

## Good Mood Creative CIO

### Trustees' Annual Report

For the year ended 31 March 2025

#### Reference and administrative details

Charity name: Good Mood Creative CIO

Charity number: 1201681

Registered address:

7 Bell Yard

London

WC2A 2JR

Trustees during the period:

Ms C Dixon

Mr T Doggett

Ms M Macnamara

Ms A Mitchell

Ms Ka Wai Wu

#### Structure, governance and management

Good Mood Creative is a Charitable Incorporated Organisation governed by its constitution. The trustees are responsible for the strategic direction, governance and financial oversight of the charity. Trustees are appointed in accordance with the charity's constitution and meet as required to review activity, funding strategy and financial performance.

Day-to-day delivery is carried out by freelance artist-facilitators and practitioners engaged on a project basis.

#### Objectives and activities

The charity's objects are:

- The promotion of mental health through the delivery of participatory performing arts and rhythm-based programmes designed to improve wellbeing and encourage open conversations around mental health.
- The advancement of the arts by promoting access to high-quality creative activity through workshops, projects and performances.

In planning and delivering activities, the trustees have had due regard to the Charity Commission's guidance on public benefit.

### **Review of activities and achievements**

During the reporting period, the charity focused on funding development, organisational sustainability and targeted programme delivery.

The trustees submitted eight funding applications to a range of grant-making bodies during the year. These applications were unsuccessful due to exceptionally high levels of competition across the funding sector. The trustees continue to review and adapt the charity's fundraising strategy in response to the current funding environment.

Despite these challenges, the charity successfully delivered a funded programme supported by ChangeX in Derbyshire. This project engaged 60 children and their families and delivered rhythm-based workshops designed to support mental health, encourage open conversations about mental health within families, and build confidence and connection through shared creative activity.

### **Financial review**

The charity's total income for the year was £2,014.81, with total expenditure of £2,119.98, resulting in a small deficit of £105.17.

At the year end, the charity held £209.09 in unrestricted funds. The charity held no restricted funds during the period.

### **Reserves policy**

Due to the scale of income and activity during the year, the trustees did not operate a formal reserves policy. The trustees keep the charity's financial position under regular review and aim to build reserves when funding levels allow.

### **Risk management**

The trustees have reviewed the principal risks facing the charity, including reduced access to grant funding due to sector-wide competition and limited unrestricted income. These risks are managed through careful cost control, diversification of funding applications and proportionate delivery aligned to available resources.

### **Plans for future periods**

The trustees plan to continue seeking funding to support participatory arts and mental health programmes, build on learning from the ChangeX project, and develop partnerships to support sustainability and reach new communities.

### Trustee Approval and Sign-off

This Trustees' Annual Report was approved by the Trustees of Good Mood Creative CIO and authorised for issue on behalf of the Board.

Trustee name

Signature

Date

Mr T Doggett

A handwritten signature in black ink, appearing to read 'T Doggett', with a stylized flourish at the end.

30/1/2026

## Good Mood Creative CIO

### Income and Expenditure Account

For the year ended 31 March 2025

#### Income

| Income source                                              | £        |
|------------------------------------------------------------|----------|
| Grants / project income (ChangeX & international receipts) | 2,014.81 |
| Total income                                               | 2,014.81 |

#### Expenditure

| Expenditure category                             | £        |
|--------------------------------------------------|----------|
| Web design & digital contractor costs (incl. FX) | 842.55   |
| Creative freelancers (photography & design)      | 505.35   |
| Software & digital tools (ChatGPT)               | 226.93   |
| Bank, FX & transaction charges                   | 20.15    |
| Workspace / incidental costs                     | 30.00    |
| Other charitable activity costs                  | 495.00   |
| Total expenditure                                | 2,119.98 |
| Net expenditure for the year: £(105.17)          |          |

### Statement of Balances

As at 31 March 2025

|                    | £      |
|--------------------|--------|
| Cash at bank       | 209.09 |
| Total funds        | 209.09 |
| Unrestricted funds | 209.09 |
| Restricted funds   | 0.00   |

### Trustee Approval and Sign-off

These accounts were approved by the Trustees of Good Mood Creative CIO and authorised for issue on behalf of the Board of Trustees.

Trustee name

Signature & date

Thomas Doggett

A handwritten signature in black ink, appearing to read 'Th. Doggett', with a stylized flourish at the end.

30/1/2026