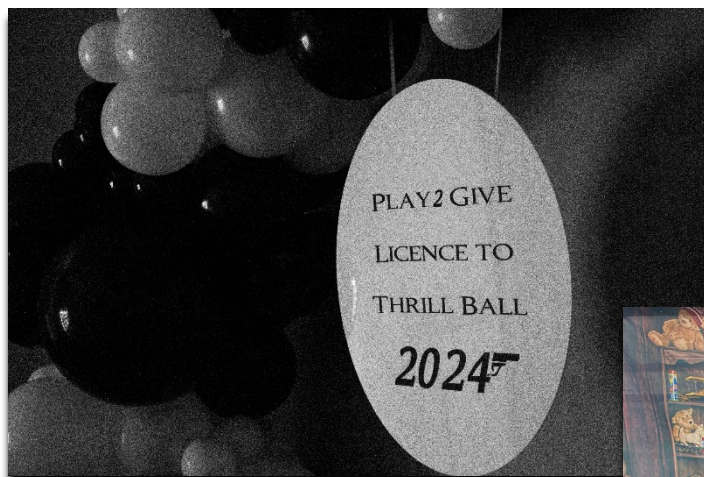




Charity Number 1200351

PLAY2GIVE (“P2G”)
TRUSTEES ANNUAL REPORT (TAR) FOR THE PERIOD:
1 JAN 2024 TO 31 DEC 2024



Registered address: The Lambourn, Wyndyke
Furlong, Abingdon, Oxon OX14 1UJ

E-mail address: hello@play2give.org.uk
Website: www.play2give.org.uk

The Trustees are delighted to present their annual report of the charity (“the CIO”) summarising achievements, successes and a review of the financial year to the year ending 31 December 2024

Charity Trustees

Andrew Baker MBE BCav

Jacqueline Billington

Leanne Coates

Mokbul Khan

Matthew Norris-Silva

Objectives and Activities

The general objects are set out in the charity’s constitution, as follows:

For the public benefit, the relief and assistance of those in need by reason of age, ill-health, disability, financial hardship or any other disadvantage, in Oxfordshire and the surrounding area, with the provision of financial or material aid through the provision of grants to individuals and organisations.

Structure, governance and management type of governing document

The structure of the charity is a Charitable Incorporated Organisation (CIO)

The policy for appointing trustees: The trustees are responsible for appointing any new trustees. Consideration should be given to the skills and experiences of any new trustee and how these may be beneficial to the charity. Trustees should also ask for a character reference to ascertain the suitability and trustworthiness of the proposed trustee.

The governing document is the charity’s constitution.

CIO – FOUNDATION Registered 13 September 2022



Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
Play2Give

On accounts for the year
ended

31/12/2024

Charity no
(if any)

1200351

Set out on pages

16-17

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("Play2Give") for the year ended **31 / 12 / 2024**.

Responsibilities and
basis of report

As the charity trustees of the CIO, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the CIO's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

30th September
2025

Name:

Teresa Strike

Relevant professional
qualification(s) or body
(if any):

Association of Accounting Technicians (AAT)

Address:

1 Swan Mews

Didcot

Oxon

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

Achievements and performance

The founder of the Play2Give Charity is Andrew Baker, who has been raising funds for county causes since 2002. In 2021, Andrew was given an MBE for services to charity in the New Year Honours, and a British Citizen Award in 2017. Play2Give has been nominated for several awards over the years, including winning the Thames Valley Charity of the Year in 2020.



Play2Give had its busiest, packed, and its most successful year across the financial year. Once again, we held a wide number of fun, diverse and engaging events for the community, joining in with stalls at public events and many of our events as well as our two flagship campaigns raised record breaking amounts than any other year.

