experiencing homelessness, and kids with special educational needs. The projects were in London, Scotland and Yorkshire Regions.



June 2024

UK Games were at UK Games Expo (Birmingham NEC) and MCM Comic (London EXCEL) where we presented our sold-out all-expert panel on the **'The definitive Guide to Therapeutic Gaming'**.

We also had the raffle of the huge 'Chonk' dice kindly donated by **Critical Kit**, and signed by legends of gaming including **Sir Ian Livingstone** and **Luke Gygax**.

All funds raised went to support our projects for military veterans and serving personnel.



July 2024

We expanded our **Inclusion Projects** with two new pilot St Mungos projects in Hounslow and Lewisham.

We also started to deliver online Reflective Practice with a Clinical Psychologist to our volunteers working on Inclusion Projects.



Oct 2024

We were delighted to be invited to attend MCM Comic Con at London EXCEL where we presented an Expert Panel on **The benefits of Therapeutic Gaming** to a packed and enthusiastic audience.



MCM Comic Con is also a great opportunity to meet the public. We did this through the provision of free **therapeutic painting workshops**.



Nov
2024

GTUK are always thrilled to be invited to Dragonmeet where we provided a stall and the always sold-out Expert Panel Discussion, this time on **The Benefits of Therapeutic Gaming in Trauma**.



Dec
2024

A first for our **Inclusion Committee** as we were able to support two projects for people experiencing homelessness in east and west London in partnership with **Crisis at Christmas**.

Crisis
at Christmas

Jan- Mar
2024

A very busy time for our **Schools Library and Youth (SLAY) Committee** as it started to deliver our 9 Young Person projects across three regions. These are funded for three years and will be part of research projects in partnership with **University College London**.



Strategic Report



Our Vision and Strategy

Our Vision is for the benefits of evidence-based, best practice, therapeutic gaming to be available to all, with our priority on those with the greatest need and vulnerabilities.

Our Core Values



Trustworthiness:

We are driven to demonstrate through our actions that we are reliable, truthful, dependable. Others can expect to have confidence in our qualifications, capabilities, and reliability.



Inclusivity:

We will strive to ensure that everyone feels welcome, valued, and respected, no matter who they are or where they come from.



Compassion:

We have a responsibility to support one another and therefore we are motivated to stand alongside people facing vulnerability and to provide support and care.

Our Strategic Approaches



Expertise:

Be the best.

We strive for excellence, and to be recognised as the UK authority within the discipline of therapeutic gaming.



Collaboration:

Be the largest.

We seek to collaborate with others who share our core values and professionalism in order that we can do the best to the most.



Leadership:

Shape change.

We are clear and open with information and plans, acknowledge where things haven't gone right, and demonstrate integrity and authenticity.

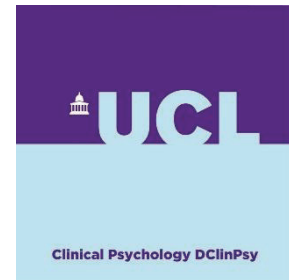


Viability:

Remain sustainable.

We will identify and prioritise capabilities, resources, and risks in order to plan for the short and long term and remain sustainable financially, socially and environmentally.

Our Partnerships



Our Promise to our Donors

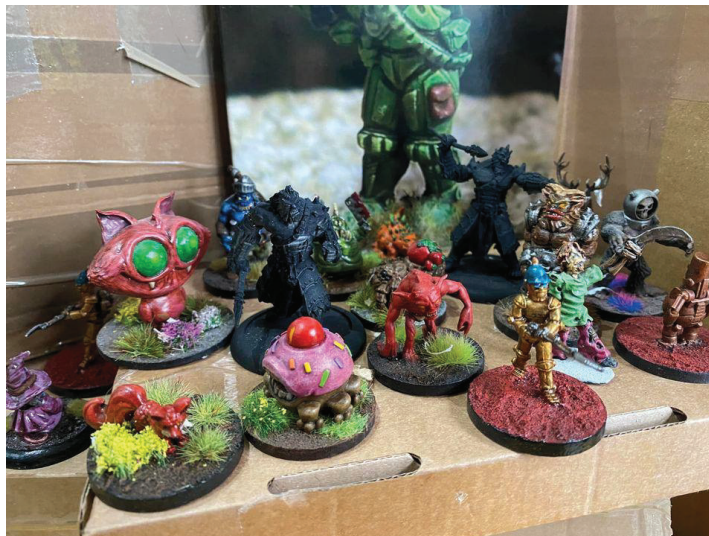
We could not continue to work towards our vision without our amazing supporters. We deeply appreciate their generosity.

In response to their support, we promise to:

- Safeguard their personal details
- Treat them with respect, honesty and openness
- Never put them under pressure to make or continue a gift
- Use their gifts for the purpose for which they are given, and spend donations so they have the most impact
- Respect their wishes and preferences
- Never share, sell or rent their personal data to third parties for marketing purposes

Our fundraising approach

- All fundraising is carried out by our in-house fundraising team and volunteer fundraisers, who are supported by our Supporters Promise.
- No external professional fundraisers work on behalf of GTUK.
- GTUK complies with the Fundraising Regulator and the Code of Fundraising Practice. There have been no compliance issues in the year.
- No complaints were received in the year relating to fundraising.



Our Promise to Volunteers

Volunteers Covenant

We are constantly inspired by the generosity, enthusiasm and commitment of the volunteers who give their time and expertise to Game Therapy UK.

As part of that volunteering covenant, we understand that our volunteers and clients expect excellence, trust, and transparency at all levels of our charity.

To that end we will ensure that our volunteers enjoy good governance at all levels.

We will be clear and open with information and plans and always demonstrate integrity and authenticity.



Onboarding

We will offer support to volunteers through their recruitment journey.

As part of the onboarding process, we will offer them initial special-to-role training, provide peer-mentorship and supervision (including reflective practice where required).

Our volunteers will be welcomed into a community of dedicated professionals, and we will foster that sense of community by sharing news, accessing additional training, allowing participation in working groups and subcommittees.



Further training

We will build on the specialist training and offer more special to role modules in the coming months and years. This will include Mental Health First Aid training.

Our commitment to equity, diversity and inclusion

Equity, diversity, and inclusion (EDI) are central to our work to achieving our vision for the benefits of evidence-based, best practice, therapeutic gaming to be available to all.

We ensure people with lived experience are involved in the co-creation of our projects from working group to delivery and shape every aspect of our work.

We believe that this starts with the **Strategic Leadership** level, and we are proud that our trustees are more diverse in terms of gender, race, social background and age than a typical UK charity.

We strive to ensure that this inclusivity is represented across **Tactical Leadership** of the sub-committees and the selection of the broader Working Groups of experts (which include 'experts by lived experience').

Key areas include:

- Game Therapy UK board is committed to our EDI strategy and believe that policy should be demonstrated by diversity and representation at all levels from trustees, subcommittees, and volunteers.
- We ensure people with lived experience are represented on our working groups designing our projects.
- We have continued to ensure opportunities for volunteers with a disability, throughout the organisation with our Reasonable Adjustment policy.
- We ensure that our policies, practices and key projects are fair and do not present barriers to participation or disadvantage any protected groups from participation.
- We will take action through our *grievance* and *disciplinary policy* should misconduct be identified.



Structure, Governance, Management

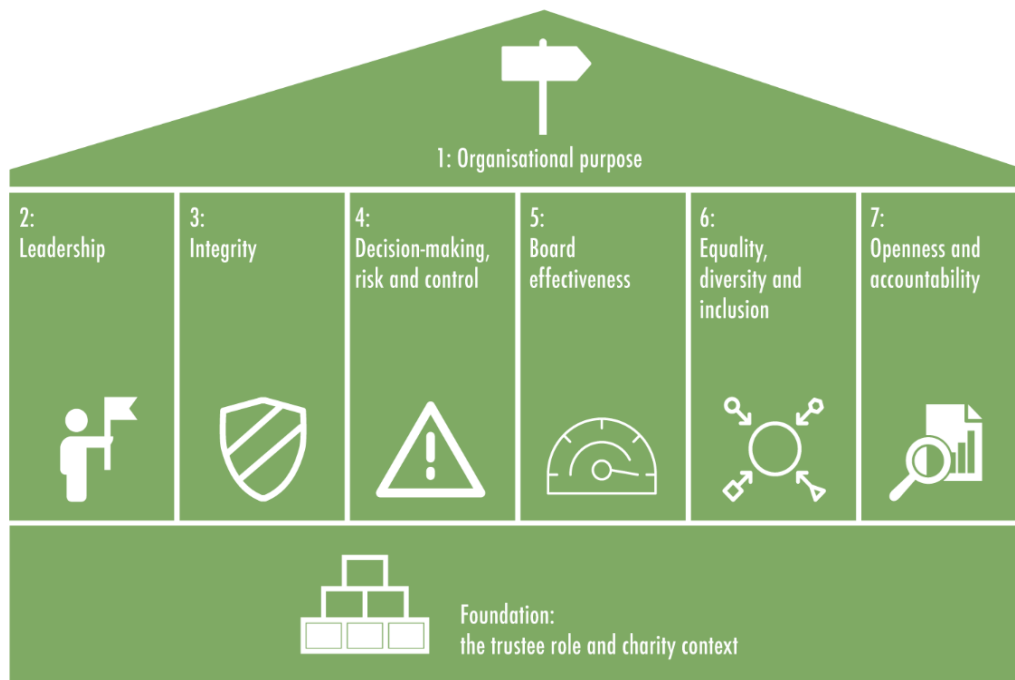
Our commitment to good governance

We recognise that effective governance is critical for our charity to achieve our missions, maintain public trust, and ensure sustainable use of resources.

We ensure that we have in place the appropriate systems and processes to ensure the overall direction, effectiveness, supervision, and accountability of our organisation.

We recognise that we are accountable to all our stakeholders including the public, our volunteers, clients, donors, funders, and regulatory governance frameworks.

We adhere to the 7 principles of the charity code and use it as a tool for continuous improvement in governance.



