

**AHEAD OF THE GAME FOUNDATION
UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 OCTOBER 2023**

**AHEAD OF THE GAME FOUNDATION
PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 OCTOBER 2023**

	2023 £
Turnover	289,920
Cost of sales	(123,737)
Gross profit	<u>166,183</u>
Expenses	
Wages, salaries and other staff costs	3,941
Car, van and travel expenses	2,459
Rent, rates, power and insurance costs	39,734
Repairs and renewals of property and equipment	2,938
Phone, fax, stationery and other office costs	5,658
Advertising and business entertainment costs	3,066
Bank, credit card and other financial charges	307
Accountancy, legal and other professional fees	28,064
Other business expenses	307
	<u>86,474</u>
Profit	<u><u>79,709</u></u>

**AHEAD OF THE GAME FOUNDATION
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 OCTOBER 2023**

1 Accounting policies

Accounting basis

The accounts have been prepared under the historical cost convention and in accordance with UK Generally Accepted Accounting Practice.

Turnover

Turnover represents the value, net of VAT and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

AHEAD OF THE GAME FOUNDATION
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 OCTOBER 2023

2 Profit and loss account analysis	2023
	£
Turnover	
Sales	289,920
Cost of sales	
Purchases	1,863
Direct labour	45,487
Other direct costs	76,387
	123,737
Wages, salaries and other staff costs	
Wages and salaries	316
Staff training and welfare	3,625
	3,941
Car, van and travel expenses	
Motor expenses	708
Travel and subsistence	1,751
	2,459
Premises costs	
Rent	35,650
Light and heat	164
Use of home	3,920
	39,734
Repairs and renewals	
Repairs and maintenance	2,938
Office administration costs	
Telephone and fax	110
Internet	172
Stationery and printing	1,997
Information and publications	537
Equipment hire	300
Software	144
General insurance costs	2,398
	5,658
Advertising and entertaining	
Advertising and PR	2,519
Entertaining	547
	3,066
Other finance charges	
Bank charges	307
Professional fees	
Accountancy fees	750
Other legal and professional costs	27,314

**AHEAD OF THE GAME FOUNDATION
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 OCTOBER 2023**

28,064

Other business expenses

Subscriptions

56

Sundry expenses

251

307
