

**REPORT OF THE TRUSTEES AND  
FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2024  
FOR  
OURJAY FOUNDATION**

TGFP  
Chartered Accountants  
Fulford House  
Newbold Terrace  
Leamington Spa  
Warwickshire  
CV32 4EA

**OURJAY FOUNDATION**  
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**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**OURJAY FOUNDATION**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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The trustees present their report with the financial statements of the charity for the year ended 31 December 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

117 Community Accessible 24/7 Defibrillators purchased and installed.

OurJay Foundation have supported community groups and businesses to purchase and install accessible defibrillators for community use in a number of areas, primarily in Warwickshire and the West Midlands

As a foundation, OurJay have worked alongside Snap Fitness 24/7 gym facilities to provide defibrillators across 27 of their sites throughout England and Ireland

OurJay Foundation have supported Grass Roots sports clubs to purchase and implement pitch side defibrillators, to be used in emergency situations by players, staff, visitors and the general public. For periods stated above, 24 pitch side defibrillators were placed with clubs in Rugby, Coventry and Crewe (both senior and junior clubs)

As part of OurJay Foundations commitment ensuring publicly accessible defibrillators, we have provided vandal-proof defibrillator cabinets to a large number of schools, which house government funded defibrillators. We have also supported with the purchase of new defibrillator batteries and pads, to ensure these defibrillators are serviced and emergency ready prior to being made publicly accessible

Where publicly accessible defibrillators have proven to be an impossibility, the Foundation have purchased and provided individuals with single use defibrillators, which can be carried in vehicles or bags etc. This has proven to be a vital accessory to many people with underlying health conditions

OurJay Foundation have placed defibrillators in approximately 6 vehicles (HGV's)

**OURJAY FOUNDATION**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**OBJECTIVES AND ACTIVITIES**

**Objectives and aims**

Objectives and Activities

Please see attached Charity Constitution Document

1. A further 100 Community Accessible 24/7 Defibrillators purchased and installed as per above document. Total now installed since October 2022 is 218.
2. OurJay Foundation have continued to support community groups and businesses to purchase and install accessible defibrillators for community use in a number of areas, across the UK, including Rugby, Coventry, Northampton, Leamington and further afield in Manchester and Newquay, Cornwall.
3. The foundation have continued their partnership with Snap Fitness, providing a further 30 defibrillators to Snap Fitness Gyms across the UK and Ireland, making the total 57 sites.
4. OurJay Foundation have continued to support Grass Roots sports clubs to purchase and implement pitch side defibrillators, to be used in emergency situations by players, staff, visitors and the general public. For periods stated above, a further 23 pitch side defibrillators were placed with clubs in Rugby, Coventry and other areas (both senior and junior clubs). Total now stands at approx. 45.
5. As part of OurJay Foundations commitment ensuring publicly accessible defibrillators, we have provided vandal-proof defibrillator cabinets to a further number of schools, which house government funded defibrillators. We have also supported with the purchase of new defibrillator batteries and pads, to ensure these defibrillators are serviced and emergency ready prior to being made publicly accessible
6. Where publicly accessible defibrillators have proven to be an impossibility, the Foundation have purchased and provided individuals with portable defibrillators, which can be carried in vehicles etc. This has proven to be a vital accessory to many people with underlying health conditions
7. OurJay Foundation have now placed defibrillators in approximately 20 vehicles (cars, vans, HGV's).

**Awareness and Confidence Building**

OurJay Foundation continue to partner with Resuscitation Practitioners, to provide Cardiopulmonary resuscitation/automatic external defibrillator information and awareness sessions to the general public, including but not limited to, schools, youth groups, community groups and sports teams.

We have been able to continue to offer these session at zero cost, due to the donations being received, to fund these. All resus practitioners are giving their time free of charge.

OurJay have invested some funds into further training equipment, including further mannequins and training defibrillators. We also had a damaged mannequin, meaning we had to cover the cost of a replacement.

**Financial Aims**

Our trustees aim to research further accessible defibrillator suppliers, to ensure charity funds are being used in the most cost effective way possible. We have, already, used a number of suppliers, however, due to rising costs, further research is required.

With regard to events, the Foundation must now consider the lack of free venue availability when considering upcoming events. During the first year that the charity was running, we were able to benefit from many kind donations, thus keeping costs to a minimum. Going forward, the trustees need to consider other financial implications that may become relevant when planning future events.

As OurJay Foundation is now available as a selectable beneficiary, we can now support further fundraising activities being carried out by members of the public.

