

# CADBURY ATHLETIC FOOTBALL CLUB

England & Wales - Charity number 1201195

## Details

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**Status** Registered

**Legal form** CIO

**Registered** 2022-12-02

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** 41 Lea House Road  
Stirchley  
Birmingham  
West Midlands  
B30 2DB

**Phone** 07432646898

**Email** [secretary@cadburyathleticfc.co.uk](mailto:secretary@cadburyathleticfc.co.uk)

**Website** <https://cadburyathleticfc.co.uk/>

## Activities

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**Objects:** THE PROMOTION OF COMMUNITY PARTICIPATION IN HEALTHY RECREATION, FOR THE PUBLIC BENEFIT, IN PARTICULAR BY THE PROVISION OF FACILITIES FOR THE PLAYING OF FOOTBALL IN THE VILLAGE OF BOURNEVILLE.

**Activities:** Cadbury Athletic Football Club activities are to assist with the educational, mental and social well-being of it's members in the Bournville and South Birmingham area through the use of Football and other sporting activities. Cadbury Athletic Football Club looks to embrace access and inclusion for all members of our community regardless of personal circumstances.

## Classification

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- **How:** Provides Services
- **What:** General Charitable Purposes, Disability, Amateur Sport
- **Who:** The General Public/mankind

## Geography

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- Birmingham City

## Finances

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Period end	Income	Expenditure	Assets	Employees
2025-05-31	£78,905	£72,863	-	-
2024-05-31	£334,433	£321,421	-	-

## Trustees

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Name	Role	Appointed
<b>Bryan Elliott</b>	Chair	2023-02-27
Alex Pugh		2023-02-27
Hayley Nicola Chapman		2023-02-27
Kwabena Danquah		2023-02-27
Russell Cooke		2023-02-27

**CADBURY ATHLETIC FOOTBALL CLUB**

England & Wales - Charity number 1201195

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# Accounts

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**Statement of Financial Activities**

CC16a

For the period from	01/06/2024	To	31/05/2025
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	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Player subscriptions	44,807	-	-	44,807	69,585
Registration fees / donations	7,919	-	-	7,919	214,010
Match day revenue	7,769	-	-	7,769	9,065
Fundraising	3,825	-	-	3,825	9,800
Sponsorship	4,005	-	-	4,005	19,373
Sale of club merchandise	3,403	-	-	3,403	1,900
Other	1,141	-	-	1,141	2,385
Outstanding income provision (end of year)	- 930	-	-	- 930	828
Grants	-	-	-	-	7,487
Interest on savings	6,966	-	-	6,966	-
<b>Sub total (Gross income for AR)</b>	<b>78,905</b>	<b>-</b>	<b>-</b>	<b>78,905</b>	<b>334,433</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>78,905</b>	<b>-</b>	<b>-</b>	<b>78,905</b>	<b>334,433</b>
<b>A3 Payments</b>					
Match day costs	19,740	-	-	19,740	32,258
Training (Venue hire / courses)	17,035	-	-	17,035	29,331
Kit & equipment	10,315	-	-	10,315	21,954
League, County & FA costs	2,530	-	-	2,530	3,685
Player related costs (e.g. insurance)	526	-	-	526	530
Fees (e.g. website, veo, teamfeepay)	1,515	-	-	1,515	337
End of season presentation	2,093	-	-	2,093	6,025
Other	4,695	-	-	4,695	3,332
Donations to 3rd party	70	-	-	70	1,600
Fundraiser payout	1,225	-	-	1,225	3,758
low value equipment purchases (non team)	84	-	-	84	2,177
Outstanding expenditure provision (end of year)	5,740	-	-	5,740	215,820
Pitch Maintenance	7,295	-	-	7,295	614
<b>Sub total</b>	<b>72,863</b>	<b>-</b>	<b>-</b>	<b>72,863</b>	<b>321,421</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>72,863</b>	<b>-</b>	<b>-</b>	<b>72,863</b>	<b>321,421</b>
<b>Net of receipts/(payments)</b>	<b>6,041</b>	<b>-</b>	<b>-</b>	<b>6,041</b>	<b>13,012</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>13,012</b>	<b>-</b>	<b>-</b>	<b>13,012</b>	<b>-</b>
<b>Cash funds this year end</b>	<b>19,054</b>	<b>-</b>	<b>-</b>	<b>19,054</b>	<b>13,012</b>

