



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 20 September 2024

To

19 September 2025

Charity name: Anastasia Days

Charity registration number: 1200403

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To provide tailored, memorable, high quality 'day out' based experiences to help advance the emotional recovery of young people between the age of 6 to 16 who have recently encountered illness, abuse, disability, bereavement or other significant trauma in the North of England especially Greater Manchester, Lancashire and Merseyside.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	There is a growing amount of evidence within clinical psychology that early and well-timed interventions following a 'adverse childhood event (ACE)' e.g. bereavement or accident, or during 'ongoing, relentless stress' caused by battling a life-threatening illness for example, can help in promoting and advancing the emotional recovery of sufferers. Spending time doing something different from the routine associated with their situation, undertaking physical activity (where appropriate), spending time with trusted family and friends rebuilding a sense of safety and security (childhood trauma almost always severely disrupts a child's sense of safety which can cause them to withdraw) and providing an opportunity to create positive, happy memories that are more recent than the memories associated with their traumatic event/circumstance can help the process of repairing emotional ill-health. Aiding and advancing the emotional recovery of children is most certainly beneficial to society and we believe the public benefit aspect of our charitable activities is strong. Each tailor-made Anastasia Days experience delivered in our 2024-25 year has delivered the benefits above and

		advanced the emotional recovery of the young people who have been nominated. In our third full year as a charity, we have further been able to develop and focus the components within Anastasia Days experience days, based on feedback from previous experience beneficiaries as we understand better which parts have the most impact on emotional recovery, short and long term, on our children.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees continue to have regular regard to the Charity Commissions guidance on public benefit when planning all events, devising processes and determining how best to utilise funds raised, and as each year passes we develop our experience about how to further ensure public benefit across our activities.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	N/A
Policy on social investment including program related investment	Para 1.38	N/A
Contribution made by volunteers	Para 1.38	We are extremely humbled and appreciative of our volunteers who work hard behind the scenes to encourage nominations, fundraise, communicate and raise awareness about our charity. In addition, volunteers design and plan the tailor-made Anastasia Days experiences, oversee arrangements on the day, govern, scrutinise and develop the work of our charity as trustees on Trustee Board. Likewise, we are very fortunate to receive volunteer time from Outlines Design who gift time and to us to help run the charity and communicate it externally. As the awareness of our charity grows (mainly from our existing network of families, contacts and from the testimony of our beneficiaries) we receive other offers of volunteer time and resources. In 2024/25 this included a wonderful team of people at East Leigh AFC, who worked very hard to promote and raise awareness of Anastasia Days by nominating it as their official Charity Partner for their 24/25 season. Our charity logo was promoted on all the club squad kits (including grassroots football teams) and they dedicated their weekly 'Players of the Match' Award to Anastasia

		Days. The awareness of Anastasia Days has received a real boost through this partnership with East Leigh AFC, and it is particularly meaningful as the initial connections were made through a family who had recently been a beneficiary of an Anastasia Days experience day and advocated for our nomination. We would also like to recognise the continued volunteer contribution into 2024/25 by the staff and pupils at Bolton School. £1741.60 was raised by these wonderful volunteers for Anastasia Days. These people from a wide range of places are truly wonderful to be investing time and expertise in our charity and we are very grateful indeed to our volunteers.
Other		N/A

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	2024/25 was another successful year for Anastasia Days, its third year since the charity was formed. 7 separate Anastasia Days experiences were planned and carried out for 9 wonderful and brave children, who have recently encountered illness, abuse, disability, bereavement or other significant trauma in their lives. We are exceptionally proud to have brought these children and their families some happiness during their time of significant challenge and adversity and of course their Anastasia Days experience will have promoted and advanced their emotional recovery with both short term and long term benefit. We continue to develop good quality, meaningful relationships in 2024-25 with our contractors and experience providers, knowing that we can trust them to provide high quality experiences for our Anastasia Days young people. Many of our suppliers have been with us since the beginning and understand our charitable mission and work hard to go above and beyond on each experience. In 2024/25 we continued to renew and update the policy and procedural framework for the charities activities to

		ensure that very high regard was made to governance, safeguarding and other operations such as regulatory compliance. We know from page 1 (see above) about the clinical evidence that exists that identifies the short and long term benefits of the type of experiences Anastasia Days provides, and we of course see the delight, happiness, fulfilment, emotional respite and smiles of families on their special day itself. In addition, the brave families kindly take time out to send us feedback, and this is so meaningful for us as it shows our impact and benefit first hand. Our partnership with East Leigh AFC evolved from our network of families.
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	Whilst no formal objectives are set for any given period, the Trustees work hard to increase awareness of our charity and strive to receive as many nominations for Anastasia Days as our funds will support at any given time.
Performance of fundraising activities against objectives set	Para 1.41	No formal fundraising objectives are set for any given period. In relation to fundraising channels, we are extremely fortunate to have a main patron in Keylime Consultants Ltd who provide a very reliable and secure funding stream every month which ensures we always have baseline funding to provide a minimum of 6 Anastasia Days experiences per year. Our ambition is more than that every 12 months but having security around that baseline income means we can ensure we are active as a charity.
Investment performance against objectives	Para 1.41	N/A
Other		N/A

