



Trustees' Annual Report for the period

From

Period start date

Day
01

Month
01

Year
2024

To

Period end date

Day
31

Month
12

Year
2024

Section A

Reference and administration details

Charity name

By Jove Theatre Company

Other names charity is known by

Theatre of the Gentle Furies

Registered charity number (if any)

1200747

Charity's principal address

10 Coleridge Close

Newport Pagnell

Buckinghamshire

Postcode

MK16 8QF

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Emma Cole			Board of Trustees
2	David Haines			Board of Trustees
3	John J Johnston	Chair		Board of Trustees
4	Siân Mayhall-Purvis		01/01/24-29/01/24	Board of Trustees
5	Christine Plastow	Steering Group Liaison	01/01/24-29/01/24	Board of Trustees
6	Elizabeth Schafer			Board of Trustees
7	Wendy Haines	Steering Group Liaison	29/01/24-08/03/24	Board of Trustees
8	Tzu-i Liao			Board of Trustees
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document
(eg. trust deed, constitution)

Constitution

How the charity is constituted
(eg. trust, association, company)

Charitable Incorporated Organisation

Trustee selection methods
(eg. appointed by, elected by)

Appointed by Board of Trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

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Section C Objectives and activities

Summary of the objects of the

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1) THE ADVANCEMENT OF THE ARTS FOR THE PUBLIC BENEFIT
FOCUSING PRIMARILY BUT NOT EXCLUSIVELY ON THE ART OF

charity set out in its governing document

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

DRAMA, WITH PARTICULAR REFERENCE TO RE-INTERPRETATIONS OF MYTH AND THE CANON; AND 2) THE PROMOTION OF EQUALITY AND DIVERSITY FOR THE PUBLIC BENEFIT BY EDUCATING AND INCREASING AWARENESS OF ISSUES RELEVANT TO WOMEN OR LGBTQ+ PEOPLE, PARTICULARLY BUT NOT EXCLUSIVELY BY PROMOTING THE PRODUCTION AND PRESENTATION OF WORKS OF DRAMA BY WOMEN AND LGBTQ+ PEOPLE.

Several activities were undertaken by the CIO during this period for the public benefit in line with the objects of the charity.

In 2024, the CIO applied for and secured approx. £25,000 of funding from the Open University's Open Societal Challenges scheme to pursue a new theatre project focusing on myth and the environment. Several workshops were held in 2024 to begin developing this work, including identifying key themes and participants, primarily women and LGBTQ+ artists. These included a public sharing in June, attended by 50 people.

The CIO was also included as a creative partner in a large academic funding grant, CoastARTS, which was successfully awarded in 2024 and which addresses ecological destruction and resilience in coastal areas and among marginalised communities through the arts. Initial conversations with the research team were held and work on this project will continue into 2025 and beyond.

We also held an online reading of a new play by playwright Wendy Haines which addresses issues related to women, in particular women's shelters. This reading helped to develop the play and was attended by a small audience of regular supporters.

Throughout the period of this report, the CIO maintained a suite of free-to-access resources on YouTube and SoundCloud, including recordings of previous productions, companion podcasts, and discussion sessions. The CIO also maintained a social media presence on Twitter (now X) to continue engaging audiences with our content, and developed specific content for paying supporters on Patreon including behind-the-scenes updates and an exclusive supporters' event in the form of a live play reading.

Trustees have had regard to the guidance issued by the Charity Commission on public benefit.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

The charity's biggest achievement in this period was the award of approx. £25,000 in grant funding from the Open University. This facilitated the first steps of the creation of a new piece of theatre as well as a workshop programme, to engage audiences with mythic storytelling, climate change, and specifically to promote new work created by women and LGBTQ+ people.

The charity maintained a social media following of over 1400 followers on Twitter/X and over 250 followers on Instagram. Our presentation of *Here She Comes*, a poetic retelling of Euripides' *Bacchae* by SJ Brady, has been played on YouTube and SoundCloud over 500 times. Episodes of the Mythcrashers podcast had been played over 130 times.

Section E

Financial review

Brief statement of the charity's policy on reserves

The charity does not have a reserves policy. This is kept under review in case the need to maintain reserves arises.

Details of any funds materially in deficit

Not applicable

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F


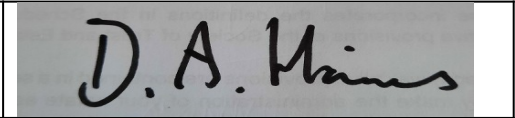
Other optional information

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Section G	Declaration
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The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
	Full name(s)	Emma Katherine Cole
Position (eg Secretary, Chair, etc)	Trustee	Trustee
	Date	13/10/2025



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
By Jove Theatre Company

No (if any)
1200747

Receipts and payments accounts

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For the period from	Period start date 1/1/2023	To	Period end date 12/31/2024
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Regular donations (inc. Patreon)	794	-	-	794	-
One-off donations	50	-	-	50	-
Grants and creative funding	17,430	-	-	17,430	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	18,274	-	-	18,274	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	18,274	-	-	18,274	-
A3 Payments					
Digital subscriptions (inc. web hosting)	998	-	-	998	-
Insurance	236	-	-	236	-
Creative activities (fees, venue hire, other expenses)	17,749	-	-	17,749	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	18,983	-	-	18,983	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	18,983	-	-	18,983	-
Net of receipts/(payments)	- 709	-	-	- 709	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	3,941	-	-	3,941	-
Cash funds this year end	3,232	-	-	3,232	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds	Restricted funds	Endowment funds
		to nearest £	to nearest £	to nearest £
B1 Cash funds	NatWest current account	3,233	-	-
		-	-	-
		-	-	-
	Total cash funds	3,233	-	-
	(agree balances with receipts and payments account(s))	Agreement Error	OK	OK


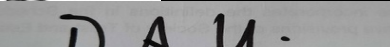
Categories	Details	Unrestricted funds	Restricted funds	Endowment funds
		to nearest £	to nearest £	to nearest £
B2 Other monetary assets			-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	Costume items	Unrestricted	-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities				
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Emma Cole	10/13/2025
	David Haines	10/14/2025