**B1 Cash funds**

	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
Cash on hand	709	-	-
Cash at bank	240,835	-	-
Provision adjustments		-	-
<b>Total cash funds</b>	<b>241,544</b>	<b>-</b>	<b>-</b>

(agree balances with receipts and payments account(s))

**B2 Other monetary assets**

Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-

**B3 Investment assets**

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-


**B4 Assets retained for the charity's own use**

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-

**B5 Liabilities**

Details	Fund to which liability relates	Amount due (optional)	When due (optional)
Provision adjustments	222,490	-	-
	-	-	-
	-	-	-
	-	-	-
<b>Total Liabilities</b>	<b>222,490</b>	<b>-</b>	<b>-</b>

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Alexander Pugh	30.03.2026



Section A Independent Examiner's Report

Report to the trustees/ members of Cadbury Athletic Football Club

On accounts for the period ended 31/05/2025 Charity no (if any) 1201195

Set out on pages

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the period ended 31 / 05 / 2025.

Responsibilities and basis of report As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below \*) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
• the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

\* Please delete the words in the brackets if they do not apply.

Signed: [Signature] Date: 30/03/2026

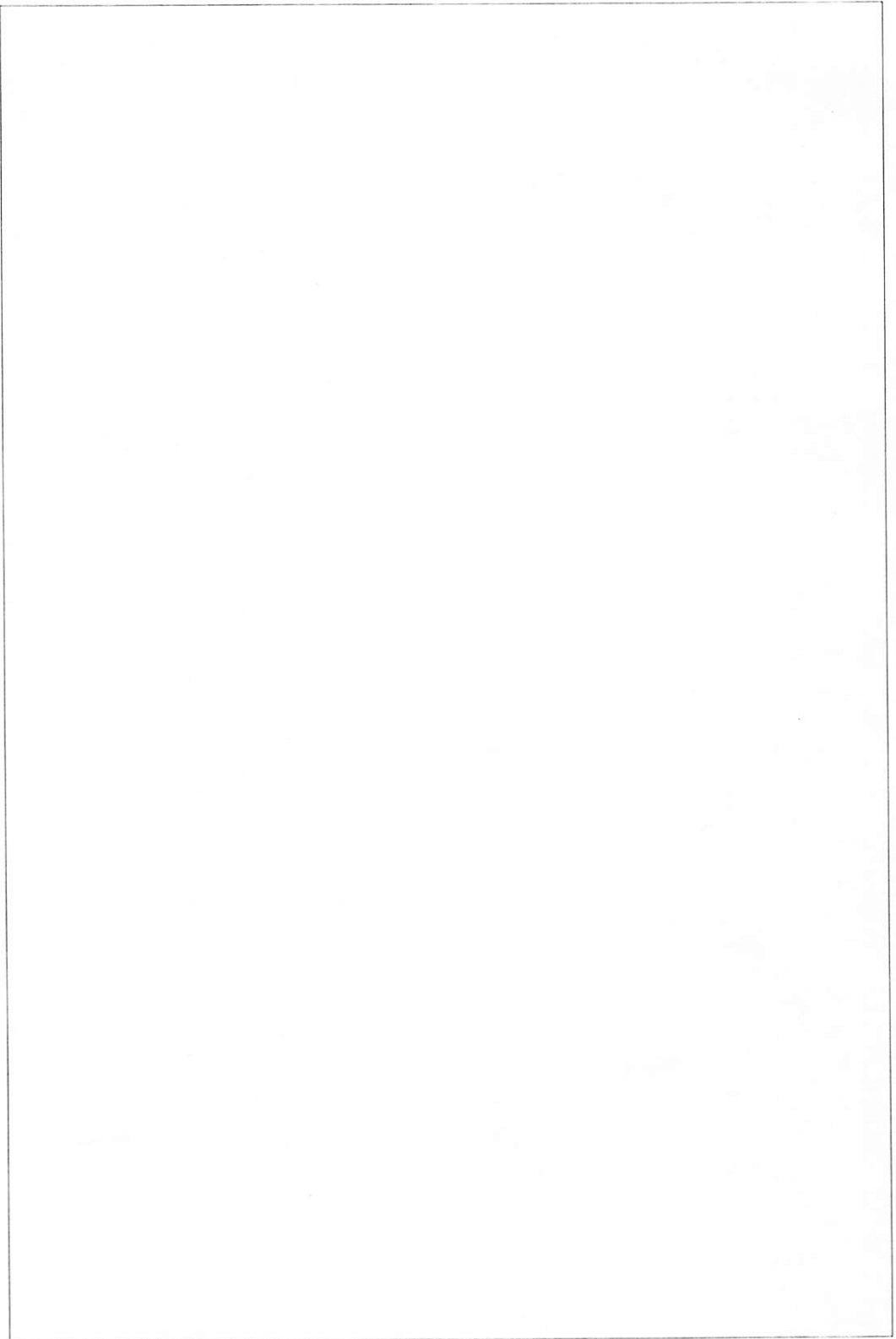
Name: Jawaid Yakoob

Relevant professional qualification(s) or body (if any): ICAEW

Address: 862-864 Washwood Heath Road Birmingham B8 2NG

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.





**Trustees' Annual Report for the period**

**From 01.06.2024 Period start date To 31.05.2025 Period end date**

**Charity name: Cadbury Athletic Football Club Charitable Trust**

**Charity registration number: 1201195**

**Objectives and Activities**

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<b>The promotion of community participation in healthy recreation, for the public benefit, in particular by the provision of facilities for the playing of football in the village of Bournville.</b>  <i>Through sport and in collaboration with the community we aspire to provide opportunities for all in football that assists with the educational, mental and social well-being of all our members.</i>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<b>The club has continued to offer footballing opportunities for children as young as 6, up to adults over 50 with our walking football. This is providing opportunities at community engagement level through to competitive. We have teams entered in 3 different leagues across the West Midlands. We hold at least weekly training sessions for all teams. We also celebrate end of season achievements for all teams. Players have had the opportunities to play in tournaments across the country.</b>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<b>The Trustees collectively and unanimously have regard to the guidance about public benefit of the charity and its activities.</b>

