

# MEL PRODUCTIONS (MUSIC EDUCATION LANGUAGE PRODUCTIONS) CIO

England & Wales · Charity number 1201393

## Details

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**Other names** MEL PRODUCTIONS, MEL PRODUCTIONS (MUSIC EDUCATION LANGUAGE PRODUCTIONS) CIC

**Status** Registered

**Legal form** CIO

**Registered** 2022-12-19

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** MEL Productions CIO  
116 Avenue Road  
Acton  
London  
W3 8QG

**Phone** 02031051372

**Email** [mel@melproductions.co.uk](mailto:mel@melproductions.co.uk)

**Website** [melproductions.co.uk](http://melproductions.co.uk)

## Activities

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**Objects:** THE OBJECTS OF THE CHARITY ARE FOR THE PUBLIC BENEFIT OF MEMBERS OF THE PUBLIC IN THE LONDON BOROUGH OF EALING AND SURROUNDING AREAS: 1. TO ADVANCE EDUCATION IN THE ARTS (IN PARTICULAR MUSIC AND AUDIO AND VISUAL MEDIA), CORE CURRICULUM SUBJECTS, VOCATIONAL SKILLS AND BASIC SKILLS FOR THE PUBLIC BENEFIT 2. TO ADVANCE IN LIFE AND RELIEVE NEEDS OF YOUNG PEOPLE THROUGH: (A) THE PROVISION OF RECREATIONAL AND LEISURE TIME ACTIVITIES PROVIDED IN THE INTEREST OF SOCIAL WELFARE, DESIGNED TO IMPROVE THEIR CONDITIONS OF LIFE; (B) PROVIDING SUPPORT AND ACTIVITIES WHICH DEVELOP THEIR SKILLS, CAPACITIES AND CAPABILITIES TO ENABLE THEM TO PARTICIPATE IN SOCIETY AS MATURE AND RESPONSIBLE INDIVIDUALS. 3. TO PROMOTE SOCIAL INCLUSION FOR THE PUBLIC BENEFIT BY PREVENTING PEOPLE FROM BECOMING SOCIALLY EXCLUDED, RELIEVING THE NEEDS OF THOSE PEOPLE WHO ARE SOCIALLY EXCLUDED AND ASSISTING THEM TO INTEGRATE INTO SOCIETY. FOR THE PURPOSE OF THIS CLAUSE 'SOCIALLY EXCLUDED' MEANS BEING EXCLUDED FROM SOCIETY, OR PARTS OF SOCIETY, AS A RESULT OF ONE OF MORE OF THE FOLLOWING FACTORS: UNEMPLOYMENT; FINANCIAL HARDSHIP; YOUTH OR OLD AGE; ILL HEALTH (PHYSICAL OR MENTAL); SUBSTANCE ABUSE OR DEPENDENCY INCLUDING ALCOHOL AND DRUGS; POOR EDUCATIONAL OR SKILLS ATTAINMENT; RELATIONSHIP AND FAMILY BREAKDOWN; POOR HOUSING (THAT IS HOUSING THAT DOES NOT MEET BASIC HABITABLE STANDARDS; CRIME (EITHER AS A VICTIM OF CRIME OR AS AN OFFENDER REHABILITATING INTO SOCIETY)

**Activities:** The objects of the charity are for the public benefit of members of the public in the London Borough of Ealing and surrounding areas: 1. To advance education and training of members of the public through the promotion, provision and support of programmes which develop functional and vocational skills and other capabilities 2. To advance the arts, by promoting and facilitating access to equipmen

## Classification

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- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** Education/training, Disability, The Prevention Or Relief Of Poverty, Arts/culture/heritage/science, Other Charitable Purposes
- **Who:** Children/young People, Elderly/old People, People With Disabilities

## Geography

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- **Area of benefit:** THE LONDON BOROUGH OF EALING AND SURROUNDING AREAS
- Ealing

## Finances

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| Period end | Income | Expenditure | Assets | Employees |
|------------|--------|-------------|--------|-----------|
| 2025-02-28 |        | £0          | £0     | -         |
| 2024-02-28 |        | £0          | £0     | -         |

## Trustees

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| Name             | Role | Appointed  |
|------------------|------|------------|
| Ashley Dublin    |      | 2022-02-01 |
| Jonathan Staples |      | 2022-02-01 |
| Yusuf Chadun     |      | 2022-02-01 |

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# Accounts

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## **MEL Productions (Music Education Language Productions) CIO**

### **Trustees' Annual Report for the year ended 7 December 2025**

The trustees present their annual report for MEL Productions CIO for the year ended 7 December 2025.

