

Trustees' Annual Report for the Year Ending 31/07/2024

Charity Name: My Body Is My Body Foundation

Charity Number: 1199901

Registered Address: 105 Redbrook Rd, Gawber, Barnsley S75 2RG

Website: <https://mbimb.org>

Reporting Period: 1/08/2023 - 31/07/2024

1. Objectives and Activities

a. Charity's Aims

The My Body Is My Body Foundation (MBIMB) exists to **educate, empower and protect children** by providing **free child safety education** through music, animation, and interactive resources.

We aim to:

- Prevent abuse through early education and awareness.
- Empower children to understand body autonomy, safety, and how to seek help.
- Support parents, teachers, social workers and community leaders with accessible tools and training.

b. How Our Activities Deliver Public Benefit

The trustees confirm that they have complied with their duty under section 17 of the Charities Act 2011 to have due regard to public benefit guidance published by the Charity Commission.

MBIMB provides:

- Free access to safeguarding resources in over **30 languages**.
- Eight free online safeguarding courses.
- Direct education through **songs, videos, games, workbooks**, and **in-person or online presentations**.
- Engagement with communities and professionals in **60 countries**.
- Programmes aligned with PSHE curriculum, Rotary empowerment projects, and global safeguarding initiatives.

2. Achievements and Performance

Key Highlights in This Reporting Period:

- MBIMB reached over **2.7 million children** globally with its body safety message.
- Expanded programme translations to include **30 languages**, including Swahili, Urdu, Afrikaans, and ISL.
- Delivered training and ambassador engagement in **South Africa, India, Nepal, Hungary, Nigeria, Kenya, Malawi, Tanzania, Caribbean, Nepal, Egypt, Guinea, DRC, Singapore, Uganda** and the **UK**.
- Grew our free e-learning platform to include **eight online safeguarding courses** for adults and children.
- Formed new partnerships with **Rotary International**, including an MOU with Rotary ICC's.
- Expanded our volunteer network in multiple countries.
- Maintained strong engagement across social media, with over **8,000 YouTube subscribers** and continued presence on LinkedIn with over 8000 subscribers, Facebook, and Instagram.

3. Financial Review

a. Income

Our income was sourced primarily through:

- Individual donations on our website and fundraising campaigns.
- Rotary International support and partnerships.
- Support-in-kind from professionals contributing time, skills, translations, and recordings.

Total Income for the year: £4,366.00

b. Expenditure

Expenditure focused on:

- Programme development
- Website maintenance and hosting for our free educational platform.
- Production of new training materials, animations, and music.
- Administrative costs (minimal due to volunteer-based operations).

Total Expenditure for the year: £1,819.00

Reserves carried forward: £2547.00

The trustees aim to maintain modest reserves to ensure the continuity of our free services.

4. Structure, Governance and Management

a. Governing Document

The charity is governed by a constitution adopted on 9th June 2022 and is registered as a Charitable Incorporated Organisation (CIO).

b. Trustee Selection and Training

Trustees are appointed by the existing board and undergo an induction covering:

- Charity Commission requirements.
- Safeguarding and child protection.
- Financial and risk management.
Ongoing training is encouraged, including participation in safeguarding conferences and regulatory updates.

c. Trustee Board

- Chrissy Sykes (Chair & Founder)
- Daphne Gail Russell-Thomas (Trustee)
- Caroline Flynn (Trustee)
- Nicholas Askew (trustee)
- Antonia Noble (Trustee)

Trustees meet regularly to review programme development, finances, partnerships, and safeguarding compliance.

5. Plans for the Future

In the coming year, MBIMB aims to:

- Expand the *Parent Learning Corner* on the MBIMB platform to provide more resources for families.
- Develop a mobile-friendly “Kids Zone” with games and interactive content.
- Continue developing the *MBIMB Youth Ambassador* programme for schools.

- Build strategic partnerships with schools and councils in the UK to embed MBIMB into PSHE and safeguarding training.
- Seek further funding opportunities to support programme scaling and digital innovation.

6. Reference and Administrative Details

- **Charity Name:** My Body Is My Body Foundation
- **Charity Registration Number:** 1199901
- **Principal Address:** 105 Redbrook Rd, Gawber, Barnsley S75 2RG
- **Website:** <https://mbimb.org>
- **Bankers:** Co-Operative Bank

7. Declaration

The trustees declare that they have approved this Trustees' Annual Report.

Signed on behalf of the board of trustees:

Name:

Position:

Date:

Charity Commission Annual Return 2024

MY BODY IS MY BODY FOUNDATION

Charity registration number: 1199901

Most of the information you give in this form will become publicly available on the Register of Charities. Any field that the Charity Commission will not display will be clearly marked.

This document is a record of the information provided in the Annual Return 2024.

Financial period

Financial period start date

01/08/2023

Financial period end date

31/07/2024

Income and spending

Income £

£4,366

Spending £

£1,819

Number of contracts from government

How many contracts (other than grant agreements) did your charity receive from central government or a local authority during the financial period for this return?

0

Number of grants from government

How many grants did your charity receive from central government or a local authority during the financial period for this return?