**Additional information (optional)**

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	N/A

Policy on social investment including program related investment	Para 1.38	N/A
Contribution made by volunteers	Para 1.38	<b>The charity has a significant number of volunteers from trustees to managerial teams and parents. The charity would not be able to conduct its activities with the volunteers.</b> <b>The charity is extremely grateful for all the time that is volunteered to ensure that the club can continue.</b>
Other		N/A

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b><u>Youth Football</u></b> Youth Football continues to be a very successful arm of the club. Spear-headed by Hayley Chapman during this period, we have seen growth in quantity of players and teams. Most youth teams have trained at Four Dwellings Academy and all have played at Bournville Recreation Ground as part of the Central Warwickshire Youth League.</p> <p>There have been numerous footballing successes with teams winning league cups, league titles and tournaments throughout the period. Youth teams have good success with gaining sponsorship for their team and the club further enhancing the opportunities we can offer our young players.</p> <p>Although our tie with the Central Warwickshire Youth League ends at U16, we have developed our sides further and are pleased to see our U16 moving through to our U18s side throughout the season as and when this is appropriate.</p> <p><b><u>Development Football</u></b> Our development football has continued well during this period. Our U21 side</p>

continued in the Midland Football League U21 division with Kwabena Danquah at the helm whilst our U18 continued in the Midland Junior Premier League with Liam Cronin as manager. Both sides have taken players from our U16 sides demonstrating our ability to now provide pathways for our younger players into adult football.

**Adult Football**

Adult Football has been a staple at the Bournville Recreation Ground during this period.

We started this period with Oliver Hartill Daniel Moses led the led for the vast majority of the season but unfortunately due to a run of poor results and on field performances we decided to part ways. We brought Ollie Hartill back for the remainder of the season and started the recruitment process for a new permanent manager. Our results improved during this period and we comfortably finished the season. We have remained in Step 7, as part of the Midland Football League, during this period as we have not been in a position for promotion either through footballing or ground requirements.