Governance Framework

BOARD OF TRUSTEES

Executive Board of Volunteers

SPECIALITY COMMITTEES

Inclusion Committee

Homelessness Sub-Committee
Survivors Modern Day Slavery Sub-Committee
Addiction Recovery Sub-Committee

Schools Libraries & Youth Committee

Special Educational Needs Sub-Committee

Neurodivergence Committee

Military Veterans Committee

Forensic Committee
Severe Mental Health Committee
Dementia/ Elderly Health Committee
Physical Health Committee
Common Mental Health Committee

WORKING GROUPS

Strategy

Risk Management

Finance

Academic Committee

Academic Conference Sub-Committee
Academic Journal Sub-Committee

Training Committee

Funding
Fundraising
Policies/ Procedures
Media
Legal
Equipment Management
EDI

REGIONAL COMMITTEES

London Region

East England Region
East Midlands Region

North East Region

North West Region

NI Region

Scotland Region

South East Region
South West Region

Wales Region

West Midlands Region
Yorkshire Region

(Note: Green- Current governance structures in place, Grey- governance structures in development)

Board of Trustees- There are currently 7 trustees: diverse in skills, ethnicity, age, and backgrounds. As part of our 5-year plan this will expand to 12 trustees as GTUK expands its projects across all UK Regions and expands its scope and number of projects.

By year 5 the Trustees will be supported by an *Executive Board* (of volunteers) who will further expand the range of skills and diversity of the Trustees.

The Trustees are also supported by various committees of volunteers who expand the range of skills and share the workload.

Speciality Committees- There are currently 4 specialty committees of experts (by profession or lived-experience). This includes Inclusion (homelessness), Schools Libraries & Youth (plus SEN), Neurodivergence and Military Veterans Committee. There is a Forensic Committee being developed for projects to start in 2026.

Regional Committees- We have currently set up our first Regional Committee in London Region, with North West and West Midlands Regional Committees in development.

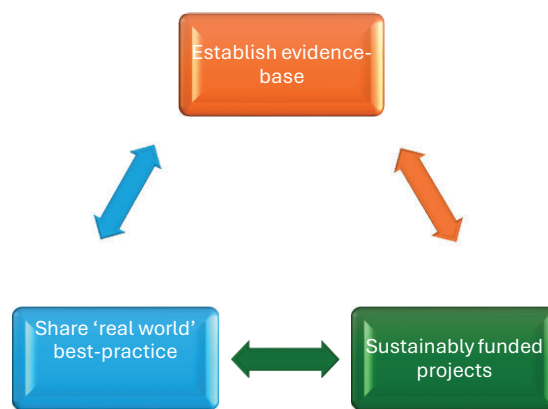
Working Groups- Our Trustees, supported by volunteers from the sitting committees, meet in annual working groups including Strategy Planning, Risk Management, and Finance. We also have Working Groups which report throughout the year on development of our charitable aims of developing evidence-based training and support of robust academic research.

Strategy and capacity building

Strategic Planning

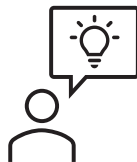
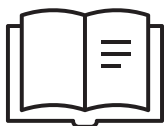
GTUK has a 5-year strategic plan, reviewed annually, with multiple perspective input (trustees, Strategy Working Group, clients, partners and commissioners).

PESTLE Analysis (Aguilar, 1967) has been used to identify the macroscopic *environment* challenges such as the *socio-political* challenge of covid, austerity, disproportionate impact of covid and austerity on vulnerable groups etc). *Economic* assessment highlights risk of elevated inflation and *legal* assessment is reflected in consideration of GTUK legal obligations (SORP, FRS 102, etc). Other tools, including ‘SWOT’ and Porters Five Forces (Porter, 1979) have been used to deepen analysis.



Our Strategic Priorities

The TAR outlines 3 ‘Strategic Priorities’ which have been developed using a SMART Model approach (Doran, 1981).



Establish evidence-base:	Share ‘real world’ best-practice:	Sustainably funded projects:
<p>We are UK leaders in academic research through our support of rigorous academic research, hosting the <i>UK Therapeutic Gaming Academic Conference</i> (in November 2025), and the development of the <i>British Journal of Therapeutic Gaming</i> (published in 2026).</p>	<p>We use evidence gathered through real-world projects to develop best-practice policy for therapeutic gaming in each of our areas of interest.</p> <p>We develop educational packages in therapeutic gaming in each of our key areas of interest.</p>	<p>Having evidenced the beneficial impact of therapeutic gaming in vulnerable groups, we raise funds to support evidence-based, best-practice therapeutic gaming projects for public good.</p>

Trustees Statement of Responsibilities

The trustees are all committed to the charity's cause and understand and model the charities aims, core values and policies.

The trustees understand their legal and regulatory responsibilities and have read and made themselves fully familiar with:

The Charity Commission's guidance *The Essential Trustee* (CC3),

The Charity Code,

GTUK governing documents,

And GTUK policy documents and Risk Management documents.

The Trustees are responsible for preparing the TAR and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the income and expenditure for that period.

The Trustees are responsible for keeping proper accounting records which disclose the reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006.

They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- There is no relevant audit information of which the charitable company's auditors are unaware; and
- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the Charity Statement of Recommended practice (SORP).
- Make judgements and estimates that are reasonable and prudent.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.
- The Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Governing Document

GTUK is a CIO registered charity, fully registered on 07 Feb 2023.

Registered Charity Number- 1201860

Registered Address- 27 Old Gloucester Street, London, WC1N 3AX

Bankers- Metro Bank, 1 Southampton Row, London WC1B 5HA

Independent Examiner – Tom Wilcox, Counterculture Partnership LLP, 23 St Leonards Road, Bexhill-on-Sea, East Sussex, TN40 1HH

Legal- Counterculture Partnership LLP, Bank Chambers, Main Street, Hawes, North Yorkshire, DL8 3QL

Insurers- Ansvar Insurance, Ansvar House, St Leonards Road, Eastbourne, East Sussex, BN21 3UR

Charity Governance Code

In July 2017, a group of charity and governance associations introduced the new Charity Governance Code as a practical tool to help Trustees achieve high standards of governance, recognising that good governance in charities is fundamental to success, contributing to our charity achieving its objectives for the benefit of all stakeholders.

The Trustees have benchmarked GTUK governance standards against the recommended practices included within the Charity Governance Code.

In February 2020, the Charity Commission introduced changes to the code to add principles related to integrity and equality, diversity and inclusion. These have been incorporated into the assessment plan and will be reviewed and assessed by Trustees.

Overall, the Trustees are satisfied that the governance standards of the charity are appropriate for its scale, complexity, and charitable purposes.

1. Organisational purpose

GTUK has a clearly stated vision, aim and values these underpin all the works and behaviour.

2. Leadership

The trustees deliver strategic leadership. Trustees demonstrate and model trust, compassion, inclusivity we expect to see throughout the charity.

3. Integrity

The board acts with integrity, adopting values and creating a culture which help achieve the organisation's charitable purposes. The board is aware of the importance of confidence of all our stakeholders- the public, our volunteers, or clients, or donors, and charitable partners and we undertake our duties accordingly.

4. Decision-making, risk and control

The board makes sure that its decision-making processes are informed, rigorous, and timely. We use Risk Management tools to assess and mitigate risk. We have appropriate management systems in place that allow effective control, delegation, and monitoring. We are transparent when significant events have taken place.

5. Board effectiveness

The board works as an effective team. The trustees represent a more diverse background of gender, ethnicity, age, and social background than the typical charity. We have a wide range of appropriate skills relevant to the role of the charity.

We cultivate broad working groups of experts in each of our fields of interest (including experts through lived-experience) and they are a valued resource in informing our decision making. This includes 'critical friends'.

6. Equality, diversity and inclusion

The charity models representation throughout its strategic, and operational tiers. We welcome service users, and those with lived experience onto the board of trustees, operational sub-committees, and broader working groups. Expertise through lived experience is highly valued.

7. Openness and accountability

The board leads the organisation in being transparent and accountable. The charity welcomes observers and 'critical friends' (where appropriate) to meetings of trustees and sub-committees.

Public Benefit Statement

The Trustees consider that they have complied with Section 17 of the Charities Act 2011 with regards to the guidance on public benefit published by the Charity Commission.

The Trustees review the aims, objectives, and activities of the charity each year.

The Trustees report the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help.

The review also helps the Trustees ensure the charity's aims, objectives and activities remained focused on its stated purposes. The Trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the Trustees consider how planned activities will contribute to the aims and objectives that have been set.

Projects in Development

We are working with several homelessness charities to deliver up to a further 5 projects across London in 2025-26, plus Crisis at Christmas in December 2025. We are also developing, with Crisis, new projects in Manchester and Liverpool.

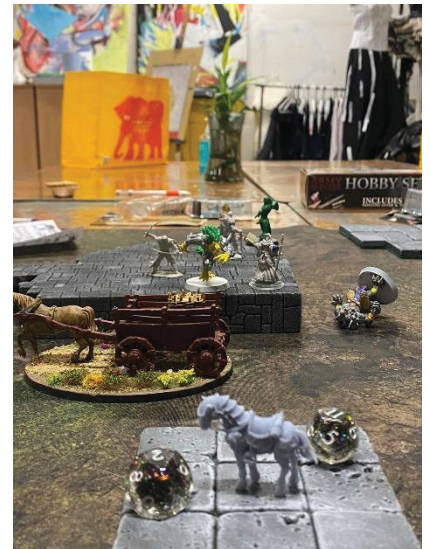
The Challenge

Sixty one percent of homeless service users are classified as 'lonely', and over a third of service users reported feeling isolated 'often'.

(Campaign to end loneliness. London: CTCL)

The Solution

The use of gaming activities to help the clients model communication skills, and emotional self-regulation can be invaluable in preparing the clients for more conventional therapeutic interventions.



Outcomes

"There's no shame here. It's kinda like being a kid again. You're told as adults you can't do this, you can't have that imagination. And here you can have as much imagination as you want and that's really fun. You feel way less self-conscious and able to lose yourself in it". - Client Feedback

"It's really helped me. It's been absolutely fantastic, and it's been a great place to come and forget and have fun and be a bit of a kid again". - Client Feedback

"I really enjoyed it and will be recommending it to my clients." - Keyworker feedback

Projects by Speciality- 2

Projects for Military Veterans

For the past three years we have run a series of online fortnightly therapeutic games for military veterans and serving personnel.

