



HAMPSHIRE

# Annual Report 2024

For the year ended 31 October 2024

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## MISSION STATEMENT

We are dedicated to finding the perfect home for every dog we rescue. Entirely run and staffed by volunteers, our mission is driven by love, compassion, and a commitment to giving each dog the best possible life.



# TRUSTEE REPORT

## Overview

In our second full year as a registered charity, we have gone from strength to strength. Increased exposure, fundraising efforts, and generous donations have enabled us to rehome more dogs than ever before. None of this would have been possible without the tireless dedication of our homing team, our kennel volunteers, our events and social media team, and our invaluable foster carers.

## Financial Summary

The 2023/24 financial year saw an exceptional rise in donations, thanks to the generosity of the Haslemere Dog Training Group, the Walsh family, Miss Doolittle's charity shop, and the St. Luke's Church Women's Group, as well as the many donors who give whatever they can on a regular basis. In addition, our fundraising income increased by 46% compared with the previous year, with our summer sale proving especially successful.

## Operational Improvements

Thanks to the dedication of volunteers who gave their time freely, we were able to make several improvements at very little cost.

A new washroom was built to provide a safe space for bathing and grooming the dogs, and we also upgraded the kennel garden lighting along with other facilities to improve the dogs' environment.

## Looking Ahead

As we move into 2025, we remain committed to supporting local council rescue services while also strengthening partnerships with overseas rescues by offering kennel space for their dogs. We will continue to expand our foster network, helping dogs to socialise and thrive before finding their forever homes.

## Conclusion

The growing support of our volunteers and donors has enabled the rescue to flourish this year and continue its vital work. We are deeply grateful to each and every one of you for your generosity, compassion, and commitment.

We look forward to building on this success in the year ahead.

## The Trustees





## ACHIEVEMENTS



**97**

Dogs happily homed

**£3,775**

Donated to other rescues

**£84,412**

Raised in funds









# THE FOCUS OF OUR WORK

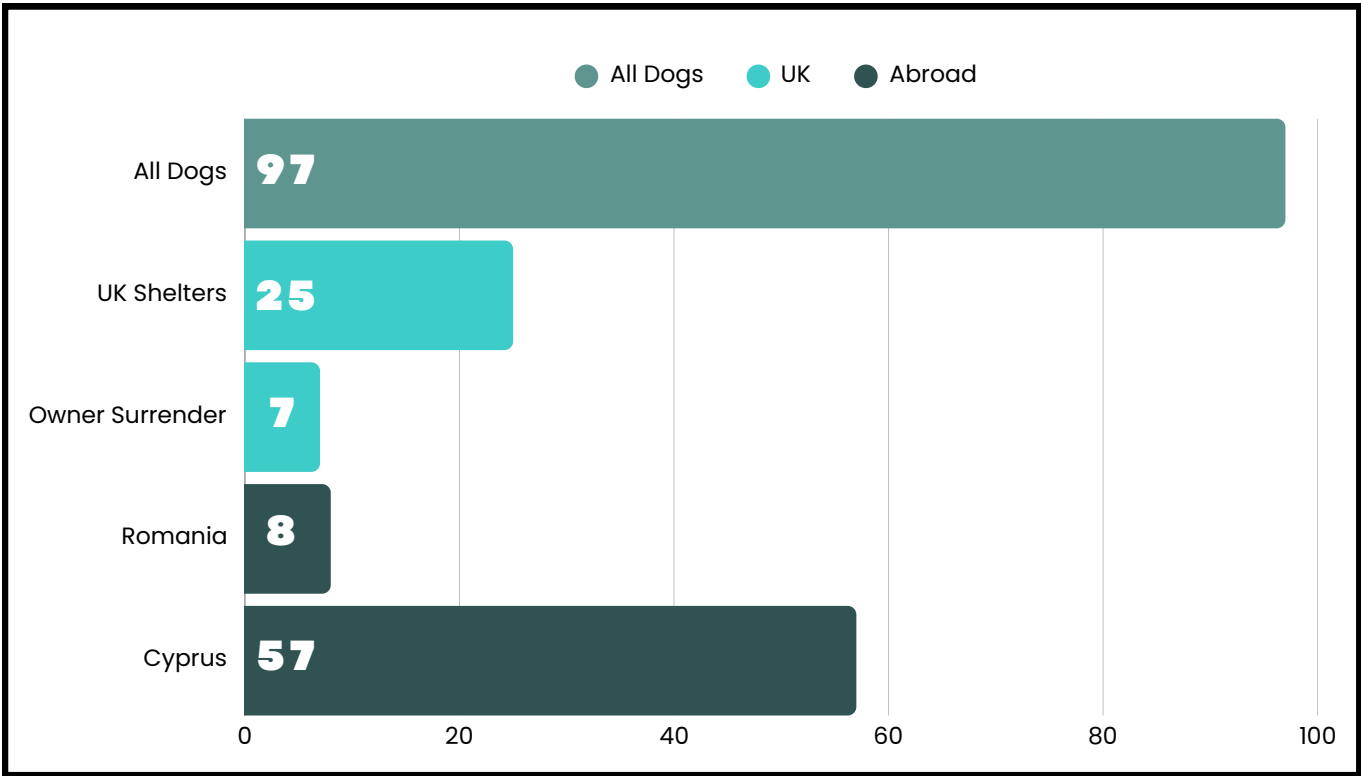
BETWEEN 01 NOVEMBER 23 AND 31 OCTOBER 24