Home games have been popular with the community and groundhoppers brining in a good level of income thanks to gate receipts, match day cafe takings, match day programmes and memorabilia. There has been a number of players during this period - it is good to still have people wanting to play for Cadbury Athletic Football Club because of the reputation we hold in the footballing community.

After the season concluded we recruited for a new permanent manager which garnered a lot of interest. After a series of interviews we appointed Dean Guest and Ollie Hartill returned to his role of Director of Football.

		<p><b>Community Football</b>  Walking football has yet again developed. We had to start this branch from scratch again, this time with Dave Ferris-Day. He has built a community of players that train every week and play games every month. The next stage of development is for these teams to expand and be entered into a league.</p>
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**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	<b>The aims that the charity has set itself have been through a Football Development Plan with the Football Association. These have been achieved and the club is now working on the development of the next plan which will increase our accreditation level with the association.</b>
Performance of fundraising activities against objectives set	Para 1.41	<b>The club has raised money through weekly competitions such as Soccer 7 and through one-off events such as the End of Season Presentation Awards. These have been successful and the plan is to continue with them and develop what we offer.</b>
Investment performance against objectives	Para 1.41	N/A
Other		N/A

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<b>The charity is in a strong financial position where we can support all the teams with in it as well as being able to financially plan for the future with security.</b>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<b>N/A</b>
Amount of reserves held	Para 1.22	<b>£0</b>
Reasons for holding zero reserves	Para 1.22	<b>N/A</b>
Details of fund materially in deficit	Para 1.24	<b>N/A</b>
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<b>The charity has no financially uncertainties.</b>

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	<b>The main source of funding for the club is through monthly voluntary donations from parents of youth players. We also raise money through sponsorship (players and club), competitions (Soccer 7) and fundraising events (End of Season Awards)</b>
Investment policy and objectives including any social investment policy adopted	Para 1.46	<b>N/A</b>
A description of the principal risks facing the charity	Para 1.46	
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document	Para 1.25	<b>CIO – Foundation Articles of Association</b>
How is the charity constituted?	Para 1.25	<b>CIO</b>
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

### Reference and Administrative details

Charity name	Cadbury Athletic Football Club Charitable Trust
Other name the charity uses	Cadbury Athletic Football Club
Registered charity number	1201195
Charity's principal address	41 Leahouse Road Stirchley Birmingham West Midlands B30 2DB

**Names of the charity trustees who manage the charity**

	<b>Trustee name</b>	<b>Office (if any)</b>	<b>Dates acted if not for whole year</b>	<b>Name of person (or body) entitled to appoint trustee (if any)</b>
1	Bryan Elliott	Chairman	Whole Period	Trust Board
2	Alexander Pugh	Secretary	Whole Period	Trust Board
3	Russell Cooke	Treasurer	Whole Period	Trust Board
4	David Ferris-Day	Trustee	Whole Period	Trust Board
5	Kwabena Danquah	Trustee	Whole Period	Trust Board
6	Hayley Chapman	Trustee	Whole Period	Trust Board
7	John Hunter	Trustee	Whole Period	Trust Board
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

**Corporate trustees – names of the directors at the date the report was approved**

<b>Director name</b>		

**Name of trustees holding title to property belonging to the charity**

<b>Trustee name</b>	<b>Dates acted if not for whole year</b>	

**Funds held as custodian trustees on behalf of others**

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

**Additional information (optional)**

**Names and addresses of advisers (Optional information)**

Type of adviser	Name	Address
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**Name of chief executive or names of senior staff members (Optional information)**

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**Exemptions from disclosure**

Reason for non-disclosure of key personnel details

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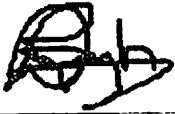
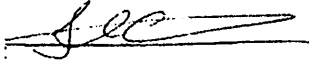
**Other optional information**

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Alexander Pugh	Bryan Elliott
Position (eg Secretary, Chair, etc)	Secretary	Chairman
Date	28.03.26	

**CADBURY ATHLETIC FOOTBALL CLUB**

England & Wales - Charity number 1201195

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# Accounts

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**CHARITY COMMISSION  
FOR ENGLAND AND WALES**