We now have an online community of approx. 190 military gamers in the UK and USA benefiting from therapeutic gaming. They meet to socialise on our discord server where they can chat via text, audio or video to discuss gaming, painting and life.

There is a daily schedule of cooperative free TTRPG games to play every evening, plus online coffee clubs and chats. Game Therapy UK has now trained up 19 military volunteers to deliver therapeutic online games. And this online military gaming community continues to grow.

We are also in discussion with Veterans NHS to develop an online therapeutic gaming service for veterans experiencing mental health conditions (PTSD) from their military service.

The Challenge

Veterans have an increased rate of common mental health disorders, alcoholism and PTSD. It is associated with social isolation after discharge from the forces.



Solution

Online games re-connect military veterans with other military personnel who have shared their experiences. The use of therapeutic gaming activities to help the clients model communication skills, and emotional self-regulation can be invaluable in preparing the clients for more conventional therapeutic interventions.

Outcomes

"Allows me to do something different and stimulates my brain and allows me to chat with other people when I can't get out". - Client Feedback

"It's an escape. The social connections we make in a game are also beneficial for our good mental health". - Client Feedback

Projects by Speciality-3

Projects for Schools, Libraries and Youth

In 2023 we developed several Young People projects which respond to the socio-political issues identified in the PESTLE and SWOT analysis and have SMART goals.

The Challenge

Many groups of young people have additional needs, including young people experiencing homelessness, autistic teenagers, and children with special educational needs.

The Solution

In 2024 we were awarded £30k in funding from GamesAid which we have used to deliver 9 three-year projects to young people across 3 regions (London, Scotland and Yorkshire). We will receive additional GamesAid funding in June 2025 which we will use to deliver additional projects, also funded for three-years, across London, East of England and East Midlands Regions. Other continuation funds, and partnerships with other YP Charities, are being sought to expand these transformative Young People projects across the UK.



Outcomes

"I love the online games. It's great. I get to play a hero and hang out with friends online". - Client Feedback

"My parents love it. They know I'm doing something fun, other than just play on the Xbox". - Client Feedback



Research & Training

GTUK Academic Faculty

The Challenge

Whilst there is powerful anecdotal evidence of benefit from therapeutic gaming, there is a paucity of large-scale trials to support this new creative therapy. This is due to many therapeutic gaming projects being short scale, with very small numbers of participants, limited data collection, different methodologies and lacking academic rigour.

Some of the data is not trusted as it seems to be as much marketing, as research.

The Solution

Game Therapy UK will support academic research by having large-scale, long-term projects, collecting shared data, using similar methodologies and designed under the supervision of our own academics in partnership with several universities.

All our research will be published for free, not behind a paywall and free from industry influence.

Outcomes

GTUK, in partnership with University College London, will be hosting the **British Academic Conference for Therapeutic Gaming** in London in November 2025. It will be free for delegates to attend.

In 2026 GTUK, in partnership with academics from several universities, will be publishing the UK's first peer-reviewed scientific journal into therapeutic gaming in order to further advance the evidence-base for this new and innovative discipline.

GTUK Training Faculty

The Challenge

There are limited opportunities for evidence-based teaching in best-practice of therapeutic gaming

The Solution

The collegiate, multi-disciplinary approach of Game Therapy UK is developing a pool of real-world experience of delivering therapeutic gaming projects to multi-disadvantaged and complex needs groups.

Outcomes

Along with our Academic Faculty this has allowed GTUK to develop an evidence-based training curriculum which it delivers via professional educators free of charge to our volunteer gamers, therapists and educators.

GTUK also attends Game Conventions to present expert panel discussions to further promote evidence-based, best practice in therapeutic gaming.

Financial Review

Financial Statement

GTUK is a *going concern*, with a year of growth and achievement across all of our services. To ensure our organisation remains sustainable and resilient we have further developed our Strategic Plan to ensure our ability to tackle new and emerging issues facing our sector.

The TAR demonstrates GTUK has **good liquidity and solvency ratios** with a very low risk of being unable to cover its short or (current) long-term obligations.

GTUK has low expenditure reflecting prudence as it has had, naturally, a low income in its first years as a registered charity. Expenditure on projects will rise, following the planned increase in funding.

The current Reserve is £4,000 and represents approx. 12 months running costs and signifies liquidity. It is planned that the Reserve will increase to match the increase in future running costs. Whilst this is above the Charity Commissions (2023) recommendation of three to six months' running costs we note that many charities now hold 6-12 month running costs in reserve. We believe that this level of reserve will signal to stakeholders' *prudence* at a time of planned growth in a volatile economy.

Diversification of Income

To meet the objectives of our strategic plan, we are committed to diversifying our income streams, scoping and taking advantage of alternative sources of funding so that we can grow and maintain quality services for our clients, and continue to generate services that our clients are telling us they want and need.

To do this, we:

- Explore non-statutory funding opportunities.
- Increase our local fundraising activities to raise income such as sponsorships and events.
- Explore funding via clients Mental Health Care Plans.
- Secure new contract funding where appropriate.
- Develop significant partnerships to build on our successful tendering.
- Raise the profile of the organisation via social networking. We have also secured £20,000 restricted donation (restricted to develop 'Tiltify' online) to leverage our celebrity and influencer supporters for fundraising.
- Increase corporate sponsorship and development of local business links.

Risks and Uncertainties

We review organisational risks in a structured way to ensure that we identify risks and take action to eliminate or mitigate the impact of risks that the charity is exposed to. This approach is focused on our comprehensive risk register which is reviewed and updated on a quarterly basis.

This review includes the following key steps:

1. Checking for completeness of the risks included on the risk register to ensure that all relevant risks are captured.
2. Recording the impacts of the risk on the charity and the mitigations already in place to address the risks.
3. Scoring all risks based on likelihood of the impacts of the risk being realised, and the severity of those impacts, taking into account the mitigants in place.
4. Determining whether further mitigating actions are required to limit the potential impacts of the risk on the charity to ensure that the charity remains resilient.

The key risks which the charity has been actively managing through this process during the period are:

Growth

Whilst growth is a key element of our 5-year plan we also recognise that growth brings with it, its own challenges, and risks (financial, reputational, and legal).

We are confident that we have the right team of trustees in place, with the skills of managing larger clinical and financial organisations than GTUK is likely to achieve even within the next 5-years. Our trustees are supported by committees of volunteers, each of whom have skilled and experienced people within them.

To mitigate risk, we have identified management software which will provide a cost-efficient tool to help manage the onboarding of volunteers.

We will only grow in size and scope as funds allows. This includes a planned increase of our reserve to ensure that GTUK retains a high level of liquidity and solvency.

We will only grow in size and scope as governance frameworks allow. This includes development of Speciality and Regional sub-committees of volunteers to support the Board of Trustees.

We currently have more people volunteering than we can use, however we will monitor our volunteer covenant to ensure that our volunteers continue to find their work inherently rewarding. We believe that the unique opportunities for training and education will remain attractive to volunteers.

However, we accept that there will be a loss of volunteers and therefore we remain active in promoting the charity.

Uncertainty of Funding

In these uncertain times all charities find fundraising a significant challenge. We have a strategy to mitigate this which involves:

- Diversification of income,
- A funding strategy to maximise income and minimise costs (especially central costs),
- A policy to avoid debt and liabilities, to reduce the risk of insolvency should our future funding decrease,
- All of our projects operate from an initial three year restricted or allocated fund. This ensures we:
 - only operate on a positive cash flow basis,
 - have time to identify follow-on funding,
 - or have time to draw the project to a planned close.
- Maintain a reserve to cover twelve months running costs.

Clinical Risk

We are working with vulnerable groups which can cause a clinical (and reputational/ legal) risk. This is mitigated through:

- Appropriate tiers of governance, with clear chains of communication.
- Having robust policy, and ensuring all volunteers understand and follow it,
- Appropriate training at all levels,
- Appropriate supervision at all levels,
- A culture of transparency, accountability, risk assessment and mitigation.

Independent Accounts



Independent examiner's report to the trustees of Game Therapy UK

I report to the charity trustees on my examination of the accounts of Game Therapy UK for the period ended 31 March 2025.

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act"). I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

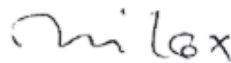
Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Tom Wilcox