0

Income breakdown

Donations and legacies (excluding Endowments Received)

£4,366

Charitable activities

£0

Other trading activities

£0

Investments

£0

Other

£0

Recipients of grants

Please round all figures to the nearest pound (do not enter decimal points or commas).Individuals

£0

Other charities

£0

Other organisations that are not charities

£0

Trustee payments

Excluding out of pocket expenses, for what were any of the trustees paid during the financial period for this return?

☒ e. None of the trustees have been paid

Did any of the trustees resign and take up employment with your charity in the financial period of this return?

No

Income from outside the UK

Did your charity receive income from outside of the United Kingdom in the financial period of this return?

No

Delivering activities outside the United Kingdom

Did your charity deliver charitable activities outside of the United Kingdom in the financial period of this return?

Unknown

Spending outside England & Wales

Did your charity spend funds outside of the United Kingdom in the financial period of this return?

No

Trading subsidiaries

Does the charity have any trading subsidiaries?

No

Charity contact details correct

Is the contact address displayed from the Register of Charities, correct?

Yes

Charity headquarters details correct

Is this the same address that you use as your charity's administrative headquarters?

Yes

Charity contact address

105 Redbrook Rd

Gawber

BARNSLEY

S75 2RG

Charity Headquarters address

105 Redbrook Rd

Gawber

BARNSLEY

S75 2RG

Membership type

Is your charity part of a wider group structure with a parent body and subsidiary bodies?

Unknown

Employment contract types

People were permanently employed by your charity

0

People were on fixed-terms contracts with your charity

0

Self-employed people were working for your charity

0

Governance policies

Internal charity financial controls policy and procedures

Not applicable

Safeguarding policy and procedures

Not applicable

Financial reserves policy and procedures

Not applicable

Complaints policy and procedures

Not applicable

Serious incident reporting policy and procedures

Not applicable

Internal risk management policy and procedures

Not applicable

Trustee expenses policy and procedures

Not applicable

Trustee conflicts of interest policy and procedures

Not applicable

Investing charity funds policy and procedures

Not applicable

Campaigns and political activity policy and procedures

Not applicable

Bullying and harassment policy and procedures

Not applicable

Social media policy and procedures

Not applicable

Engaging external speakers at charity events policy and procedures

Not applicable

Safeguarding

Has your charity provided services to children and/or adults at risk in the financial period of the return?

No

External risk and impact

Donations,

Unknown/No Change/Not Applicable

Other income - grants

Unknown/No Change/Not Applicable

Other income - contracts

Unknown/No Change/Not Applicable

Other income - investment

Unknown/No Change/Not Applicable

Expenditure on charitable activities

Unknown/No Change/Not Applicable

Expenditure on overheads

Unknown/No Change/Not Applicable

Number of volunteers

Unknown/No Change/Not Applicable

Number of employees

Unknown/No Change/Not Applicable

Number of trustees

Unknown/No Change/Not Applicable

Fundraising activities

Unknown/No Change/Not Applicable

Capacity to deliver services

Unknown/No Change/Not Applicable

Total service demand

Unknown/No Change/Not Applicable

Volunteers

Excluding trustees, provide an estimate of the number of volunteers who carried out charitable activities on behalf of your charity in the United Kingdom during the financial period of this return?

0

Privacy statement

Any information you give us will be held securely and processed only in accordance with the rule on data protection. We will not disclose your personal details to anyone unconnected to the Charity Commission unless:

- you have consented to their release; or
- we are legally obliged to disclose them; or
- we regard disclosure as either (a) necessary so that we can properly carry out our

statutory functions or (b) necessary in the public interest.

We may share and disclose information about you with relevant public authorities, regulatory bodies and agencies, outside the Charity Commission but only if:

- we can lawfully do so; and
- we decide that disclosure is necessary for national security, crime detection, prevention, and law enforcement, or other issues in the public interest

Information we collect about you

We will use this information:

To enable us to carry out our statutory functions and duties;

This will include the following actions:

- (a) update, consolidate, and improve the accuracy of our records;
- (b) undertake crime detection and prevention and law enforcement and assist the third parties specified above to investigate or prevent crime and carry out law enforcement;
- (c) data analysis, testing, research, statistical and survey purposes

Information we receive from other sources.

Information we receive from other sources

We may combine this information with information you give to us and information we collect about you.

We may use this information and the combined information for the purposes set out above (depending on the types of information we receive).

We will ensure that any such disclosure and use is proportionate; considers your right to respect for your private life; and is done fairly and lawfully in accordance with the data protection principles of the Data Protection Act.

The Data Protection Act 1998 regulates the use of 'personal data', which is essentially any information, however stored, about identifiable living individuals.

As a 'data controller' under the Act, the Charity Commission must comply with it. Any changes we may make to our privacy statement in the future will be set out in the replacement version of this form.

Please check back frequently to see any updates or changes to our privacy policy.

Declaration

Your role at the charity (select one):

☒ Advisor

Given names	Gary
Family name	Akid
Telephone number	01226200199
Email	brettonreedsmith@hotmail.co.uk
Date submitted	16/04/2025

It is a criminal offence under section 60 of the Charities Act 2011 for anyone to knowingly or recklessly provide false or misleading information to the commission; this includes suppressing, concealing or destroying documents.