



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

## Trustees' Annual Report for the period

From **1 January 2024** Period start date To  
Period end date **31 December 2024**

Charity name: **Save the Permafrost**

Charity registration number: **1201770**

## Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To increase public awareness and promote the conservation, protection, and recovery of permafrost. This involves educating the public on the impacts of climate change on permafrost and the dangers of methane and other greenhouse gases (GHGs) released from thawing permafrost. By understanding these issues, we can work together to prevent and mitigate these effects, ultimately slowing down global warming.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	We work on projects aimed at educating the public about the dangers of thawing permafrost. Our efforts include creating printed materials such as children's books, pamphlets, and colouring books, as well as supporting documentary films that highlight permafrost issues. We simplify scientific research papers to make them easily understandable for the general public. Part of future work will involve supporting further research on studying emissions from permafrost and/or innovative means of preserving the permafrost.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees have read and reviewed and agreed to the guidance issued by the Charity Commission on public benefit.

## Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	The charity aims to raise sufficient funds to be able to make grants to support that furthers the charity's aims of studying the thawing of permafrost, levels of emission, and its impact on wider environment.
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Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	We had one major fundraising activity and one marketing event during the year. The funds that were donated were mostly used to maintain the bank account, the website maintenance and business account fees.

### Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	Main charity fundraising challenge undertaken by one of the trustees. Promoted the charity's goals at a film festival.
Performance of fundraising activities against objectives set	Para 1.41	Managed to raise reasonable amount relative to expectation.
Investment performance against objectives	Para 1.41	N/A

Other		

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## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Main fundraising event was main source of funding.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Small reserve is set up to maintain the charity bank account and the website and its domain.
Amount of reserves held	Para 1.22	Less than £1,000
Reasons for holding zero reserves	Para 1.22	n/a
Details of fund materially in deficit	Para 1.24	n/a
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	n/a

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	The principal source of funds are private donations.
Investment policy and objectives including any social investment policy adopted	Para 1.46	n/a
A description of the principal risks facing the charity	Para 1.46	n/a
Other		

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## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	<b>The Charity Constitution</b>
How is the charity constituted? (e.g. unincorporated association, CIO)	Para 1.25	<b>CIO</b>
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<b>Trustees are appointed by existing trustees</b>

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	n/a
The charity's organisational structure and any wider network with which the charity works	Para 1.51	n/a
Relationship with any related parties	Para 1.51	n/a
Other		

### Reference and Administrative details

Charity name	Save the Permafrost
Other name the charity uses	n/a
Registered charity number	1201770
Charity's principal address	20 Frieth Road Marlow Buckinghamshire SL7 2QT

# Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Alexandra Ivanova		Since inception 29/01/2023	Save the Permafrost
2	Georgy Petrov		Since inception 29/01/2023	Save the Permafrost
3	Vera Solovyeva		Since inception 29/01/2023	Save the Permafrost
4	Nataliya Yakovleva		Since inception 29/01/2023	Save the Permafrost
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## Corporate trustees – names of the directors at the date the report was approved

Director name		

## Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	n/a
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	n/a
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	n/a

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
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#### Name of chief executive or names of senior staff members (Optional information)

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### Exemptions from disclosure

Reason for non-disclosure of key personnel details

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### Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	<i>AI</i>	<i>G. Petrov</i>
Full name(s)	Alexandra Ivanova	Georgy Petrov
Position (eg Secretary, Chair, etc)	Trustee	TRUSTEE
Date	16/10/25	

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Charity Name Save the Permafrost		Charity No	1201770	
		Company No		
Annual accounts for the period				
Period start date	01/01/2024	To	Period end date	31/12/2024