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	At the 2024/25 year-end, the charity had £7,546.11 in the bank.
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Statement explaining the policy for holding reserves stating why they are held	Para 1.22	N/A
Amount of reserves held	Para 1.22	N/A
Reasons for holding zero reserves	Para 1.22	The holding of reserves is deemed to be unnecessary as the charity has no regular financial commitments. Our income is regular and reliable from Keylime Consultants, and flows to us frequently enough to allow for regular experiences to be approved, funded and organised. Keylime Consultants is an established company that is stable and commercially resilient, so is considered a reliable funding source in the medium to long term.
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	Given the stable cash position of the charity, there is no uncertainty surrounding the charity continuing as a going concern.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	The principal source of funding for the charity in our 2025/26 year, <u>£1,763.66</u> was from Keylime Consultants who very generously donate 1% of their business invoicing totals. Our second biggest source of funds in 2024/25, <u>£1,741.60</u>, was from a partnership with Bolton School whose pupils have adopted Anastasia Days as one of its annual Charities where they do lots of fundraising activities. We are very grateful for both these significant funding streams. The funding from Bolton School is particularly meaningful as this was the school that Anastasia Costello, a wonderful and much loved 11 year old, after whom this a charity is dedicated, attended. We are also very fortunate to have received <u>£364.12</u> from monthly giving donations from generous individuals.
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/A
A description of the principal risks facing the charity		The 4 main risks that Trustee Board identify, and continue to mitigate are;

	Para 1.46	1. In light of our growing profile as a charity that we have an influx of nominations that is greater than the funds available, and people capacity to deliver, meaning we have to disappoint eligible children. 2. We lose a sizeable proportion of our regular income from Keylime Consultants. 3. An incident occurs on one of our Anastasia Days experience days where a child is hurt (physically or emotionally) 4. Loss of knowledge and charitable experience through a sudden loss of a Trustee Board member from the Board. Last year Trustee Board developed a risk register where we can regularly review these risks and formally mitigate them to as low a likelihood as possible.
Other		N/A

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed , royal charter)	Para 1.25	Constitution adopted 26/02/2022
How is the charity constituted? (e.g. unincorporated association , CIO)	Para 1.25	Charitable Incorporated Organisation (CIO)
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Trustees are appointed or reappointed annually at the Annual General Meeting held in February or March each year.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	N/A
The charity's organisational structure and any wider	Para 1.51	One of our Trustees is connected into NCVO so we have access to good practise and regular updates.

network with which the charity works		
Relationship with any related parties	Para1.51	We were formally appointed a charity partner of East Leigh A.F.C for th3 24/25 football season.
Other		N/A

Reference and Administrative details

Charity name	Anastasia Days
Other name the charity uses	N/A
Registered charity number	1200403
Charity's principal address	Anastasia Days 1 Mere Oaks Standish Wigan WN1 2SL

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Wayne Costello	Chair	Whole year	Trustee Board
2	Edina Muchinya	Trustee	Whole year	Trustee Board
3	Julie-Ann Heath	Trustee	Whole year	Trustee Board
4	Tracy Costello-Davies	Trustee	Whole year	Trustee Board

Corporate trustees – names of the directors at the date the report was approved

Director name		
None		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
None		

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A

Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A
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Additional information (optional)

Type of adviser	Name	Address
N/A	N/A	N/A

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

Signature(s)

	
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Full name(s)

Wayne Costello	
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Position (eg Secretary, Chair, etc)

Chair	
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Date

09/07/2026



Receipts and payments accounts

For the period from	20-Sep 2024	To	19-Sep 2025
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Charity Income (Keylime)	1,764	-	-	1,764	n/a
Charity Income (Bolton School)	1,742	-	-	1,742	n/a
Charity Income (other fundraising)	120	-	-	120	n/a
Charity Income (justgiving)	244	-	-	244	n/a
Charity Income (misc)	-	-	-	-	n/a
		-	-	-	-
		-	-	-	-
Sub total (Gross income for AR)	3,870	-	-	3,870	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	3,870	-	-	3,870	-
A3 Payments					
Charity costs (experience transport)	945	-	-	945	-
Charity costs (experience dining)	-	-	-	-	-
Charity costs (experience parties, visits etc)	1,434	-	-	1,434	-
Charity costs (experience misc incl spending money)	744	-	-	744	-
Charity costs (experience gifts and merchandise)	568	-	-	568	-
Charity costs (experience tickets)	1,821	-	-	1,821	-
Charity costs (other)	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	5,512	-	-	5,512	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	5,512	-	-	5,512	-
Net of receipts/(payments)	- 1,642	-	-	- 1,642	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	9,189	-	-	9,189	-
Cash funds this year end	7,547	-	-	7,547	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash funds this year end	7,547	-	-
		-	-	-
		-	-	-
	Total cash funds	7,547	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets			Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities		Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Tracy Costello	18/03/2026	