Counterculture Partnership LLP

23 St Leonards Road

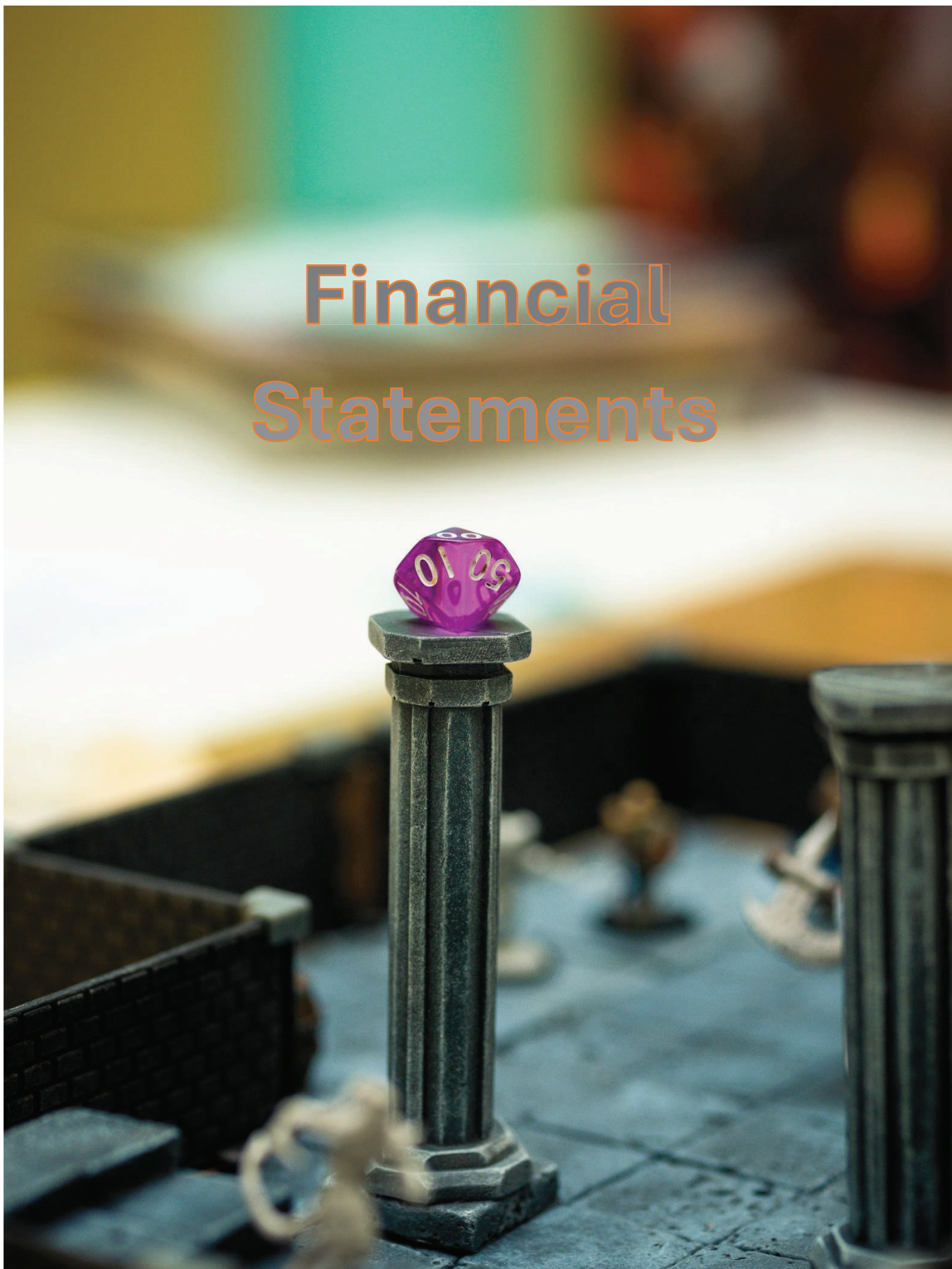
Bexhill-on-Sea

East Sussex

TN40 1HH

Date 8th August 2025

Financial Statements



Statement of Financial Activities

For the year ending March 2025

	Note	Unrestricted £'00	Restricted £'00	2025 £'00	2024 £'00
INCOME FROM					
Donations					
Charity Fundraisers	1	£2,279		£2,279	£2,754
Individual Donations	2	£1,503		£1,503	£1,637
Corporate Donors	3	£8,267	£30,700	£38,967	£25,200
Merchandise	4	£125		£125	
Gifts of equipment (dice and miniature figures)	5	0	0	0	0
Charitable Activities					
Income from client health care plans	6	0	0	0	0
Income from Local Authority funds	7	0	0	0	0
Other Income	8	0	0	0	0
Total Income	9	£12,173	£30,700	£42,873	£29,591
EXPENDITURE ON					
Central Costs					
Governance Compliance	10				
Bank Costs		£0	0	0	£1
Insurance Costs		£269	0	£269	£196
Organisation		£47		£47	
DBS/ PVG		£200		£200	
Accountancy Costs	11	£558	0	£558	600
Management Software		0	0	0	0
Cost of Raising Funds	12				
Marketing- GTUK Stall		0	0	0	£602
Marketing- GTUK flyers		0	0	0	£90
Marketing- Brand/ logo design		0	0	0	£560
Marketing- Video	13	0	£168	£168	
Sales- T-shirt	14	£803			
Fundraising		0	0	0	

Charitable activities						
Events- Volunteer Accom	15	£611			£611	
Events- Volunteer Travel		£50			£50	
Veterans- Volunteer travel	16	£68			£68	
Veterans Project- Branding		£90			£90	£216
Homeless Projects- volunteers travel	17	£120			£120	£590
Homeless Project Location rent		£315			£315	
Young Persons Project- Location Rent	18		£440		£440	
Research- Project Data Collection	19	£288			£288	
GDPR compliant mail		£140			£140	£140
Website		0	0		0	£108
Operations						
Website		130	0		£130	£108
Total expenditure		£3,688	£608		£4,296	£3,104
Provision Adjustment		£0			£0	
Net expenditure/ Income	20	£8,458	£30,092		£38,577	26,487

Balance Sheet at 31 March 2025

	Notes	2025 £'00	2024 £'00
Fixed Assets			
Tangible Assets	21		0
Current Assets			
Debtors			0
Cash at bank	22	£64,736	£26,213
Creditors: Amounts falling due within one year	23	£636	£690
Net current assets		£64,100	£25,523
Total assets less current liabilities		£64,100	£25,523
Creditors: Amounts falling due after more than one year		0	0
Provisions for liabilities		0	0
Total net assets		£64,100	£25,523
Funds	24		
Unrestricted			
General		£13,807	£5,323
Designated		0	0
Restricted	25	£50,292	20,200
Total funds	26	£64,100	£25,523

The financial statements were approved by the Board of Trustees on: 5TH July 2025 and were signed on its behalf by:


Gary Colman (Chairman Game Therapy UK)







Company Registration Number: 1201860


Notes on the Financial Statements for the year ending March 2024



Note		
<p>1</p>	<p>Charity Fundraiser</p>	
		<p>Our in-house fundraisers cover much of our central costs. Therefore, future funders, they can be reassured that over 90% of their donation will go direct to our projects.</p> <p>The fundraisers have also been a great way to raise the profile of our charity.</p> <p>Critical Kit Ltd also supported our work with a fundraising raffle which raised over £1,500.</p>
<p>2</p>	<p>Individual Donations</p>	<p>Individual donations have greatly increased due to the charities continued attendance at gaming and comic book conventions.</p>
<p>3</p>	<p>Corporate Donors</p>	<p>We have received a very generous, restricted donation (for Young Person Projects) of £30k from the charity Games Aid.</p>

		We also received £8,267 unrestricted donation from Ursular Stroher Striftung Trust which was designated by our trustees for spending on our charitable aims of Academic Research and Training in evidence-based best practice .	
4	Merchandise	The charity has purchased stocks of T-shirts which we give to our volunteers to wear whilst volunteering. We also sell T-shirts to the public to raise funds.	
5	Gifts of equipment (dice and miniature figures)	<p>We hugely value the generous donations of individual dice, and miniature figures which we log, account and distribute to our projects.</p> <p>The unpainted miniature figures are painted by the public at our always popular 'Paint and Donate' events at MCM Comic Con.</p> <p>In our accounts they are valued as £0 as they are not stock (for re-sale) and are valued as zero for insurance purposes.</p>	
			
6	Income from Mental Health Care Plans	Many of our clients have Mental Health Care Plans in place which have funding attached which could potentially be used to fund therapeutic interventions such as those delivered by our projects.	
7	Local Authority Funds	We are co-producing new projects with Local Authorities and some of these will come with LA funding attached.	
8	Other Income	<p>As part of our Diversity of Income policy we are looking at other streams of income.</p> <p>These include exploring raising funds from sponsorship/ sales of the British Journal of Therapeutic Gaming/ UK Therapeutic Gaming Conference and also training.</p>	
9	Total Income	We have seen an increase in both our restricted and unrestricted income.	

		We have a plan to diversify our sources of income and a strategy to reach out to potential funders.	
10	Central Costs-governance	<p>Our main central costs our related to our duties of good governance. This includes mail-out system that allows us to store emails in a GDPR compliant way, plus insurance, banking and accountancy costs.</p> <p>The free version of our HR software is currently suitable for our current size, but we have budgeted for the paid version in the next 12-24 months as we grow.</p>	
11	Accountancy costs	This figure of £558 is a correction on last year's SOFA. Calculated as £612 (last year's actual Accountancy costs) less £690 (last year's provision adjustment figure reversed) plus this year's audit accrual (-£636).	
11	Cost of Raising Funds	<p>Our costs for raising funds remains very low. Last year's purchase of a stall and flyers for attendance at Games and Comic Conventions increased individual donations and 'brand awareness'.</p> <p>In our 5-year plan we are budgeting to allow our new Regional Committees to further increase our regional donations and fundraising. As well as raise brand awareness, it will be a major tool for recruitment of volunteers.</p>	
12	Video Production	We have a Restricted Fund (Media), donated by the Chairman, for video and media production that increases donations/ fundraising activities (such as through online platforms as Tiltify). The media content will also support funding bids and increase awareness of the charities work.	
13	Merchandise	We now have merchandise (initially T-shirt) which are given free to our volunteers to wear whilst on duty but are also sold to the public to raise funds.	
14	Volunteers at Events	Having our volunteers at major UK Games and Comic Conventions fulfils our charitable aims of promoting evidence-based best practice in therapeutic gaming. It is also a great tool for recruiting and fundraising.	
15	Veterans Project Cost	The main cost for the veteran's online project has been the cost of surveying software which allows us to gather our data for KPIs and research.	
16	Homeless Costs	<p>Our two major costs have been volunteers travel costs and venue hire.</p> <p>This year many of our volunteers' expenses have been covered by our charitable partners including St Mungos, SHP, and Crisis.</p>	

		  	
17	Young People Projects	<p>In 2024 we received £30k restricted funding from Games Aid and this will go towards funding x9 three-year projects in 3 regions (London, Yorkshire and Scotland).</p> <p>The fund will cover the governance costs of training, insurance, DBS checks and reflective practice.</p> <p>The fund will also cover volunteer expenses, equipment and location costs.</p>	
18	Research/ Data Collection	The charity uses a GDPR compliant online software package to allow the collection of data and Key Performance Indicators.	
19	Provision Adjustment	There is an adjustment in the accounts to reflect the £690 payment to creditors in 2024 (paid this financial years). See serial 23	
20	Net Expenditure/ Income	<p>The charity has a positive balance of account of £8,485 for unrestricted funds.</p> <p>The charity has a positive balance of account of £30,092 for restricted funds. These restricted funds are largely committed to spending on the delivery of projects over the next 1-3 years.</p>	
21	Tangible Assets	<p>GTUK currently has no significant tangible assets, not any items that of value that require insurance. The only purchase has been a low-cost 'pop' up stall which we take to most of the UK gaming conventions and Comic Cons.</p> <p>This has already covered its cost in year one in terms of prompting donations and is our main way to engage with the public and recruit volunteers.</p>	

