



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' annual report (including Directors' report) for the period

From: Period start date 01-06-2023

To: 31-08-2024

Charity name: Maddy's Mark

Charity registration number: 1200071

Company number: 14095028

Objectives and activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To promote positive mental health and wellbeing in young women, through the sport of rugby
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	1. Education projects. Our education projects will engage children and young women in sports activities. Maddy's Mark will partner with professional rugby clubs and specialist training providers to help young people manage a variety of challenges including unemployment, social stigma, lack of confidence and low self-esteem. Through rugby we teach young people multiple skills that increase their resilience, self-reliance, and confidence. Our projects aim to help broaden a young person's perception of their own capabilities, encourage ambition, and ultimately help young people back into work, education or training. 2. Community Projects. Such as recruitment festivals at clubs, developing women/girls' development. 3. We may sponsor an individual on their rugby journey. We only provide bursaries to charitable organisations who support the individual.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	All our trustees have regard to the commission's public benefit guidance when exercising any powers or duties to to be a charity, to operate for the public benefit and to report on our charity's work.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	

Policy on grant making		
Policy on grant making		We can grant money to charitable organisations to provide a bursary to individuals if they are proposed to us by charitable organisations and after assessment by the trustees. We also can grant money to charities for specific projects
Policy on social investment including program related investment	Para 1.38	NA
Contribution made by volunteers	Para 1.38	We recognise the great benefit of using volunteers for helping in various projects. We are unable to place a numerical value on their time
Other		NA

Achievements and performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	Through our various partnerships with premier rugby clubs, we have supported many young women and girls (aged from 8 to 16years old) by engaging them in rugby and that sports values of resilience, discipline, teamwork, and physical health. By concentrating on more challenging areas and more vulnerable girls, we strive to improve their mental and physical well-being. We believe that rugby is an ideal sport to promote the best values, as it needs so many different body types and characters; it provides a world free of stereotypes and expectations that social media places on youngsters today, it is a place where you belong, where your shape, size, skills, strengths can be celebrated. We want to offer this opportunity to those who would not normally be exposed to rugby or have the means to participate.
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	Our fundraising has been varied in its activities. However, we have had no clear idea how much we would be able to raise. We are content with our performance
Performance of fundraising activities against objectives set	Para 1.41	Our fundraising has been varied in its activities. However, we have had no clear idea how much we would be able to raise. We are content with our performance
Investment performance against objectives	Para 1.41	NA
Other		NA

Financial review

Review of the charity's financial position at the end of the period	Para 1.21	At the end of our financial year, we have £210,388.12 in the bank. We have received £144,087.91 in donations and fundraising and have donated £50,176 to good causes
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Through agreement with the trustees, we have decided to have reserves, held to give us a years' worth of supporting projects
Amount of reserves held	Para 1.22	£50,000
Reasons for holding zero reserves	Para 1.22	NA
Details of fund materially in deficit	Para 1.24	NA
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	NA

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	NA

Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	Concern of physical risks of playing rugby. Crisis of consumers' confidence
Other		NA

Structure, governance and management

Description of charity's trusts:		
Type of governing document: for example, trust deed , memorandum and articles of association etc	Para 1.25	Articles of Association
How is the charity constituted? for example limited company , unincorporated association , CIO	Para 1.25	A company limited by guarantee and having no share capital
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	The Charity is governed by its Articles of Association. These provide that the Charity shall be overseen by the Trustees who are both the only full members of the Charity and its directors. Together, the Trustees comprise the Council. New Trustees are appointed by the Council which seeks to ensure that there is a broad range of relevant skills and experience on its body. All Trustees retire every five years but are eligible for re-election at the Annual Council Meeting in May

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	To Be Agreed
The charity's organisational structure and any wider network with which the charity works	Para 1.51	NA

Relationship with any related parties	Para 1.51	N
Other		NA

Reference and administrative details

Charity name	Maddy's Mark
Other name the charity uses	NA
Registered charity number	1200071
Charity's principal address	York House, Mill Lane, Petersfield, Hampshire, GU32 2AJ

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Simon Lawrence	Director	NA	NA
2	Karen Lawrence	Director	NA	NA
3	Janine Gillard	Director	NA	Na
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Corporate trustees – names of the directors at the date the report was approved

Director name	
Simon Lawrence	
Karen Lawrence	
Janine Gillard	

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year
NA	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	NA
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	NA
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	NA

Additional information (optional)

Names and addresses of advisers (optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The company has taken advantage of the small companies' exemption in preparing the report above.

The trustees declare that they have approved the trustees' report (including directors' report) above.

Signed on behalf of the charity's trustees/directors

Signature(s) S C Lawrence

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Full name(s)

Simon Crispin Lawrence

**Position (for example
Secretary, Chair, etc)**

Director

Date

14/03/2025