£30,000 for Oxford Head Injury Services

A highlight of 2024 was reaching a landmark total of £30,000 in the later part of the year for Oxford Head Injury Services (formerly Headway Oxfordshire). This milestone amount was reached after the proceeds raised by our 007-themed ball in September saw OHIS receive over £3,408 pushing us over the £30,000 threshold. OHIS presented Andy with an OHIS Fundraising Superhero award at their Christmas lunch and party, in tribute. The formal £30k celebrations will be held back until our sixth gala ball in 2025, which is scheduled for October 2025. Andy has been an OHIS service user since 2012 and attends the activity and rehabilitation centre twice a week, so the extraordinary achievement is even more special as a patient giving back to a service that has made such a meaningful and positive impact on his life.



The share of proceeds for OHIS raised from our fifth gala ball saw us fund Christmas lunches and festive activities for service users and carers, and helping to provide wellbeing in doing so, for those supported by this specialist brain injury support

organisation. The black-tie ball in September was one of our biggest highlights of the year, and as one of our flagship events, was held for a second year running at the beautiful setting of Milton Hill House and raised more than the previous year smashing past the £6,000 threshold. Over £6,300 was raised.

Other 2024 Highlights

Another highlight of the financial year was our 14th annual football tournament, held at Wallingford Sports Park, which, despite being postponed by three weeks for the first time in event history due to bad weather, didn't disappoint and still raised close to £6,000 with fewer (due to the postponed date clashing with Truck Festival) than anticipated teams. Many corporate teams amongst community groups and teams of friends all took part. The top fundraising team cup this year went to ATA Logistics Ltd, based in Didcot, and for the first time a plate which went to a team from Didcot, whilst the 2024 champions was a team from Headington in Oxford who contested for a third year. The day also included fun on the side for families and was well attended with the sports park providing food and refreshments, and raffle prizes donated by many companies and organisations.



Other event highlights of the financial year included another sell-out Christmas party which saw £950 in proceeds, and our very first indoor Christmas market, supported

by Didcot Events CIC and Abingdon Lions, host at Milton Hill House, in November which was busy throughout with a packed car park, almost 40 stalls and over £2,000 raised. Record-breaking and sell-out Christmas parties, and our first ever quiz night held in November in partnership with the Courtyard by Marriott Oxford South, with production support by RD Productions was amongst other events and activities including stalls, tombola's and raffles.

We received a wonderful donation of £250 from the President of the Rotary Club of Oxford, who chose us as her charity of choice from her year in term. We continued to see donations come through from individuals creating Facebook birthday fundraisers, and many regular corporate partners as well as new corporate sponsors came on board.



Significant financial donations came from Cannon Packing and Logistics based on Milton Park with their annual £1,000 Christmas donation, and the Broadways pub in Didcot adopted us as their charity for the year after a public vote on their Facebook page which saw our charity receive the greatest number of votes. They held events over the Easter weekend including a fun-filled boogie bingo night, a 24-hour darts marathon and carried our pots on the bar. Explosive Learning Solutions Ltd based on the Harwell business park continued to sponsor us, and provided table sponsorship for our ball, took part with a collection for our Easter campaign and director Cath Convery volunteered at some events with us.

Berro Lounge Aid 2024



We were fortunate enough to be selected as the 2024 “Lounge Aid” charity by Berro Lounge in Didcot. Lounge Aid is a national initiative by The Loungers Group across the country who select June as the month to raise awareness and funds for chosen charities. The six-week campaign saw bake sales, a spin cycle challenge, a hilarious drag bingo night and a hampers raffle all held. The campaign culminated with the finale of a live music night when the grand total was announced. Over £1,485 was raised across the campaign – making the 2024 Lounge Aid appeal Berro’s highest ever total raised. Andy and Mocky attended the live music party and was presented with the gigantic cheque from store management.



Berro Lounge also continued to support our Easter and Christmas appeals with collections in branch allowing customers to donate physical gifts.



