



ANNUAL REPORT

2022/23

Making everlasting memories

Sometimes little people deserve a really BIG day out. At Anastasia Days we deliver fabulous, tailor-made experiences for children who need them the most.

Our Mission

Our mission is to promote the emotional recovery of young people across the North of England who have encountered illness, abuse, bereavement or other significant trauma. 'Anastasia Days' arranges memorable, no-compromise, fun days-out for children aged 6-16 and their families.

Paige from Wigan has had a tough time lately so we sent her and her favourite cousins for a fabulous day of Princess Parties, Disney Shows and Fine Dining. Thank you Paige, we hope you enjoyed your **Anastasia Days** Day



Harley and his family from Westthroughton have endured some very difficult times in the past year. We sent Harley, his Mum and his pals for a day of luxury travel, **Manchester United** themed activities, a bespoke tour of the Dinosaur exhibits at **Manchester Museum** and then a slap up meal at **Five Guys**. Thank you Harley for being such a good sport ❤️



Coby and Caleb are Harry Potter super fans! **Anastasia Days** sent the boys and their family for a magical day in London at the **Warner Brothers Harry Potter Studio Tour**. Thank you Coby & Caleb, and remember what Ron Weasley said, "Don't let the Muggles get you down" ❤️



Chloe from Stoke-on-Trent has bravely fought through unspeakable trauma and is probably the most resilient girl we know 🙌. **Anastasia Days** sent Chloe, her favourite cousin and Nana for a luxury day of pampering and shopping at **81Rosegarden** and the **Intu Trafford Centre, Manchester City**. Thank you Ella, Gillian and especially Chloe ❤️ ❤️ ❤️



Tom is a Karting enthusiast who was diagnosed with Acute Lymphoblastic Leukemia at age 14. After nearly two years of treatment his recovery is going well. **Anastasia-Days** sent Tom and his family for a high octane day at the UK's leading Karting facility and a pre-Christmas shopping spree at the **Trafford Centre**.



Our Goals



To publicise the services of Anastasia Days regionally across the North of England and to review and respond to each nomination with the intention of delivering an 'Anastasia Day' for as many nominees as possible.



To deliver each 'Anastasia Day' as a unique, tailor-made experience designed by our Trustees and Volunteers to meet the needs and interests of each Recipient. Our goal is to exceed expectations.



To spend 100% of any funds raised for Anastasia Days on the delivery of our services. We're able to commit to this as a result of our strong Corporate partnerships and the generosity of our Patrons.



Maintain the 'Friends of Anastasia' network providing regular social events and promoting friendship amongst recipients of each 'Anastasia Day' and their family members.



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 20 September 2022

To

19 September 2023

Charity name: Anastasia Days

Charity registration number: 1200403

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To provide tailored, memorable, high quality 'day out' based experiences to help advance the emotional recovery of young people between the age of 6 to 16 who have recently encountered illness, abuse, disability, bereavement or other significant trauma in the North of England especially Greater Manchester, Lancashire and Merseyside.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	There is a growing amount of evidence within clinical psychology that early and well timed interventions following a 'adverse childhood event (ACE)' e.g. bereavement or accident, or during 'ongoing, relentless stress' caused by battling a life threatening illness for example, can help in promoting and advancing the emotional recovery of sufferers. Spending time doing something different from the routine associated with their situation, undertaking physical activity (where appropriate), spending time with trusted family and friends rebuilding a sense of safety and security (Childhood trauma almost always severely disrupts a child's sense of safety which can cause them to withdraw) and providing an opportunity to create positive, happy memories that are more recent than the memories associated with their traumatic event/circumstance can help the process of repairing emotional ill-health. Aiding and advancing the emotional recovery of children must be beneficial to society and we believe the public benefit aspect of our charitable activities is strong. Each tailor-made Anastasia Days experience delivered in our 2022-23 year has delivered the benefits above and advanced the emotional

		recovery of the young people who have been nominated.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees have had regard to the Charity Commissions guidance on public benefit when planning all events and determining how best to utilise funds raised.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	N/A
Policy on social investment including program related investment	Para 1.38	N/A
Contribution made by volunteers	Para 1.38	We are extremely grateful to our volunteers who work behind the scenes to encourage nominations, communicate about our charity, design and plan the tailor-made Anastasia Days experiences, oversee arrangements on the day, govern, scrutinise and develop the work of our charity as trustees on Trustee Board and to volunteers at Outlines Design who gift time and to us to help run the charity and communicate it externally. These people are truly wonderful to be investing time and expertise in our charity and we are very grateful indeed to our volunteers.
Other		N/A