#### **Public Benefit Statement**

The trustees confirm that they have had regard to the Charity Commission's guidance on public benefit when planning the charity's activities. MEL Productions CIO's objectives --- the advancement of education, the promotion of social inclusion, and community development --- are intended to benefit the public in West London. Our planned AI learning, ICT, literacy, numeracy, music and employability programmes are designed to provide accessible, inclusive opportunities that support personal development, skills growth and improved community cohesion.

#### **Structure, Governance, and Management**

The charity is constituted as a Charitable Incorporated Organisation (CIO) and is governed by its constitution. The trustees are Yusuf Chadun (Chair), Ashley Dublin, and Jon Staples. All trustees give their time voluntarily and receive no remuneration.

The trustees have focused on establishing the essential operational foundations for the charity's future work.

Trustees are appointed in accordance with the charity's constitution. The board meets regularly to oversee governance, strategic planning and compliance with statutory duties.

#### **Risk Management**

The trustees have considered the major risks facing the charity during this developmental stage, including financial sustainability and project delivery risks. These are monitored regularly, and appropriate mitigation measures are being put in place as operations grow.

#### **Community Support and Partnerships**

During this foundational year, the charity has been greatly encouraged by the proactive and skilled support from the West London community. The essential refurbishment works at our premises were significantly advanced through the generous contribution of professional builders and skilled tradespeople from the local area, who volunteered their time and expertise. This donated labour

was instrumental in moving the capital project forward efficiently and represents a substantial in-kind benefit.

Furthermore, local volunteers have successfully organized and facilitated the use of other community spaces, offered in kind. This has allowed us to run small-scale pilot projects and planning sessions for several hours at a time. This early, practical collaboration has been invaluable for building relationships, testing initial ideas, and strengthening the community networks that are central to our mission.

### **Objectives and Activities**

Our charitable objects are the advancement of education, the promotion of social inclusion, and community development in West London. Our planned activities include ICT, literacy, and numeracy training, music workshops, and employment support.

While direct service delivery was not the focus this year, the trustees have undertaken vital preparatory work. This has included developing program plans, consolidating community partnerships, and achieving relevant quality standards to ensure we are ready to deliver impact.

### **Achievements and Performance**

The trustees have continued to progress the charity's major capital project: the transformation of our permanent community premises at 116 Avenue Road, secured in 2023. Over the reporting period, we have overseen essential refurbishment works to make the core spaces safe, functional, and operationally ready.

This phased development strategy has provided the charity with a growing and tangible asset. We have established a solid foundation from which to launch our programs, with several areas of the building now active for planning and partnership work.

Our immediate strategic priority is to secure the final phase of funding required to complete the refurbishment of the main hall. This critical space will enable the full commencement of our planned community activities, including AI Learning, music, education, and training workshops.

### **Financial Review**

The charity received no income and incurred no expenditure during this initial setup year. All progress in developing our premises and preparing for programme delivery was supported through trustee and volunteer contribution, the value of which is not reflected in these financial statements.

The trustees have actively pursued project funding through various grant applications. This process has proven challenging, with competitive funding landscapes leading to delayed decisions on submitted bids, some of which we are still awaiting. We are currently in the process of writing further funding applications. Recognising this common challenge, trustees have engaged with funders and peer organisations at networking events to discuss strategies for improving our bid writing and strengthening our chances of success.

The trustees' policy is to build sufficient unrestricted reserves to support core operational costs once charitable activities commence. Fundraising for the next phase of development --- including completion of the main hall --- will be prioritised in the forthcoming year.

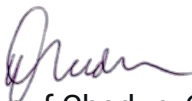
### **Future Plans**

With a fully operational base now secured, the trustees' focus for the forthcoming year is to seek project funding and commence the delivery of our core educational and community programs for the benefit of the West London community.