		
<p>22</p>	<p>Cash in bank</p>	<p>GTUK has £64,736 cash in bank which signifies liquidity.</p> <p>Within that there is a £4,000 reserve to cover the central running costs (which are largely governance costs).</p>
<p>23</p>	<p>Payment to creditors (due within one year)</p>	<p>There is a payment of £636 due to cover accountancy costs for this year.</p>
<p>24</p>	<p>Funds General</p>	<p>Donations and Fundraising has increased significantly 2025 on 2024.</p> <p>We anticipate that with our Funding Strategy Funds General will increase next year and will come from an increasingly diverse range of incomes.</p> <p>Most of our general funds are designated to projects which are paid for on a cash at hand basis.</p> <p>General Funds- £13,807</p> <p><u>Designated Academic and Training</u> £8,267 The donation from Ursular Stroher Striftung Trust was designated for future Academic and Evidence-based educational projects.</p> <p><u>Designated Veterans Projects</u> £1,500 The money donated by Critical Kit Ltd from the Dice raffle was designated for spending on military veteran’s projects.</p> <p><u>Reserve Fund</u> £4,000 £4,000 was designated by the Trustees as a Reserve Fund.</p>
<p>25</p>	<p>Restricted Funds</p>	<p>Restricted Funds- £50,292</p> <p><u>Young Persons Projects-</u> £30k</p>

		<p>The £30k GamesAid donation will deliver 9 three-year projects in x3 Regions (London, Yorkshire and Scotland).</p> <p><u>Media Projects- £20,292</u></p> <p>This restricted donation by the Chairman is to be spent on digital fundraising opportunities (such as Tiltify) over the next 3 years.</p> <p>GTUK has several supporters who are social media influencers/ TV personalities, and this restricted fund will be used to leverage that social media profile of our supporters to do online fundraising events.</p> <p>This will be part of our Diversity of Income strategy.</p> <p>It will also increase awareness of our brand and improve volunteer recruitment.</p>
		 
<p>26</p>	<p>Total Funds</p>	<p>Total funds are £64,100 (2025) and this represents an approximate 150% increase from 2024.</p> <p>It should be noted that most funds (less reserve) are allocated or restricted to delivering projects over the next 1-3 years.</p> <p>We anticipate, through our fundraising strategy, that total funds for 2026 will be greater still.</p>

GAME THERAPY UK

England & Wales - Charity number 1201860

Accounts



Gaming together to make a change

Annual report and accounts 2023/2024



What is Game Therapy?

Game therapy is like Drama Therapy in that players can act out scenarios in a safe, controlled, psychologically informed environment to facilitate creativity, imagination, learning, insight, and growth.



However, it differs from traditional Drama Therapy in that it uses collaborative Table Top Role Playing Games (TTRPGs), such as 'Dungeons & Dragons' type games or video games, to intentionally achieve these therapeutic goals.

An innovative, evidence-based approach to address social isolation, trauma and aid recovery



And you get to play a game. So, it's fun!

Game Therapy UK, use pioneering, evidence-based, therapeutic gaming to address social isolation, trauma and aid recovery.

We do this through our three charitable aims which are:

PROJECTS

Delivering and supporting evidence-based, therapeutic gaming projects to vulnerable groups. This includes a wide range of groups such as:

- young people and adults experiencing homelessness,
- neurodivergent young people and adults,
- people in recovery from drug and alcohol addiction
- survivors of modern-day slavery,
- young people with chronic disease and life-limiting disease,
- young people and adults with Special Educational Needs,
- and military veterans with common mental health disorders and/ or psychological trauma/ PTSD.

We partner with a wide range of organisations including charities, local authorities, schools, and NHS departments to develop and deliver these projects.

ACADEMIC RESEARCH

Delivering and supporting rigorous academic research. This includes:

- Supporting an Academic Faculty of volunteer experts (Professors, academic doctors, researchers).
- Publishing the free to access, peer reviewed, *British Journal of Therapeutic Gaming*.
- Producing the *UK International Academic Therapeutic Gaming Conference*.
- All our research is published in free to access, peer-reviewed journals.

We partner with a wide range of organisations, including Universities, Medical Schools, and Libraries to develop and deliver this academic aim.


TEACHING AND EDUCATION

Delivering and supporting the teaching of evidence-based best, practice in therapeutic gaming. This includes:

- Supporting a Teaching Faculty of educators. This includes teachers, lecturers and experts in therapeutic gaming.
- Free 'special to role' training, peer-mentoring, and supervision of all our active volunteers.



CONTENTS



	Overview
5	Welcome from the Chair of Trustees
6	2023-24 Highlights
7	Strategic Report
8	Our vision and strategy
9	Our partners
10	Our promise to donors
11	Structure, Governance, Management
12	Governing Document
13	Trustees Statement of Responsibilities
14	Commitment to equity, diversity and inclusion
15	Our volunteers
16	Strategy and Capacity Building
17	Our Current Activities
20	Our New Activities
21	Financial review
22	Risks and uncertainties
24	Independent Accounts
26	Financial Statements
27	Statement of Financial Activities
28	Balance Sheet Financial Performance
29	Notes on the Financial Statements

Welcome

From Gary Colman, Chair of trustees

On behalf of the Board of Trustees, I would like to warmly welcome you to our Trustees Annual Report (TAR) for 2023-24. GTUK transforms lives of some of the most vulnerable groups within our society through the powerful impact of innovative therapeutic gaming projects.

This is our first published annual report as a registered charity and we have already transformed the field of *therapeutic gaming* with our pioneering, collegiate approach. This has seen us host the UK's first *academic conference on therapeutic gaming*, announce the launch of the UK's first peer-reviewed scientific *journal on therapeutic gaming* and be awarded the *Ian Livingstone Innovations in Gaming Award 2023*.

In year one we have put in place the structures of good **governance** that is the bedrock of our charity.

We have a clear **vision** which is to provide the benefits of evidence-based, best practice, therapeutic gaming to all, with our priority on those with the greatest need and vulnerabilities. This, together with our **core values** of *trustworthiness, inclusivity, and compassion*, form the base all our behaviours and decisions.

We have established a board of trustees with a diversity of gender, ethnicity, age, and social background. I am confident that we have the right team, with the right skills (including clinical, financial and leadership) to provide good governance through Strategic Planning, Financial Planning, and Risk Management to allow growth.

As the scope, scale and number of our projects grow we now benefit, at a **tactical level**, from the newly developed

subcommittee structures to oversee each of our *projects* (homelessness, veterans, autism, special educational needs etc), *academic work* (academic conferences and academic journal) and *education and training*.

I would like to express my gratitude to our expanding network of **volunteers** who are committed to providing therapeutic gaming to vulnerable communities. It is this huge group of specialists, clinical psychologists, educators, psychiatrists, researchers, and of course gamers, who provide our charity with the authoritative knowledge-base for our work.

I'm also greatly encouraged by the number of people with **lived experience** who are supporting our projects. Their contribution remains invaluable to our work and vision.

Finally, I would like to thank all our **donors** and **funders** who generously provide our volunteers with the funds and tools with which to do this important and transformative work.

Every *pound* we receive, every *dice* given, and every second-hand *miniature figure* gifted is hugely valued, carefully accounted for, and put to good use in our projects.



Gary Colman

2023-24 Highlights

February 2023

GTUK talks to Kaye Adams on BBC Radio about our projects for autistic young people.



July

GTUK selected as a beneficiary of **Games Aid** funding for new projects for Young People.



March

GTUK presents our data at the Pathways International Conference on Homelessness Health, London.



October

GTUK at MCM Comic Con. Charity raffle dice signed by cast of **Critical Roll**.



April

The therapeutic gaming work of GTUK features in New Scientist magazine and online video.



December

GTUK win **“Ian Livingstone Innovations in Gaming Award 2023”**.



May

GTUK annual all-star comedy fundraiser.

Wed 24th May at 7.30pm
Stand Up For Game Therapy

 MILTON JONES Mock The Week Live At The Apollo	 KERRY GODLIMAN Mock The Week Live At The Apollo	 MARK THOMAS Manifesto Mark Thomas Comedy Product
 SINDHU VEE Mock The Week Would I Lie To You	 RAYMOND & MR TIMPKINS Winner UK Comedian of the Year	 RIA LINA Mock The Week Have I Got News For You

host **GARY COLMAN**

THE COMEDY STORE

The Comedy Store
1a Oxendon St,
London SW1Y 4EE
Charity fundraiser
www.game-therapy.org

Tickets on sale now!

March 2024

GTUK host the first **British Therapeutic Gaming Academic Conference** at Derby University.



Strategic Report



Our Vision and Strategy

Our Vision is for the benefits of evidence-based, best practice, therapeutic gaming to be available to all, with our priority on those with the greatest need and vulnerabilities.

Our Core Values



Trustworthiness:

We are driven to demonstrate through our actions that we are reliable, truthful, dependable. Others can expect to have confidence in our qualifications, capabilities, and reliability.



Inclusivity:

We will strive to ensure that everyone feels welcome, valued, and respected, no matter who they are or where they come from.



Compassion:

We have a responsibility to support one another and therefore we are motivated to stand alongside people facing vulnerability and to provide support and care.

Our Strategic Approaches



Expertise:

Be the best.

We strive for excellence, and to be recognised as the UK authority within the discipline of therapeutic gaming.



Collaboration:

Be the largest.

We seek to collaborate with others who share our core values and professionalism in order that we can do the best to the most.



Leadership:

Shape change.

We are clear and open with information and plans, acknowledge where things haven't gone right, and demonstrate integrity and authenticity.

