

ANNUAL REPORT FOR THE PERIOD 1st JULY 2024 - 30th JUNE 2025 AND TO DATE

Since 1st July 2024, The Abraham Effect (TAE) expanded significantly, clearly focused on advancing Jewish education, strengthening identity and practice and promoting understanding of the Jewish faith within UK schools. TAE delivered 150 school visits engaging over 7,000 pupils of all backgrounds.

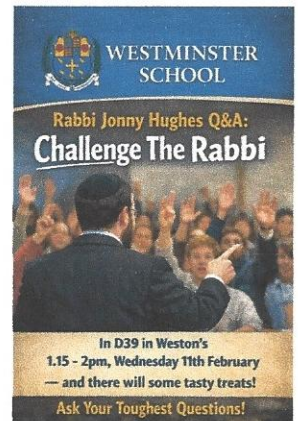
Our programs were delivered in a particularly challenging social context, marked by heightened concerns around antisemitism following international conflict and resulting in many serious incidents affecting the UK Jewish community. In response, TAE has encouraged and supported the Jewish pupils it engages with, giving them confidence to express their Jewish identity both within and outside of their educational settings, ensuring that Jewish faith is presented as a valued and integral part of school culture.



The organisation's activities moved beyond one-off outreach and towards sustained institutional engagement. This included large-scale school assemblies, regular chaplaincy provision, festival celebrations and Holocaust education initiatives. These programs were designed not only to support Jewish pupils, but also to

educate wider student bodies, fostering mutual respect and understanding across diverse communities. Rabbi Hughes is now appointed as the Jewish Chaplain at six of the UK's top secondary schools, five of which had never had a Jewish Chaplain previously.

A number of key outcomes demonstrate the significance of our impact. Following an address by Rabbi Hughes at whole school assembly of 900 pupils at Westminster School, a record 40 students signed up to the Jewish Society, indicating both increased visibility and engagement. Similarly, at Manchester Grammar School, a Sukkot celebration involving around 200 pupils held by our Manchester team, just days after a lethal local synagogue attack, served as a meaningful act of communal resilience and continuity.



TAE also supported the establishment and growth of Jewish student societies at schools including the establishment, for the first time, of a Jewish Society at Marlborough College. This achievement followed the appointment of Rabbi Hughes as the school's Visiting Rabbi. They now meet weekly. At Eton College, TAE contributed to a doubling in participation in the Jewish faith class and other activities including regular

events, visiting speakers and cross communal dialogue, addressing the very significant increase in antisemitism.



The charity's reach expanded geographically with new schools joining our network. Many of the schools now engage more frequently too. This reflects both growing demand and increasing recognition of our work. To meet this demand, TAE engages additional rabbis and educators as and when required.

One of TAE's objectives is to develop new leaders of, and advocates for, the Jewish community. These are enhanced by contributions from high profile speakers, including senior political and media figures. They engage pupils in discussions on contemporary issues and spark their interest to get more involved in issues affecting the Jewish community. We have also started an interfaith podcast at a school in which Rabbi Hughes is Jewish Chaplain to promote, amongst other things, respectful dialogue across faith communities.

Holocaust education remains a key part of the charity's work. TAE played a leading role in two educational visits to Auschwitz involving 400 non-Jewish pupils, delivered in partnership with the Holocaust Educational Trust. Many of the pupils said that the experience was profound and transformative. TAE has been asked to lead on more trips scheduled for 2026. Further, TAE, together with Eton College, organised a recent trip to Auschwitz for a selection of Eton's non-Jewish pupils.

Events celebrating Jewish festivals played a key role in achieving the charity's objectives. Chanukah and Sukkot events, including large assemblies and multi-school gatherings, enabled pupils to experience Jewish traditions in an accessible and engaging way. They provided a positive experience for Jewish pupils some of whom would not otherwise experience these festivals at all and meaningful educational exposure for their non-Jewish peers.



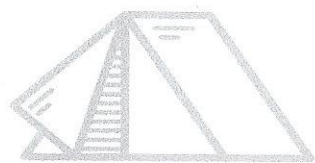
Testimonies from pupils indicate that involvement in TAE's programs has strengthened their confidence, identity and leadership capacity, particularly important for when they progress to further education and, hopefully, become involved in community life.

In summary, The Abraham Effect has demonstrated significant, measurable, progress in advancing its charitable objectives. It has (a) increased the scale of its delivery, (b) deepened institutional partnerships and (c) responded effectively to a challenging external environment. TAE is focused on providing education to both Jewish and non-Jewish pupils, contributing to a greater understanding, resilience and social cohesion within the school communities it serves.

Signed:

Gary Sacks, Chair of Trustees

21st April 2026



the abraham effect עברי אנכי

Registered charity number 1200014

Accounts for the year from 1st July 2024 to 30th June 2025

£

Donations		220,048
Salary and payroll costs	134,355	
Pension costs	4,400	
Printing, postage, stationery & connectivity	2,447	
Event costs	2,852	
Educators fees	2,200	
Travel	2,930	
Marketing	-	
Office costs	-	
Bank charges	375	
Less: Interest received	(2,079)	
		147,480
Surplus for the year		72,568
Brought forward funds at 30th June 2024		204,879
Carried forward funds at 30th June 2025		277,447

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Inspiring our youth with Judaism



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Charity Name
THE ABRAHAM EFFECT

**On accounts for the
period**

Year ended 30th June 2025

**Charity no
(if any)**

1200014

Set out on pages

2

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 30th June 2025.

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Date:

21st April 2026

Name:

Mr A S Granatt

**Relevant professional
qualification(s) or body
(if any):**

ACEA

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