### **Approval**

This report was approved by the board of trustees on 7 December 2025.

Signed on behalf of the trustees:

  
Yusuf Chadun, Chair

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# Accounts

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| <b>Trustees' Annual Report for the period</b> |                   |    |      |           |                 |         |
|---|-------------------|----|------|-----------|-----------------|---------|
| <b>From</b>                                   | Period start date |    |      | <b>To</b> | Period end date |         |
|   | 19                | 12 | 2022 |           | 28              | 02 2024 |

**Charity name** MEL Productions (Music Education Language Productions) CIO

**Other names charity is known by** MEL Productions CIO

**Registered charity number (if any)** 1201393

**Charity's principal address** 116 Avenue Road

Acton

London

**Postcode** W3 8QG

**Names of the charity trustees who manage the charity**

|    | Trustee name  | Office (if any) | Dates acted if not for whole year | Name of person (or body) entitled to appoint trustee (if any) |
|----|---------------|-----------------|-----------------------------------|---|
| 1  | Yusuf Chadun  | N/A             | 2023/2024                         | Michael Francis   |
| 2  | Jon Staple    | N/A             | 2023/2024                         |   |
| 3  | Ashley Dublin | N/A             | 2023/2024                         |   |
| 4  |               |                 |                                   |   |
| 5  |               |                 |                                   |   |
| 6  |               |                 |                                   |   |
| 7  |               |                 |                                   |   |
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| 15 |               |                 |                                   |   |
| 16 |               |                 |                                   |   |
| 17 |               |                 |                                   |   |
| 18 |               |                 |                                   |   |
| 19 |               |                 |                                   |   |
| 20 |               |                 |                                   |   |

**Names of the trustees for the charity, if any, (for example, any custodian trustees)**

| Name | Dates acted if not for whole year |
|------|-----------------------------------|
|      | N/A                               |
|      |                                   |

**Names and addresses of advisers (Optional information)**

| Type of adviser | Name | Address |
|-----------------|------|---------|
| N/A             | N/A  | N/A     |
|                 |      |         |
|                 |      |         |
|                 |      |         |

**Name of chief executive or names of senior staff members (Optional information)**

Michael Francis (CEO)

**Description of the charity's trusts**

|   |              |
|---|--------------|
| Type of governing document<br>(eg. trust deed, constitution)        | Constitution |
| How the charity is constituted<br>(eg. trust, association, company) | Association  |
| Trustee selection methods<br>(eg. appointed by, elected by)         | Appointed    |

**Additional governance issues (Optional information)**

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

We have just completed our Quality Marks status, which shows that we have all our policies in place and allows us to run our services and activities program for those who wish to achieve the NOCN qualification. We continue attending ongoing training and courses to align our skills and knowledge with policies and procedures.

Our trustees also get additional training opportunities to help support the service, help us grow in the right direction, and benefit those in the community. We are members of the Young Ealing Foundation (YEF), which supports young people within the borough of Ealing; they provide training and networking events where other organisations can network, form partnerships and share best practices.

Volunteers help us run the service and provide a vital role in supporting those living in the community. For those unable to attend the service, we provide outreach support for older people, reducing the risk of loneliness and isolation and reassuring them that someone is always available at any given time.

**Summary of the objects of the charity set out in its governing document**

Our mission is to create social and economic change within the community, promoting health and wellbeing, creating opportunities and inspiring hope in the lives of people regardless of adversities and cultural backgrounds.

We aim to nurture and empower people to make life-changing decisions through our delivery services and to help create and to live in a community that fosters harmony and encourages people to make a positive contribution to our local economy. We aim to embed basic functional skills for marginalised people, and to ease vulnerability for those who are at risk.

We endeavor to promote an atmosphere of mutual respect where purposeful learning/activities takes place underpinned by an understanding of social responsibility and commitment, necessary for crime prevention, restorative justice and for increasing employment opportunities.