## ENSURING OUR WORK DELIVERS OUR AIMS

### 97 DOGS HOMED

The main objectives of the year continued to be relieving the suffering of unwanted dogs, by bringing them into our care, and finding them the right forever home that enables them to flourish.

We homed 97 dogs, which comprised 32 from UK shelters or owner surrenders and 65 from abroad.



## SUPPORTING LOCAL RESCUES

In addition to the dogs we home directly, Helping Hounds works with other local rescues, providing them with kennel space for their dogs until homes are found. This is done at no charge to these rescues, and we provide food and volunteer resources to care for the dogs.



# INTERNATIONAL OUTREACH: ROMANIA

## SPAY & NEUTER CAMPAIGN

In September 2024, five Helping Hounds Hampshire volunteers travelled to Romania to support a targeted spay and neuter initiative aimed at reducing the suffering of unwanted dogs and cats.



## 118 ANIMALS SPAYED

- Volunteers travelled to Romania to support a targeted spay and neuter initiative
- Over 100 residents brought their pets for microsurgery procedures

### Our volunteers played an active role throughout the campaign

- Assisting with the safe crating of animals in sterilised cages
- Preparing clean bedding and monitoring animals during post-operative recovery
- Liaising with pet owners and facilitating safe returns home
- Helping to humanely capture and release stray dogs for treatment



### The campaign met our charitable objective:

To relieve animal suffering through proactive care and long-term solutions.



### Our local contact, Anca coordinated the event at a community hall

The minimally invasive microsurgery procedure, performed by a skilled veterinary team ensures a swift recovery and reduces stress for the animals.



The trip concluded with a donation of 30 crates and essential pet food to a local animal hospital, Centre for Hope, all transported from the UK in our charity van.



### We remain committed

Our aim is to continue supporting campaigns to reduce the stray dog population both in the UK and abroad through ongoing collaboration.





## WHY SPAYING MATTERS

The long-term impact of spaying is profound - a single fertile female and her her offspring can result in the birth of up to 12,288 dogs over five years and up to 67,000 over seven years.

This preventative approach is a vital part of our mission to reduce suffering and promote flourishing lives for dogs in need.



## TESS & MILLIE'S STORY

In November 2023, Millie and Tess, a pair of 9-year-old Shar Pei-Collie crosses, suddenly lost the only home they'd ever known, when their beloved owner had to move into a care facility. With no one in the family able to take them in, we didn't hesitate to offer them a place with us.



The thought of these gentle souls possibly being put to sleep wasn't an option, and we were determined to give them the second chance they deserved.

### **They hadn't been walked in some time**

When they arrived, they were significantly overweight and it was clear they hadn't been regularly walked. They were understandably confused by their new situation, so we began gently introducing them to long walks, fresh air, and the rhythm of life at the rescue. Slowly but surely, they began to enjoy life again — exploring on trips to the freedom fields, sniffing the breeze, and learning that love still surrounded them.



### **Searching for a home**

We were willing to sponsor the girls in a permanent foster home, but there was no interest in the pair. As large and very strong dogs, who had not been well-socialised, they were a difficult duo to home. They are deeply bonded so homing them separately was not an option, so we decided they would have a permanent home with us!