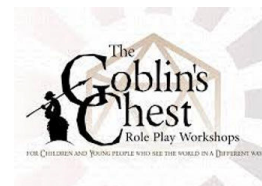


Viability:

Remain sustainable.

We will identify and prioritise capabilities, resources, and risks in order to plan for the short and long term and remain sustainable financially, socially and environmentally.

Our Partnerships



Our Promise to our Donors

We could not continue to work towards our vision without our amazing supporters. We deeply appreciate their generosity.

In response to their support, we promise to:

- Safeguard their personal details
- Treat them with respect, honesty and openness
- Never put them under pressure to make or continue a gift
- Use their gifts for the purpose for which they are given, and spend donations so they have the most impact
- Respect their wishes and preferences
- Never share, sell or rent their personal data to third parties for marketing purposes

Our fundraising approach

- All fundraising is carried out by our in-house fundraising team and volunteer fundraisers, who are supported by our Supporters Promise.
- No external professional fundraisers work on behalf of GTUK.
- GTUK complies with the Fundraising Regulator and the Code of Fundraising Practice. There have been no compliance issues in the year.
- No complaints were received in the year relating to fundraising.



Structure, Governance, Management

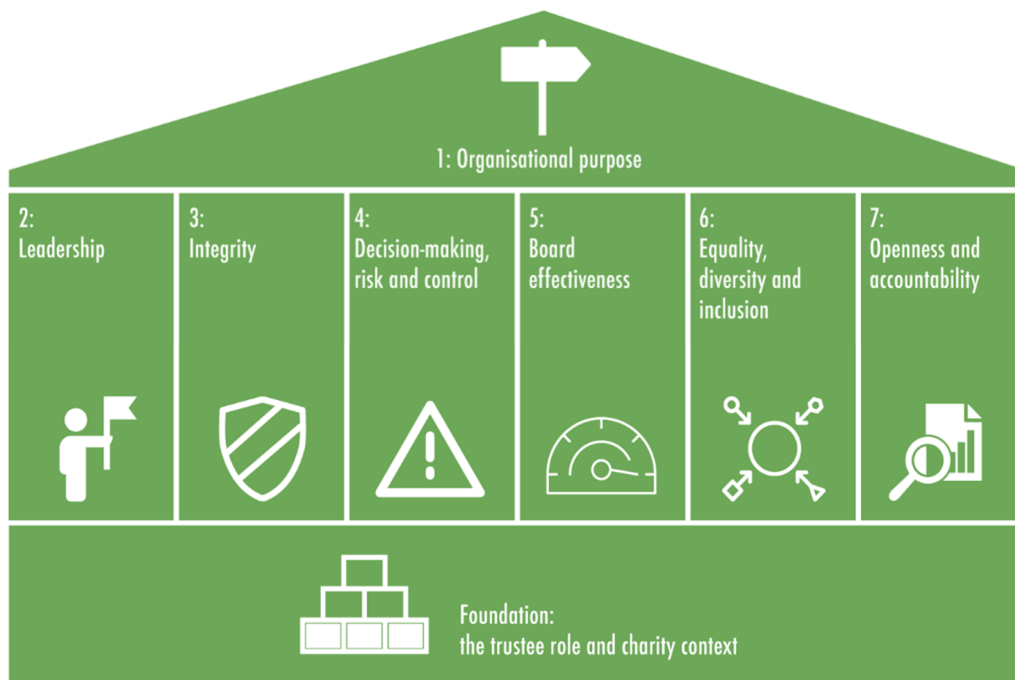
Our commitment to good governance

We recognise that effective governance is critical for our charity to achieve our missions, maintain public trust, and ensure sustainable use of resources.

We ensure that we have in place the appropriate systems and processes to ensure the overall direction, effectiveness, supervision, and accountability of our organisation.

We recognise that we are accountable to all our stakeholders including the public, our volunteers, clients, donors, funders, and regulatory governance frameworks.

We adhere to the 7 principles of the charity code and use it as a tool for continuous improvement in governance.



Governing Document

GTUK is a CIO registered charity, fully registered on 07 Feb 2023.

Registered Charity Number- 1201860

Registered Address- 27 Old Gloucester Street, London, WC1N 3AX

Bankers- Metro Bank, 1 Southampton Row, London WC1B 5HA

Independent Examiner – Tom Wilcox, Counterculture Partnership LLP, Bank Chambers, Main Street, Hawes, North Yorkshire, DL8 3QL

Legal- Counterculture Partnership LLP, Bank Chambers, Main Street, Hawes, North Yorkshire, DL8 3QL

Insurers- Ansvr Insurance, Ansvr House, St Leonards Road, Eastbourne, East Sussex, BN21 3UR

Charity Governance Code

In July 2017, a group of charity and governance associations introduced the new Charity Governance Code as a practical tool to help Trustees achieve high standards of governance, recognising that good governance in charities is fundamental to success, contributing to our charity achieving its objectives for the benefit of all stakeholders.

The Trustees have benchmarked GTUK governance standards against the recommended practices included within the Charity Governance Code.

In February 2020, the Charity Commission introduced changes to the code to add principles related to integrity and equality, diversity and inclusion. These have been incorporated into the assessment plan and will be reviewed and assessed by Trustees.

Overall, the Trustees are satisfied that the governance standards of the charity are appropriate for its scale, complexity, and charitable purposes.

1. Organisational purpose

GTUK has a clearly stated vision, aim and values these underpin all the works and behaviour.

2. Leadership

The trustees deliver strategic leadership. Trustees demonstrate and model trust, compassion, inclusivity we expect to see throughout the charity.

3. Integrity

The board acts with integrity, adopting values and creating a culture which help achieve the organisation's charitable purposes. The board is aware of the importance of confidence of all our stakeholders- the public, our volunteers, or clients, or donors, and charitable partners and we undertake our duties accordingly.

4. Decision-making, risk and control

The board makes sure that its decision-making processes are informed, rigorous, and timely. We use Risk Management tools to assess and mitigate risk. We have appropriate management systems in place that allow effective control, delegation, and monitoring. We are transparent when significant events have taken place.

5. Board effectiveness

The board works as an effective team. The trustees represent a more diverse background of gender, ethnicity, age, and social background than the typical charity. We have a wide range of appropriate skills relevant to the role of the charity.

We cultivate broad working groups of experts in each of our fields of interest (including experts through lived-experience) and they are a valued resource in informing our decision making. This includes 'critical friends'.

6. Equality, diversity and inclusion

The charity models representation throughout its strategic, and operational tiers. We welcome service users, and those with lived experience onto the board of trustees, operational sub-committees, and broader working groups. Expertise through lived experience is highly valued.

7. Openness and accountability

The board leads the organisation in being transparent and accountable. The charity welcomes observers and 'critical friends' (where appropriate) to meetings of trustees and sub-committees.

Public Benefit Statement

The Trustees consider that they have complied with Section 17 of the Charities Act 2011 with regards to the guidance on public benefit published by the Charity Commission.

The Trustees review the aims, objectives, and activities of the charity each year.

The Trustees report the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help.

The review also helps the Trustees ensure the charity's aims, objectives and activities remained focused on its stated purposes. The Trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the Trustees consider how planned activities will contribute to the aims and objectives that have been set.

Trustees Statement of Responsibilities

The trustees are all committed to the charity's cause and understand and model the charities aims, core values and policies.

The trustees understand their legal and regulatory responsibilities and have read and made themselves fully familiar with:

The Charity Commission's guidance *The Essential Trustee* (CC3),

The Charity Code,

GTUK governing documents,

And GTUK policy documents and Risk Management documents.

The Trustees are responsible for preparing the TAR and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the income and expenditure for that period.

The Trustees are responsible for keeping proper accounting records which disclose the reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006.

They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- There is no relevant audit information of which the charitable company's auditors are unaware; and
- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the Charity SORP.
- Make judgements and estimates that are reasonable and prudent.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.
- The Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Our commitment to equity, diversity and inclusion

Equity, diversity, and inclusion (EDI) are central to our work to achieving our vision for the benefits of evidence-based, best practice, therapeutic gaming to be available to all.

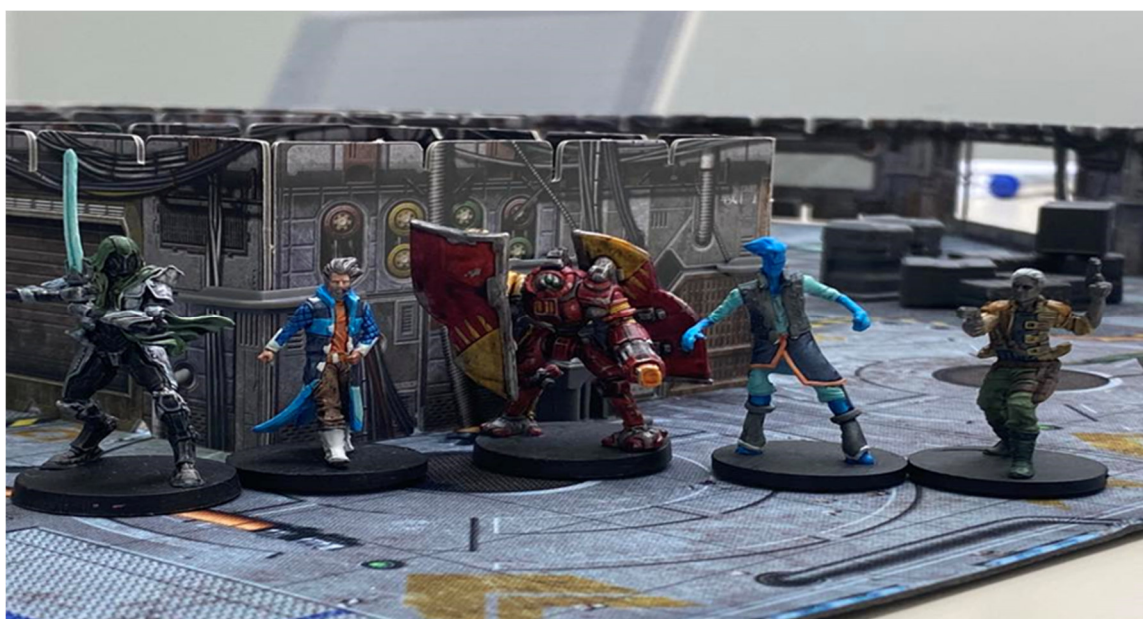
We ensure people with lived experience are involved in the co-creation of our projects from working group to delivery and shape every aspect of our work.

