

Charity Trustees Annual Report

ASB Global

Charity Registration Number: 1200213

Introduction

On behalf of the trustees of ASB Global, I am proud to present our Annual Report for the year 2023. This year has proven to be both challenging and rewarding, as we have continued our mission to assist individuals in securing employment, providing vital advice, consulting, and helping outsource job opportunities for those in need. Our work remains crucial as we strive to uplift communities and empower individuals facing barriers to employment.

Our mission is to empower individuals by providing comprehensive support to help them gain meaningful employment. We believe everyone deserves the opportunity to succeed, and we strive to break down barriers that hinder employment opportunities through tailored services.

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- Over the past year, we successfully consulted over 200 individuals which has led them to get into sustainable employment across various sectors, including retail, healthcare, technology, and construction.
- We expanded our partnerships with local businesses, resulting in new job openings for our clients and increased visibility for our services in the community.

Development Advice

- Through our career counseling sessions we were providing personalised guidance on resumes, interview preparation, and job search strategies.
- Our workshops on digital skills, communication, and workplace etiquette have seen attendance grow by ****35%****, reflecting our community's increasing engagement and interest in professional development.

Consultation Services

- ASB Globas has engaged with dozens of organizations to help them streamline their hiring processes and create inclusive job descriptions
- We aimed to match companies with diverse talent, leading to a rise in awareness around equitable hiring practices.

Community Outreach

- We organised meetings connecting job seekers with potential employers and community resources.

Challenges Faced

While we celebrate our achievements, this year has not come without its challenges. The impact of the pandemic has affected many sectors, leading to fluctuations in job availability.

Additionally, navigating the transition to remote services required adjustments to how we deliver our services.

Financial Overview

This year we have not conducted fundraising events.

Looking Ahead

As we move into the next year, we have developed a strategic plan that focuses on:

- Expanding our reach to underserved communities,
- Enhancing digital offerings to facilitate remote job readiness,
- Continuing to build strong partnerships with local employers to create sustainable job opportunities.

We are excited about the growth potential and continue to adapt to the relentlessly evolving employment landscape.

Acknowledgements

We extend our heartfelt thanks to our dedicated staff, volunteers, and partners for their unwavering commitment to our mission. Together, we can continue to change lives and empower individuals to reach their full potential.

Zeesham Ahmad
Chair ASB Global

Noveed Ahmad
Trustee

Ishtiaq Hussain Mir
Trustee