Tucked away in a quieter part of the rescue is a small cabin with its own garden. We've made it into a true home with a comfy sofa, a TV for background comfort, and even an air conditioning unit for those warmer days. It's their sanctuary now, and they absolutely thrive there. They are adored, enjoy regular long walks, freedom field trips, and even occasional sleepovers with our volunteers!

## **RESCUE ISN'T JUST ABOUT REHOMING**

It's about dignity, devotion, and doing whatever it takes to give every dog the life they deserve.



# CORE EXPENSES

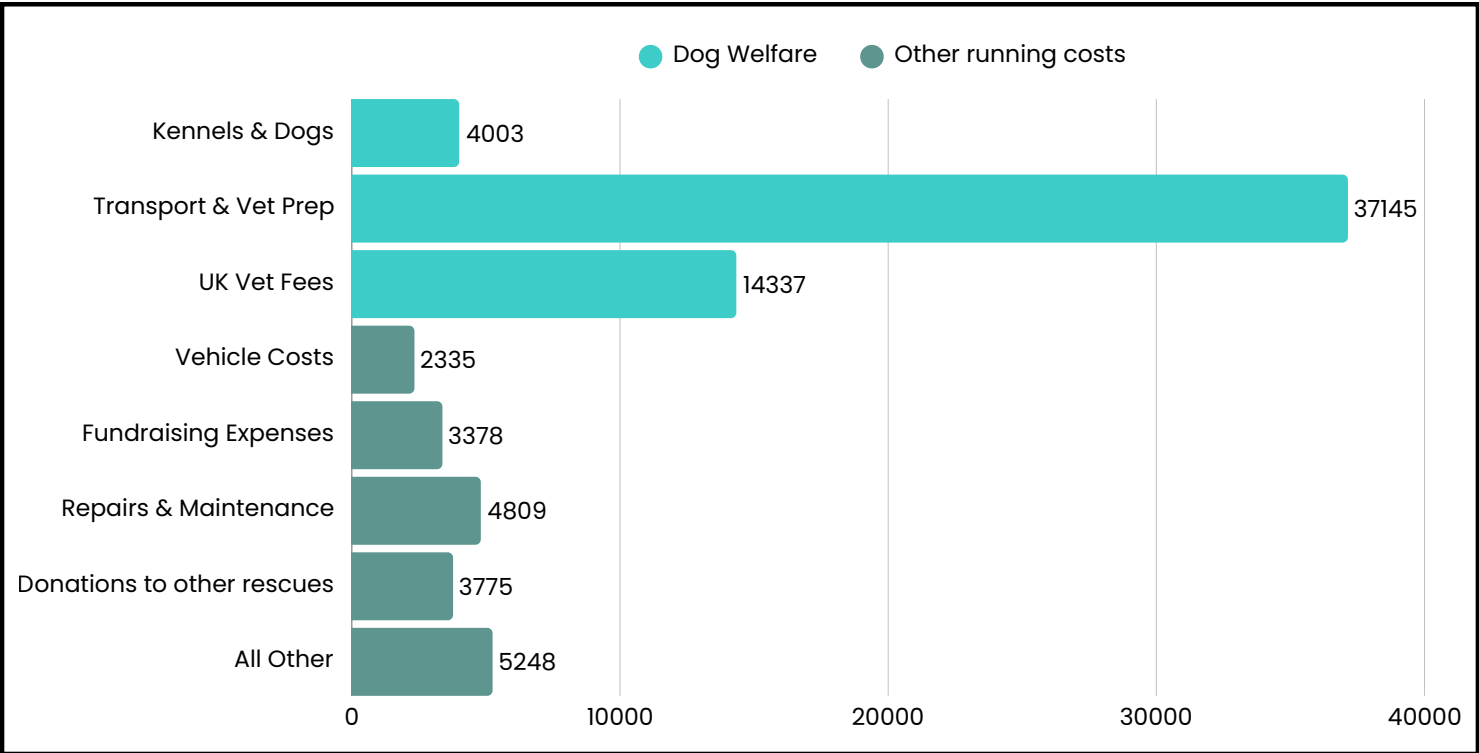


As an entirely volunteer run and managed charity, the majority of our income is spent on the welfare of dogs. Our adoption fee, currently £495 does not cover the costs incurred for each dog, which include some or all of the following:

- Titer testing
- Vaccinations against Distemper, Hepatitis, Parvovirus, Parainfluenza and Leptospirosis
- Rabies vaccination
- Spay/neuter
- SnapTest 4Dx for heartworm and tick-borne diseases
- Brucellosis test
- IFA blood test for Leishmania
- Transport
- Veterinary care during kenneling/fostering

