

LEARNING BY HEART

England & Wales · Charity number 1201747

Details

Status Registered

Legal form CIO

Registered 2023-01-27

Register [View on the Charity Commission register](#)

Contact

Address 2 Swalletts Corner Cottages
Dauntsey
Chippenham
SN15 4HQ

Phone 03331882370

Email contact@learningbyheart.info

Website <https://www.learningbyheart.info/>

Activities

Objects: THE OBJECTS OF THE CIO ARE, FOR THE PUBLIC BENEFIT, TO ADVANCE THE EDUCATION OF:1. UK SCHOOL STUDENTS FROM ALL FINANCIAL BACKGROUNDS, THROUGH THE PROVISION BY VOLUNTEERS OF ONLINE, PAY-AS-YOU-FEEL TUTORING SERVICES.2. YOUNG PEOPLE BY MAKING GRANTS TO EDUCATIONAL CHARITIES USING THE PROCEEDS FROM TUTORING SERVICES.

Activities: The charity offers tutoring to UK school students from all financial backgrounds using volunteers with a pay-as-you-feel model. The charity also makes grants to educational charities using the proceeds from the tutoring services.

Classification

- **How:** Makes Grants To Organisations, Provides Services, Provides Advocacy/advice/information
- **What:** Education/training
- **Who:** Children/young People, Other Charities Or Voluntary Bodies

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees	
2025-03-31		£801	£1,175	-	-
2024-03-31		£1,685	£1,292	-	-

Trustees

Name	Role	Appointed
Chris Green	Chair	2023-01-27
Amy Joelle Harvey		2023-01-27
Ciara Elizabeth Danes		2023-01-27
Emily Beatrice Morris		2023-01-27
Richard Carter		2024-11-27

LEARNING BY HEART

England & Wales - Charity number 1201747

Accounts



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From Period start date 01/04/2024 **To** 31/03/2025
Period end date

Charity name: Learning By Heart

Charity registration number: 1201747

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>The objects of the CIO are to advance the education and prospects of:</p> <p>i) UK school students from all financial backgrounds, through the provision by volunteers of online, pay-as-you-feel tutoring services that enable them to recognise their full potential capabilities, competencies and skills.</p> <p>ii) Young people for the public benefit, by making grants to educational charities using the proceeds from tutoring services.</p>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>We offer tuition on a discounted basis (pay-as-you-feel donations with a suggested minimum of £10/class), in a range of UK GCSE and A-Level subjects, principally English, Maths and Sciences. The surplus from donations received is utilised to make a grant each year to an educational charity (selected by application process followed by shortlisting and a vote, in which all volunteers can participate).</p> <p>The charity offers subjects based on the subject choices of available tutoring volunteers, which are based on their qualifications. Each tutor teaches a subject in which they have a qualification at least one level above that which they are tutoring, with grade B or above (e.g. a Maths GCSE tutor must have Maths A-Level). Alternative, equivalent qualifications or experience are considered in the tutor selection process on</p>

		a case by case basis; for example, a native speaker of a foreign language may tutor a learner of that language.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	All trustees have read and understood the guidance and ensured that Learning by Heart abides by the guidance.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	
Other		

Achievements and Performance

	SORP reference	

<p>Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.</p>	<p>Para 1.20</p>	<ul style="list-style-type: none"> ● Delivered in the region of 100 hours of tutoring in our key subjects. ● Donated £350 to Refugee Action UK, representing our surplus from class donations from 2023-4. ● Maintained and strengthened our relationships with universities such as Bath (through the Gold Scholars' programme) and the Global Banking School, recruiting new tutoring volunteers to support class delivery. ● Took on a new Volunteer Coordinator (on a voluntary basis) to lead the management team and streamline recruitment, training and pairing processes. ● Continued to receive positive feedback from service users, e.g. <p><i>"Thanks for everything, you make education accessible".</i></p>
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Additional information (optional)

You may choose to include further statements where relevant about:

<p>Achievements against objectives set</p>	<p>Para 1.41</p>	
<p>Performance of fundraising activities against objectives set</p>	<p>Para 1.41</p>	
<p>Investment performance against objectives</p>	<p>Para 1.41</p>	
<p>Other</p>		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	At the end of the reported financial period Learning by Heart had £154 of reserves and no outstanding debts.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Learning by Heart has a policy to retain at least three months of run-rate costs as a reserve.
Amount of reserves held	Para 1.22	£154
Reasons for holding zero reserves	Para 1.22	n/a
Details of fund materially in deficit	Para 1.24	n/a
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<p>The amount of reserves remaining at the end of FY24/25 is slightly lower than what would typically be kept for three months of run-rate costs. With this in mind, we paused charity donations for the year FY25/26 to ensure we have ample reserves to keep running the service, and have also undertaken a review of key expenditure.</p> <p>With these actions completed, there are no concerns regarding the charity continuing.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	CIO constitution.
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Trustees are typically selected by a mixed approach of direct appointment where appropriate, and advertisement on relevant platforms, interview and selection by the founder and existing trustees.</p> <p>Our constitution includes the following provisions regarding appointment of trustees:</p> <p>(a) Apart from the first charity trustees, every appointed trustee must be appointed for a term of 3 years by resolution passed at a properly convened meeting of the charity trustees.</p> <p>(b) In selecting individuals for appointment as appointed charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
	Para 1.51	

Relationship with any related parties		
Other		

Reference and Administrative details

Charity name	Learning By Heart
Other name the charity uses	N/A
Registered charity number	1201747
Charity's principal address	2 Swalletts Corner Cottages Dauntsey SN15 4HQ

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Chris Green	Chair		
2	Amy Harvey-Orton			
3	Ciara Danes			
4	Emily Morris			
5	Richard Carter			
6				
7				
8				
9				
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14				
15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

Director name		
N/A		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
N/A		

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None.
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A.
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A.

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)


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Exemptions from disclosure

Reason for non-disclosure of key personnel details

Other optional information

Declarations

Signature(s)	
Full name(s)	Chris Green
Position (eg Secretary, Chair, etc)	Chair
Date	26/01/2026

Balance Sheet

Learning by Heart
As at 31 March 2025

31 MAR 2025

Current Assets

Cash at bank and in hand

GBP PayPal	43.02
LEARNING BY HEART	110.74
Total Cash at bank and in hand	153.76

Total Current Assets	153.76
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Net Current Assets (Liabilities)	153.76
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Total Assets less Current Liabilities	153.76
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Net Assets	153.76
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Capital and Reserves

Current Year Earnings	(374.85)
Retained Earnings	528.61
Total Capital and Reserves	153.76

Profit and Loss

Learning by Heart

For the year ended 31 March 2025

2025

Turnover	
Donations	800.69
Total Turnover	800.69
Gross Profit	800.69
Administrative Costs	
Bank Fees	13.85
Charitable Donations	350.00
DBS Checks	10.00
General Expenses	275.30
Insurance	164.50
IT Software and Consumables	211.89
Safe Guarding Training	150.00
Total Administrative Costs	1,175.54
Operating Profit	(374.85)
Profit on Ordinary Activities Before Taxation	(374.85)
Profit after Taxation	(374.85)

LEARNING BY HEART

England & Wales - Charity number 1201747

Accounts



**CHARITY COMMISSION
FOR ENGLAND AND WALES**

Trustees' Annual Report for the period

From Period start date 27/01/2023 **To** 31/03/2024 **Period end date**

Charity name: Learning By Heart

Charity registration number: 1201747

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>The objects of the CIO are to advance the education and prospects of:</p> <p>i) UK school students from all financial backgrounds, through the provision by volunteers of online, pay-as-you-feel tutoring services that enable them to recognise their full potential capabilities, competencies and skills.</p> <p>ii) Young people for the public benefit, by making grants to educational charities using the proceeds from tutoring services.</p>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>We offer tuition on a pay-as-you-feel basis, in a range of UK GCSE and A-Level subjects including: English, Maths, Science, History, French and Spanish. The surplus from these pay as you feel donations is utilised to make a grant each year to an educational charity (selected by application process followed by shortlisting and a vote, in which all volunteers can participate).</p> <p>The charity offers subjects based on the subject choices of available tutoring volunteers, which are based on their qualifications. Each tutor teaches a subject in which they have a qualification at least one level above that which they are tutoring, with grade B or above (e.g. a Maths GCSE tutor must have Maths A-Level). Alternative, equivalent</p>

		qualifications or experience are considered in the tutor selection process on a case by case basis; for example, a native speaker of a foreign language may tutor a learner of that language.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	All trustees have read and understood the guidance and ensured that Learning by Heart abides by the guidance.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	
Other		