We at MEL Productions (Music, Education, Language Productions) aim to equip and inform our service users and students from the diverse West London community, with up to date, appropriate and relevant knowledge, training and skills. In addressing the wider social economic vision in context with the demands for bringing about improvements at local level. We are alert to the importance of promoting social cohesion and cultural awareness, throughout the diversity of our social fabric. We support our Council's vision and commitment towards raising education and attainment standards, crucial for improving the quality of people's lives and in consultation with our partners, provide training opportunities and preparation for apprenticeships relevant to industry demands.

Our ethos is to meet the existing challenges and offer high quality, purposeful and innovative services that address the aspirations and differentiated developmental needs throughout our community. We continue to strive towards meeting the criteria necessary for achieving excellence through our service provision as representatives of a global society, in a technologically driven landscape.

We at MEL specialise in the delivery of music, multimedia and ICT training through courses embedded with literacy and numeracy skills, which are essential components of our educational programs. We reserve the right to seek and welcome collaborative partnerships with experienced teachers and other skilled industry practitioners, who support our vision and educational ethos and are willing to make a contribution to our efforts in meeting best practice and high standards of delivery. While assessing and nurturing individual ability and developmental needs, we support each learner towards the desirable outcomes needed for achieving their personal best.

Through ongoing research, reflective practice and self-evaluation we commit to engaging and working alongside Council departments, communities, jobcentres, private businesses and voluntary sector organisations. We at MEL commit to an ongoing process of continuous assessment and in partnership with the relevant agencies, we seek the ongoing professional development required for the delivery of cost effective well-resourced and purposeful training. We are inclusive in our approach, offering relevant and useful information and guidance, in addition to our training projects/programmes, we cater for adults, children and young people. In providing an open door service for advice and guidance we gain a better understanding of the needs and aspirations of our communities.

As our ethos is primarily to help improve the quality of people's lives, we will strive to achieve this by:

- Providing opportunities for service users and learners to become constructively aware of their potential, acknowledge their abilities, learn new skills and increase their chances for employment or

further education.

- Facilitating and encouraging service users and students to become more independent, focused, able to collaborate and contribute in a positive way as active citizens.
- Promoting education and lifelong learning skills and encouraging disadvantaged individuals to become proactive in the improvement of their circumstances and development and well being.
- Recognising and rewarding achievement, supporting individuals in maximising existing potential and towards working in achieving realistic goals.
- Providing a working environment with high quality and accessible resources.
- Organising one to one and group sessions.
- Training, development, towards improving language, literacy and numeracy.
- Supporting people with mental health issues and those who are in isolation and loneliness Promoting self-assessment for the purpose of identifying appropriate skills needed for work placements, further study and apprenticeship provisions
- NEETS (Not in Education, Employment or Training) programmes for young people.

## LIST OF ACTIVITIES

### **ICT Training:**

This project provides basic training on Microsoft Word, Excel, and Gmail to beneficiaries wishing to develop their skills. We help them gain experience in computer skills, browsing their way around the net, filling in Online forms, opening email accounts and sending emails. In addition, this training will provide knowledge and understanding of the everyday usage of digital technology.

### **Literacy:**

We also provide ongoing one-to-one and group activity support for those with learning difficulties. This workshop offers literacy training skills that include listening, speaking, reading and writing. They will learn the sounds of language, print, and the relationship between letters. Other literacy skills include vocabulary, spelling, and comprehension. This workshop allows them to build on their confidence. It empowers them to make life-changing decisions - especially those beneficiaries facing deprivation due to the pandemic and feelings of isolation.

### **Numeracy:**

This training workshop provides beneficiaries with the ability to use, interpret and communicate mathematical information to solve real-world problems. These include a basic understanding of math like addition, subtraction, division and multiplication.

### **Work Club:**

We support long-term unemployed beneficiaries and people with mental health and anxiety issues to find relevant jobs through our career advisor. We also help them develop skills and encourage them to create an online CV profile. The job-searching activities include learning how to contact potential employers by telephone, in person, or through the Internet. They will also learn to submit CVs or email applications with advice and guidance support to apply for jobs.

### **Music Activities:**

This activity is to promote integration for people from diverse communities. Therefore, our emphasis on these activities is to support groups and put the fun into learning to develop new and innovative ideas. Music activities involve Music Technology, singing, songwriting and performance.