£75,030

Kennels & Dogs	£ 4,003
Transport & Vet Prep	£37,145
UK Vet Fees	£14,337
Vehicle Costs	£2,335
Fundraising Expenses	£ 3,378
Repairs / Maintenance	£ 4,809
Donations	£ 3,775
All Other	£5,248



# KENNEL UPGRADES

In December 2023, we installed a new washroom building which houses a new toilet facility for volunteers and a dog washing station. This enables us to wash and groom dogs as needed, to make them feel more comfortable. This cost is included in repairs and maintenance.





## FUNDRAISING

We run a number of events each year to bring in the additional funds we need in order to keep on saving and improving canine lives. In addition to this we sell donated goods online, using platforms such as:

- Facebook Marketplace
- Vinted
- eBay
- TikTok

# £84,412

<b>Adoption Fees</b>	<b>£46,749</b>
<b>Donations</b>	<b>£26,687</b>
<b>Fundraising</b>	<b>£9,238</b>
<b>Agria Commission</b>	<b>£1,247</b>
<b>Merchandise Sold</b>	<b>£491</b>

## EVENTS



### FUNDRAISING SALES

We held two fundraising sales during this financial period, where we sold items donated to the charity. These were held on 2<sup>nd</sup> December 2023 and on 29<sup>th</sup> June 2024.

### LOCAL EVENTS

27th April 2024 – Bordon Pet Appreciation Day

19th May 2024 – Grayshott Village Fete

8th June 2024 – Churt Fete

8th June 2024 – D Day at the Shed

13th July 2024 – Binsted dog show

4th August 2024 – Oakhanger dog show

13th October 2024 – Royal Parks Half Marathon



All events are well supported by our adopters, who are encouraged to bring their dogs along. It's a wonderful opportunity for our volunteers to see the results of their efforts – dogs happily homed and living their best lives!



# REFERENCE AND ADMINISTRATIVE INFORMATION

<b>Charity name and registration number</b>	Helping Hound Hampshire 1200394
<b>Registered office and operational address</b>	Hartwood House, Whitmore Vale, Grayshott, Hindhead, GU26 6JB, Hants
<b>Registration history</b>	6 September 2022: CIO Registration

## Policies

- Conflicting interests
- Investment
- Risk management
- Safeguarding vulnerable beneficiaries
- Volunteer management

## TRUSTEES

Heather-Lynn Thair	Chair	01 October 2020
Claire Louise Salmon		01 October 2020
Mary Catherine Walsh		01 October 2020
Ivan Behhan Dowsing		01 October 2021
Rebecca Hailston	Secretary	Appointed 30 October 2024

## BOOKKEEPER

Dymphna Evans

## INDEPENDENT ACCOUNTS EXAMINER

Robert Sanderson FCAA

## CORE TEAM

Alexia Christoffi	Social Media & Events
Angie Tidbury	Homing Manager
Carol Mitchell	Kennel Manager
Claire Cockroft	Foster Coordinator
Joe Cana	Google Ad Manager
John Harrison	Maintenance Manager
Jon Aldred	Kennel Maintenance & Transport
Michelle Chapple	Volunteer Coordinator
Paz Martinez	Contracts / Website
Robyn White	Microchip Manager
Sophie Bird	Vet Coordinator
Tina Wareham	Agria Insurance



## ABOUT US

**Helping Hounds is a dog charity dedicated to finding the perfect home for every dog. Entirely volunteer managed and run, our kennels are based in Grayshott, with a network of fosterers in the surrounding area.**

### **Purposes and aims**

The main objective of the charity is to relieve the suffering of abandoned and neglected dogs by rescuing, rehabilitating, and rehoming dogs from the UK and abroad.

### **Compassion knows no borders**

We believe every dog deserves a loving home, regardless of where they come from. That's why we rescue and rehome owner-surrendered or abandoned dogs from the UK, but also as far afield as Romania, Greece, Cyprus and even Egypt.

### **Our approach**

We're not in a hurry to rehome our dogs; instead, we focus on building their trust, confidence, and social skills while they stay with us. Our kennels provide a safe and nurturing environment for as long as it takes to prepare each dog for their forever home and our network of foster homes enables us to maximize our ability to assist as many dogs as possible. Our foster homes play a crucial role in our mission, providing temporary, loving home environments where dogs can thrive while waiting for their forever homes.