We believe that this starts with the **Strategic Leadership** level, and we are proud that our trustees are more diverse in terms of gender, race, social background and age than a typical UK charity.

We strive to ensure that this inclusivity is represented across **Tactical Leadership** of the sub-committees and the selection of the broader Working Groups of experts (which include 'experts by lived experience').

Key areas include:

- Game Therapy UK board is committed to our EDI strategy and believe that policy should be demonstrated by diversity and representation at all levels from trustees, subcommittees, and volunteers.
- We ensure people with lived experience are represented on our working groups designing our projects.
- We have continued to ensure opportunities for volunteers with a disability, throughout the organisation with our Reasonable Adjustment policy.
- We ensure that our policies, practices and key projects are fair and do not present barriers to participation or disadvantage any protected groups from participation.
- We will take action through our *grievance* and *disciplinary policy* should misconduct be identified.



Our Volunteers

Volunteers Covenant

We are constantly inspired by the generosity, enthusiasm and commitment of the volunteers who give their time and expertise to Game Therapy UK.

As part of that volunteering covenant, we understand that our volunteers and clients expect excellence, trust, and transparency at all levels of our charity.

To that end we will ensure that our volunteers enjoy good governance at all levels.

We will be clear and open with information and plans, and always demonstrate integrity and authenticity.



Onboarding

We will offer support to volunteers through their recruitment journey.

As part of the onboarding process, we will offer them initial special-to-role training, provide peer-mentorship and supervision (including clinical supervision where required).

Our volunteers will be welcomed into a community of dedicated professionals, and we will foster that sense of community by sharing news, accessing additional training, allowing participation in working groups and subcommittees.



Further training

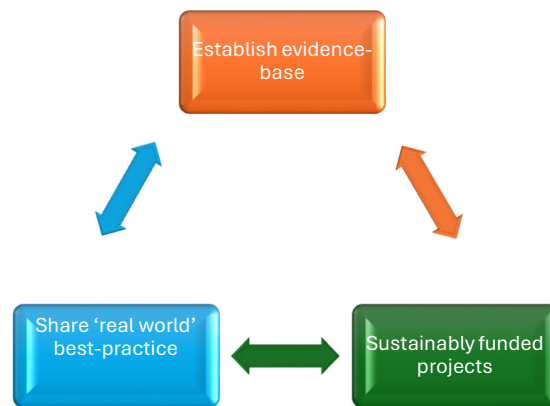
We will build on the specialist training and offer more special to role modules in the coming months and years.

Strategy and capacity building

Strategic Planning

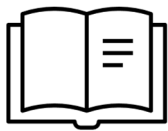
GTUK a 5-year strategic plan, reviewed annually, with multiple perspective input (trustees, Working Group, clients, partners and commissioners).

PESTLE Analysis (Aguilar, 1967) has been used to identify the macroscopic *environment* challenges such as the *socio-political* challenge of covid, austerity, disproportionate impact of covid and austerity on vulnerable groups etc). *Economic* assessment highlights risks of elevated inflation and *legal* assessment is reflected in consideration of GTUK legal obligations (SORP, FRS 102, etc). Other tools, including 'SWOT' and Porters Five Forces (Porter, 1979) have been used to deepen analysis.



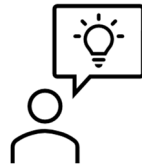
Our Strategic Priorities

The TAR outlines 3 'Strategic Priorities' which have been developed using a SMART Model approach (Doran, 1981).



Establish evidence-base:

We are UK leaders in academic research through our support of rigorous academic research, the development of the *British Journal of Therapeutic Gaming* and hosting the *UK Therapeutic Gaming Academic Conference*.



Share 'real world' best-practice:

We use evidence gathered through real-world projects to develop best-practice policy for therapeutic gaming in each of our areas of interest.

We develop educational packages in therapeutic gaming in each of our key areas of interest.



Sustainably funded projects:

Having evidenced the beneficial impact of therapeutic gaming in vulnerable groups, we raise funds to support evidence-based, best-practice therapeutic gaming projects for public good.

Our Current Activities

Project Homelessness

For two years we have run a weekly/ fortnightly therapeutic game at a hostel for people experiencing homelessness in Camden.

We work in partnership with all the major homeless charities.

Problem

Sixty one percent of homeless service users are classified as 'lonely', and over a third of service users reported feeling isolated 'often'. (Campaign to end loneliness. London: CTEL)

Solution

The use of gaming activities to help the clients model communication skills, and emotional self-regulation can be invaluable in preparing the clients for more conventional therapeutic interventions.

Client Feedback

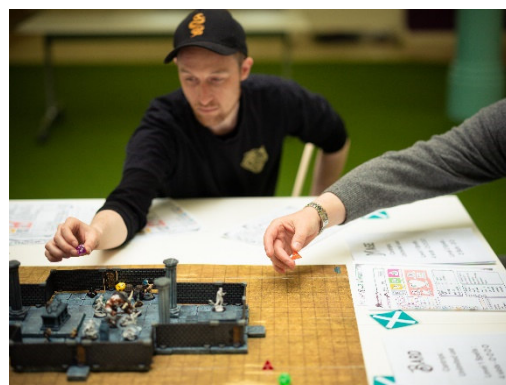
"There's no shame here. It's kinda like being a kid again. You're told as adults you can't do this, you can't have that imagination. And here you can have as much imagination as you want and that's really fun. You feel way less self-conscious and able to lose yourself in it".

"It's really helped me. It's been absolutely fantastic, and it's been a great place to come and forget and have fun and be a bit of a kid again".

Keyworker feedback

"I really enjoyed it and will be recommending it to my clients."

We are now expanding the Camden project into Hounslow, Liverpool, Newcastle and Manchester.



Projects for Military Veterans

For two years we have run a series of online fortnightly therapeutic games for military veterans and serving personnel.

We are in discussion with Veterans NHS to develop an online therapeutic gaming service for veterans experiencing mental health conditions (PTSD) from their military service.

Problem

Veterans have an increased rate of common mental health disorders, alcoholism and PTSD. It is associated with social isolation after discharge from the forces.

Solution

The use of therapeutic gaming activities to help the clients model communication skills, and emotional self-regulation can be invaluable in preparing the clients for more conventional therapeutic interventions.

Client Feedback

"Allows me to do something different and stimulates my brain and allows me to chat with other people when I can't get out".

"It's an escape. The social connections we make in a game are also beneficial for our good mental health".



We now have a community of approx. 120 military gamers in the UK and USA benefiting from therapeutic gaming. The community continues to grow.

GTUK International Therapeutic Gaming Academic Conference

Problem

Whilst there is powerful anecdotal evidence of benefit from therapeutic gaming, there is a paucity of large-scale trials to support this new creative therapy.



GTUK projects gather data for publication in order to advance the evidence-base of therapeutic gaming.

Solution

GTUK is hosting the UK's first academic conference for therapeutic gaming at Derby University, in partnership with researchers and academics from several UK universities.

GTUK International Journal of Therapeutic Gaming

GTUK, in partnership with academics from several universities, is publishing the UK's first peer-reviewed scientific journal into therapeutic gaming in order to advance the evidence-base for this new and innovative discipline.



CPD training and education

GTUK attends UK conventions to educate gamers, the industry and the public in evidence-based, best practice, therapeutic gaming.

In addition to the current special-to-role training GTUK offers its volunteers we are developing an Educational Faculty to deliver our training to a wider audience.

Our New Activities

Young People Projects

In 2023 we developed several Young People projects which respond to the socio-political issues identified in the PESTLE and SWOT analysis and have SMART goals.

For the past twelve months GTUK has had a Working Group of approx. 30 clinical psychologists, educators, gamers and young people develop projects for Young People. This includes projects for YP with:

- Autism
- Special Educational Needs
- Duchenne's Muscular Dystrophy

Since 2023 there have been a small number of GTUK 'alpha test' YP groups operating in each of these areas to demonstrate safety and effectiveness. There are many more 'beta test' groups joining the project in July and September 2024.

This expansion will be funded by a generous award from Games Aid.

Other continuation funds, and partnerships with other YP Charities, are being sought from a range of funders to continue and expand these transformative Young People projects.

Client Feedback

"I love the online games. It's great. I get to play a hero and hang out with friends online".

"My parents love it. They know I'm doing something fun, other than just play on the Xbox".



Financial Review

Financial Statement

GTUK is a *going concern*, with a year of growth and achievement across all of our services. To ensure our organisation remains sustainable and resilient we have further developed our Strategic Plan to ensure our ability to tackle new and emerging issues facing our sector.

The TAR demonstrates GTUK has **good liquidity and solvency ratios** with a very low risk of being unable to cover its short or (current) long-term obligations.

GTUK has low expenditure reflecting prudence as it has had, naturally, a low income in its first year as a registered charity. Expenditure on projects will rise, following the planned increase in funding.

The current Reserve is £4,000 and represents approx. 12 months running costs and signifies liquidity. It is planned that the Reserve will increase to match the increase in future running costs. Whilst this is above The Charity Commissions (2023) recommendation of three to six months' running costs we note that many charities now hold 6-12 month running costs in reserve. We believe that this level of reserve will signal to stakeholders' *prudence* at a time of planned growth in a volatile economy.

Diversification of Income

To meet the objectives of our strategic plan, we are committed to diversifying our income streams, scoping and taking advantage of alternative sources of funding so that we can grow and maintain quality services for our clients, and continue to generate services that our clients are telling us they want and need.

To do this, we:

- Explore non-statutory funding opportunities.
- Increase our local fundraising activities to raise income such as sponsorships and events.
- Explore funding via clients Mental Health Care Plans.
- Secure new contract funding where appropriate.
- Develop significant partnerships to build on our successful tendering.
- Raise the profile of the organisation via social networking. We have also secured £20,000 restricted donation (restricted to develop 'Tiltify' online) to leverage our celebrity and influencer supporters for fundraising.
- Increase corporate sponsorship and development of local business links.