2024 Financial Donations Provided

We gave £22,431.25 from grants in the financial year to charities including £15,000 to the Oxford Children's Hospital, all of which was raised the previous year. Our latest contribution to the hospital will be spent on funding a brand new and much-needed Echo probe machine for children having cardiac care, and an exciting artwork project on the teenagers' ward, 'Melanie's Ward'. As well as the £3,408 given to Oxford Head Injury Services as mentioned earlier on in this report, they also received £2,000 from 2023 which will go towards the general upkeep of the activity and rehabilitation centre, and £275 went to Sobell House towards their family room refurbishment appeal. Footsteps, Viking House and SSNAP which supports the neonatal care unit at the John Radcliffe, all received £275 each.

The charity continued to attend local community events to raise funds and awareness of its work, including the traditional and annual Harwell feast, a fantastic day of family fun. We held a tombola at the event.

We once again took part in the Oxford Hospitals Charity's OX5 RUN in March 2024, an annual five-mile fun run held at Blenheim Palace which raises funds for the local children's hospital. Our team including members for a third year, from our corporate partner, Driving Miss Daisy Didcot, helped to raise over £667 collectively. In total this fun run raised over £100,000 for children's services helping to fund patient comforts, specialist equipment and a children's radiology play specialist amongst much else.

We continued to benefit from storage and admin space thanks to BizSpace in Didcot, who provided a room for us in 2023 which we share with fellow local charity, Oxfordshire Foster Care Association, enabling us to increase what we do and storage of all of our Christmas gifts, tombola prizes and extra room to work from, and we are enormously thankful to BizSpace for their support and sponsorship as a lifeline to our charity.

Awards and Recognition

2024 saw us recognised as a nominee in the Didcot Town Council Awards. We were shortlisted in the annual John Eldridge Award for Voluntary Service, in a nomination made by the Oxford Hospitals Charity the previous year. Whilst we did not win, we were proud to be recognised for all the good work we do for the benefit of the town, and amongst some deserving nominees including the winner Andrew Snell, who runs the town's foodbank. Andy Baker attended the ceremony on behalf of all the team. He is pictured below receiving our certificate from the 2023/24 Mayor of Didcot, Axel Macdonald.



Some of our supporters and volunteers were once again appreciated and celebrated in our annual volunteer award given in memory of a late supporter, presented at our annual ball. Nominations for 'The Angela Norris Play2Give Award' come from the public and are judged by a committee.

In 2024 the winner was three-time nominee Chloe Boyne, who has volunteered for our charity since August 2019, pictured below, together with our founder Andy on the

night, with her award . Chloe first helped raise funds for us as part of her summer National Citizen Service social action project and has taken part in every OX5RUN since. She also has run marathons and done so much including helping to organise our annual football tournament since 2022, collectively helping us raise over £10,000 since she first supported us as a student back in 2019 and celebrated her fifth anniversary, so the timing of the award was a fitting tribute. We continue to recognise the importance and value of our supporters, and so for all those donating or raising £30 or over, they receive a signed certificate and a P2G Hero medal.



10th Anniversary Sleigh2Give Appeal

Our festive drive saw ‘Sleigh2Give’, our annual Christmas campaign, reached a special milestone turning ten years old. Once again, the seasonal gift giving appeal provided thousands of toys and gifts worth over £100,000’s distributed to children in hospitals, hospices, the less fortunate and low-income families. Our 10th anniversary appeal in 2024 was the biggest and best one collecting gift donations more than ever amassing donations not just from Oxfordshire but other counties including Berkshire and Plymouth. Sleigh2Give was also one of the very first recipients of the ‘giving tree’ initiative run by Dunelm in Didcot. Our birthday appeal saw more donation points and more supporters than ever before take part. Around £300k worth in the value of presents was estimated to have been raised, and we have enough toys to be able to gift out to young patients in hospital at Easter 2025, for children who can’t eat chocolate and for year-round toys in 2025 for children having procedures and stays in the hospital.



Our huge thanks to our continued sponsors of the appeal Changing Lives and Go Green Taxis and our corporate partner, Driving Miss Daisy Didcot for providing transportation for our big Oxford deliveries each Christmas.