Charity Name  
Cadbury Athletic Football Club

No (if any)  
1201195

**Statement of Financial Activities**

**CC16a**

For the period from	Period start date 02/12/2022	To	Period end date 31/05/2024
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**Section A Receipts and payments**

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Player subscriptions	69,585	-	-	69,585	-
Registration fees/donations	14,010	200,000	-	214,010	-
Match day revenue	9,065	-	-	9,065	-
Fundraising	9,800	-	-	9,800	-
Sponsorship	19,373	-	-	19,373	-
Sale of club merchandise	1,900	-	-	1,900	-
Other	2,385	-	-	2,385	-
Outstanding income provision(end of year)	828	-	-	828	-
Grants	-	7,487	-	7,487	-
<b>Sub total (Gross income for AR)</b>	<b>126,946</b>	<b>207,487</b>	<b>-</b>	<b>334,433</b>	<b>-</b>
<b>A2 Asset and Investment sales, (see table).</b>					
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>126,946</b>	<b>207,487</b>	<b>-</b>	<b>334,433</b>	<b>-</b>
<b>A3 Payments</b>					
Match day costs	32,258	-	-	32,258	-
Training (Venue hire / courses)	29,331	-	-	29,331	-
Kit & equipment	20,590	1,364	-	21,954	-
League, County & FA costs	3,685	-	-	3,685	-
Player related costs (e.g. insurance)	530	-	-	530	-
IT Costs (e.g. website)	337	-	-	337	-
End of season presentation	6,025	-	-	6,025	-
Other	3,332	-	-	3,332	-
Donations to 3rd party	1,800	-	-	1,800	-
Fundraiser payout	3,758	-	-	3,758	-
low value equipment purchaes (non team)	2,177	-	-	2,177	-
Outstanding expenditure provision(end of year)	9,698	206,123	-	215,820	-
Pitch Maintenance	614	-	-	614	-
<b>Sub total</b>	<b>113,934</b>	<b>207,487</b>	<b>-</b>	<b>321,421</b>	<b>-</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>113,934</b>	<b>207,487</b>	<b>-</b>	<b>321,421</b>	<b>-</b>
<b>Net of receipts/(payments)</b>	<b>13,012</b>	<b>-</b>	<b>-</b>	<b>13,012</b>	<b>-</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Cash funds this year end</b>	<b>13,012</b>	<b>-</b>	<b>-</b>	<b>13,012</b>	<b>-</b>

**Section B Statement of assets and liabilities at the end of the period**

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Cash on hand	6,889	-	-
	Cash at bank	221,944	-	-
	<b>Total cash funds</b>	<b>228,832</b>	<b>-</b>	<b>-</b>

(agree balances with receipts and payments account(s))

Agreement Error	OK	OK
Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £

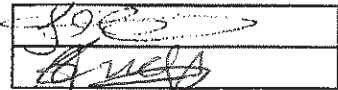

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>	Provision adjustments	215,820	-	
			-	
			-	
			-	
	<b>Total Liabilities</b>	<b>215,820</b>	<b>-</b>	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	RYAN ELLIOTT	18/3/2025
	ALEX PUGH	18/3/2025



Section A

Independent Examiner's Report

Report to the trustees/ members of

Charity Name  
Cadbury Athletic Football Club

On accounts for the period ended

31/05/2024 Charity no (if any) 1201195

Set out on pages

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the period ended 31 / 05 / 2024.

Responsibilities and basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below \*) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

\* Please delete the words in the brackets if they do not apply.

Signed:

Date:

18/03/2025

Name:

Jawaid Yakoob

Relevant professional qualification(s) or body (if any):