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	2022-23 was an extremely successful year for Anastasia Days, its fledgling year as the charity got off the ground. We created the policy and procedural framework for the charities activities to ensure that very high regard was made to governance, safeguarding and other operations such as regulatory compliance. Once this stable of policies was set up it enabled the real work of the charity to begin to deliver tailored, memorable high quality 'day out' based experiences to help advance the emotional recovery of young people who have encountered significant trauma. Key communication tools were set up like our website that we are very proud of, and our social media platforms. We knew these would be vital in raising awareness about our work and helping invite nominations for Anastasia Days. We are also very proud of

		our supplier relationships we built in 2022-23, knowing that we can trust them to provide high quality experiences for our Anastasia Days young people. They understand our charitable mission and work hard to go above and beyond on each experience. We are particularly grateful to XXX princess parties who have worked with us from the beginning. We know from page 1 (see above) about the clinical evidence that exists that identifies the short and long term benefits of the type of experiences Anastasia Days provides, and we of course see the sheer glee, smiles and giggles of families on their special day itself. In addition, the brave families also take time out to send us feedback and this is so meaningful for us as it shows our impact and benefit first hand. In June 2023, Gary carer of Ivy & Ruby wrote to us and told us <i>"I had to thank you for the day you put on for the girls at the weekend. The thought and planning that went into it was brilliant and we are really grateful."</i> Gill also wrote to us about Chloe's experience <i>"Well what can I say! What an absolutely amazing day the girls had. They had their hair done, went in the limousine, went skating, had lunch and went shopping. Once again, a massive thank you to you and your charity. You all do amazing work"</i>
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	Whilst no formal objectives are set for any given period, the Trustees strive hard to increase awareness of our charity and strive to receive as many nominations for Anastasia Days as our funds will support at any given time.
Performance of fundraising activities against objectives set	Para 1.41	No formal fundraising objectives are set for any given period. In relation to fundraising objectives, we are extremely fortunate to have a main patron in Keylime Consultants Ltd who provide a very reliable and secure funding stream every month which ensures we always have baseline funding to provide a minimum of 6 Anastasia Days experiences per year. Our ambition is more than that every 12 months but having security around that baseline income means we can ensure we are active as a charity.

Investment performance against objectives	Para 1.41	N/A
Other		N/A

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	At the year-end, the charity had £12,125.07 in the bank.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	N/A
Amount of reserves held	Para 1.22	N/A
Reasons for holding zero reserves	Para 1.22	The holding of reserves is deemed to be unnecessary as the charity has no regular financial commitments. Our income is regular and reliable from Keylime Consultants, and flows to us frequently enough to allow for regular experiences to be approved, funded and organised.
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	Given the strong cash position of the charity, there is no uncertainty surrounding the charity continuing as a going concern.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	The principal source of funding for the charity in our 2022_23 year, £6,529 was from Keylime Consultants who very generously donate 1% of their business invoicing totals. Our second biggest source of funds in 2022_23, £4,139, was from a partnership with Bolton School whose pupils have adopted Anastasia Days as its annual 'Christmas Post' Charity where they do lots of fundraising activities. They also organised a range of activities right through the year including a Summer Fayre and later in the year a bring and buy sale. We are very grateful for both these funding streams. The funding from Bolton School is particularly meaningful as this was the school that Anastasia Costello, a wonderful and much loved 11 year old, after whom this a charity is dedicated, attended. Wayne Costello, our charity Chairperson was invited along to Bolton School to participate in an assembly, talk about Anastasia Days and receive the cheque.
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		We are also very fortunate to have extremely kind people like J. Scott who completed a half marathon in 2023 in aid of Anastasia Days and raised in excess of <u>£700</u> for the charity.
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/A
A description of the principal risks facing the charity	Para 1.46	The 3 main risks that Trustee Board identify, and mitigate are; 1. We loose a sizeable proportion of our regular income from Keylime Consultants. 2. We have an influx of nominations that is greater than the funds available, and people capacity to deliver meaning we have to disappoint eligible children. 3. An incident occurs on one of our Anastasia Days experience days where a child is hurt (physically or emotionally) In 2023_24 Trustee Board will be developing a risk register where we can regularly review these risks and formally mitigate then to as low a likelihood as possible.
Other		N/A