As the Foundation grows, we do not currently intend on adding any further trustees, however, this may become necessary in the future. Going into the next financial year, we have possibly secured some funding to enable the Foundation to make use of an administration assistant who will provide support with day to day administrative tasks and defibrillator servicing, as well as supporting us at charity events. Payment for this role will be provided by a third party and no donated funds will be used.

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**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**ACHIEVEMENT AND PERFORMANCE**

**Fundraising activities**

**Money Raising Opportunities**

OurJay Foundation have received public donations in a variety of donation platforms. We have charity tins/collection boxes sited and many locations which are collected intermittently, this includes shops, restaurants, schools etc.

We have organised and held a number of charity events including:

- " OurJay Festival Fun Day 2024
- " Charity Bingo Nights
- " Charity Quiz Nights
- " Charity Race Nights
- " Charity Concert (JAY21)

OurJay Foundation volunteers have attended many charity events organised by the public, schools and community groups. In return these have raised funds that have partially been donated to the Foundation.

OurJay Foundation hold raffles and tombolas frequently to raise funds for accessible defibrillators. Prizes are purchased and raffled with any proceeds being used towards accessible defibrillators.

OurJay Foundation have applied for a number of different grants, some which have been successful, others that have not.

**Police car defibs campaign**

OurJay continues to campaign to put defibrillators in all community facing police cars. We are starting to make progress, which a television appearance booked for January 2025, to support with this campaign. £6000 was received from an anonymous donator, which OurJay will match, to enable us to fund defibrillators for up to 24 police cars across Warwickshire Police force.

**The Mayors Charity**

OurJay were named as the Mayors charity, in Rugby, for this year. This has seen a large increase in the amount of events we are asked to attend. This has been a benefit, however, these are all no cost events, so funds were not received for us attending. We have had to rely on donations made at these events and funds generated from the sale of merchandise. This partnership will end May 2025.

**Fundraisers**

The Foundation has been named as fundraising beneficiary by many members of the public who have completed fund raising activities, including but not limited to:

- " Distance Running i.e Marathons
- " Swimming
- " Sky Diving
- " Boxing
- " Charity Football Matches
- " Other exercise themed activities

The Foundation has invested in a further 2 charity gazebos, as well as event equipment and advertising materials to enable us to grow our presence at charity events

OurJay's bespoke merchandise has been purchased through a number of sources including but not limited to:

- " Oddballs Charity

**OURJAY FOUNDATION**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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" UK POS  
" IDGenie  
" Magiprint

We continue to search for a further variety of charity merchandise, which we sell at a profit, all of which pays towards our charity objectives

Due to the vast increase in events we attend and needing more than 1 volunteer at each event, we have invested in a second charity vehicle, a six seater van, which enables us to carry more volunteers. This has helped a lot with the Christmas events, where we held double stalls, so needed more volunteers on site. We have also seen the huge benefit this brings, when delivering more than 2/3 cabinets at any one time and not having to make numerous trips.

The charity vehicle has proven to be a vital asset in achieving the charity outcomes we aim for.

### **FUTURE PLANS**

Plans for Future Periods

OurJay Foundations future aims and goals include:

- " Further purchase and implementation of accessible defibrillators across communities
- " Further support for Grass Roots sports clubs, to enable more pitch side defibrillators. OurJay Foundation aim to further this support across wider areas of the UK.
- " To continue our campaign for defibrillators to be placed in all Police cars across Warwickshire and the whole of the UK
- " To continue taking part in and supporting with charity events, to raise further funds to grow the Foundation and enable a wider demographic of defibrillator sites across the UK and Europe
- " To continue to raise awareness of the lack of public accessible defibrillators in the UK

### **Financial Aims**

Our trustees aim to research further accessible defibrillator suppliers, to ensure charity funds are being used in the most cost effective way possible. We have decided to continue our partnership with our current defibrillator supplier, as this is not only cost effective, but delivery is always quick and we have had very few problems, since working with them.

We have now had to start paying for some venues, so we continue to search for more free locations, to hold CPR/AED awareness events.

As the Foundation grows, we have now secured some funding, via local business, to enable the Foundation to make use of an administration assistant who will provide support with day to day administrative tasks and defibrillator servicing, as well as supporting us at charity events. This administration assistant intends to start with the foundation in January 2025. Payment for this role will be provided by a third party and no donated funds will be used.

All trustees of the Foundation continue to provide support on a volunteer basis and do not receive any financial gain.

### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

#### **Governing document**

The charity is controlled by its governing document, a deed of trust and constitutes an unincorporated charity.

### **REFERENCE AND ADMINISTRATIVE DETAILS**

#### **Registered Charity number**

1200846

**OURJAY FOUNDATION**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**Principal address**

PO BOX 2155757  
Rugby Delivery Office  
Mill Road  
Rugby  
CV21 1AA

**Trustees**

N C Rees-Issitt  
X N Reddock  
C G Rees  
T Brand

**Independent Examiner**

Adrian Borg  
TGFP  
Chartered Accountants  
Fulford House  
Newbold Terrace  
Leamington Spa  
Warwickshire  
CV32 4EA

Approved by order of the board of trustees on ..... and signed on its behalf by:



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N C Rees-Issitt - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF  
OURJAY FOUNDATION**

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**Independent examiner's report to the trustees of Ourjay Foundation**

I report to the charity trustees on my examination of the accounts of Ourjay Foundation (the Trust) for the year ended 31 December 2024.

**Responsibilities and basis of report**

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.

**Independent examiner's statement**

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by Section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



---

Adrian Borg

TGFP  
Chartered Accountants  
Fulford House  
Newbold Terrace  
Leamington Spa  
Warwickshire  
CV32 4EA

Date: .....



OURJAY FOUNDATION

STATEMENT OF FINANCIAL ACTIVITIES  
FOR THE YEAR ENDED 31 DECEMBER 2024

		Year Ended 31.12.24 Unrestricted fund £	Period 24.10.22 to 31.12.23 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>	Notes		
Donations and legacies		142,584	172,827
<b>Charitable activities</b>			
Charitable activities		14,000	12,000
Other trading activities	2	103,996	31,536
<b>Total</b>		<b>260,580</b>	<b>216,363</b>
<b>EXPENDITURE ON</b>			
Raising funds		207,984	52,801
<b>Charitable activities</b>			
Charitable activities		33,579	12,349
Other		35	-
<b>Total</b>		<b>241,598</b>	<b>65,150</b>
<b>NET INCOME</b>		<b>18,982</b>	<b>151,213</b>
<b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward		151,213	-
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b>170,195</b>	<b>151,213</b>

The notes form part of these financial statements

OURJAY FOUNDATION

BALANCE SHEET  
31 DECEMBER 2024

		2024 Unrestricted fund £	2023 Total funds £
<b>FIXED ASSETS</b>	Notes		
Tangible assets	5	131,016	111,066
<b>CURRENT ASSETS</b>			
Debtors	6	3,590	3,294
Cash at bank		44,658	36,926
		48,248	40,220
<b>CREDITORS</b>			
Amounts falling due within one year	7	(9,069)	(73)
<b>NET CURRENT ASSETS</b>		39,179	40,147
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		170,195	151,213
<b>NET ASSETS</b>		170,195	151,213
<b>FUNDS</b>	8		
Unrestricted funds		170,195	151,213
<b>TOTAL FUNDS</b>		170,195	151,213

The financial statements were approved by the Board of Trustees and authorised for issue on ..... and were signed on its behalf by:



.....  
N C Rees-Issitt - Trustee

The notes form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2024**

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**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

**Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

**Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 33% on cost

**Taxation**

The charity is exempt from tax on its charitable activities.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**Defibrillators**

During 2023 the foundation purchased defibrillators which remained under their control. These are shown in the balance sheet under fixed assets as the responsibility to maintain these remains within the foundation. This treatment has changed for the 2024 financial year where the responsibility to maintain and control has been passed on and so all costs have been expensed to the profit and loss.

OURJAY FOUNDATION

NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 DECEMBER 2024

2. OTHER TRADING ACTIVITIES

	Year Ended 31.12.24 £	Period 24.10.22 to 31.12.23 £
Fundraising events	20,150	9,541
Sales	83,846	21,995
	<u>103,996</u>	<u>31,536</u>

3. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 December 2024 nor for the period ended 31 December 2023.

**Trustees' expenses**

There were no trustees' expenses paid for the year ended 31 December 2024 nor for the period ended 31 December 2023.

4. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
<b>INCOME AND ENDOWMENTS FROM</b>	
Donations and legacies	172,827
<b>Charitable activities</b>	
Charitable activities	12,000
Other trading activities	31,536
<b>Total</b>	<u>216,363</u>
<b>EXPENDITURE ON</b>	
Raising funds	52,801
<b>Charitable activities</b>	
Charitable activities	12,349
<b>Total</b>	<u>65,150</u>
<b>NET INCOME</b>	151,213
<b>TOTAL FUNDS CARRIED FORWARD</b>	<u>151,213</u>

OURJAY FOUNDATION

NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 DECEMBER 2024

5. TANGIBLE FIXED ASSETS

	Defibrillator £	Motor vehicles £	Computer equipment £	Totals £
<b>COST</b>				
At 1 January 2024	108,990	-	3,098	112,088
Additions	-	19,800	1,751	21,551
	<u>108,990</u>	<u>19,800</u>	<u>4,849</u>	<u>133,639</u>
At 31 December 2024	108,990	19,800	4,849	133,639
<b>DEPRECIATION</b>				
At 1 January 2024	-	-	1,022	1,022
Charge for year	-	-	1,601	1,601
	<u>-</u>	<u>-</u>	<u>2,623</u>	<u>2,623</u>
At 31 December 2024	-	-	2,623	2,623
<b>NET BOOK VALUE</b>				
At 31 December 2024	108,990	19,800	2,226	131,016
At 31 December 2023	108,990	-	2,076	111,066

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024 £	2023 £
Trade debtors	3,590	-
Prepayments and accrued income	-	3,294
	<u>3,590</u>	<u>3,294</u>

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024 £	2023 £
Trade creditors	1,269	73
Other creditors	7,800	-
	<u>9,069</u>	<u>73</u>

8. MOVEMENT IN FUNDS

	At 1.1.24 £	Net movement in funds £	At 31.12.24 £
<b>Unrestricted funds</b>			
General fund	151,213	18,982	170,195
	<u>151,213</u>	<u>18,982</u>	<u>170,195</u>
<b>TOTAL FUNDS</b>	151,213	18,982	170,195

OURJAY FOUNDATION

NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 DECEMBER 2024

8. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	260,580	(241,598)	18,982
<b>TOTAL FUNDS</b>	<u>260,580</u>	<u>(241,598)</u>	<u>18,982</u>

Comparatives for movement in funds

	Net movement in funds £	At 31.12.23 £
<b>Unrestricted funds</b>		
General fund	151,213	151,213
<b>TOTAL FUNDS</b>	<u>151,213</u>	<u>151,213</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	216,363	(65,150)	151,213
<b>TOTAL FUNDS</b>	<u>216,363</u>	<u>(65,150)</u>	<u>151,213</u>

9. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 December 2024.

OURJAY FOUNDATION

DETAILED STATEMENT OF FINANCIAL ACTIVITIES  
FOR THE YEAR ENDED 31 DECEMBER 2024

	Year Ended 31.12.24 £	Period to 31.12.23 £	24.10.2	2
<b>INCOME AND ENDOWMENTS</b>				
<b>Donations and legacies</b>				
Donations	142,584	172,827		
<b>Other trading activities</b>				
Fundraising events	20,150	9,541		
Sales	83,846	21,995		
	103,996	31,536		
<b>Charitable activities</b>				
Grants	14,000	12,000		
<b>Total incoming resources</b>	<b>260,580</b>	<b>216,363</b>		
<b>EXPENDITURE</b>				
<b>Other trading activities</b>				
Purchases	79,058	46,229		
Defibrillator purchases	126,776	5,550		
Computer equipment	1,600	1,022		
	207,434	52,801		
<b>Charitable activities</b>				
Insurance	4,578	2,996		
Postage and stationery	1,331	95		
Advertising	8,216	3,926		
Motor and travel expenses	14,012	3,958		
Subscriptions	808	180		
Computer expenses	3	36		
	28,948	11,191		
<b>Support costs</b>				
<b>Management</b>				
Telephone	1,393	1,161		
<b>Finance</b>				
Foreign exchange gain/loss	653	(3)		
<b>Information technology</b>				
Repairs and renewals	3,135	-		

This page does not form part of the statutory financial statements

OURJAY FOUNDATION

DETAILED STATEMENT OF FINANCIAL ACTIVITIES  
FOR THE YEAR ENDED 31 DECEMBER 2024

	Year Ended 31.12.24 £	Period to 31.12.23 £	24.10.2	2
<b>Information technology</b>				
<b>Governance costs</b>				
Accountancy and legal fees	<b>35</b>	-		
Total resources expended	<b>241,598</b>	65,150		
<b>Net income</b>	<b>18,982</b>	151,213		

This page does not form part of the statutory financial statements