Record-breaking Easter egg collection



Our fourth Easter drive was the biggest and best collection yet in 2024 seeing us raise around over 1,270 plus Easter eggs all donated by the local community which was given out to children and families in hospital, hospices, and those in need from children, families and nurses in hospital, to financially struggling families in Didcot to the vulnerable and children with disabilities, so many received joy from our Easter bunny thanks to our ever generous supporters.

In the media

Some notable local press/media articles making the headlines in Oxfordshire:

Oxford Mail: [Christmas Sleigh2Give toy drive launches for its tenth year](#)

Oxford Hospitals Charity: [Play2Give's Record Donation to Oxford Children's Hospital](#)

The Oxford Magazine: [Didcot-born Play2Give gets eggs-traordinary response to its annual Easter egg appeal](#)

Oxford Mail: [Play2Give sees biggest ever response to Easter egg appeal](#)

Oxford Mail: [Didcot Charity Play2Give launches fourth easter appeal](#)

Financial Donations

The charity made several charitable donations to the following organisations focused on children, health, and disability:

Oxford Children's Hospital (part of Oxford Hospitals Charity)

Oxford Head Injury Services

Sobell House

SSNAP – Support for the Sick Newborn and their Parents

Footsteps Foundation

Helen & Douglas House

Viking House (Action for Children)

Hospital Radio Cherwell

Financial Review / Summary

During the period the total income of the charity was as below:

Incomings: £62,133

Expenditure: £43,493

Surplus balance of £18,640

Surplus balance will see grants given out in 2025, with remaining funds thereafter spent towards our charitable objectives so that we can carry on doing our work in the community to help even more people, funding even more projects with purpose.



Future plans

The charity will strive to continue to achieve its objectives in the future, raising funds through donations, providing material aid through appeals such as our annual Sleigh2Give Christmas and Easter egg appeals, seeking corporate support and through fundraising events including raising funds on stalls, by raffles and other activities as well as continuing our presence in the public to ensure the charity's objectives are met.

Declaration

Signed on behalf of the charity trustees:

Print name: Andrew Baker MBE BCAv

Designation: Chair – Trustees

Date: 13/08/2025



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name Play2Give	No (if any) 1200351
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Receipts and payments accounts

CC16a

For the period from	Period start date 01/01/2024	To	Period end date 31/12/2024
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Section A Receipts and payments


	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Balance brought forward	18,773	-	-	18,773	2,291
Charitable activities	9,434	-	-	9,434	9,773
Donations and legacies inc. Gift Aid	14,885	-	-	14,885	17,743
Income from other trading activities	17,389	-	-	17,389	18,854
Sleigh2Give	1,527	-	-	1,527	1,198
Other	126	-	-	126	592
Income from Secondary account including interest received	-	-	-	-	3,206
	-	-	-	-	-
Sub total (Gross income for AR)	62,133	-	-	62,133	53,658
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	62,133	-	-	62,133	53,658
A3 Payments					
Charitable activities	24,285	-	-	24,285	8,348
Expenditure on Raising Funds	17,394	-	-	17,394	22,186
Governance/Support costs	795	-	-	795	1,284
Sleigh2Give (Christmas Appeal)	918	-	-	918	1,802
Other	-	-	-	-	55
Return of Float	100	-	-	100	110
Transfer to Secondary Account	-	-	-	-	1,099
Sub total	43,492	-	-	43,492	34,885
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	43,492	-	-	43,492	34,885
Net of receipts/(payments)	18,641	-	-	18,641	18,773
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	18,641	-	-	18,641	18,773


Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Lloyds Bank Account 54327968	18,641	-	-
		-	-	-
		-	-	-
	Total cash funds	18,641	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature

 Recoverable Signature

X 

Andrew Baker

Print Name	Date of approval
Andrew Baker MBE	01/10/2025