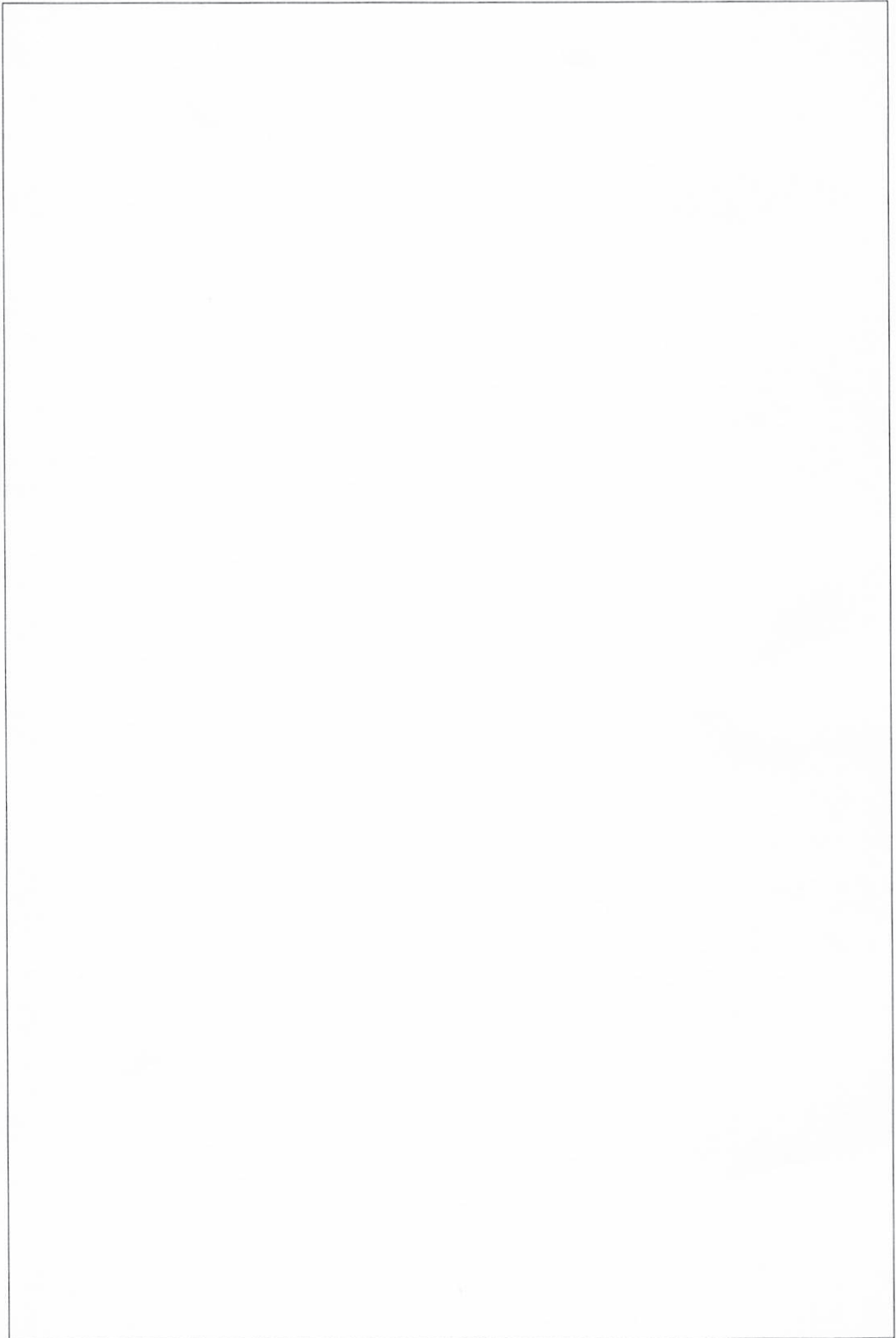
ICAEW

Address:

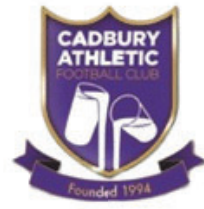
862-864 Washwood Heath Road  
Birmingham  
B8 2NG

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.



**CADBURY ATHLETIC  
FOOTBALL CLUB**



**2024  
TRUSTEE  
ANNUAL  
REPORT**



**CHARITY NUMBER:  
1201195**

**FOR THE PERIOD:  
02.12.2022 -  
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# Vision

Through sport and in collaboration with the community we aspire to provide opportunities for all in football that assists with the educational, mental and social well-being of all our members.