## Section A Statement of financial activities (including summary income and expenditure account)

Recommended categories by activity	Guidance Note	Unrestricted funds	Restricted income funds	Endowment funds	Total funds	Prior year funds
		£ F01	£ F02	£ F03	£ F04	£ F05
<b>Income (Note 3)</b>						
Income and endowments from:						
Donations and legacies	S01	3,776	-	-	3,776	2,205
Charitable activities	S02	-	-	-	-	-
Other trading activities	S03	-	-	-	-	-
Investments	S04	-	-	-	-	-
Separate material item of income	S05	-	-	-	-	-
Other	S06	-	-	-	-	-
<b>Total</b>	S07	3,776	-	-	3,776	2,205
<b>Expenditure (Notes 6)</b>						
Expenditure on:						
Raising funds	S08	-	-	-	-	-
Charitable activities	S09	-	-	-	-	-
Separate material expense item	S10	24	-	-	24	-
Other	S11	384	-	-	384	-
<b>Total</b>	S12	408	-	-	408	-
<b>Net income/(expenditure) before tax for the reporting period</b>						
Tax payable	S13	3,368	-	-	3,368	2,205
<b>Net income/(expenditure) after tax before investment gains/(losses)</b>						
Net gains/(losses) on investments	S14	-	-	-	-	-
<b>Net income/(expenditure) Extraordinary items</b>						
Transfers between funds	S15	3,368	-	-	3,368	2,205
Other recognised gains/(losses):	S16	-	-	-	-	-
Gains and losses on revaluation of fixed assets for the charity's own use	S17	3,368	-	-	3,368	2,205
Other gains/(losses)	S18	-	-	-	-	-
<b>Net movement in funds</b>	S19	-	-	-	-	-
<b>Reconciliation of funds:</b>						
Total funds brought forward	S20	-	-	-	-	-
<b>Total funds carried forward</b>	S21	-	-	-	-	-
	S22	3,368	-	-	3,368	2,205
	S23	2,205	-	-	2,205	-
	S24	5,573	-	-	5,573	2,205

Charity Name:

Charity No  
Company No**Section B Balance sheet**

	Guidance Note	Unrestricted funds	Restricted income funds	Endowment funds	Total this year	Total last year
		£ F01	£ F02	£ F03	£ F04	£ F05
<b>Fixed assets</b>						
Intangible assets (Note 15)	B01	-	-	-	-	-
Tangible assets (Note 14)	B02	-	-	-	-	-
Heritage assets (Note 16)	B03	-	-	-	-	-
Investments (Note 17)	B04	-	-	-	-	-
<b>Total fixed assets</b>	B05	-	-	-	-	-
<b>Current assets</b>						
Stocks (Note 18)	B06	-	-	-	-	-
Debtors (Note 19)	B07	-	-	-	-	-
Investments (Note 17.4)	B08	-	-	-	-	-
Cash at bank and in hand (Note 24)	B09	3,367	-	-	3,367	2,205
<b>Total current assets</b>	B10	3,367	-	-	3,367	2,205
<b>Creditors: amounts falling due within one year</b> (Note 20)	B11	-	-	-	-	-
<b>Net current assets/(liabilities)</b>	B12	3,367	-	-	3,367	2,205
<b>Total assets less current liabilities</b>	B13	3,367	-	-	3,367	2,205
<b>Creditors: amounts falling due after one year</b> (Note 20)	B14	-	-	-	-	-
<b>Provisions for liabilities</b>	B15	-	-	-	-	-
<b>Total net assets or liabilities</b>	B16	3,367	-	-	3,367	2,205
<b>Funds of the Charity</b>						
Endowment funds (Note 27)	B17	-	-	-	-	-
Restricted income funds (Note 27)	B18	-	-	-	-	-
Unrestricted funds	B19	5,572	-	-	5,572	-
Revaluation reserve	B20	-	-	-	-	-
Fair value reserve	B21	-	-	-	-	-
<b>Total funds</b>	B22	5,572	-	-	5,572	-

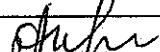
The company was entitled to exemption from audit under s477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies regime and in accordance with FRS102 SORP.

Signed by one or two trustees/directors on behalf of all the trustees/directors

Print Name	Date of approval dd/mm/yyyy
Alexandra Ivanna	
	16/10/2025

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Signature of director authenticating accounts being sent to  
Companies House

Signature	Date dd/mm/yyyy
<i>G. Petrov</i>	<i>16/10/25</i>
Georgy Petrov	

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