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed , royal charter)	Para 1.25	Constitution adopted 26/02/2022
How is the charity constituted? (e.g unincorporated association , CIO)	Para 1.25	Charitable Incorporated Organisation (CIO)
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Trustees are appointed or reappointed annually at the Annual General Meeting held in February or March each year.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	N/A
The charity's organisational structure and any wider network with which the charity works	Para 1.51	One of our Trustee is connected into NCVO so we have access to good practise and regular updates.
Relationship with any related parties	Para 1.51	N/A
Other		N/A

Reference and Administrative details

Charity name	Anastasia Days
Other name the charity uses	N/A
Registered charity number	1200403
Charity's principal address	Anastasia Days 60 Victoria Road Newton-le-Willows WA12 9RX

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Wayne Costello	Chair	Whole year	Trustee Board
2	Edina Muchinya	Trustee	Whole year	Trustee Board
3	Julie-Ann Heath	Trustee	November 2022 to year end (and present day)	Trustee Board
4	Tracy Costello-Davies	Trustee	Whole year	Trustee Board
5				
6				
7				
8				

Corporate trustees – names of the directors at the date the report was approved

Director name		
None		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
None		

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets	N/A

from the charity's own assets	
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Additional information (optional)

Names and addresses of advisers (Optional information)

	Type of adviser	Name	Address
	N/A	N/A	N/A
	Name of chief executive or names of senior staff members (Optional information)		

Exemptions from disclosure

Reason for non-disclosure of key personnel details

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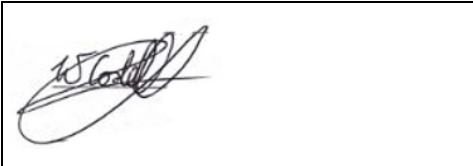
Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

	Signature(s)		
	Full name(s)	Wayne Costello	
	Position (eg Secretary, Chair, etc)	Chair	
	Date		



CHARITY COMMISSION
FOR ENGLAND AND WALES

Anastasia Days

1200403

Receipts and payments accounts

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For the period
from

20-Sep
2022

To

19-Sep
2023

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Charity Income (Keylime)	6,529	-	-	6,529	n/a
Charity Income (Bolton School)	4,139	-	-	4,139	n/a
Charity Income (other fundraising)	100	-	-	100	n/a
Charity Income (justgiving)	1,293	-	-	1,293	n/a
Charity Income (misc)	122	-	-	122	n/a
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	12,183	-	-	12,183	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	12,183	-	-	12,183	-
A3 Payments					
Charity costs (experience transport)	1,840	-	-	1,840	-
Charity costs (experience dining)	261	-	-	261	-
Charity costs (experience parties, visits etc)	1,241	-	-	1,241	-
Charity costs (experience misc incl spending money)	788	-	-	788	-
Charity costs (experience gifts and merchandise)	527	-	-	527	-
Charity costs (experience tickets)	185	-	-	185	-
Charity costs (other)	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	4,842	-	-	4,842	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	4,842	-	-	4,842	-
Net of receipts/(payments)	7,341	-	-	7,341	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	4,784	-	-	4,784	-
Cash funds this year end	12,125	-	-	12,125	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash funds this year end	12,125	-	-
		-	-	-
		-	-	-
	Total cash funds	12,125	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details			
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Tracy Costello		