



# Trustees' Annual Report for the period

Period start date  
From 01 10 2023 To 30 09 2024  
Period end date

## Section A Reference and administration details

Charity name CHEADLE AMATEUR THEATRE & STAGECRAFT

Other names charity is known by C.A.T.S.

Registered charity number (if any) 1200114

Charity's principal address c/o 53 LEEK ROAD

CHEADLE

STOKE ON TRENT

Postcode ST10 1JJ

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Pauline Keates	Chair		
2	Stephen Haines	Secretary		
3	Charlotte Brown	Treasurer	01.10.23 – 30.11.23	
4	Daniel Ede-Smith			
5	Dr Samantha Hughes-Johnson			
6	Jason Greenwood			
7	James Walker			
8	Ian Wood			
9	Adrian Paddock	Treasurer	01.12.23 – 30.09.24	
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

**Names and addresses of advisers (Optional information)**

Type of adviser	Name	Address

**Name of chief executive or names of senior staff members (Optional information)**

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## Section B Structure, governance and management

**Description of the charity's trusts**

Type of governing document (eg trust deed constitution)	Constitution
How the charity is constituted (eg trust, association company)	Charitable Incorporated Organisation
Trustee selection methods (eg appointed by elected by)	Elected by members

**Additional governance issues (Optional information)**

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

The Trustees are responsible for the overall strategic decision-making process for the group and are responsible for ensuring the charity remains financially viable. The Trustees met 6 times during the financial year.

Responsibility for managing individual performances and other 'day to day' activities is delegated to the Management Committee which consists of most of the Trustees along with other members of the group. The Management Committee met 8 times during the financial year.

## Section C Objectives and activities

**Summary of the objects of the charity set out in its governing document**

The objectives of the CIO are to advance the education and appreciation of the art of drama and musical theatre by:

- (a) providing opportunities for members to learn and develop new skills, and to participate in the production of amateur dramatic performances, including (but not limited to) acting, backstage, technical, direction and production roles; and
- (b) the public presentation of dramatic performances

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

The charity aims to put on 3 to 4 performances each year. The Trustees consider these performances to satisfy the charities public benefit obligations contained within the Charity Commission's guidance in the following ways:

- Three out of the five wards within the town of Cheadle are in the top third of most deprived areas of England according to the latest IMD analysis. The charity offers the people of Cheadle the opportunity to enjoy quality, local theatrical performances at an affordable price. Without these performances the residents would have to travel to Stoke, Derby or Buxton at considerable expense both in terms of ticket prices and transport costs.
- The charity's performances cover a range of genres from Shakespeare to Children's Pantomime. The aim is to ensure that there is something of interest for all the Town's residents, regardless of age, background or income.
- The charity has strong links with other local artistic groups (e.g. dance schools) and regularly features member of these groups in its performances thus giving these members additional opportunities to develop and display their artistic talents.
- The charity actively seeks out new members to join the group, particularly young adults and disadvantaged individuals, to give them the opportunity to work within a theatrical setting, to learn and develop new skills and build their self-confidence.

**Additional details of objectives and activities (Optional information)**

You may choose to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

**Summary of the main achievements of the charity during the year**

CATS presented four public performances during the current financial year.

"The Vicar of Dibley" ran for four nights during October 2023 and was performed at The Cheadle Academy Theatre. It was directed by Ian Wood. The production drew a combined audience of 504 with numbers increasing as word spread of the quality of the production. This quality was recognised by CATS being nominated for and winning the NODA award for Best Drama in Area 3. The production was only made possible by the receipt of a grant from UKSPF.

The annual pantomime was Sleeping Beauty and was held in February 2024 at Bishop Rawle School. It was directed by Jason Greenwood and featured members of CATS as well as dance routines performed by the Vivienne Shelley Dance Group. Attendance for the four nights was 362.

"Dick Whittington" was a continuation of CATS diversification into 'one night only' Adult Panto. It was staged at the Guild Hall and was again directed by Jason Greenwood. It proved once again very popular with an audience of more than 120.

In July 2024 CATS revisited Shakespeare and presented "Romeo & Juliet". The production was held "in the round" in a marquee erected within the tennis court compound on Tean Road Recreation Ground. CATS were extremely grateful for the support of Cheadle Town Council in allowing us to use this space free of charge. The play was directed by Rich Gilbert, his first time as director, and was reimagined to critical acclaim against the backdrop of the Russian Revolution. The production was attended by 186 people.