### **Our commitment**

Every dog we rescue is unique, and so is our approach to finding them the right home. We take the time to understand each dog's personality, needs, and quirks, ensuring they find a family that suits them perfectly.

**Join us in our mission to rescue, rehabilitate, and rehome dogs in need. Together, we can make a difference, one wagging tail at a time.**

**Thank you for your support and compassion!**





# FINANCIAL STATEMENTS

## Balance Sheet as at 31 October 2024

**31 OCT 2024**

### Fixed Assets

#### Tangible Assets

Computer Equipment	402.94
Less Accumulated Depreciation on Computer Equipment	(179.09)
Less Accumulated Depreciation on Motor Vehicles	(976.39)
Less Accumulated Depreciation on Plant and Machinery	(194.28)
Motor Vehicles	1,850.00
Plant and Machinery	269.00

**Total Tangible Assets** **1,172.18**

**Total Fixed Assets** **1,172.18**

### Current Assets

#### Cash at bank and in hand

Helping Hounds	513.79
Helping Hounds Hampshire	21,631.63

**Total Cash at bank and in hand** **22,145.42**

**Total Current Assets** **22,145.42**

**Net Current Assets (Liabilities)** **22,145.42**

**Total Assets less Current Liabilities** **23,317.604**

**Net Assets** **23,317.60**

Current Year Earnings 9,383.26

Retained Earnings 13,934.34

**Total Capital and Reserves** **12,317.60**



## Profit and Loss

Helping Hounds Hampshire For the year ended 31 October 2024

	2024	2023
<b>Turnover</b>		
Adoption fees	46,748.73	33,990.00
Donations	26,687.53	14,681.88
Fundraising	9,237.62	4,963.54
Merchandise	491.00	-
Other Revenue	1,247.04	1,031.66
<b>Total Turnover</b>	<b>84,411.92</b>	<b>54,667.08</b>
<b>Cost of Sales</b>		
Fundraising expenses	2,560.58	668.27
Harnesses & leads	1,323.20	1,710.83
Kennel and dog expenses	2,680.18	2,486.05
Merchandise purchased	816.82	359.78
Transport & Preps	37,145.14	22,523.42
Vet fees	14,337.38	16,228.43
<b>Total Cost of Sales</b>	<b>58,863.30</b>	<b>43,976.78</b>
<b>Gross Profit</b>	<b>25,548.62</b>	<b>10,690.30</b>
<b>Administrative Costs</b>		
Admin	18.00	13.00
Advertising & Marketing	111.24	573.54
Audit & Accountancy fees	211.20	-
Bank Fees	107.72	191.56
Depreciation Expense	-	420.32
Donations to other rescues	3,774.64	1,700.00
Entertainment-100% business	171.54	-
Insurance	604.84	507.96
Light, Power, Heating	-	341.57
Motor expenses	2,334.70	3,405.42
Postage, Freight & Courier	-	50.81
Repairs & Maintenance	4,809.24	1,095.62
Staff Training	20.00	-
Stationery and IT	893.74	1,691.21
Storage	1,026.66	933.20
Sundry exp	54.69	456.11
Telephone & Internet	1,051.79	276.58
Volunteer expenses	975.36	377.94
<b>Total Administrative Costs</b>	<b>16,165.36</b>	<b>12,034.84</b>
<b>Operating Profit</b>	<b>9,383.26</b>	<b>(1,344.54)</b>
<b>Profit on Ordinary Activities Before Taxation</b>	<b>9,383.26</b>	<b>(1,344.54)</b>
<b>Profit after Taxation</b>	<b>9,383.26</b>	<b>(1,344.54)</b>





CHARITY COMMISSION  
FOR ENGLAND AND WALES

Charity Name: Helping Hounds Hampshire

No: ZD19342

## Receipts and payments accounts

CC16a

For the period  
from

01/11/2023

To

31/10/2024

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Adoption Donations	46,749	-	-	46,749	33,990
Donations	26,687	-	-	26,688	14,684
Fundraising	9,238	-	-	9,238	4,962
Commission from Agria for insurance policies taken up by owners	1,247	-	-	1,247	1,032
Merchandise sold	491	-	-	491	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b> (Gross income for AR)	84,412	-	-	84,412	54,667
<b>A2 Asset and investment sales, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total receipts</b>	84,412	-	-	84,412	54,667