Achievements and Performance

	SORP reference	

<p>Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.</p>	<p>Para 1.20</p>	<ul style="list-style-type: none"> ● Delivered in the region of 150-200 hours of tutoring in 6 key subjects. ● Brought our fundraising total to £4615 donated to educational charities. ● Built relationships with universities such as Bath (through the Gold Scholars' programme) and the Global Banking School, recruiting new management team volunteers and supporting them to develop employable skills. ● Received highly positive feedback from service users, e.g. <p><i>"[The tutor] has been fabulous and has really helped my son with exam topics"</i></p> <p><i>"[My tutor] was very knowledgeable of the topic and helped reinforce my learning".</i></p>
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Additional information (optional)

You may choose to include further statements where relevant about:

<p>Achievements against objectives set</p>	<p>Para 1.41</p>	
<p>Performance of fundraising activities against objectives set</p>	<p>Para 1.41</p>	
<p>Investment performance against objectives</p>	<p>Para 1.41</p>	
<p>Other</p>		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	At the end of the reported financial period Learning by Heart had £529 of reserves and no outstanding debts.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Learning by Heart has a policy to retain at least three months of run-rate costs as a reserve
Amount of reserves held	Para 1.22	£250
Reasons for holding zero reserves	Para 1.22	n/a
Details of fund materially in deficit	Para 1.24	n/a
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	There are no uncertainties about the charity continuing as a going concern.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

Structure, Governance and Management

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How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Trustees are typically selected by a mixed approach of direct appointment where appropriate, and advertisement on relevant platforms, interview and selection by the founder and existing trustees.</p> <p>Our constitution includes the following provisions regarding appointment of trustees:</p> <p>(a) Apart from the first charity trustees, every appointed trustee must be appointed for a term of 3 years by resolution passed at a properly convened meeting of the charity trustees.</p> <p>(b) In selecting individuals for appointment as appointed charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
	Para 1.51	

Relationship with any related parties		
Other		

Reference and Administrative details

Charity name	Learning By Heart
Other name the charity uses	N/A
Registered charity number	1201747
Charity's principal address	2 Swalletts Corner Cottages Dauntsey SN15 4HQ

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None.
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A.
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A.

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure


Reason for non-disclosure of key personnel details

Other optional information

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

	Signature(s)		
	Full name(s)	Chris	Green
	Position (eg Secretary, Chair, etc)	Chair	
	Date	12/3/2025	

Profit and Loss

Learning by Heart

For the period 27 January 2023 to 31 March 2024

27 JAN 2023-31
MAR 2024

Turnover

Donations	1,685.21
Total Turnover	1,685.21

Gross Profit 1,685.21

Administrative Costs

Bank Fees	44.79
DBS Checks	249.00
General Expenses	359.39
IT Software and Consumables	214.13
Safe Guarding Training	425.00
Total Administrative Costs	1,292.31

Operating Profit 392.90

Profit on Ordinary Activities Before Taxation 392.90

Profit after Taxation 392.90

Balance Sheet

Learning by Heart As at 31 March 2024

31 MAR 2024

Current Assets

Cash at bank and in hand

LEARNING BY HEART	528.62
Total Cash at bank and in hand	528.62

Total Current Assets	528.62
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Creditors: amounts falling due within one year

GBP PayPal	0.01
Total Creditors: amounts falling due within one year	0.01

Net Current Assets (Liabilities)	528.61
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Total Assets less Current Liabilities	528.61
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Net Assets	528.61
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Capital and Reserves

Current Year Earnings	316.21
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Retained Earnings	212.40
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Total Capital and Reserves	528.61
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