CATS also attended and supported several community events during the financial year including Cheadle Carnival Parade and a stall at the Party In The Park event at the beginning of August 2024.

## Section E Financial review

### Brief statement of the charity's policy on reserves

The Trustee's aim to hold £10,000 in reserve which broadly equates to two year's running costs (e.g. rental, energy, insurance etc). The intent is to protect the groups ongoing viability should circumstances arise like the 2020 / 2021 COVID lockdowns when all public performances were necessarily cancelled.

### Details of any funds materially in deficit

None

### Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

The main source of income for CATS arises from the sale of tickets for public performances. Additional income comes from ancillary activities connected with the performances such as sales of refreshments, raffles and advertising in the programmes.

Members pay an annual fee which covers them for insurance purposes while performing or preparing for shows.

Additional one-off funding can come from grants from local councils or national Arts campaigns as well as from occasional donations from members of the public. However these are irregular in nature and, in general, represent a small element of the total income.

All expenses are incurred either to cover the running costs of the organisation or to cover costs of production. A single payment of £102 was made to a Trustee (Steven Haines) for printer ink.

Gross income in the period was £24,153 and expenditure was £25,498 which resulted in an overall net expenditure more than income of £1,344.

## Section F Other optional information

## Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

S. C. Haines

PRK

Full name(s)

STEVEN HAINES.

PAULINE ROSEMARIE KEATES

Position (eg Secretary, Chair, etc)

SECRETARY

CHAIRPERSON

Date

26.6.2025





CHARITY COMMISSION  
FOR ENGLAND AND WALES

CHEADLE AMATEUR THEATRE & STAGECRAFT

1200114

## Receipts and payments accounts

CC16a

For the period  
from

01/10/2023

To

30/09/2024

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
I_1 Ticket Sales	13,098	-	-	13,098	7,353
I_2 Refreshments	3,033	-	-	3,033	2,173
I_3 Subscriptions	488	-	-	488	165
I_4 Grants	200	4,900	-	5,100	1,075
I_5 Donations	1,177	-	-	1,177	853
I_6 Interest Received	412	-	-	412	135
I_7 Advertising	842	-	-	842	90
I_9 Other Income	4	-	-	4	30
<b>Sub total (Gross income for AR)</b>	<b>19,254</b>	<b>4,900</b>	<b>-</b>	<b>24,154</b>	<b>11,874</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>19,254</b>	<b>4,900</b>	<b>-</b>	<b>24,154</b>	<b>11,874</b>
<b>A3 Payments</b>					
E_1 Hall Hire	5,820	4,900	-	10,720	3,348
E_2 Production Costs	8,430	-	-	8,430	1,172
E_3 Refreshments	1,024	-	-	1,024	801
E_4 Advertising	1,802	-	-	1,802	534
E_5 Administration Costs	792	-	-	792	444
E_6 Insurance	1,415	-	-	1,415	1,100
E_7 Premises (Rental / Energy)	930	-	-	930	644
E_8 Trustee Expenses	102	-	-	102	-
E_9 Other Expenses	282	-	-	282	304
<b>Sub total</b>	<b>20,598</b>	<b>4,900</b>	<b>-</b>	<b>25,498</b>	<b>8,347</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>20,598</b>	<b>4,900</b>	<b>-</b>	<b>25,498</b>	<b>8,347</b>
<b>Net of receipts/(payments)</b>	<b>- 1,344</b>	<b>-</b>	<b>-</b>	<b>- 1,344</b>	<b>3,526</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>17,646</b>	<b>-</b>	<b>-</b>	<b>17,646</b>	<b>14,119</b>
<b>Cash funds this year end</b>	<b>16,301</b>	<b>-</b>	<b>-</b>	<b>16,301</b>	<b>17,646</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Current Account	1,923	-	-
	Instant Access	523	-	-
	90-Day Access	13,856	-	-
	<b>Total cash funds</b>	<b>16,301</b>	<b>-</b>	<b>-</b>
	(agree balances with receipts and payments account(s))			


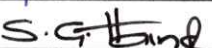
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	None	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>	None		-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>	Storage Building	Unrestricted	-	-
	Costumes & Props	Unrestricted	-	-
	Sound and lighting equipment	Unrestricted	-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>	None		-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	PAULINE ROSEMARY KONE	26/6/25
	STEPHEN HANKS	26.6.25