### A3 Payments

Fundraising Expenses	2,561	-	-	2,561	668
Harness and Leads	1,323	-	-	1,323	1,711
Kennel and Dog Expenses	2,680	-	-	2,680	2,486
Merchandise Purchased	817	-	-	817	360
Transport and Prep	37,145	-	-	37,145	22,523
Vet fees	14,337	-	-	14,337	16,228
Admin	18	-	-	18	13
Audit and Accountancy fees	211	-	-	211	-
Advertising and Marketing	111	-	-	111	574
Bank Fees	108	-	-	108	192
Insurance	605	-	-	605	508
Motor expenses	2,335	-	-	2,335	3,405
Postage, Freight and Courier	-	-	-	-	51
Stationery and IT	894	-	-	894	1,691
Repairs and Maintenance	4,809	-	-	4,809	1,096
Sundry Expenses	55	-	-	55	456
Storage	1,027	-	-	1,027	933
Telephone and Internet	1,052	-	-	1,052	277
Light, Power, Heating	-	-	-	-	342
Donations to Other Rescues	3,775	-	-	3,775	1,700
Volunteer Expenses	975	-	-	975	378
Training	20	-	-	20	-
Depreciation Expense	-	-	-	-	420
Entertainment	172	-	-	172	-
<b>Sub total</b>	75,029	-	-	75,029	56,012

<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	
	-	-	-	-	
<b>Sub total</b>	-	-	-	-	-
<b>Total payments</b>	<b>75,029</b>	-	-	<b>75,029</b>	<b>56,012</b>
<b>Net of receipts/(payments)</b>	<b>9,383</b>	-	-	<b>9,383</b>	<b>- 1,345</b>
<b>A5 Transfersbetweenfunds</b>		-	-	-	-
<b>A6 Cashfundslastyearend</b>	<b>12,761</b>	-	-	<b>12,761</b>	-
<b>Cash funds this year end</b>	<b>22,145</b>	-	-	<b>22,145</b>	<b>- 1,345</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Helping Hounds Paypal Account	514	-	-
	Helping Hounds Metro Bank Account	21,632	-	-
		-	-	-
	<b>Total cash funds</b>	<b>22,145</b>	<b>-</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK
	Details	Unrestricted to nearest £	Restricted to nearest £	Endowment to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	ComputerEquipment		-	224



charity's own use

Motor Vehicle		-	874
Plant and Machinery		-	75
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

B5 Liabilities

Details	Fund to which	Amount due	When due
		-	-
		-	-
		-	-
		-	-
		-	-

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	HEATHER-LYNN THAIR	27/08/2025



## Independent examiner's report on the accounts

### Section A

### Independent Examiner's Report

Report to the trustees  
of

HELPING HOUNDS HAMPSHIRE

On accounts for the  
year ended

31/10/2024

Charity no  
(if any)

ZD19342

Set out on pages

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31/10/2024**.

Responsibilities and  
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent  
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below \*) which gives me cause to believe that in, any material respect:

- : the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records;

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

*Robert Charles Andrew Sammon*

Date:

20/4/25

Name:

*Robert Charles Andrew Sammon*

Relevant professional  
qualification(s) or  
body (if any):

*FCCA, ACCA, BA (HONS) ACCOUNTING*

Address:

*THE POST HOUSE, CHETNOLG RD  
LEIGH, DORSET  
DT9 6HL*

### Section B

### Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

*N/A.*



# **WE COULDN'T HAVE DONE IT WITHOUT YOUR GENEROUS SUPPORT ...**

As we reflect on the past year, it is clear that our success is a collective effort. From our volunteers and supporters to our core team and trustees, each of you has played a vital role in bringing us to where we are today. Your support and generosity have enabled us to rescue, rehabilitate, and rehome countless dogs, giving them a second chance at life.

Looking ahead, together, we will strive to make an even greater impact on the lives of dogs in need.

**Thank you for your commitment, your kindness, and your belief in our cause. Let us continue to work together with the same passion and dedication that has brought us this far.**

## **TO ALL OUR DONORS, SPONSORS, VOLUNTEERS & FOSTERS**




# **THANK YOU**

you are sublime

 [admin@helpinghoundshampshire..com](mailto:admin@helpinghoundshampshire..com)

 [www.helpinghoundshampshire.com](http://www.helpinghoundshampshire.com)

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