# Venues

**Bournville Recreation Ground, B30 2LP**

*Four Dwellings Academy, B32 1RJ*

**Colmers School and Sixth Form Centre, B45 9NY**

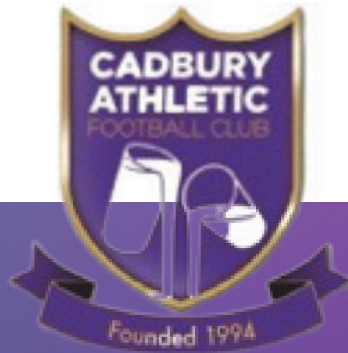
*Harborne Academy, B15 3JL*

**Birmingham Newman University, B32 3NT**

*Rowheath Playing Fields, B30 1HH*

# Our Trustees

We are an organisation that has over 50 volunteers who donate their time on a weekly basis to ensure that the charity can fulfil its vision and charitable objectives. Below is the core team of Trustees that are responsible for managing the Charitable Trust.



**Bryan Elliott**

*Chair*

**Alex Pugh**

*Secretary*

**Russell Cooke**

*Treasurer*

**David Ferris-  
Day**

*Trustee*

**Kwabena  
Danquah**

*Trustee*

**Hayley  
Chapman**

*Trustee*

**John  
Hunter**

*Trustee*

**Darren  
Pickering**

*Trustee*

# Summary of Activities

## Youth Football

Youth Football continues to be a very successful arm of the club. Spear-headed by Hayley Chapman during this period, we have seen growth in quantity of players and teams. Most youth teams have trained at Four Dwellings Academy and played at Bournville Recreation Ground as part of the Central Warwickshire Youth League.

There have been numerous footballing successes with teams winning league cups, league titles and tournaments throughout the period. Youth teams have good success with gaining sponsorship for their team and the club further enhancing the opportunities we can offer our young players.

Although our tie with the Central Warwickshire Youth League ends at U16, we have developed our sides further and are pleased to see our U16 moving through to our U18s side throughout the season as and when this is appropriate.

## Development Football

Our development football as progressed during this period. Initially we had just an U18s side playing in Midland Junior Premier League, headed up by Kwabena Danquah. After one season of this we then developed this further with our U18s transferring to an U21s side in the Midland Football League, again headed up by Kwabena Danquah and Liam Cronin taking over our U18 side. Over this period the manager have developed fantastic rapport and players move between the teams as appropriate.

## **Adult Football**

Adult Football has been a staple at the Bournville Recreation Ground during this period.

We started this period with Oliver Hartill as manager but as Ollie made the decision to pursue other opportunities, we had to recruit for a new first team manager. This process resulted in the appointment of Daniel Moses who also bought with him his own back room team.

We have remained in Step 7, as part of the Midland Football League, during this period as we have not been in a position for promotion either through footballing or ground requirements.

Home games have been popular with the community and groundhoppers bringing in a good level of income thanks to gate receipts, match day cafe takings, match day programmes and memorabilia.

There has been a plethora of players during this period - it is good to still have people wanting to play for Cadbury Athletic Football Club because of the reputation we hold in the footballing community.

## **Community Football**

We have also developed a community football programme during this period with walking football, headed up by Darren Pickering. The team was bought over from a pub team and they played in the walking football league in Coleshill. This was a successful branch of the club meaning that we can offer footballing opportunities for all age groups and levels of experience.

# Future Plans

We continue to want to develop the footballing club and make it even more of a footballing hub in the community than it already is. Over the next few seasons we aim to do the following:

- Introduce girls' football, including entering a team into a league at youth level. We will then expand this further into older teams and eventually a women's team to run alongside our men's team.
- Further enhance our community offering, introducing a 'min-kicker's' programme for 4-6 year olds which would then feed into our Under 7s team when we recruit in the off-season.
- Source a venue for our First Team that has the ground requirements for promotion into Step 6. This would mean the First Team moving away from the recreation ground, opening up more opportunities for our U21s and U18s.
- Develop our trusteeship to ensure more diversity, particularly women and people of different ethnicities.

We are always looking for opportunities to form community partnerships to ensure our offer to the local community of Bournville and indeed the wider community of Birmingham is the best it can be.

# Financial Report

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# Contact



07432 646898



secretary@cadburyathleticfc.co.uk



www.cadburyathleticfc.co.uk



41 Leahouse Road  
Stirchley  
Birmingham  
B30 2DB



cadburyathfc