Risks and Uncertainties

We review organisational risks in a structured way to ensure that we identify risks and take action to eliminate or mitigate the impact of risks that the charity is exposed to. This approach is focused on our comprehensive risk register which is reviewed and updated on a quarterly basis.

This review includes the following key steps:

1. Checking for completeness of the risks included on the risk register to ensure that all relevant risks are captured.
2. Recording the impacts of the risk on the charity and the mitigations already in place to address the risks.
3. Scoring all risks based on likelihood of the impacts of the risk being realised, and the severity of those impacts, taking into account the mitigants in place.
4. Determining whether further mitigating actions are required to limit the potential impacts of the risk on the charity to ensure that the charity remains resilient.

The key risks which the charity has been actively managing through this process during the period are:

Growth

Whilst growth is a key element of our 5-year plan we also recognise that growth brings with it, its own challenges, and risks (financial, reputational, and legal).

We are confident that we have the right team of trustees in place, with the skills of managing larger clinical and financial organisations than GTUK is likely to achieve even within the next 5-years. Our trustees are supported by committees of volunteers, each of whom have skilled and experienced people within them.

To mitigate risk, we have identified management software which will provide a cost-efficient tool to help manage the onboarding of volunteers.

We will only grow in size as funds allows. This includes a planned increase of our reserve to ensure that GTUK retains a high level of liquidity and solvency.

We currently have more people volunteering than we can use, however we will monitor our volunteer covenant to ensure that our volunteers continue to find their work inherently rewarding. We believe that the unique opportunities for training and education will remain attractive to volunteers.

However, we accept that there will be a loss of volunteers and therefore we remain active in promoting the charity.

Uncertainty of Funding

In these uncertain times all charities find fundraising a significant challenge. We have a strategy to mitigate this which involves:

- Diversification of income,
- A funding strategy to maximise income and minimise costs (especially central costs),
- A policy to avoid debt and liabilities, to reduce the risk of insolvency should our future funding decrease,
- Maintain a reserve to cover twelve months running costs.

Clinical Risk

We are working with vulnerable groups which can cause a clinical (and reputational/ legal) risk. This is mitigated through:

- Having robust policy, and ensuring all volunteers understand and follow it,
- Appropriate training at all levels,
- Appropriate supervision at all levels,
- A culture of transparency, accountability, risk assessment and mitigation.

Independent Accounts



Independent examiner's report to the trustees of Game Therapy UK

I report to the charity trustees on my examination of the accounts of Game Therapy UK for the period ended 31 March 2024.

Responsibilities and basis of report

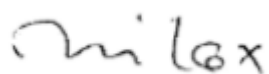
As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act"). I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

A handwritten signature in dark ink that reads "Tom Wilcox".

Tom Wilcox

Counterculture Partnership LLP

Bank Chambers

Hawes

North Yorkshire

DL8 3QL

Date 4th November 2024

Financial Statements



Statement of Financial Activities

For the year ending March 2024

	Note	Unrestricted £'00	Restricted £'00	2024 £'00	2023 £'00
INCOME FROM					
Donations					
Charity Fundraisers	1	£2,754		£2,754	£1,668
Individual Donations	2	£1,637		£1,637	0
Corporate Donors	3	£5,000	£20,200	£25,200	0
Gifts of equipment (dice and miniature figures)	4	0	0	0	0
Charitable Activities					
Income from client health care plans	5	0	0	0	0
Income from Local Authority funds	6	0	0	0	0
Other Income	7	0	0	0	0
Total Income	8	£9,391	£20,200	£29,591	£1,668
EXPENDITURE ON					
Central Costs					
Governance Compliance					
	9				
Insurance Costs		£196	0	£196	0
Bank Costs		£1	0	£1	0
Management Software		0	0	0	0
Accountancy Costs	10	600	0	600	0
Cost of Raising Funds					
	11				
GTUK Stall		£602	0	£602	0
GTUK flyers		£90	0	£90	0
Brand/ logo design		£560	0	£560	0
GDPR compliant mail		£140	0	140	0
Charitable activities					
Website		£108	0	£108	£6
Veterans	12	£216	0	£216	£72
Homelessness	13	£590	0	£590	£120
Young People projects	14	0	0	0	
Total expenditure		£3,104	0	£3,104	£198
Net expenditure/ Income	15	£6,287	£20,200	26,487	£570

Balance Sheet at 31 March 2024

	Notes	2024 £'00	2023 £'00
Fixed Assets			
Tangible Assets	16	0	0
Current Assets			
Debtors		0	0
Cash at bank	17	26,213	768
Creditors: Amounts falling due within one year	18	690	0
Net current assets		25,523	768
Total assets less current liabilities		25,523	768
Creditors: Amounts falling due after more than one year		0	0
Provisions for liabilities		0	0
Total net assets		0	0
Funds			
Unrestricted		£3,811	£6,668
General	19	£5,323	£6,668
Designated		0	
Restricted	20	20,200	0
Total funds	21	£25,523	£6,668

The financial statements were approved by the Board of Trustees on: 2nd November 2024.

And were signed on its behalf by:

Gary Colman (Chairman Game Therapy UK)



Company Registration Number: 1201860

Notes on the Financial Statements for the year ending March 2024

Note

1 Charity Fundraiser



Our annual all-star comedy fundraisers at the London Comedy Store cover almost all our central costs.

Therefore, for our future funders, they can be reassured that over 90% of their donation will go direct to our projects.

The fundraisers have also been a great way to raise the profile of our charity.

2 Individual Donations

Individual donations have greatly increased due to the charities attendance at gaming and comic book conventions.

3 Corporate Donors

We have received a very generous, unrestricted donation from Vintage Acquisitions.

We will be seeking a range of corporate donors as part of our diversifying income strategy.



We also received £20,200 in restricted donations (see below).

4 Gifts of equipment (dice and miniature figures)

We hugely value the generous donations of individual dice, and miniature figures etc which we log, account and distribute to be used in our projects.

In our accounts they are valued as £0 as they are not stock (for re-sale) and are valued as zero for insurance purposes.



This year we have received donations of kit from:

Critical Kit
 We Print Miniatures
 Space Mcquirk
 Steam Forged Games
 David Knight (individual)
 Mammoth Games

5 Income from Mental Health Care Plans

Many of our clients have Mental Health Care Plans in place which have funding attached which can be used to fund therapeutic interventions such as those delivered by our projects.

6 Local Authority Funds

We are co-producing new projects with Local Authorities and some of these will come with LA funding attached.

7 Other Income

As part of our Diversity of Income policy we are looking at other streams of income.

These include exploring raising funds from sponsorship/ sales of the British Journal of Therapeutic Gaming/ UK Therapeutic Gaming Conference.

- 8 Total Income** We have seen an increase in both our restricted and unrestricted income.
- In 2024, now that we have published our first set of externally audited accounts, we will have more opportunities for funding.
- 9 Central Costs-governance** Our main central costs our related to our duties of good governance. This includes mail-out system that allows us to store emails in a GDPR compliant way, plus insurance, banking and accountancy costs.
- The free version of our HR software is currently suitable for our size but we have budgeted for the paid version in the next 12-24 months as we grow.
- 10 Accountancy Costs** Our accounts as an unregistered charity ran May-May however we will do a short account this year in order that we can have aa March end of year account date.
- This will be our first set of accounts prepared by an external accountant.
- 11 Brand Awareness** Our costs for ‘brand awareness’ (a branding package and ‘pop-up’ stall) are a one of purchase. The donations that this allowed by attendance at conventions has already almost covered this cost.
- As well as raise brand awareness it has been a major tool for recruitment of volunteers.
- 12 Veterans Project Cost** The main cost for the veteran’s online project has been the cost of surveying software which allows us to gather our data for KPIs and research.
- As our projects grow this annual cost will not increase.
- 13 Homeless Costs** Our two major costs have been volunteers travel costs and venue hire.
- 14 Young People Projects** Initially our small ‘alpha test’ of YP projects were run online with no volunteer costs.
- In 2024 we will receive restricted funding from Games Aid and this will largely go towards
1. governance costs of training and clinical supervision
 2. Volunteer expenses at face-to-face projects.



- 15 Net Expenditure/ Income** The charity has a positive balance of account of **£340.92** for unrestricted income. The charity has a positive balance of account of **£20,000** of restricted income.
- 16 Tangible Assets** GTUK currently has no significant tangible assets, not any items that of value that require insurance. The only purchase has been a low-cost 'pop' up stall which we take to most of the UK gaming conventions and Comic Cons.

This has already covered its cost in year one in terms of prompting donations and is our main way to engage with the public and recruit volunteers.



- 17 Cash in bank** GTUK has **£26,213.16** cash in bank which signifies liquidity. Within that there is a £4,000 reserve to cover the central running costs (which are largely governance costs).

There are also £690 which is due for payment to creditors (see below).

The difference will be allocated to projects throughout 2024.

- 18 Payment to creditors (due within one year)** There is a £90 payment due for payment for venue hire of homeless project Camden (the bill for which we are waiting to receive). There is £600 payment due for external accountancy costs. This will be paid from cash in bank on receipt.

19 Funds General

Donations and Fundraising has increased significantly 2024 on 2023.

However, the total Funds was greater in 2023 than 2024. This was because we had a generous start-up Corporate Donation of £5,000 from Vintage Acquisitions.

We anticipate that with our Funding Strategy Funds General will increase next year and will come from an increasingly diverse range of incomes.

20 Restricted Funds

We have received a £20,200 restricted donation which is to be spent on digital fundraising opportunities (such as Tiltify) over the next 3 years.

GTUK has several supporters who are social media influencers/ TV personalities, and this restricted fund will be used to leverage that social media profile of our supporters to do online fundraising events.

This will be part of our Diversity of Income strategy.

It will also increase awareness of our brand and improve volunteer recruitment.



21 Total Funds

Total funds are **£25,523 (2024)** and this represents an approximate x4 increase from 2023.

We anticipate, through our fundraising strategy, that total funds for 2025 will be greater still.