### **Advice and Guidance:**

We provide advice and guidance to beneficiaries regarding new opportunities, information, and training to improve their skills and

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

experiences. In addition, beneficiaries receive help finding voluntary work and apprenticeship provisions, including advice on educational opportunities.

**Additional details of objectives and activities (Optional information)**

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.



**Summary of the main achievements of the charity during the year**

Since we have been in the new MEL Productions environment at 116 Avenue Road, London, we carefully considered its history because this building had been neglected for some years. The building was in poor condition, and we decided to give it some careful consideration and careful planning during our Annual General Minutes Meeting. We also had the opportunity to invite some important people and volunteers with experience who donated some time to help, advise, and explain the best way to deal with some of the refurbishment work and bring it up to a workable level. It was essential to demonstrate how far we could develop some of the sections in the building.

We evaluated the time and cost needed to meet the requirements while applying for funding. It was vital that we carefully thought about how we would run some of the activities while refurbishing, and we carefully selected spaces that we could use to continue running ongoing activities so that the young people would not lose out and ensure that we met the health and safety of all beneficiaries.

Firstly, we considered implementing some Health and Safety signs and guidelines and ensuring that Fire procedures and First Aid were in place. We could then safely deliver some activities at particular times of the day where some young people could still benefit. This plan would allow us to continue refurbishment without affecting the activities. As a backup, we arranged to run some activities in other centres.

We have had some minor work done by ourselves with two of our volunteers with building experience who gave their time to help us out and donated building materials, office furniture and sports equipment.

The building material helped us repair certain parts of the roof ceiling areas that were damaged where rain was leaking through, but now this has all been sealed off. We are delighted to have achieved our aims in a short space of time. The people from the community have made positive comments, are pleased with the change, and have offered to help if we need any additional support.

Once all refurbishment is complete, we plan an open day for the community to let them see what we are offering and how they can get involved.

## Brief statement of the charity's policy on reserves

### Reserves policy

#### 1. Minimum Reserves:

A minimum of nine months' operating and governance costs should be retained in bank balances. When calculating this, any designated funds should be taken into account.

#### 2. Maximum reserves:

A maximum of eighteen months' operating and governance costs should be retained as reserves.

#### 3. Designated Funds:

Where in the opinion of Trustees, a potential project (which is not yet at the stage of readiness for external funding) should be funded out of unrestricted funds, a designated fund will be created. The Trustees will only be requested to make such designations following a recommendation from the Project Review Committee. The Trustees retain absolute discretion, however, to spend any funds so designated as they deem appropriate or cancel the designation at a later point.

#### 4. Contributions to restricted funds:

These funds should be held as bank deposits and current accounts throughout the period of each respective project that the funds relate to. Such funds are excluded from the calculation of reserves in sections 1 and 2 above.

#### 5. Efficient use of bank balances retained:

The charity will retain sufficient balances within instant access deposit accounts and current accounts at Coutts to meet (i) the Minimum Reserves requirement, (ii) and any unspent earmarked Designated Funds. If any amounts in excess of this total are greater than 9 months' core expenditure, the Trustees will consider whether greater returns could be obtained from the placement of such funds with investment managers. If this is considered appropriate, the Trustees will then formalise their investments policy. A list of income and expenditure codes will be maintained in order to track all income and expenditure.

### Indirect cost recovery allocation

Different donors have different approaches to funding indirect costs relating to projects they fund. At some point in the future MEL Productions may need to enter into a negotiated indirect cost recovery agreement (NICRA). The following general principles are adopted. In the case of restricted income fund projects, donors will be requested to agree to: a.

A certain percentage of the total donation is to be allocated to unrestricted funds to assist with meeting MEL Productions operational and governance costs. This will be decided on a case-by-case basis. b. Any unrestricted fund expenditure which is directly attributable to a specific project will be allocated to that project and in effect funded therefrom. Typical examples of this will include staff or consultants time.

Any such recharge of central resources will be performed on a just and reasonable basis.

**Details of any funds materially in deficit**

N/A

**Further financial review details (Optional information)**

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

**Section F Other optional information**

**The trustees declare that they have approved the trustees' report above.**

**Signed on behalf of the charity's trustees**

**Signature(s)**

**Full name(s)**

**Position (eg Secretary, Chair, etc)**

**Date**